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# Exhibitor Prospectus

**39<sup>TH</sup> ANNUAL CONGRESS OF CLINICAL RHEUMATOLOGY**

Hybrid Meeting  
May 4 - 7, 2023

DESTIN, FL

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**Organizing Secretariat**  
**A&R Educational Group, LLC**  
**5200 Greystone Way**  
**Birmingham, AL 35242**  
Tel: (205) 991-6161 Fax: (205) 991-6161  
Email: [pmclain@ccrheumatology.com](mailto:pmclain@ccrheumatology.com)

RE: Exhibit Opportunities at the 39<sup>th</sup> Annual Congress of Clinical Rheumatology in 2023

Dear Potential Exhibitor:

The Congress of Clinical Rheumatology (CCR) offers many outstanding opportunities for your company:

- Exhibit at America's Premier Independent Rheumatology Symposium, the Congress of Clinical Rheumatology. CCR has expanded to two annual meetings: CCR-East in Destin, FL and CCR-West in San Diego, CA. Each location has a unique agenda with different faculty.
- Increase your company's exposure by reaching one of the largest groups of clinical rheumatologists in the United States. In 2022, CCR East and West 2022 conferences were attended onsite and virtually by 1,297 physicians and healthcare personnel, (673 registrants for East and 624 for West) from 49 states, District of Columbia, Puerto Rico, five Canadian provinces as well as 18 countries. A total attendance of approximately 650-700 for CCR-East, and 600-650 for CCR-West is again estimated for the 2023 Symposia in Destin and San Diego. The majority of the participants are clinical rheumatologists, nurse practitioners and physician assistants, making it the largest private clinical rheumatology meeting in the United States.
- Visit one-on-one with your target population in a relaxed environment. Attendees are primarily full-time clinical rheumatologists who have full prescribing and budget authority.
- Launch new products in a high-profile venue, host a promotional theater or convene a conference advisory board meeting.
- Educate rheumatology fellows about new and available products.
- Network with on-site and virtual attendees and make post-meeting contacts.
- Associate your company with a well-respected meeting with nationwide recognition. *Healio Rheumatology* and *MD Magazine* both run numerous articles every year based on the presentations and interviews conducted at CCR-East and CCR-West.

Thank you for considering CCR for your exhibit. We hope that you will decide to join us in Destin, FL on May 4-7, 2023, and San Diego, CA on September 7-10, 2023, for outstanding exhibitor opportunities both onsite as well as virtually.

Sincerely,

David A. McLain, M.D., FACP, FAC

## CCR SPONSORSHIP PACKAGES OVERVIEW

Sponsorship Package Base Price includes onsite and/or virtual booth.

There is no reduction in price for choosing onsite or virtual booth only.

SPONSORSHIP PRICING	<u>Premier</u> \$120,500	<u>Diamond</u> \$85,500	<u>Platinum</u> \$55,500	<u>Gold</u> \$25,500	<u>Silver</u> \$12,750	<u>Bronze</u> \$8,750	<u>Exhibitor</u> \$3,750	Non-Profit
<u>Breaks &amp; Product Theaters</u>	<u>Premier</u>	<u>Diamond</u>	<u>Platinum</u>	<u>Gold</u>	<u>Silver</u>	<u>Bronze</u>	<u>Exhibitor</u>	<u>Non-Profit</u>
<b>Product Theater - Lunch*</b> (onsite or virtual)	1*	+	+	+	+	-	-	-
<b>Product Theater - Dinner*</b> (onsite or virtual)	1*	+	+	+	+	-	-	-
<b>Sponsored Breaks</b>	1	1	+	+	+	+	+	+
<b>Advisory Board</b>	+	+	+	+	+	-	-	-
<b>Ice Cream Break</b>	+	+	+	+	+	+	+	+
<b>Product Theater - add onsite or virtual option</b>	+	+	+	+	+	+	+	-
<b>Virtual Only Product Theater</b>	+	+	+	+	+	+	+	+
<u>Pre-Event Marketing</u>	<u>Premier</u>	<u>Diamond</u>	<u>Platinum</u>	<u>Gold</u>	<u>Silver</u>	<u>Bronze</u>	<u>Exhibitor</u>	<u>Non-Profit</u>
<b>Save the Date Card</b>	1	+	+	+	+	+	+	+
<b>Company Logo - Printed Brochure</b>	1	+	+	+	+	+	+	+
<b>Registrant Email List</b>	x	x	x	x	-	-	-	-
<b>Logo in Email Updates</b>	ALL	1	-	-	-	-	-	-
<b>Logo Placement on Website</b> (Relative Size)	7	6	5	4	3	2	1	1
<u>On-Site Marketing and Exhibitor Booth</u>	<u>Premier</u>	<u>Diamond</u>	<u>Platinum</u>	<u>Gold</u>	<u>Silver</u>	<u>Bronze</u>	<u>Exhibitor</u>	<u>Non-Profit</u>
<b>72"x30" Table Space(s)</b> <i>Booths must be contiguous</i>	4	3	3	2	1	1	1	1
<b>Booth Location Consultation</b> <i>Primary Booth Only; Booths must be contiguous</i>	x	x	-	-	-	-	-	-

