

# Ideaction.2021

Shining a Light on FM



Monday, 31 May 2021

TIMES	GEELONG	SYDNEY	BRISBANE	PERTH
08:00	REGISTRATIONS OPEN			
09:00	IDEACTION.2021 OPENING			
09:00	GEELONG: Acknowledgement to Country			
09:10	GEELONG: Welcome to Ideaction.2021 <i>Master of Ceremonies</i>			
09:20	GEELONG: Official Conference Opening <i>Nicholas Burt, Chief Executive Officer, FMA</i> <i>Bryon Price, Chair, FMA</i>			
09:40	<b>GEELONG PANEL DISCUSSION: As an Industry, How Have we Responded to the Pandemic?</b> <i>Jim Round, Deputy Secretary (Acting), Industry Coordination and Recovery, Department of Jobs, Precincts and Regions (invited)</i> <i>Tony Wyllie, Head of Consulting Asia Pacific Region, JLL</i> <i>More panellists to be announced...</i>			07:40 <i>Live Stream from Geelong (optional attendee attendance)</i>
10:30	MORNING TEA, TRADE & POSTERS			08:30 REGISTRATIONS OPEN
11:00	PERTH: Conference Opening in Western Australia <i>David Chokolich</i>			09:00 Conference Opening <i>David Chokolich</i>
11:05	SYDNEY: COVID-19 Economic Update <i>Mark Tierney, Manager Asset Allocation, AustralianSuper</i> 			09:05 <b>FMA &amp; the Changing FM Sector: Trends &amp; Expectations</b> <i>Geoff Parnell, FMA Life Member and Managing Director, Aqumen</i>
11:30	SYDNEY: Keynote Speaker: The Power of Perspective <i>Michael Crossland, International Best-Selling Author</i> 			09:30 <i>Live Stream from Sydney</i>

12:30 - 13:30	LUNCH, TRADE & POSTERS			10:30	MORNING TEA
				11:00	Session to be Announced
13:30	<b>GEELONG PANEL DISCUSSION: The Changing Nature of Energy Management: Is Demand Management &amp; Net Zero the Future?</b> <i>Panel Host: Bryon Price, Chair, FMA</i> <i>Andrew Nagarajah, Project Engineer, A.G. Coombs Advisory</i> <i>Beck Dawson, Chief Resilience Officer, Metropolitan Sydney (invited)</i> <i>Carlos Flores, Director, NABERS</i>			11:30	Live Stream from Geelong
14:30	<b>BRISBANE: Rules of Engagement Q &amp; A: Virtual vs In-Person</b> <i>Carol Fox, Confident and Communication Expert</i>			12:30	LUNCH
15:00	AFTERNOON TEA, TRADE & POSTERS				
15:30	<b>SYDNEY: The Modern Slavery Act in FM</b> <i>Richard Boele, Partner, KPMG</i> 			13:30	Live Stream from Sydney
16:00	<b>NATIONAL PANEL DISCUSSION: With all the Regulations, is Compliance Moving in the Right Direction?</b> <i>Panel Host, Geelong: Prof. Tony Arnel, Faculty of Science, Engineering and Built Environment, Deakin University</i> <i>Bronwyn Weir, Managing Director, Weir Legal &amp; Consulting</i> <i>Rob Pradolin, Managing Director, Built Environment Compliance</i> <i>Canberra: Matt McDonald, Team Leader, BCR Implementation</i>			14:00	<b>Managing Food Waste: How Separating Food from Waste can Make a Facility Managers Job Easier</b> <i>Jenny Campbell, Director, Encycle Consulting</i>
16:50	GEELONG: Conference Closing Comments				
17:00	CONFERENCE CLOSE			14:30	Session to be Announced
	IDEACTION.2021 CONFERENCE DINNER			14:50	AFTERNOON TEA
	GEELONG	SYDNEY	BRISBANE	15:20	<b>Operating Buildings with a Focus on Health and Well-Being</b> <i>Oliver Grimaldi, Sustainability Consultant Cundall</i>
18:00 – 21:30		18:00 – 21:30: Sydney Ideaction.2021 Conference Dinner Clifton Spring Street	18:00 – 21:30: Brisbane Ideaction.2021 Conference Dinner Clifton Brisbane	15:50	Session to be Announced
18:30 – 22:00	18:30 – 22:00: Geelong Ideaction.2021 Conference Dinner Location to be announced...			16:20	Session to be Announced
				16:50	Closing Comments
				17:00	CONFERENCE CLOSE
				17:00 – 18:00	SUNDOWN EVENT

