

# COLORECTAL CANCER CONFERENCE 2018

A MULTIDISCIPLINARY APPROACH

**16–17 AUGUST 2018**

**PETER MACCALLUM  
CANCER CENTRE**

WITHIN THE VICTORIAN COMPREHENSIVE  
CANCER CENTRE BUILDING

**MELBOURNE**

**SPONSORSHIP &  
EXHIBITION PROSPECTUS**

Telephone: 1300 792 466

Facsimile: +613 9818 7111

Email: [colorectalconf@icms.com.au](mailto:colorectalconf@icms.com.au)

Visit the website for further information  
[www.colorectalcancerconference.org](http://www.colorectalcancerconference.org)



#PeterMacCC  
#PeterMacCRC

Presented by



VICTORIAN  
COMPREHENSIVE  
CANCER CENTRE



The Royal  
Melbourne Hospital



**Peter Mac**  
Peter MacCallum Cancer Centre  
Victoria Australia

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### Invitation to Attend

Welcome to the 12th Colorectal Cancer Conference – A Multidisciplinary Approach. This year's Conference will be held at the Peter MacCallum Cancer Centre at Victorian Comprehensive Cancer Centre Building in Melbourne.

The multidisciplinary approach to lower gastrointestinal cancer management remains the cornerstone of the approach of the conference involving medical practitioners, nurses, allied health professionals and laboratory researchers. The program will cover state of the art clinical practice, including current areas of controversy and consider cutting edge translational research that may change practice going forward. Topics will include, immunotherapy for colorectal cancer, the role of circulating DNA in colorectal cancer management, advances in management of liver metastasis, translational laboratory research is impacting on the development of immunotherapy, and the challenge of management of pelvic sidewall lymph nodes in rectal cancer.

Our international guest this year is Dr George Chang from The University of Texas, MD Anderson Cancer Center. Dr Chang has expertise in minimally invasive and robotic surgery for colorectal cancer and complex exenterative surgery for locally advanced and recurrent disease.

Your continued or first-time support of this educational event is vital to the success of our research and education endeavours. We welcome the opportunity to discuss how to leverage your existing and future products and services to key industry who will attend this Conference.

Professor AG Heriot MA MD MBA FRCS FRCSEd FRACS  
Consultant Colorectal Surgeon & Convenor



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### Conference Venue

The Victorian Comprehensive Cancer Centre (VCCC) is a multi-disciplinary Centre bringing together a critical mass of cancer experts dedicated to the use of new research discoveries to accelerate improvements in prevention, patient care and education on a large scale. Victorian Comprehensive Cancer Centre will see the partner organisations – Peter MacCallum Cancer Centre and Royal Melbourne Hospital working together to deliver cohesive cancer clinical services for patients. Aligning as the VCCC, the partners bring together experts in cancer to build on and strengthen collaborations in cancer research, cancer education and training, and cancer treatment and care to ensure the best possible outcomes for the benefit of people affected by cancer.

#### Scientific Committee

**Professor AG Heriot MA MD MBA FRCS FRCSEd FRACS –  
Convenor**

Consultant Colorectal Surgeon, Peter MacCallum Cancer Centre

**Assoc Professor Ian Hayes**

Colorectal Surgeon, Royal Melbourne Hospital

**Assoc Professor Michael Michael**

Consultant Medical Oncologist, Co-Chair Neuroendocrine Unit,  
Trial/Medical Lead Upper GI Oncology Service, Peter MacCallum  
Cancer Centre

**Assoc Professor Sam Ngan**

Head of the GI Unit of the Department of Radiation Oncology,  
Peter MacCallum Cancer Centre

**Assoc Professor Craig Lynch**

Colorectal Surgeon, Peter MacCallum Cancer Centre

**Professor Rob Ramsay**

Group Leader of the Differentiation and Transcription Laboratory,  
Peter MacCallum Cancer Centre