<b>Booth Location Tier</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>5</b>
<b>Logo on Sponsorship Poster</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>+</b>	<b>+</b>
<b>Logo on Sponsorship Banner</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Exhibitor Users* Included</b> <i>An Exhibitor User is defined as an onsite lead scanner and/or a virtual booth staff member.</i> * Virtual booth staff * Mobile app access * Lead retrieval (Onsite and Virtual) (purchased separately)	<b>6</b>	<b>4</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>
<b>Additional Exhibitor Users</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>
<b>Onsite Lead Retrieval</b> * QTY Based on Exhibitor Users	<b>x</b>	<b>x</b>	<b>x</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>
<b>T-Shirt</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Imprinted Keys</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>-</b>	<b>-</b>
<b>Conference Backpacks</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>-</b>	<b>-</b>
<b>Lanyards &amp; Flash Drives</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>-</b>	<b>-</b>
<b>CCR Conference Registrations</b> <i>NYRIF, Immunology, FPS not included in CCR only sponsorship</i>	<b>8</b>	<b>6</b>	<b>4</b>	<b>2</b>	<b>1</b>	<b>+</b>	<b>+</b>	<b>+</b>
<b>Syllabus Recognition</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>+</b>	<b>+</b>	<b>+</b>
<b>Onsite Packet Insert ( # pages)</b>	<b>3</b>	<b>1</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>
<b>Game Cards</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>-</b>	<b>-</b>
<b>Mobile App Sponsorship</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>-</b>	<b>-</b>
<b>Mobile App Banner Ads</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>+</b>	<b>+</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Conference Landing Page</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Onsite Digital Signage Ads</b>	<b>2</b>	<b>1</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>-</b>	<b>-</b>	<b>-</b>

**Virtual Marketing & Exhibitor Booth**

**Premier Diamond Platinum Gold Silver Bronze Exhibitor Non-Profit**

[Exhibitors will receive a virtual booth that is visible in the CCR virtual app and mobile app.](#)

<b>Virtual Booth in Platform</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>
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Virtual Booth on Mobile App	X	X	X	X	X	X	X	X
Attendee Interaction Via Chat & 1:1 Video	X	X	X	X	X	X	X	X
Company Name Listed in Exhibit Hall	X	X	X	X	X	X	X	X
Company Logo in Exhibit Hall	X	X	X	X	X	X	X	X
Logo Recognition on Login Screen	X	X	X	-	-	-	-	-
Video Ad in Exhibit Booth	X	X	X	X	X	X	X	X
Session Pre-Roll Video Prior to Morning CME Session	Long	Short	+	+	+	+	+	+
Looping Logo in Lobby	Large	Medium	Small	+	+	+	+	+
Virtual Lead Retrieval * QTY Based on Exhibitor Users	X	X	X	+	+	+	+	+
Syllabus Name Recognition	X	X	X	X	X	+	+	+
Digital Packet Inserts	3	2	1	+	+	+	+	-
Push Notification(s)	2	1	+	+	+	+	+	+
Digital Signage Ad in Virtual Lobby	X	X	+	+	+	+	+	+
Gamification Points for Virtual Booth	+++	++	+	-	-	-	-	-

**Post-Eventing Marketing**

**Premier    Diamond    Platinum    Gold    Silver    Bronze    Exhibitor    Non-Profit**

Logo Shown on Non-CME Enduring CCR Video Content	X	-	-	-	-	-	-	-
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*# = number included*

*X = included with sponsorship*

*+ = can be added at additional cost*

*- = not available at that sponsorship level*

*\*Premier Sponsorship includes one breakfast, lunch, or dinner product theater.*

*\*Sponsor may choose which they prefer on a first come first serve basis, with Premier sponsors having first choice.*

*\* An Exhibitor User is defined as an onsite lead scanner and/or a virtual booth staff member.*



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## **Additional Sponsorship Opportunities at CCR 2023**

Enhance your participation at CCR with further Sponsorship opportunities. Maximize your company's visibility by choosing one (or more) of the unique Sponsorships from the list below. Or, simply let us know your specific needs and we will be happy to create a completely customized option just for you. To confirm any of the following opportunities, please obtain an agreement form from the Organizing Secretariat.

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### **Conference Wi-Fi Landing Page - \$3,000**

One company can secure the opportunity to have their logo and/or website link appear on the screen of every person using an Internet connection within the conference room area. For this sponsorship opportunity, a landing page will be designed specifically around your company's logo. All Internet connections will be routed through this landing page. Since the Internet will be provided free for all registrants in the conference area, this will be the perfect opportunity to announce new product news, promote a product, or just increase awareness of your company's support of rheumatology.

### **Conference Bags- \$15,000**

Your company's logo could be on the front of each participant's conference bag. Your company will be certain to gain a lot of visibility, as the CCR bags are extremely popular and are provided to each attendee at registration. These bags provide a prominent, enduring branding opportunity that carries on long after the meeting adjourns.

### **Lanyards and Flash Drives- \$4,250**

Combine utility with aesthetics when your logo is applied to the lanyard/flash drive that will be worn throughout the conference by every registrant. The flash drive opens to show a single sponsor's link, in addition to the meeting syllabus and evaluation form link. The flash drive is an excellent opportunity to gain exposure for your logo and company, to direct your target audience to a specific website, and provides a good and lasting impression.

### **Promotional Functions-Multiple sponsorship levels available, prices are dependent upon numerous factors, including the day, type of meal, and level desired.**

There are opportunities to sponsor a promotional breakfast, luncheon, or dinner for the attendees in coordination and cooperation with the Congress of Clinical Rheumatology. The cost of the lunch or dinner will be paid directly by the sponsor or their agents. CCR will promote your event by distributing one-page inserts with the registration packets and allowing signage for your promotion near the exhibits and conference foyers. There will be two promotional activities for all times except Saturday afternoon.