Tuesday, 1 June 2021

08:00	REGISTRATIONS OPEN		
09:00 – 16:30	IDEACTION.2021 DAY TWO OPENING		
09:00 – 10:40	<b>GEELONG</b> The Value of Research	<b>SYDNEY</b> The Value of Research	<b>BRISBANE</b> The Value of Research
Length of Session	25 minutes	25 minutes	25 minutes
09:00	<p><b>Geelong:</b> Information and Training: Assisting Facility Managers to Drive Value from Energy Efficiency Investments</p> <p><i>James Piko, Manager Commercial Buildings Programs Section, Energy Efficiency Division Department of Industry, Science, Energy and Resources</i></p>	<p><b>Streamed from Geelong:</b> Information and Training: Assisting Facility Managers to Drive Value from Energy Efficiency Investments</p> <p><i>James Piko, Manager Commercial Buildings Programs Section, Energy Efficiency Division Department of Industry, Science, Energy and Resources</i></p>	<p><b>Streamed from Geelong:</b> Information and Training: Assisting Facility Managers to Drive Value from Energy Efficiency Investments</p> <p><i>James Piko, Manager Commercial Buildings Programs Section, Energy Efficiency Division, Department of Industry, Science, Energy and Resources</i></p>
Length of Session	25 minutes	25 minutes	25 minutes
09:25	<p><b>Theme Change:</b> <b>Achieving Compliance</b></p> <p><b>Geelong Only:</b> Wellbeing in the Workplace: COVIDsafe Deliveries and the Wellbeing of Operations Teams, Occupants, and the Workplace Environment</p> <p><i>Lauren Melton, Director, Groundfloor</i></p>	<p><b>Theme Change:</b> <b>Driving Value</b></p> <p><b>Sydney Only:</b> Future Workplace Ecosystems &amp; The Role of FM</p> <p><i>Tica Hessing, Human Geographer &amp; Workplace Strategy Manager, Cushman &amp; Wakefield</i></p>	<p><b>Theme Change:</b> <b>Driving Value</b></p> <p><b>Brisbane Only:</b> Driving Value and Managing Risks of Onsite Renewable Energy Investments</p> <p><i>Roger Walker, Director for Corporate Client Relationships, Planet Ark Power</i></p>
Length of Session	25 minutes	25 minutes	25 minutes
09:50	<p><b>Geelong Only:</b> Hygiene of High-Rise Apartments</p> <p><i>Paul Mann, Director, Wheelie Bin Cleaning Man</i></p>	<p><b>Sydney Only:</b> FM's Bottom Line: Improving Cost Prediction and Embracing Life Cycle Costing</p> <p><i>Stephen Ballesty, FMA Life Member and Director, In-Touch Advisory</i></p>	<p><b>Brisbane Only:</b> Water Conservation Brief</p> <p><i>James House, Project Manager, Cab Plumbing</i></p>
Length of Session	25 minutes	25 minutes	25 minutes
10:15	<p><b>Geelong Only:</b> Six Essential ways to Optimise Cleaning for Wellbeing and Productivity</p> <p><i>Elias Stamas, Chief Executive Officer, GJK Facility Services</i></p>	<p><b>Sydney Only:</b> What is the Tenancy Value of a Buildings Security in Commercial Real Estate across Australia?</p> <p><i>John Gellel, General Manager, Kastle Systems</i></p>	<p><b>Brisbane Only:</b> The Data-Driven Structured Maintenance Contract: Less Ambiguous, More Strategic</p> <p><i>Liam Murray, Director Building- Performance</i></p>
10:40 – 11:10	MORNING TEA, TRADE & POSTERS		
11:10 – 12:25	<p><b>GEELONG</b> <b>Driving Value</b> <i>This stream is sponsored by GJK</i></p> <p></p>	<p><b>SYDNEY</b> <b>Driving Value</b></p>	<p><b>BRISBANE</b> <b>Driving Value</b></p>
Length of Session	25 minutes	25 minutes	25 minutes

