

SUNDAY, APRIL 3, 2022

Room Name	Start	End	Brand	Class Title	Class Descriptions	Artist
Dallas 5	9:30AM	10:30AM	Conair	Master Barbering	This class is recommended for more advanced barbers who already know the basics and looking to expand their skills in fading, blending, trimmer flick fading, and razor techniques.	Rachel Romero/Vinnie Morey
Dallas 5	11:00AM	12:00PM	Conair	2022 BaBylissPRO Collection "Upstyling From Boho to Bridal"	The 2022 BaBylissPRO Collection has it all. Learn the latest techniques in upstyling, from Bogto to Bridal!	Jeremy Stevens & Brooke Stanley
Dallas 5	12:30PM	1:30PM	Conair	Master Barbering	This class is recommended for more advanced barbers who already know the basics and looking to expand their skills in fading, blending, trimmer flick fading, and razor techniques.	Rachel Romero/Vinnie Morey
Dallas 5	2:00PM	3:00PM	Conair	2022 BaBylissPRO Collection "Upstyling From Boho to Bridal"	The 2022 BaBylissPRO Collection has it all. Learn the latest techniques in upstyling, from Bogto to Bridal!	Jeremy Stevens & Brooke Stanley
Room Name	Start	End	Brand	Class Title	Class Descriptions	Artist
Dallas 6	11:00AM	12:00PM	Keratin Complex	Keratin Complex- EBO	The perfect 15-minute add-on service that locks in color and smooths! Learn how Express Blow Out can boost your business, enhances color vibrancy, and delivers radiant shine with results that last up to 6 weeks.	Paul Dobbert
Dallas 6	12:30PM	1:30PM	Keratin Complex	Texture Services Master Class	Calling all hair types and textures! Learn how to use Keratin Complex customizable smoothing portfolio to create new texture services for curl enhancing, relaxer transitioning, protective styling, and so much more. Discover how to build a Texture Menu of Services to boost revenue and make hair healthier, eliminate frizz, increase manageability, repair damage, and leave hair softer with luminous shine.	Adrienne Velazquez
Dallas 6	3:30PM	4:30PM	Keratin Complex	Keratin Complex- NKST/NKSTB	Transform your business with NKST, our award-winning signature smoother, and NKSTB, a reparative smoothing treatment for fine, damaged, overprocessed hair, with results that last up to 5 months! Boost your business and deliver beautiful hair every day.	Paul Dobbert
Room Name	Start	End	Brand	Class Title	Class Descriptions	Artist
Dallas 2	9:30AM	10:30AM	Dermalogica	Pro Power Peel: Elevated Techniques Chemical Peels 101	Chemical peels are one of the most requested services in the skincare industry. This class is perfect for students new to the world of peels as well as the experienced student seeking advanced peel techniques. In this class you will learn: The science and ingredients behind Dermalogica's Pro Power Peel. How to create customized peels with power up options. Pre and post peel care. A chemical peel demonstration.	Amy Braun / Addie Guenther
Dallas 2	12:30PM	1:30PM	Dermalogica	Brighter Together: a deep dive into Vitamin C	<i>Vitamin C is a powerhouse ingredient that every professional should be using in their skin treatments! Join as in this science packed workshop as we share our proprietary research to help you understand the different types of vitamin C, how vitamin C works, and how it benefits the skin. We will also discover the best supporting ingredients to further improve your success.</i>	Amy Braun / Addie Guenther
Dallas 2	3:30PM	4:30PM	Dermalogica	Top Products for Success	Hero products are a must have for you and your clients! These are the products that keep clients coming back to your business as well as continue to grow your retail sales. This workshop is perfect for those new to Dermalogica or a seasoned professional looking for insight into our new innovations! In this class you will discover Dermalogica's must have top sellers as well as the latest innovations. We will explore key ingredients and get a first look at what's trending in the industry with a professional treatment demonstration featuring our most hydrating products!	Amy Braun / Addie Guenther
Room Name	Start	End	Brand	Class Title	Class Descriptions	Artist
Grapevine D	1:30PM	3:00PM	Redken	THE REDKEN EXCHANGE PRESENTS POWER CUTTING (Hands-On)	Want to up the POWER of your Cutting game? Don't miss this Hands-On cutting class. You will take home express cutting techniques & add-on services that you can use behind the chair everyday...to earn more clients & more dollars!	Manda Ziegelman & Sarah Bramham
Grapevine D	3:30PM	5:00PM	Redken	THE REDKEN EXCHANGE PRESENTS POWER BALAYAGE (Hands-On)	Elevate your creative coloring skills, understand the Principles of Balayage, the importance of technique, and master the skills to create custom looks for your client	Manda Ziegelman & Sarah Bramham