### **Electronic Signage \$1,500 per ad spot**

LCD signs are placed in strategic, high-traffic areas and display session titles and speaker names. You have the opportunity for your corporate logo or message to be displayed on all 6 LCD screens. Make an unmistakable statement with this impactful and built-for-attention sponsorship and keep your company in the minds and on the lips of all attendees. The cost is \$1,500 for one ad spot, \$3,000 for two, \$4,500 for three, and \$5,000 for four ad spots. The sponsoring company will provide the appropriate content.

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However, if a sponsor does not have pre-produced content, Digital Motion's design staff can help create content based on your logo and desired message for an additional charge of \$120 per hour.

### **Ice Cream Novelties at Your Booth - \$2,250**

Have assorted ice cream novelties at your booth to entice better attendance and generate more leads. Your ice cream time will be promoted with a special insert in the registration packet, and will be listed in the day's notes. CCR will have the Ice Cream Novelties cart brought to your booth to attract attendees. Sponsor is responsible for cost of ice cream novelties.

### **T-Shirts- \$8,000**

Your company can have its logo seen and remembered well past the event by sponsoring the registrant's T-shirts. The T-shirts are of excellent quality with an original, dynamic design made specifically for CCR. The T-shirts are loved by all, and many registrants come back for additional T-shirts or even purchase those from previous years. Have your company remembered for years to come with this well-priced sponsorship opportunity.

### **Registration Packet Inserts- \$500 per page**

A single page of company specific information can be inserted into the onsite and virtual registrants' packets. The insert may be about a specific product, service, booth location, or company function and represents an excellent opportunity to ensure visibility for yourself and your company. Inserts must be on regular paper or card stock, must not exceed 8.5" x 11", must be pre-approved by CCR by April 5, 2023, and must be received on-site by April 28, 2023. Please add \$500 for each additional page. Product Information sheets or extremely thin paper will not be accepted. Please see Package Insert Information sheet for additional information.

### **Advisory Boards- \$15,000**

This option offers you a unique opportunity to engage with clinical physicians from all over the country to gain diverse insights into unmet medical needs, risk tolerance, and specific medical drug benefits. The physicians' broad range of perspectives can provide invaluable information to you and your company, as well as educate the physicians. You will receive updated registrant information to choose your participants.

### **CCR Game Cards, valid for all 3 days - \$2,000**

Have your company name displayed on all game cards. These are cards that attendees take to the exhibit booths to be stamped by the sponsors to enter CCR's drawing, where three people per day win prizes. The prizes are sought after and have included iPads, Bose Headphones, home automation equipment, and electronics with values of up to \$1,000! Everyone loves prizes, so your company is sure to get lots of attention with this option. The price includes all production costs for game cards for Thursday, Friday, and Saturday to be distributed to all participants with the registration materials.

### **Imprinted Key cards - Two-sided Printing - \$5,500**

There is an opportunity for one lucky company to have its name, logo, and/or brand seen by every participant staying at the conference hotel. This price includes all production costs for two key cards per CCR Hilton registrant as well as the key cards. The key cards will have a front and back imprint. The artwork must be provided by the sponsor, as per the requirements of PLI (Plasticard Locktech International) and must also contain the Hilton and CCR logos for East and just the CCR logo for West.



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### **Lead Retrieval and Premium Virtual Booth - \$350**

There is an opportunity for sponsors to maximize their time, money, and effort. Your exhibitor booth in our virtual platform and mobile app will gain the ability to have video meetings, an upgraded listing, the ability to collect leads, and visibility in our 3d meeting space. This also unlocks the ability to seamlessly scan and manage leads from their smartphone or tablet, which can be accessed from within the event app. Keep track of all visitors to your booth or all attendees at your product theater by simply scanning the QR codes from the registrants' badges with a smartphone or tablet. The leads scans are recorded and instantly visible and exportable in your Exhibitor Portal. Lead Retrieval also allows the leads to be rated and/or notes made from within the app. Save yourself the time and hassle of recording names and instead, spend it more profitably and productively with face-to-face time with the registrants. Lead Retrieval is purchased on a per-exhibitor basis as registered and listed in the CCR Platform. The cost per exhibitor is \$350 and is enabled on all exhibitor users added to the exhibitor's virtual booth.

### **Additional Exhibitor Users:**

An Exhibitor User is defined as an onsite lead scanner and/or a virtual booth staff member.

- 1 additional exhibitor user: \$200
- 3 additional exhibitor users: \$500

### **CCR Mobile App - \$8,000**

There is an exceptional opportunity to sponsor the mobile app for CCR 2023. This app will be available for Android and Apple devices and via a mobile and desktop friendly website. This app will also contain an exhibitor showcase, social events for participants, and be actively used for meeting evaluation surveys and for obtaining CME certificates.

- One opportunity only
- Splash page support recognition
- Rotating banner ads, 2 of the 10 total rotating ads will be exclusively for your company
- Other banner ads may be purchased for \$1,000 for each package of 2
- Exhibitor listing (Enhanced to include company logo)
- Corporate/product branding (enhanced on download site)
- Recognition in program

### **Banner Ads for Mobile App - \$1,000 Package of 2 banner ads**

This is an opportunity to enhance the visibility of your company or brand by purchasing 2 of the total 10 ads that will rotate through on the phone app. The app is used by event participants to look up the schedule, view an electronic copy of the syllabus, take surveys on the different learning opportunities and obtain CME.

### **Save The Date Card Mailings**

Your company can secure the opportunity to have their logo and/or website link appear on one mailing (approximately 7,000 recipients) of the Save the Date cards for CCR. For this sponsorship opportunity, your company's logo and specified URL will appear on either the front or back of the Save the Date card or happy holidays CCR reminder card (location dependent upon the card design). All mailing list recipients will be aware of your company's support of rheumatology.