<b>11:10</b>	<p><b>Geelong:</b> Engaging Rural Communities whilst Building Client Value</p> <p><i>Charles Hammersla, Head of Facilities Management for NAB, Cushman &amp; Wakefield</i></p>	<p><b>Streamed from Geelong:</b> Engaging Rural Communities whilst Building Client Value</p> <p><i>Charles Hammersla, Head of Facilities Management for NAB, Cushman &amp; Wakefield</i></p>	<p><b>Streamed from Geelong:</b> Engaging Rural Communities whilst Building Client Value</p> <p><i>Charles Hammersla, Head of Facilities Management for NAB, Cushman &amp; Wakefield</i></p>
<b>Length of Session</b>	<b>25 minutes</b>	<b>25 minutes</b>	<b>25 minutes</b>
<b>11:35</b>	<p><b>Geelong Only:</b> Demonstrating Business Outcomes through Measuring Performance and Delivering Value in FM: A Case Study</p> <p><i>Omar Sali, General Manager, Platinum FM</i></p>	<p><b>Sydney Only:</b> Building an Asset Management Practice in FM</p> <p><i>Luke Vaughan, General Manager, Strategic Asset Management, Programmed FM</i></p>	<p><b>Brisbane Only:</b> Buildings as Batteries: Demand Management in Practice</p> <p><i>Brad Schultz, Head of Customer Engagement, Buildings Alive</i></p>
<b>Length of Session</b>	<b>25 minutes</b>	<b>25 minutes</b>	<b>25 minutes</b>
<b>12:00</b>	<p><b>Geelong Only:</b> Planning for Peace: Reducing Disputes in FM Contracting</p> <p><i>Emma Lampard, Senior Associate, Clayton Utz</i></p>	<p><b>Sydney Only:</b> What Investors Look at When Assessing, Valuing and Acquiring a Commercial Property/Building etc.</p> <p><i>AustralianSuper</i></p>	<p><b>Brisbane Only:</b> Emergence of New Defect Trends in Modern Construction</p> <p><i>Bruce McKenzie, National Manager Commercial services and Major Projects, Sedgwick Building Consultancy Division</i></p>
<b>12:25 – 13:20</b>	<b>LUNCH: TRADE DISPLAY &amp; POSTER PRESENTATIONS</b>		
<b>13:20 – 14:35</b>	<b>GEELONG</b> Focusing the Future	<b>SYDNEY</b> Focusing the Future	<b>BRISBANE</b> Focusing the Future
<b>Length of Session</b>	<b>25 minutes</b>	<b>25 minutes</b>	<b>25 minutes</b>
<b>13:20</b>	<p><b>Geelong:</b> Global Real Estate Trends 2021</p> <p><i>Simon Greenfield, Senior Director - Consulting, JLL</i></p>	<p><b>Streamed from Geelong:</b> Global Real Estate Trends 2021</p> <p><i>Simon Greenfield, Senior Director - Consulting, JLL</i></p>	<p><b>Streamed from Geelong:</b> Global Real Estate Trends 2021</p> <p><i>Simon Greenfield, Senior Director - Consulting, JLL</i></p>
<b>Length of Session</b>	<b>25 minutes</b>	<b>25 minutes</b>	<b>25 minutes</b>
<b>13:45</b>	<p><b>Geelong Only:</b> COVID-19: An Interruption or an Intervention?</p> <p><i>Penelope Demos, General Manager, Demos Property Services</i></p>	<p><b>Sydney Only:</b> The Future of Asset Maintenance: Using Technology to Increase Revenue</p> <p><i>Peter Darley, Regional Director Asia Pacific, simPRO Software</i></p>	<p><b>Brisbane Only:</b> Ultraviolet Light Benefits and Air Disinfection</p> <p><i>Arthur Melnitsenko, Opira</i></p>
<b>Length of Session</b>	<b>25 minutes</b>	<b>25 minutes</b>	<b>25 minutes</b>
<b>14:10</b>	<p><b>Geelong Only:</b> The University of Melbourne's Digital Estates Portal: A 7-year Journey of Transformative Digital Innovation Programs Paving the way for Next Generation FM</p> <p><i>Jade Germantis, Enterprise Spatial Analytics Program Lead, The University of Melbourne</i></p>	<p><b>Sydney Only:</b> Evolution of FM: From Maintenance Delivery to Strategic Partner</p> <p><i>Jane Frewen, General Manager, Woolworths Facilities Management</i></p>	<p><b>Brisbane Only:</b> Improving Accessibility to Life Safety: Compliance that Ensures the Safety of People &amp; Property in an Emergency</p> <p><i>David Gilmore, Director, EvacServices</i></p>

14:35 – 15:00	<b>AFTERNOON TEA, TRADE &amp; POSTERS</b>		
15:00 – 16:15	<b>GEELONG</b> Seeking Sustainability	<b>SYDNEY</b> Seeking Sustainability	<b>BRISBANE</b> Seeking Sustainability
Length of Session	25 minutes	25 minutes	25 minutes
15:00	<b>Geelong:</b> Lessons from COVID-19 to Increase the Resilience of Our Buildings  <i>Carlos Flores, Director, NABERS</i>	<b>Streamed from Geelong:</b> Lessons from COVID-19 to Increase the Resilience of Our Buildings  <i>Carlos Flores, Director, NABERS</i>	<b>Streamed from Geelong:</b> Lessons from COVID-19 to Increase the Resilience of Our Buildings  <i>Carlos Flores, Director, NABERS</i>
Length of Session	25 minutes	25 minutes	25 minutes
15:25	<b>Geelong Only:</b> What should Facility Management Clients Prioritise in Terms of Managing Greenhouse Gas (GHG) Emissions  <i>Riccardo Rizzi, Head of Energy &amp; Sustainability Services Australia, JLL</i>	<b>Sydney Only:</b> Making Data Integrity a Reality  <i>Chris Van der Walt, Head of Product at AssetFuture</i>	<i>More information coming soon...</i>
Length of Session	25 minutes	25 minutes	25 minutes
15:50	<b>Geelong Only:</b> Carbon Neutral Properties and Portfolios  <i>Rebecca Jinks, Head of Sustainability (Acting), Cushman &amp; Wakefield</i>	<b>Sydney Only:</b> Use of Aerial Surveying in FM  <i>Phillip Noble, CEO, Height Safety Engineers</i>	<b>Brisbane Only:</b> Using Technology to Create Healthy AND Sustainable Buildings  <i>Shane McIntosh, APAC Strategic Partner Manager, Switch Automation</i>
16:15	<b>Ideaction Closing Comments</b>	<b>Ideaction Closing Comments</b>	<b>Ideaction Closing Comments</b>
16:30	<b>CONFERENCE CLOSE</b>		
16:30	<b>CLOSING DRINKS IN GEELONG</b>		