Room Name	Start	End	Brand	Class Title	Class Descriptions	Artist
Grapevine B	9:30AM	10:30AM	Matrix	Matrix Melt	Join Matrix Artistic Directors, Daniel Roldan and Robert Santana, to make it subtle or dial up your Color Melting!! Learn to add dimension by blending multiple tones from root-to-tip on pre-lightened hair. Daniel and Robert will share their favorite shade families for mixing various tones + reflects...the possibility to create different looks is endless!	Daniel Roldan and Robert Santana
Grapevine B	11:00AM	12:00PM	Matrix	Matrix 4D Foilage	Hello, Dimension. Bye-Bye, Damage!! Join Matrix Artistic Directors Daniel Roldan and Robert Santana to learn how to create 4-dimensional high contrast blondes using foilage placement techniques for maximum impact highlights on all patterns and diameters of hair.	Daniel Roldan and Robert Santana
Grapevine B	12:30PM	1:30PM	Summit	RETAIL REVOLUTION! Take your power back!	Has salon client's purchasing professional products online stolen some of your retail sales? Take your power back! Learn how to confidently engage a salon client with sales scripts that AREN'T scary or pushy. Take the fear out of offering your professional advice about the products you use by just changing your words! The front desk, the service provider team, and the leadership team will take home words and scripts that will immediately change how guests purchase, how the team interacts, and increase the revenue of the salon. Discover an easy to follow 10 step Client Retail Journey system Understand 12 different types of "buyers" – RETAIL LOVE LANGUAGE Learn how easy it is to sell retail products with a few correctly positioned words	KRISTI VALENZUELA
Grapevine B	2:00PM	3:00PM	Matrix	Matrix Muy Melted	¡Únete a Matrix Director Artístico, Robert Santana, para hacerlo sutil o marcar tu Color Melting!! Aprende a agregar dimensión mezclando múltiples tonos de raíz a punta en el cabello pre-acarado. Robert compartirá sus familias de tonos favoritas para mezclar varios tonos + reflejos ... ¡la posibilidad de crear diferentes looks es infinita!	Robert Santana

					<p>Avoid the rollercoaster of month-to-month high and low retail sales. Discover how hit your monthly retail sales goals, engage your team, and excite your salon clients with a 12-month plan to sell!</p> <p>Tried and true Inventory formulas, and display techniques.</p> <p>Reward programs, VIP promotions, Welcome Bag ideas, and Sampling</p> <p>Engaging Team campaigns, exciting client games and contests</p> <p>7-Steps to Sell Through Holiday Retail Gift Sets</p>	KRISTI VALENZUELA
Grapevine B	3:30PM	4:30PM	Summit	RETAIL PROMOTIONS that Sell! A 12-month plan		
Room Name	Start	End	Brand	Class Title	Class Descriptions	Artist
Dallas 7	9:30AM	10:30AM	Kenra	Blonding Techniques & Bridal Upstyling	Join Kenra Professional and learn a modern approach to Blonding Techniques & Upstyling from our expert educators. These popular & trending color techniques are versatile enough for any season alongside a timeless formal style that can be easily modified to transition your bride from the ceremony to the afterparty.	Brittany Gillespie & Karey Villalobos
Dallas 7	11:00AM	12:00PM	Malibu C	The Art Of Color Correction: Become A Confident Corrective Colorist!	We already know you're a pro with a true appreciation for the artistry of our craft. You've mastered the rulebook and there's nothing you love more than a good challenge! You're familiar with breaking boundaries and crossing the creative line, blurring the lines between direct dyes, oxidative color, and everything in between. Sound like you? We thought so! You're in the right place, because we designed this class just for you. We already taught you how to prepare your color canvas. Now, we're going to teach you how to color outside the lines, ironically bringing you back full circle to the basics.	Savannah Milner
Dallas 7	12:30PM	1:30PM	Ashtae	Picture Perfect Ponytails	Clients are always asking for a polished ponytail style for work, special occasions, summer, or back-to-school. Learn various techniques for creating polished ponytails that exceed your clients' expectations. How do you create that picture-perfect ponytail every time? How do you price these types of looks? Learn how to do both in this fun and fashion-forward class.	Melanie Taylor
Dallas 7	2:00PM	3:00PM	Amika	Braided Upstyles	Transform advanced braiding techniques into trendsetting bridal upstyles. learn not only the braiding technique, but how to securely and artfully fold them into trendsetting updo's for events, weddings, or instagrammable content.	Aoife McCarthy