- CCR Save the Date Card (per mailing, available per conference): \$4,500.00
- CCR Greeting Card holiday mailing (only one available): \$5,000.00

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### **Prominent Sponsorship Spot on Website - \$15,000**

An opportunity exists for companies to have their company logo in a prominent featured location on the meeting website ensuring top visibility.

The cost to have the featured sponsorship placement for all months leading up to the sponsored congress.

### **Prominent Sponsorship Spot on Email blasts - \$1,500**

Have your company recognized for their support of rheumatology by prominently displaying your logo on email blasts sent out by the Congress of Clinical Rheumatology. Email blasts will be sent out approximately once a month until February 2023, then about every 2 weeks.

### **Company Logo on CCR Brochure Mailing - \$4,000-\$5,000**

Sponsors can secure the opportunity to have their logo and/or website link appear on a mailing of the brochure to approximately 7000 recipients. For this sponsorship opportunity, your company's logo and specified URL will appear on either the front or inside of the brochure, as selected by the sponsor. All mailing list recipients will be aware of your company's support of rheumatology. The sponsoring company's logos and/or specific website will be provided by the company.

- CCR Brochure Cover: \$5,000.00
- CCR Brochure Interior: \$4,000.00

### **Sponsored Access to non-CME CCR Video Content - \$7,500**

CCR is so full of information that there are always numerous requests from registrants to review content from the CCR meetings. Help the registrants and take advantage of a great opportunity for yourself and your company by providing every CCR registrant free access to the recorded sessions for 3 months following the meeting. Your company's branding could be on the splash page for Online Symposia (the host of the videos) for each of CCR's video recordings. The videos are all also downloadable. In addition, a prominent announcement of your sponsorship will be placed both in the program and in the registrants' bags. This will keep your company in the forefront of everyone's minds well past the meeting. No video containing any pharmaceutical information or branding will be used for CME purposes. This video will be for non-CME purposes only.

### **Digital Signage in Virtual Lobby – \$2,000**

Have your corporate message displayed on electronic signage, which will be placed in the virtual lobby before and during CCR. Display your company's support for Rheumatology training with either a static or video message. Videos will run continuously in the virtual lobby each day. This impactful and built-for-attention sponsorship will keep your company in the minds and on the lips of all attendees. The cost is \$2,000 for one ad spot, \$4,000 for two, \$5,000 for three and \$6,000 for four ad spots. The sponsoring company is responsible for providing the content. However, if a sponsor does not have pre-produced content, Digital Motion's design staff can help create content based on your logo and desired message for an additional charge of \$120 per hour.

### **Virtual Pre-Roll Video Prior to Morning CME Session – \$3,000**

Sponsoring companies can provide a branded &/or unbranded video that will be played before the CME event starts on the live stream for virtual attendees. A sponsor's video will play in the morning before sessions begin each day. The video must be less than 30 seconds in length and only 6 slots are available.

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Contact [pmclain@ccrheumatology.com](mailto:pmclain@ccrheumatology.com) to purchase a video spot. Video spots are already included for Premier and Diamond sponsors as a part of their sponsorship package.

#### **Logo in Virtual Lobby – Cost Based on Logo Size**

A sponsor section will be placed in the lobby. Premier sponsors will have a large size logo, Diamond sponsors will receive a medium size logo, and Platinum sponsors will receive a small size logo. These logos will continuously loop in the header of the lobby page. Companies can purchase a logo space in the virtual lobby. The large logo is \$5,000, medium logo is \$3,500 and small logo is \$2,000.

#### **Push Notification(s) – \$1,500**

Push notifications are sent via the CCR mobile app, virtual platform, and email. These are included in Premier and Diamond sponsorship packages. Companies can add push notifications to promote a product theater, invite attendees to your booth, or any other event. A product theater sponsorship includes 1 push notification for that product theater. Push notifications cannot be used for product or brand advertising.

#### **Virtual-Only Product Theater. Promotional Functions-Multiple sponsorship levels available and prices are dependent upon numerous factors, including the day, time and level desired.**

***\* See the Product Theater details page in this prospectus for more information. \****

There are opportunities to sponsor a *virtual-only* promotional morning, lunchtime, or evening product theater for the attendees in coordination and cooperation with the on-site Congress of Clinical Rheumatology. CCR will promote your event by sharing the opt-in attendee registration list, including the unbranded product theater title and faculty on the agenda and by distributing digital one-page downloads with the electronic registration packet. Attendees viewing virtual product theaters will be given extra points towards Gamification awards. Sponsors with an onsite product theater will have the opportunity to host a virtual product theater for half the regular cost of the virtual product theater. This does not include any audio-visual/recording costs. Includes 1 push notification to promote product theater.

### **Requirements**

In order to qualify for any additional CCR or NYRIF opportunities, a company must already be a confirmed exhibitor with a reserved spot in the onsite or virtual exhibit hall. A company may participate in more than one sponsorship opportunity. No event will be permitted to conflict with the scheduled CME program. For further information regarding any of these opportunities, or if you would like for us to custom design a particular opportunity(ies) to meet your individual needs, please contact the Symposium Coordinator at [pmclain@ccrheumatology.com](mailto:pmclain@ccrheumatology.com).

