

**2020 NEW JERSEY EMERGENCY PREPAREDNESS CONFERENCE
EXHIBITOR / SPONSORSHIP OPPORTUNITIES**

BENEFITS	CHARTER SPONSOR (\$10,000)	MAJOR SPONSOR (\$7,500)	SPECIAL SPONSOR (\$5,000)	SPONSOR (\$1,500)	BOOTH (\$1,050)	OUTDOOR EXHIBIT SPACE ONLY (\$1,125)
Exhibit Booth	3 Booths Premium Location	2 Booths Premium Location	2 Booths Premium Location	1 Booth Premium Location	8' x 10'	20' x 20'
Additional Fee for Outside Exhibit Area w/ Sponsor or Booth Purchase				\$900	\$850	
Registrations Included	25	17	12	4	2	2
Additional Exhibit Hall Staff Fee Per Person	\$25	\$25	\$25	\$25	\$25	\$25
Conference Luncheon and Awards Reception for each person attending	Yes	Yes	Yes	N/A	N/A	N/A
Your Promotional Items Included in the Attendee Bag						
Display Ad in our Digital Program (full color)	Full page 8.5"x11"	3/4 page 8.5"x8.25"	1/2 page 8.5"x5.5"	1/4 page 4.25"x5.5"	N/A	N/A
Prominent Banner Placement in Exhibit Hall	Yes	Yes	Yes	N/A	N/A	N/A
Program Listing	100 word description	75 word description	75 word description	50 word description	25 word description	25 word description
Signage	Yes	Yes	Yes	Yes	N/A	N/A

Amenities Included With Your Paid Registration

Web Link for One Full Year	Logo Placement in Program
Pre/Post Conference Mailing List	Vendor Reception
Hyper-Link on Conference Registration Web Pages	Continental Breakfast
Participation in Training and Breakout Sessions	Break Refreshments for Your Personnel

**Don't want to exhibit?
See next page for other ways to promote your company!**

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Other Promotional Opportunities

Item	Cost
¼ page ad (5.5"x4.25")	\$250
½ page ad (8.5"x5.5")	\$500
Full page ad (8.5"x11")	\$750
¼ page ad + promotional material in bags	\$800
½ page ad + promotional material in bags	\$1,000
Exhibit Hall NIGHT Reception Sponsor	\$7,500
Exhibit Hall NIGHT Reception Partner Sponsor	\$4,000
Exhibit Hall Morning Continental Breakfast	\$3,500
Coffee/Beverage Break Sponsor	\$1,500
Luncheon Sponsor	\$10,000
Luncheon Partner Sponsor	\$5,000
Conference Bags Sponsor (Exclusive Sponsor)	\$3,500
Scholarship Sponsor	\$1,000
Lanyards	\$1,500
Contact us for other Promotional Opportunities	Email: Sponsors@njepa.org

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OVERVIEW OF THE CONFERENCE SCHEDULE

Date	What
August 24-28, 2020	Training Sessions
August 26-28, 2020	Breakout Sessions
August 26, 2020	Sponsor Evening Reception/Exhibits Open at 4:00 p.m.
August 27, 2020	Exhibit Hall Open All Day / Conference Lunch
August 27, 2020	Conference Awards Reception – 5:00 p.m. to 8:00 p.m.

EXHIBITOR SCHEDULE

Date	Time	What
August 26, 2020	8:00 AM to 4:30 PM	Exhibitor Set-Up
	4:30 PM to 7:30 PM	Exhibit Hall grand opening and reception
August 27, 2020	7:00 AM	Exhibit Hall opens and continental breakfast in the hall
	2:00 PM	Exhibit Hall closes; Vendors: no breakdown before 2:00 p.m.

Important Information:

- Booth spaces are limited and locations will be assigned on a first come, first served basis, after payment is received.
- Standard booth is 8' x 10' pipe and drape, and includes a 6' draped table, two chairs, wastebasket, and carpet. Other ancillary services and supplies are subject to an additional charge.
- Outside space – 20' x 20' – No tables or chairs are provided.
- If you are placing a display ad, your camera-ready artwork must be received no later than July 1, 2020. Format should be .jpg, .tif, or .eps.
- Your company description and logo must be received no later than July 1, 2020 for inclusion in the program. Information received after that date will not be included in the program.
- Payment is required, to reserve space. All payments must be received by July 15, 2020.
- Payment may be made using a check, Visa, MasterCard, or American Express.
- If paying by check, please make your check payable to the New Jersey Emergency Preparedness Association, by July 15, 2020, and mail to the following:

New Jersey Emergency Preparedness Association
PO Box 962
Mays Landing, NJ 08330-0962

- Booth assignments will NOT be made until all payments are received.

By registering for the NJEPA Conference and in exchange for the NJEPA providing you with convention services, you agree to pay NJEPA the fees, as listed in the fee schedule, payable from your company by June 15, 2020.