

## SPONSORSHIP OPPORTUNITIES

### 8<sup>th</sup> International Conference on Communication in Veterinary Medicine (ICCVm)

March 22 – 25, 2018

Hockley Valley Resort, Ontario

*The definitive meeting for veterinarians, practice teams, educators and researchers*

**JOIN US at ICCVM** to bring together the critical mass of educators, researchers, practitioners, and industry partners that is needed to lead communication innovation in veterinary medicine forward.

### EDUCATION, RESEARCH AND PRACTICE: SHAPING THE LANDSCAPE OF VETERINARY MEDICINE

- Practice success and business performance is built upon a strong foundation of effective client and staff communication.
- Veterinary practices distinguish their services through providing high quality client and patient care to build trust and long-term relationships.
- Today's clients are seeking compassionate and informative quality veterinary care.
- To accomplish these ends, ICCVM promotes the development and dissemination of evidence-based communication practices.

### WHAT IS ICCVM?

- **ICCVm** is THE communication conference with thought-provoking keynotes, experiential workshops, and podium and poster presentations
- Linking current research in veterinary communication to practical applications in veterinary-client interactions, veterinary team dynamics and veterinary communication education and curricula development.
- Moving veterinary education forward to support evidence-based recommendations for clinical communications

### WHAT ARE THE BENEFITS OF SPONSORING?

- Highly visible support for veterinarians, practice managers and team members in enhancing complex skills that translates to improved patient health outcomes, client adherence and retention
- Exceptional profile and direct interaction with key opinion leaders that are setting the directions for communication in veterinary medicine

### WHO ATTENDS THIS CONFERENCE?

- Leaders interested in developing high performance practices
- Hospital team members seeking skill development with client interactions and team dynamics
- Practitioners who have responsibility for supervising or coaching their practice team
- Faculty or practitioners who teach communication and mentor future veterinarians
- Course directors and veterinary educators who are responsible for designing communication curricula
- Researchers of professional veterinary and medical communication
- Industry partners who are leaders in providing guidance and education to the veterinary professionals they work with



Sponsorships are **custom designed** to offer industry partners a variety of opportunities for participation and **only sponsors have displays on-site**.

### Platinum

**\$15,000**

- 10 x 10 exhibit space and draped table provided
- Leadership position and acknowledgement
- Logo acknowledgement on all promotion, print materials and signage
- Website acknowledgement with live link from ICCVM home page & sponsor page
- Opportunity to send electronic promotion to ICCVM database (1,000 contacts) to promote company's participation in ICCVM
- On-site signage and AV acknowledgement
- Opportunity to interact with the delegates in sessions, during poster sessions, and social gatherings
- Four complimentary registrations to the conference for staff or clients

### Gold

**\$10,000**

- 10 x 10 exhibit space and draped table provided
- Logo acknowledgement on all promotion print materials and signage
- Website acknowledgement with link from ICCVM home page & sponsor page
- Opportunity to donate product and/or information in the delegate kits
- On-site signage and AV acknowledgement
- Opportunity to interact with the delegates in sessions, during poster sessions, and social gatherings
- Two complimentary registrations to the conference for staff or clients

### Silver

**\$7,500**

- Table top display and draped table provided
- Logo acknowledgement on all promotion, print materials and signage
- Website acknowledgement with link from ICCVM home page & sponsor page
- One complimentary registration to the conference for staff or client

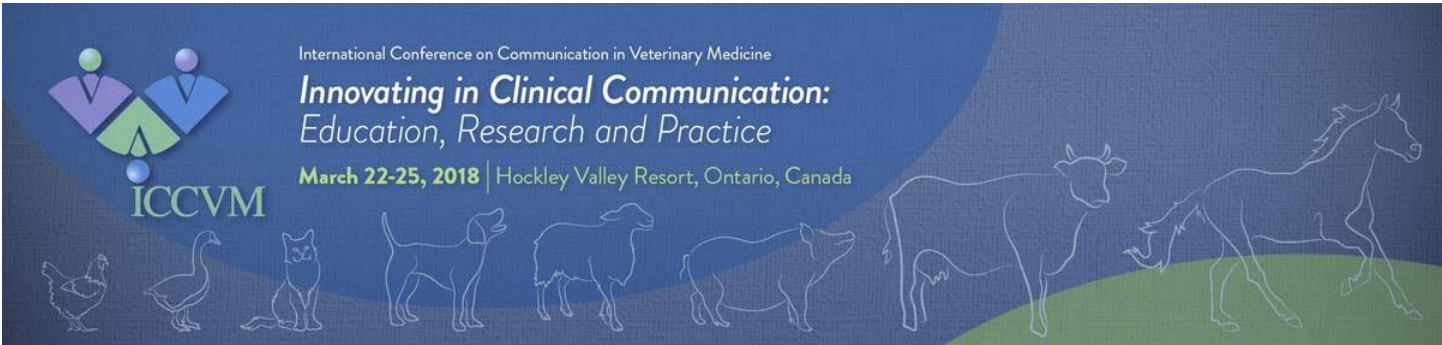
### Bronze

**\$5,000**

- Table top display and draped table provided
- Logo acknowledgement on all promotion, print materials and signage
- Website acknowledgement with link from ICCVM home page & sponsor page

### Post Secondary Institutions / Educational Partners / Academia

- Logo acknowledgement on all communications, promotions, website and signage
- Opportunity for attending faculty to showcase your clinical communication program and explore educational as well as research collaborations with industry and other institutions



International Conference on Communication in Veterinary Medicine

# Innovating in Clinical Communication: Education, Research and Practice

March 22-25, 2018 | Hockley Valley Resort, Ontario, Canada

ICCVVM

Your earliest confirmation will ensure inclusion in all pre-conference promotions.

## Sponsorship Agreement

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Tel: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Item: \_\_\_\_\_

Amount of Sponsorship: \_\_\_\_\_

13% HST: \_\_\_\_\_

Total: \_\_\_\_\_

Please check the appropriate payment category and include payment with your registration.

Cheque enclosed made payable to The Bayley Group/ICCVVM

Visa  MC  AMEX

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Send completed Sponsorship Registration form to: **Fax: 519-263-2936**  
**The Bayley Group, PO Box 39, Hensall, ON, N0M 1X0 [cass@bayleygroup.com](mailto:cass@bayleygroup.com)**

**Thank you for your generous support!** [www.iccvm.com](http://www.iccvm.com)  
**International Conference on Communication in Veterinary Medicine**