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## CCR-East Sponsorship: Promotional Breakfast, Lunch or Dinner

There is an exceptional opportunity at CCR-East to sponsor a promotional breakfast, lunch or dinner within the meeting hotel with official recognition by CCR. There will be one promotional activity permitted for all breakfasts and on Saturday afternoon, and there will be two simultaneous lunch and dinner opportunities offered each day except Wednesday. All costs of the breakfast, lunch &/or dinner, as well as the promotional activity, will be paid directly by the sponsor or their agents. A hot meal must be provided at all times except Saturday afternoon, where a reception is adequate. No boxed meals are permitted. For events held at Seagar's restaurant, a minimum food and beverage fee will be charged by the restaurant, and a separate agreement must be signed with the restaurant to reserve the time.

CCR will provide the room, promote your event with your company's registration packet inserts, and allow your signage near the promotional theater site. Your event will also be advertised in the CCR meeting app and in the syllabus.\* CCR, through its organizing secretariat, the A&R Educational Group, LLC, charges the following exhibit fees for the corresponding event times:

Day/Event	Seagar's restaurant	Hotel ballroom
Wednesday, May 3rd Lunch	Not available	\$9,500
Wednesday, May 3rd Dinner	\$5,500	\$4,500
Thursday, May 4th Breakfast	Not available	\$5,500
Thursday, May 4th Lunch	\$10,000	\$9,500
Thursday, May 4th Dinner	\$5,500	\$4,500
Friday, May 5th Breakfast	Not available	\$5,500
Friday, May 5th Lunch	\$10,000	\$9,500
Friday, May 5th Dinner	\$5,500	\$4,500
Saturday, May 6th Breakfast	Not available	\$5,500
Saturday, May 6th Lunch	\$9,000	\$8,500
Saturday, May 6th Afternoon	Not available	\$3,500

\* The Product Theater title must be unbranded, and all materials must be received within the allotted time frame in order for the advertising to apply.

Digital Motion Event Services is the exclusive audio-visual provider for all events associated with CCR. As a result, we require that Digital Motion be used as the audio-visual provider for this promotional activity, the fee for which will be separately negotiated between the sponsor and Digital Motion. Digital Motion may be reached at: [sales@digitalmotionevents.com](mailto:sales@digitalmotionevents.com)

The event must not conflict with the scheduled CME program in terms of time or content. Signed agreements will be accepted from Premier status sponsors first, then Diamond status, and then on a first-come, first-served basis beginning on December 1, 2022.

Hosting a promotional event (breakfast, lunch, dinner or afternoon reception) entitles the company to a half-price Virtual Product Theater timeslot.

## CCR-East Sponsorship: Promotional Breakfast, Lunch or Dinner Reservation

I wish to secure and reserve a promotional meeting at CCR-East 2023 in Destin FL. Companies may sponsor more than one event, but date/time choices will be assigned on a sponsorship-level and first-come/first-served basis.

The available times/events are:

<b>Wednesday May 3, 2023</b>	<ul style="list-style-type: none"> <li>- Ballroom lunch** - \$9,500</li> <li>- Seagar's Dinner* - \$5,500      - Ballroom Dinner - \$4,500</li> </ul> <p style="font-size: small; margin: 0;">** Immunology Program Lunch, prior approval required.</p>
<b>Thursday May 4, 2023</b>	<ul style="list-style-type: none"> <li>- Breakfast - \$5,500</li> <li>- Seagar's Lunch* - \$10,000      - Ballroom Lunch - \$9,500</li> <li>- Seagar's Dinner* - \$5,500      - Ballroom Dinner - \$4,500</li> </ul>
<b>Friday May 5, 2023</b>	<ul style="list-style-type: none"> <li>- Breakfast - \$5,500</li> <li>- Seagar's Lunch* - \$10,000      - Ballroom Lunch - \$9,500</li> <li>- Seagar's Dinner* - \$5,500      - Ballroom Dinner - \$4,500</li> </ul>
<b>Saturday May 6, 2023</b>	<ul style="list-style-type: none"> <li>- Breakfast - \$5,500                      - Afternoon Reception - \$3,500</li> <li>- Seagar's Lunch* - \$9,000              - Ballroom Lunch - \$8,500</li> </ul>

**Please mark your top selection(s) above. If you only select times/events that are already taken, then the next person/company in line will have a chance to choose so please select any choices that you might accept, if you wish to have a spot.**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Sponsor Company

\_\_\_\_\_  
A&R Educational Group, LLC

\_\_\_\_\_  
Date

Check to be sent

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_

Name on card: \_\_\_\_\_ CVV: \_\_\_\_\_

Zip Code of Billing Address: \_\_\_\_\_

This offer is contingent on acceptance by A&R Educational Group, LLC. A&R does not guarantee the success of any exhibitor function nor does it guarantee any minimum number of participants that might attend any promoted activity.

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## Virtual Product Theaters

There is an exceptional opportunity at CCR to sponsor a *virtual* promotional breakfast, lunch, or dinner within the CCR Virtual Conference with official recognition by CCR. All costs of the breakfast, lunch &/or dinner as well as the promotional activity, will be paid directly by the sponsor or their agents. CCR will provide the *virtual* room within our platform, promote your event with your company's provided registration packet digital download(s) and allow your signage in the virtual lobby the day of your product theater. Your event will also be advertised in the CCR phone app and in the syllabus. Those Product Theaters which have already paid higher costs for the opportunity to have their event(s) in a more prominent location onsite will be listed first, have their logo used for their session and receive higher Gamification points towards Gift Card Awards. Companies may have attachments downloaded by attendees on their product theater site. Announcements will be made in the Lobby for the product theaters.

All technology components of the virtual product theater will be managed by Digital Motion. Contact Digital Motion to discuss the details of your virtual product theater. Digital Motion may be reached at: (205) 352-2884 or by email: [sales@digitalmotionav.com](mailto:sales@digitalmotionav.com).