Dallas 7	3:30PM	4:30PM	Malibu C	Conquer Color Catastrophes: Hidden Hair Horrors Exposed!	Let's face it: Color catastrophes happen to all of us! Nearly every colorist experiences unexpected disasters — this class is designed to arm you with the tools you need to become an expert problem solver, no matter what challenge you're faced with! These simple solutions for common color disasters will help you turn any 911 Color Emergency into an opportunity to boost your revenue.	Savannah Milner
Room Name	Start	End	Brand	Class Title	Class Descriptions	Artist
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Grapevine 4&5	11:00AM	12:00PM	Surface	Textured Halo's and Glamour Waves for the Modern Bride! (TBD CE Submitted) Jen Kelly - TDLR Provider #2158 Course Number: (coming)	Enhance your Wedding game with two of hottest bridal trends of 2022! Glamour Waves and the Textured Halo! Surface brings you the perfect combination of Award-winning styling products along with quick & simple steps for beautiful, long lasting bridal hair!	Jen Kelly
Grapevine 4&5	12:30PM	1:30PM	L'ANZA	Image Revolution	Take a look inside the creative process of reinvention. From conceptual vision to execution, let us inspire your imagination through transformation!	Leah Freeman & Mark Dolan
Grapevine 4&5	2:00PM	3:00PM	Surface	Fine Hair Foilage and Lived in Color for Curls! (TBD CE Submitted) Jen Kelly - TDLR Provider #2158 Course Number: (coming)	Discover quick, simple Pure Color formulas & application techniques for fine & textured hair color guests! Tousled lived in color for curls & fine hair foilage! Pure Color is the #1 color choice for beautiful lived-in color for textured & fine hair. Ultimate Blonding and Toning, Ammonia Free, PPD Free, and built-in bond building! Beautiful, Long lasting Color from Nature.	Josh Cloud
Grapevine 4&5	3:30PM	4:30PM	Andis	Essential Clipper Cutting	Have you ever executed a precise haircut only to step back and see it doesn't look quite right on your client? In this class, we will take a closer look into head shape and proportion, hair texture and unique bone structure, proper product application and styling. You will leave feeling confident in recommending the proper hairstyle for the client in your chair. Additionally, discover how to select the right tool for the right job. Gain the confidence to deliver any cut using Andis clippers, trimmer and shavers. Learn to properly take care of your tools to ensure they have a long life.	Lucas Kemper
Room Name	Start	End	Brand	Class Title	Class Descriptions	Artist
Grapevine 6	9:30AM	10:30AM	LP	Bespoke French Balayage Expression	Immerse yourself into crafted formulation tips that help lift through even the darkest bases, and provide the perfect photo finish to suite any clients' expression.	Stephanie Sophia Avera
Grapevine 6	11:00AM	12:00PM	Pulp Riot	Pulp Riot Intro to Creative Color	Unlock your creativity with the semi permanent colors that took over the industry. In this class, you'll learn to formulate custom shades to the canvas, use creative colors as toning/correcting tools, and learn both wearable and creative coloring techniques for use behind the chair.	Shellie Vega & Jackie Inman
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Grapevine 6	3:30PM	4:30PM	Biologie	Biologie presents Effortless Styling	From Straight to Wavy, Curly to Coily, natural styling has become a mainstay in salons. Join Monae and Kim to get in on the foundations of how to naturally style all hair patterns and let your work speak its own voice.	Monae Everett and Kim West
Room Name	Start	End	Brand	Class Title	Class Descriptions	Artist
Dallas 3&4	9:30AM	10:30AM	Norvell	Norvell Spray Tanning and Certification/Beginner-Advanced	\$150 value class is FREE to you, Join us for a deep Dive into the hugely profitable world of Spray Tanning. This easy add-on service is the fastest growing segment in all of beauty. Spray in studio or as a mobile hands-Free service. Learn from the #1 Professional recognized and requested brand in the industry. Join the over 15,000 Norvell University certified technicians. Science, Business and Artistry.	Brandon Cardinal
Dallas 3&4	11:00AM	12:00PM	Design Essentials	TBD		TBD
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Dallas 3&4	2:00PM	3:00PM	Marcella Ellis	Micro-linking - 2 Techniques with Wefted Hair and I-Tipped Hair	Learn to Create Beautiful Extensions using Micro Links! The objective of this procedure is to add length and volume while giving the client ultimate flexibility. Learn 2 "HOT" techniques using 1 tip strands and Wefted Hair. The client may style their hair up in a ponytail, high bun, or updo and may also wear it free-flowing. Most flexible and safe procedure to add hair extensions. This technique will last up to 2 months with proper care.	Marcella Ellis & Styling Team