**Dr Jeanne Tie**

Medical Oncologist, Peter MacCallum Cancer Centre

**Ms Carolyn Atkin**

Stomal Therapy Clinical Nurse Consultant,  
Peter MacCallum Cancer Centre

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### Preliminary Program – Please visit the website for a current Program

Thursday 16 August 2018	
0830 – 1000	Session 1
1000 – 1030	Morning Tea
1030 – 1200	Session 2
1200 – 1230	The Jack Mackay Plenary Lecture
1230 – 1330	Lunch
1330 – 1500	Session 3
1500 – 1530	Afternoon Tea
1530 – 1700	Session 4
1700 – 1800	Welcome Drinks Reception

Friday 17 August 2018	
0830 – 1000	Session 1
1000 – 1030	Morning Tea
1030 – 1200	Session
1200 – 1230	Plenary Lecture
1230 – 1330	Lunch
1330 – 1500	Session
1500 – 1530	Afternoon Tea
1530 – 1700	Session 4
1700 – 1715	Conference Close

*\*Please note this program is subject to change*

### Delegate Profile

The Conference is expected to attract up to 200 delegates. The majority of these delegates are expected to be from Australia and the Asia Pacific region. The occupations of those attending include Oncologists, Surgeons, Nurses, Clinicians and Researchers

### The Benefits of Sponsoring and/or Exhibiting

- Highlight and promote your products and company to delegates
- Launch a new product or service and capitalise on promotional opportunities available
- Network new and consolidate existing relationships with key industry figures
- Meet with peers and leaders in the industry and hold face-to-face meetings
- Discuss current trends and challenges with the delegates and how your company can assist
- Maintain and increase your branding and visual presence amongst key industry decision makers
- Accelerate the buying process
- Receive a list of attendees for future marketing (subject to privacy laws)
- Be openly acknowledged for your support of the industry and its associated stakeholders

### Exhibition

Please note that the exhibition will be held over two spaces. There are no custom stands all exhibition spaces must be the Exhibition POD as outlined in the Prospectus. Catering will be available for delegates in both areas.

Telephone: **1300 792 466**

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## Sponsorship Packages

Listed below are sponsorship packages for your consideration. We would be pleased to negotiate a specific package to meet your needs and marketing budget. All packages are negotiable and are quoted in Australian dollars (AUD) inc GST\*.

Items	Platinum \$25,000 <i>One Opportunity Only</i> <b>SOLD</b>	Gold \$20,000 <i>Multiple Opportunities</i> <b>2 AVAILABLE</b>	Silver \$15,000 <i>Multiple Opportunities</i> <b>1 AVAILABLE</b>	Exhibitor \$2,600 <i>Multiple Opportunities</i> <b>3 AVAILABLE</b>
Exclusive naming rights to Scientific Sessions	Choice of two scientific sessions - <i>subject to availability</i>			
Sponsor/Exhibitor Registrations included with package	5 Sponsor Registrations	3 Sponsor Registrations	2 Sponsor Registrations	2 Exhibitor Registrations
Welcome Drinks Reception	5	3	2	2
Logo placement on conference program ( <i>front cover</i> )	✓			
Logo acknowledgement in all communications	✓	✓		
Company profile printed in conference program	200 words	150 words	100 words	25 words
Advertisement in Conference Program	A5 Full Page Inside Front Cover	A5 Half Page	A5 Quarter Page	
Company logo placed on the conference website and linked to a webpage of sponsors choice	✓	✓	✓	
Exhibition Space as outlined in the Exhibition section	POD	POD	POD	POD
Satchel Insert ( <i>must not exceed A4 double sided in size. Subject to Committee approval</i> )	✓	✓	✓	

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### ~~PLATINUM SPONSORSHIP (One Opportunity)~~

\$25,000 AUD (inc GST)

SOLD

Sponsorship Benefits include:

- Acknowledgement as the Colorectal Cancer Conference Platinum Sponsor
- Naming rights to two scientific session of your choice – *subject to availability*
- Logo placement on the conference website and linked to a webpage of sponsors choice
- Logo acknowledgement in all communications including Conference Holding Slide
- Logo on the Conference Program (front cover)
- A Exhibition POD located in a prominent position (Conference Managers will confirm location)
- Five Sponsor registrations for company personnel
- 200 word Company profile printed in Conference Program
- A full page advertisement on the inside front cover in the A5 Conference program book (must be provided art ready and electronically to the conference organisers)
- Five tickets to the Welcome Drinks Reception at the Conference
- A satchel insert (*must not exceed A4 in size up to 6 pages - subject to Committee approval*)

### GOLD SPONSORSHIP

\$20,000 AUD (inc GST)

Sponsorship Benefits include:

- Acknowledgement as the Colorectal Cancer Conference Gold Sponsor
- Naming rights to one scientific session of your choice – *subject to availability*
- Logo placement on the conference website and linked to a webpage of sponsors choice
- A Exhibition POD Exhibition booth located in a prominent position
- Three Sponsor registrations for company personnel
- 150 word Company profile printed in Conference Program
- A half page advertisement in the A5 Conference program book (must be provided art ready and electronically to the conference organisers).
- Three tickets to the Welcome Drinks Reception at the Conference
- A satchel insert (*must not exceed A4 in size up to 4 pages - subject to Committee approval*)

### SILVER SPONSORSHIP

\$15,000 AUD (inc GST)

Sponsorship Benefits include:

- Acknowledgement as the Colorectal Cancer Conference Silver Sponsor
- Logo placement on the conference website and linked to a webpage of sponsors choice
- A Exhibition POD Exhibition booth located in a prominent position
- Two Sponsor registrations for company personnel
- 100 word Company profile printed in Conference Program
- A quarter page advertisement in the A5 Conference program book (must be provided art ready and electronically to the conference organisers).
- Two tickets to the Welcome Drinks Reception at the Conference
- A satchel insert (*must not exceed A4 in size double sided - subject to Committee approval*)

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## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### SATELLITE MEETING EVENING SESSION – (WEDNESDAY EVENING)

**\$18,000 AUD (inc GST)**

This major satellite package will offer an organisation major branding and exposure at the Colorectal Cancer Conference 2018. It provides you with the opportunity to align your company with one of the Conference Speakers. Satellite Meetings are subject to approval by the Organising Committee.

Sponsorship Benefits include:

- Acknowledgement as the Colorectal Cancer Conference Satellite Meeting Evening sponsor
- Ability (provided that the speaker agrees) to have the speaker present in other cities on non-competing topic (2 appearances). This must be discussed with the organisers before confirming any commitments
- Ownership of the Satellite Meeting Evening including logo on invitation and menu where appropriate. Please note all attendees must be a registered delegate of the Colorectal Cancer Conference to attend the evening
- Two pull up banners to be displayed in the room for the duration of the Event
- Company logo, direct website link on the Colorectal Cancer Conference website and Final Program
- Company logo on holding slide in session room
- One Conference registration for company personnel
- Two tickets to the sponsored Evening Satellite Meeting for company personnel

Please note the above package does not include catering and nonstandard audio visual. Please note that promotion to delegates outside the Conference is prohibited. All promotion of Satellite events is to be at the Sponsor's expense.

### ~~LANYARD AND NAME BADGE~~

**SOLD \$3,000 AUD (inc GST)**

Ideal for companies or organisations seeking a strong visual positioning at the Colorectal Cancer Conference 2018 the Conference lanyard package represents excellent value. The opportunity is the right to provide and the sponsor is to design, produce and deliver the product.

Sponsorship Benefits include:

- Logo on Lanyard and Name Badge\*
- One Conference registration for company personnel
- Company logo displayed in the Conference Final program
- Logo placement on the conference website and linked to a webpage of sponsors choice

*\*Branding and design is subject to approval of the Organising Committee*

### CONFERENCE BAG SPONSOR

**\$3,000 AUD (inc GST)**

An unmissable branding opportunity the Conference Bag Sponsorship provides your organisation a highly visible presence at the Conference. The opportunity is the right to provide and the sponsor is to design, produce and deliver the product (subject to committee approval).