**ONSITE 2023 PRODUCT THEATERS HAVE THE OPPORTUNITY TO HAVE THEIR ONSITE  
PRODUCT THEATER BROADCASTED VIRTUALLY FOR HALF PRICE.  
ALL TIMES FOR CCR-E ARE CST.**

- I wish to secure & reserve the following time for a promotional meeting at CCR- East.

**CCR-East** • OPTIONS FOR CCR-E VIRTUAL PRODUCT THEATERS • **TIMES MAY VARY ONCE THE AGENDA IS SET**

<b>Wednesday, May 3, 2023</b>	• 1:00 PM	• 5:00 PM	• 5:00 PM
<b>Thursday, May 4, 2023</b>	• 6:45 AM • 6:00 PM	• 12:15 PM • 6:00 PM	• 12:15 PM
<b>Friday, May 5, 2023</b>	• 6:30 AM • 5:00 PM	• 12:45 PM • 5:00 PM	• 12:45 PM
<b>Saturday, May 6, 2023</b>	• 6:30 AM	• 12:45 PM	• 12:45 PM • 3:45 PM
<b>Sunday, May 7, 2023</b>	• 6:15 AM		

**PLEASE NOTE: All Times Listed Are CST FOR CCR-East!**

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## VIRTUAL Promotional Theater Opportunity Pricing

6:00 a.m. - 8:00 a.m.	Promotional Theater Opportunities are \$5,500*.
12:00 p.m. – 1:45 p.m.	Promotional Theater Opportunities are \$8,500 - \$10,000*^.
3:45 p.m.	Promotional Theater Opportunities are \$3,500*^.
5:00 p.m. - 6:30 p.m.	Promotional Theater Opportunities are \$4,500 - \$ 5,500*^.

\*The cost of a Virtual Promotional Theater Opportunity is 50% of the onsite cost if having the onsite PT broadcasted virtually simultaneously.

^Sponsors paying the higher amounts will get additional advertising, Gamification points & mobile text messaging notification for their event.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Sponsor Company

\_\_\_\_\_  
A&R Educational Group, LLC

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

Check to be sent

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_

Name on card: \_\_\_\_\_ CVV: \_\_\_\_\_

Exp.. Date: \_\_\_\_/\_\_\_\_

Zip Code of Billing Address: \_\_\_\_\_

Name on card: \_\_\_\_\_ CVV: \_\_\_\_\_

This offer is contingent on acceptance by A&R Educational Group, LLC. A&R does not guarantee the success of any exhibitor function nor does it guarantee any minimum number of participants that might attend any promoted activity.

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## **Fellows Conference (NYRIF) Sponsorship Opportunities**

### **Convention bags for NYRIF - \$3,500**

Your company's logo could be on the front of each registration bag. Your company's logo will be certain to gain a lot of visibility, as conference bags are extremely popular each year and are provided to each attendee at registration and carried throughout the entire meeting. They are always a favorite and provide a prominent, enduring branding opportunity that carries on long after the meeting adjourns. NYRIF bags will be carried throughout NYRIF and CCR, demonstrating your company's support for rheumatologists in training.

### **Lanyards & Flash Drives for NYRIF - \$1,250**

Combine infinite visibility with your personal touch when you apply your logo to the lanyard/ flash drive that will be worn throughout the conference by every registrant. The flash drive opens to show a single sponsor's link, in addition to the meeting syllabus and evaluation form link. The flash drive is an excellent opportunity to gain exposure for your logo and company and provide a good and lasting impression.

### **Electronic Signage (Video Available) - \$2,000**

Have your corporate logo or message displayed on 6 digital LCD signs, which will be placed exclusively in strategic, high-traffic areas. Display your company's support for Rheumatology training with either a static or video message. Make an unmistakable statement with this impactful and built-for-attention sponsorship and keep your company's message in the minds and on the lips of all attendees. Appropriate video content should be provided by the sponsoring company. However, if a sponsor does not have pre-produced content, Digital Motion's design staff can help create content based on your logo and desired message for an additional charge of \$120 per hour.

### **NYRIF STD Card Mailings - \$2,000**

One special company can secure the opportunity to have their logo and/or website link appear on one mailing (approximately 850 recipients) of the Register Now/Call for Abstracts cards. For this sponsorship opportunity, your company's logo and specified URL will appear on either the front or back of the STD card, dependent upon card design. All mailing list recipients will be aware of your company's support of rheumatology. The sponsoring company's logo will be used and/or a specific website provided by the company.

NYRIF Card mailing: \$2,000.00

### **Fellows' Registration Packet Inserts- \$125 per page**

A single page of company specific information can be inserted into the fellows' registration packets. The insert may be about a specific product, service, booth location, or company function and represents an excellent opportunity to ensure visibility for yourself and your company. Inserts must not exceed 8.5" x 11", must be pre-approved, and be received on-site by Friday, April 28, 2023. Please add \$125 for each additional page.



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### **NYRIF Video Content - \$2,500**

Your company could provide the Rheumatology fellows with video coverage of the North American Young Rheumatology Investigator Forum. In many cases, this will also include the fellow's individual presentation as well as commentary from the international faculty. This provides the fellows with immeasurable expertise to assist them in their training. The video will contain the company's splash page and your company will be recognized on the Online Symposia website as sponsoring the video content and supporting Rheumatology training. In addition, a prominent announcement of your sponsorship will be placed in the program and in the registrants' bags. No video containing any pharmaceutical information or branding will be used for CME purposes. This video will be for non-CME purposes only.

### **Prominent Sponsorship Spot on NYRIF Website - \$2,500**

An opportunity exists for companies to have their company name in a prominent featured location on the meeting website ensuring top visibility.