Dallas 3&4	3:30PM	4:30PM	Design Essentials	TBD		TBD
Room Name	Start	End	Brand	Class Title	Class Descriptions	Artist
Apaloosa 1	9:30AM	10:30AM	Sanitation	Sanitation (CE) Linda Pochop - TDLR Provider #2158 Course #25545	Be a Professional..... As a licensed beauty professional, infection control is the most important knowledge you carry. After all, the responsibility for protecting yourself and your clients from a host of harmful bacteria rests on your hard-working shoulders, infection control doesn't have to be boring. This comprehensive safety and sanitation course will provide you with interesting facts, tons of knowledge, and loads of fun, all while giving you the tools you need to ensure a safe and sanitary space for you and your clients. This course meets the CE Safety and Sanitation requirements for your state.	Linda Pochop
Apaloosa 1	11:00AM	12:00PM	DMJ	Financial Forecast: Plan for the Rainy Day (CE) Daniel Mason-Jones - TDLR Provider #2158 Course #24157	Do you wish you had a blueprint on how to save for those tough time you know are likely to come? We all know that in the beauty industry money can come fast and leave fast. In this class Daniel sets you up for success with an eye toward long term financial freedom.	Daniel Mason Jones
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Apaloosa 1	2:00PM	3:00PM	DMJ	Community Connection with Daniel Mason-Jones	Learn how to strategize and maximize all of your Social Media content posts all while bringing value to your audience. These days, just posting a pretty picture is not going to cut it. Your Social Community is looking to you for advice, leadership, and let's face it, entertainment. Daniel will give you insight on how to engage with your followers and keep them wanting more.	Daniel Mason Jones
Apaloosa 1	3:30PM	4:30PM	DMJ	From "New To The Game" to "Old School"	Want to Be Like DMJ? Daniel has taken the hard-earned techniques and principles that he learned over the course of his 20 years in the industry so that you and your business can benefit today. You'll get to explore some of his proven strategies like how to build a strong foundation for your business, up your game on social and become the dynamic leader that you and your team need. He's ready to share his best practices and show you how to personalize them so you can set yourself up for a life of abundance and happiness.	Daniel Mason Jones

MONDAY, APRIL 4, 2022

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Dallas 2	9:30AM	10:30AM	Dermalogica	Pro Power Peel: Elevated Techniques Chemical Peels 101	Chemical peels are one of the most requested services in the skincare industry. This class is perfect for students new to the world of peels as well as the experienced student seeking advanced peel techniques. In this class you will learn: The science and ingredients behind Dermalogica's Pro Power Peel. How to create customized peels with power up options. Pre and post peel care. A chemical peel demonstration.	Amy Braun / Addie Guenther
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Grapevine D	9:30AM	10:30AM	Redken	The Redken Exchange Presents Cutting & Finishing	Looking for a hot look that clients will be asking you for? Learn these easy steps on how to customize cuts for hair texture, density, and lifestyle. Gain knowledge on key products for easy styling along with fast styling techniques that clients will love.	Sarah Bramham
Grapevine D	11:00AM	12:00PM	Redken	The Redken Exchange Presents Blonding & Bonding	Learn how to take your clients blonde, while keeping the hair strands strong and healthy. You will get blonding, balayage, highlight & toning techniques and the ABCs of keeping the hair in good condition during and after the service!	Manda Ziegelman
Room Name	Start	End	Brand	Class Title	Class Descriptions	Artist
Grapevine B	9:30AM	10:30AM	Matrix	Matrix 4D Foilage	Hello, Dimension. Bye-Bye, Damage!! Join Matrix Artistic Directors Daniel Roldan and Robert Santana to learn how to create 4-dimensional high contrast blondes using foilage placement techniques for maximum impact highlights on all patterns and diameters of hair.	Daniel Roldan and Robert Santana
Grapevine B	11:00AM	12:00PM	Summit	RETAIL REVOLUTION! Take your power back!	Has salon client's purchasing professional products online stolen some of your retail sales? Take your power back! Learn how to confidently engage a salon client with sales scripts that AREN'T scary or pushy. Take the fear out of offering your professional advice about the products you use by just changing your words! The front desk, the service provider team, and the leadership team will take home words and scripts that will immediately change how guests purchase, how the team interacts, and increase the revenue of the salon. Discover an easy to follow 10 step Client Retail Journey system Understand 12 different types of "buyers" – RETAIL LOVE LANGUAGE Learn how easy it is to sell retail products with a few correctly positioned words	KRISTI VALENZUELA