The cost to have the featured sponsorship placement for all months: \$2,500

### **NYRIF and CCR Video Content - \$9,000**

Help the fellows, as well as all registrants and your company, by sponsoring free access to all NYRIF and CCR recording content, current and past, for 3 months following the meeting. Your company's branding could appear on Online Symposia's splash page for NYRIF's recording content, in addition to all of CCR's 2023 video recordings. These recordings are downloadable. In addition, a prominent announcement of your sponsorship will be placed in the program and in the registrants' bags. This will keep your company in the forefront of everyone's thoughts well past the meeting. No video containing any pharmaceutical information or branding will be used for CME purposes. This video will be for non-CME purposes only.

### **Prominent Name, Logo or Ad in NYRIF Atlas - \$250 - \$1,500**

Have your company name, logo or Ad seen by all attendees in an atlas containing the NYRIF agenda, CCR agenda, meeting news and sponsorships. Let the attendees know that your company supports the rheumatologists of the future. Pricing is based on Ad size.

Bold Typed Name - \$250

Bold Logo - \$300

Quarter page Ad - \$500

Half page Ad - \$1,000

Full page Ad - \$1,500

# CCR EXHIBITOR APPLICATION

Please read this application carefully. Your signature on this contract indicates your acceptance. Our company is requesting technical exhibit space at the **Congress of Clinical Rheumatology 2023** as detailed below and as described in Appendix A. All inquiries to [pmclain@ccrheumatology.com](mailto:pmclain@ccrheumatology.com), O:205-991-6161, F: 205-991-6161, C: 205-332-7115

**Section 1: Official Exhibit Representative** *Please type or print clearly*

Company name (exactly as you wish it printed)

Name of Representative (Please type or print clearly)

Title

Address

City

State

Zip

Telephone

Ext.

Fax

E-mail

**Conditions of Contract:** By signing the front of this contract, all exhibitors agree that they have read and understand the conditions and regulations of this contract. The words "management" herein refers to A&R Educational Group, LLC acting through its officers, employees, or agents in the management of the exhibition. **It is understood that your company will not have any control over the content of the CME program.** Prices stated do **NOT** include both meetings. Prices are **per** meeting.

Signature

Date

**Section 2: Sponsorship Level & Price PER Meeting** (See Appendix A for Detailed Description of Levels):

<input type="checkbox"/> CCR Exhibitor    \$3,750	<div style="text-align: center;"> <input type="checkbox"/> Destin, FL                      <input type="checkbox"/> San Diego, CA  <input type="checkbox"/> Onsite                      <input type="checkbox"/> Virtual                      <input type="checkbox"/> Both O &amp; V            Other Items*: _____             Total*: _____   <input type="checkbox"/> The cost per exhibitor is \$350 and is enabled on all exhibitor users added to the exhibitor's virtual booth. <i>An Exhibitor User is defined as an onsite lead scanner and/or a virtual booth staff member.</i>  <input type="checkbox"/> 1 additional exhibitor user: \$200 or 3 additional exhibitor users: \$500            * There will be a 3.5% convenience fee charged for credit card payments ≥ \$8,500   <input type="checkbox"/> Non-profit organization - No charge for Exhibitor Level Booth         </div>
<input type="checkbox"/> CCR Bronze        \$8,750	
<input type="checkbox"/> CCR Silver         \$12,750	
<input type="checkbox"/> CCR Gold          \$25,500	
<input type="checkbox"/> CCR Platinum    \$55,500	
<input type="checkbox"/> CCR Diamond    \$85,500	
<input type="checkbox"/> CCR Premier     \$120,500	

**Section 3: Method of Payment:** Payment must be received no later than four weeks prior to the first day of the meeting.

- Check—Make payable to A&R Educational Group (Tax ID: # 43-2043927)
- Visa/MasterCard/Amex/Discover    Cardholder's name: \_\_\_\_\_
- Credit Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_    CVV: \_\_\_\_\_    Zip Code of Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

Please sign and return with payment to: A&R Educational Group, LLC, 5200 Greystone Way, Birmingham, AL 35242  
 Telephone (205) 991-6161, Fax (205)991-6161; Email: [pmclain@ccrheumatology.com](mailto:pmclain@ccrheumatology.com). Applications will not be accepted by telephone.

## CCR EXHIBIT CONTRACT

### 1. Exhibit Regulations

Exhibitors agree to abide by the conditions of contract herein described and by all conditions under which space at the Hilton Hotel at Destin, Florida is leased to the A&R Educational Group, LLC (hereafter referred to as A&R). Exhibitors accept responsibility for informing all of their employees and agents of these conditions and agree that they will abide by them also. All of the rules and regulations are to be construed as part of all space applications. The A&R reserves the right to interpret them, as well as make final decisions based on the A&R's sole discretion, on points these rules do not cover. In all interpretations of the rules and regulations, the decision of the A&R is final.

### 2. Eligibility to Exhibit

The A&R determines eligibility of any company or product to exhibit. Exhibit eligibility will be granted to those companies whose products and services meet the standards of generally accepted medical practices and are in harmony with the A&R's stated purpose to serve the medical profession. Products, which require approval by the Food & Drug Administration (FDA), must receive this approval before being eligible to exhibit. The A&R may forbid installation or require removal of any exhibit or discontinuance of any promotion, wholly or in part, that in its opinion is not in keeping with the character and purpose of the A&R. The A&R reserves the right to reject, at any time, any application to exhibit for any reason.

### 3. Liability

The A&R acts for exhibitors and their representatives in the capacity of agent, not as principal. The A&R assumes no liability for any act of omission or commission in connection with this agency, including, but not limited to, any loss or damages suffered by an exhibitor as a result of any act or omission of any party, including but not limited to, any vendor, service providers, or other exhibitor. Exhibitors and their representatives hereby release the A&R from any and all liabilities for loss or damage ensuing from any cause whatsoever, except for claims for damages or injuries resulting from the A&R's failure to fulfill its obligations as set forth in this prospectus. In addition, each exhibitor and its representatives agree to indemnify and hold harmless the A&R for all costs, damages and liability, including attorney's fees, claimed against the A&R based upon acts or omissions of the exhibitor or any of its employees or agents. The A&R disclaims any and all liability for injury or other damages to an individual based on products or services displayed at this meeting and for all claims that may arise out of the use of the displayed products or services.

Exhibitors shall indemnify and hold harmless A&R and its officers, directors, employees, agents and contractors from any judgment, loss or other expenses including attorney's

fees arising from allegations, claims or lawsuits relative to product or services offered by exhibitors or actions of exhibitors, their employees or agents.

### 4. Non-contracted Exhibit Space

Persons, companies, or organizations that have not contracted with the A&R to occupy space in the exhibit hall will not be permitted to display or demonstrate products, processes or services, solicit orders, or distribute advertising materials or other literature in the exposition facility, parking lots or in any hotel contracted by the A&R. Non-compliance with this regulation will result in the prompt removal of the offending person(s) and property from that area.

5. Subletting Space: Subletting space is not permitted. Two or more technical exhibitors may not exhibit in a single space.

6. Terms of Payment: A \$100 deposit must accompany the application. Full payment must be received no later than April 1, 2023 in order to hold the space assigned to you at CCR Destin. Checks are to be made payable to the A&R EDUCATIONAL GROUP, LLC. If full payment is not received by April 1, 2023, your space may be reassigned, and any partial payment retained by the A&R.

7. Outstanding Invoices: Outstanding invoices due to the A&R, as a result of previous transactions, must be paid before exhibit space will be assigned.

**8. Installation CCR Destin: Wednesday, May 3, 2023: 12:00 PM - 8:30 PM. Children are not allowed on the exhibit floor during installation or dismantling.**

### 8A. Exhibition Hours CCR Destin

**Thursday: May 4, 2023: 6:30 AM- 3:45 PM  
Friday & Saturday: May 5-6, 2023: 6:30 AM-2:00 PM. Note: Breakfast & lunch are served every day in the exhibits & the exhibits remain open. Morning breaks will also be held in the exhibits. The location of afternoon breaks is at the discretion of the organizers. The food in the Exhibit hall has been purchased and is intended for the attendees, not the exhibitors. Exhibitors may be asked to leave if eating the food placed out for Attendees.**

**9. Dismantling for Destin: Saturday, May 6, 2023, 2:00 PM - 4:00 PM. No dismantling of exhibits is permitted until the afternoon sessions resume on Saturday.** Children are not allowed on the exhibit floor during installation or dismantling.

### 10. No Shows

Any company which reserves a booth space and does not inform A&R of its plans for non-attendance in writing will automatically not be permitted to participate in future A&R exhibitions. In addition, the company will also forfeit 100% of the total cost of the exhibit space assigned as well as all sponsorship application fees.

### 11. Cancellation of Booth Rental CCR-E/W

Exhibit space that has been assigned and confirmed can be canceled by written notice to the A&R Headquarters without penalty by March 1, 2023. If notice of cancellation is

received after March 1 but before April 1, 2023 a \$150 processing fee is charged. After April 1, 2023 but before April 15, 2023, the exhibitor forfeits 50% of total cost for exhibit space assigned. April 15 or after –Exhibitor forfeits 100% of total cost for exhibit space assigned. Space requests made after March 1, 2023 are subject to the above-mentioned cancellation policies seven days after the booth is assigned.

### 12. Cancellation of Exposition

In the event of cancellation of the Congress of Clinical Rheumatology due to fire, strikes, governmental regulations, terrorism, acts of God, or causes which would prevent or make commercially unreasonable its scheduled opening or continuance, then and thereupon exhibitors and the A&R have no further obligation to each other, and the A&R management shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible, after due consideration of expenditures and commitments already made.

### 13. Official Service Contractor

Pamela F. McLain is the A&R's official service contractor for the CCR: 5200 Greystone Way, Birmingham, Alabama 35242

Phone: (205) 991-6161 Fax: (205) 991-6161

Email: pmclain@ccrheumatology.com

### 14. Violations

The A&R reserves the right to levy a penalty, including refusal of/ or termination of the exhibit, at our discretion. In the event of such restriction or eviction, the A&R will not be liable for any refunds or rentals or other exhibit expenses. The dismantling or packaging of an exhibit and/or exhibit materials prior to the close of the exhibits may, in the A&R's sole discretion, prevent the exhibitor from being permitted to participate in future A&R exhibitions. In all interpretations of the conditions set forth in this prospectus and of all applicable rules and regulations, the decision of the A&R is final. Any objectionable practices by exhibitors or official suppliers should be reported to the A&R immediately.

<https://www.ccrheumatology.com>

Note: If your company has its own exhibit contract, please submit with your exhibit fee. All exhibitors must wear CCR name badges or may be refused entry to the exhibit area. **All exhibitors must be registered for exhibitor badges at least ten days prior to the meeting in order to have their Exhibitor Badges ready upon arrival. Exhibitors are not permitted to wear company badges on site. Exhibitor Badges may be obtained by registering as booth staff on the CCR website registration portal.**