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Dallas 7	11:00AM	12:00PM	Amika	Braided Upstyles	Transform advanced braiding techniques into trendsetting bridal upstyles. learn not only the braiding technique, but how to securely and artfully fold them into trendsetting updo's for events, weddings, or instagrammable content.	Aoife McCarthy
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Grapevine 6	11:00AM	12:00PM	Pulp Riot	Pulp Riot- The Hype is Real	Artists will become immersed fully into the world of Pulp Riot from creation to today. Pulp Riot has always existed unusually amongst the artists rather than coming down from industry. So, for stylists and salons wanting to join the Riot, this class is the perfect immersion into the Pulp family. From the story behind the brand, to the uniqueness of this incredible community, and of course, an overview of the entire Pulp Riot catalog, this class leaves artists feeling inspired, educated, and connected to THEIR brand.	Shellie Vega & Jackie Inman
Grapevine 6	12:30PM	1:30PM	Biologie	Biologie presents The Movement and Creativity of Layers	Layering is about creating separation. Multiple pieces of hair move independently to create motion and beauty. Join Monae Everett and Kim West to gain a better understanding of all forms of layering and how to animate the hair with original techniques.	Monae Everett and Kim West
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Dallas 3&4	2:00PM	3:00PM	Norvell	Norvell Spray Tanning and Certification/Beginner-Advanced	\$150 value class is FREE to you, Join us for a deep Dive into the hugely profitable world of Spray Tanning. This easy add-on service is the fastest growing segment in all of beauty. Spray in studio or as a mobile hands-Free service. Learn from the #1 Professional recognized and requested brand in the industry. Join the over 15,000 Norvell University certified technicians. Science, Business and Artistry.	Brandon Cardinal
Room Name	Start	End	Brand	Class Title	Class Descriptions	Artist
Apaloosa 1	9:30AM	10:30AM	DMJ	Beyond Leadership	Are you where you want to be in your career? So many times getting to where we need to be is as easy as taking an inward look at ourselves. We hear the word leadership thrown around everywhere, however leadership starts within. Join Daniel Mason-Jones as he talks about leading yourself and others You will: •Learn how to enhance your learning and personal development •Gain valuable insights to create the framework of effective leadership practices •Learn how to create alignment between your personal values and those of the team	Daniel Mason Jones
Apaloosa 1	11:00PM	12:00PM	SANITATION	Sanitation (CE) Linda Pochop - TDLR Provider #2158 Course #25545	Be a Professional..... As a licensed beauty professional, infection control is the most important knowledge you carry. After all, the responsibility for protecting yourself and your clients from a host of harmful bacteria rests on your hard-working shoulders, infection control doesn't have to be boring. This comprehensive safety and sanitation course will provide you with interesting facts, tons of knowledge, and loads of fun, all while giving you the tools you need to ensure a safe and sanitary space for you and your clients. This course meets the CE Safety and Sanitation requirements for your state.	Linda Pochup
Apaloosa 1	12:30PM	1:30PM	DMJ	Financial Forecast: Plan for the Rainy Day (CE) Daniel Mason-Jones - TDLR Provider #2158 Course #24157	Do you wish you had a blueprint on how to save for those tough time you know are likely to come? We all know that in the beauty industry money can come fast and leave fast. In this class Daniel sets you up for success with an eye toward long term financial freedom.	Daniel Mason Jones
Apaloosa 1	2:00AM	3:00PM				
Room Name	Start	End	Brand	Class Title	Class Descriptions	Artist
Mustang 6	1:00PM	3:00PM	Surface (Hands ON)	Awaken Certification	Become An Awaken Certified Fine & Tinning Hair Specialist	Jenn Kelly / Josh Cloud
Mustang 4	1:00PM	3:00PM	Matrix (Hands On)	The Art of Dry Cut	Are you ready to stand out from the competition? Join Matrix Artistic Director, Daniel Roldan, and learn to maximize your efficiency with the art of dry cutting techniques. Daniel will show you how to create custom haircuts based on the texture + density of your client for edgy to everyday wear haircuts.	Daniel Rodan