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### NOTE PAD AND PEN SPONSOR

**\$3,000 AUD (inc GST)**

Ideal for companies or organisations seeking a strong positioning at the Colorectal Cancer Conference 2018 the Conference Note Pad and Pen sponsorship represents excellent value. The opportunity is the right to provide and the sponsor is to design, produce and deliver the product (subject to committee approval).

### SATCHEL INSERT

**\$1,500 AUD (inc GST)**

A single insert will be placed in each delegate satchel for those taking up the satchel insert option. A single insert is defined as a single A4 page or booklet of no more than 4 sides. They must be at the venue by delivery date that will be advised before the conference

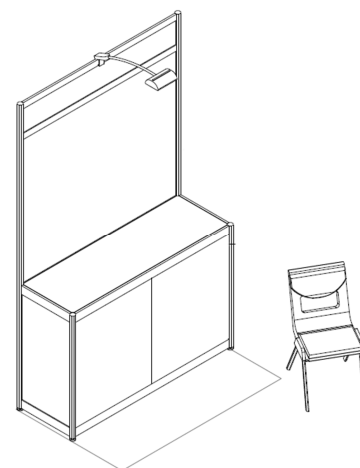
### EXHIBITION POD (THURSDAY & FRIDAY)

**POD: \$2,500 AUD (inc GST)**

The exhibition will be held in the Peter MacCallum Cancer Centre at the VCCC – Level 7 Conference Rooms – This year due to room availability the exhibition will be over two spaces. Please refer to the floor plan for the spaces.

#### *Exhibition POD with the following benefits:*

- Two registrations for company personnel
- Two tickets to the Welcome Drinks Reception at the Conference
- The 1.5m frontage exhibition PODs include an infill front panel, light, cupboard and bench to promote your organisation and services
- Fascia with company name (maximum of 30 characters)
- 1 x Single power outlet positioned in the rear corner of the stand
- 25 word acknowledgment of your organisation's support in the Conference Program



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## APPLICATION FORM

Return Completed form to the Conference Organisers via  
Email: [colorectalconf@icms.com.au](mailto:colorectalconf@icms.com.au) Fax: +61 3 9818 7111  
Mail: Colorectal Cancer Conference 2018 C/- ICMS Pty Ltd,  
PO Box 170 Hawthorn VIC 3122 Australia

All amounts are in Australian dollars and inclusive of GST. Payment in any other currency will NOT be accepted. Payments can be made via cheque, telegraphic transfer or credit card. Full payment is required within 14 days from date of the Tax Invoice. A Tax Invoice will be issued upon receipt of this application form.

Organisation Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Position: \_\_\_\_\_

Postal Address: \_\_\_\_\_

State: \_\_\_\_\_ Postcode: \_\_\_\_\_ Country: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Mobile: \_\_\_\_\_

### SPONSORSHIP

We are pleased to confirm our application for sponsorship items as below:

Sponsorship Level	Amount AUD	Please Tick
Platinum Sponsor	\$25,000.00	
Gold Sponsor	\$20,000.00	
Silver Sponsor	\$15,000.00	
Satellite Meeting Evening Session	\$18,000.00	
Lanyard and Name Badge Sponsor	\$ 3,000.00	
Conference Bag Sponsor	\$ 3,000.00	
Note Pad and Pen Sponsors	\$ 3,000.00	
Satchel Insert	\$ 1,500.00	

### EXHIBITION

We are pleased to confirm our application for exhibition items as below.

Exhibition Type		Please Tick
POD	\$ 2,500.00	

### SPONSORSHIP & EXHIBITION

#### TOTAL AMOUNT DUE

AUD \_\_\_\_\_

#### Authorisation

I/we are authorised to sign documents on behalf of the company and acknowledge that the company will pay all costs as detailed on this application and agrees to be bound by and comply with the guidelines, rules, regulations and policies as contained in the Sponsorship & Exhibition Prospectus and attached to the Sponsorship/Exhibition Application Form.

Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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### SPONSORSHIP TERMS AND CONDITIONS

**DEFINITIONS:** In these terms and conditions unless the context otherwise requires –

“**Advertising and Promotional Material**” means any and all advertising and promotional material in audio, visual and combined audio/visual form (by whatever medium or form) printed, published, produced or used by or on behalf of the Sponsor, including without limitation all packaging, broadcasts, badges, programs, newspapers, posters, fliers, brochures, catalogues, leaflets, electronic communications, uniforms and signage, in connection with these terms and conditions or the Exhibition;

“**Conference**” means the event arranged by the Organiser which the Sponsor will sponsor in accordance with these terms and conditions;

“**Conference Owner**” means the individual entity conducting or promoting the Conference;

“**ICMS**” means ICMS Meetings Pty Ltd ABN 66 007 041 732 and its representatives and agents;

“**Intellectual Property**” means copyright, all rights conferred under statute, common law or equity in relation to inventions (including patents), registered and unregistered trade marks, registered and unregistered designs, look and feel, circuit layouts and all other rights resulting from intellectual activity in, but not limited to, the industrial, scientific literary or artistic fields;

“**Organiser**” means the Conference Owner and ICMS as agent for the Conference Owner;

“**Organiser Intellectual Property**” means the Intellectual Property owned or controlled by the Organiser as provided to the Sponsor for the purposes of promoting the sponsorship of the Conference;

“**Sponsor**” means the individual or entity, including its officers, employees, representatives and agents that is sponsoring the Conference in accordance with these terms and conditions.

“**Sponsorship Fee**” means the relevant Sponsorship Package fee payable by the Sponsor.

“**Sponsor Intellectual Property**” means the Intellectual Property owned or controlled by the Sponsor, as provided to the Organiser in accordance with these terms and conditions;

“**Sponsorship Package**” means the sponsorship package purchased by Sponsors that sponsor the Conference.

### **GENERAL**

1. These terms and conditions apply in respect of all applications for Sponsorship of the Conference, all Sponsorship Packages, and the Sponsor’s participation in the Conference.

2. The Organiser may accept or reject the Sponsor’s application to sponsor the Conference in its sole discretion. If the Organiser accepts the application, the Sponsor will receive a tax invoice from the Organiser specifying the Sponsorship Package.

3. If the Sponsor does not make payment of the Sponsorship Fee in full within 30 days of the date of the tax invoice, or in such other manner specified in writing by the Organiser, the Sponsor’s right to the Sponsorship Package may be terminated by the Organiser providing written notice to the Sponsor.

4. If for any reason the Organiser is unable to provide the benefits specified in the relevant Sponsorship Package to the Sponsor, the Organiser will use its best endeavours to provide benefits to the Sponsor of an equivalent value.

### **SPONSOR’S OBLIGATIONS**

5. Unless otherwise specified by the Organiser, the Sponsor must not by words or conduct:

- a. represent or hold itself out as the title Sponsor of the Conference
- b. represent or hold itself out as having rights other than those specified in the relevant Sponsorship Package that the Sponsor has acquired under these terms and conditions;
- c. do or omit to do anything which might bring the Conference, the Organiser, or other sponsors of the Conference into disrepute, and such words or conduct will include without limitation any representation express or implied in, or any conduct in relation to the Advertising and Promotional Material.

6. If the Sponsor fails to comply with these terms and conditions the Organiser reserves the right to re-sell the Sponsorship Package and the Sponsor will be liable for any loss suffered by the Organiser as a result of the non-compliance. Any monies paid by the Sponsor may be set off against the loss or damage suffered by the Organiser.

7. The Sponsor must comply with these terms and conditions and all other rules, laws, by-laws, requirements, permits, directions and regulations stipulated by the Organiser, the venue management, the Metropolitan Fire Brigade and with all relevant State, Territory and Commonwealth legislation and regulations and all local, State, Territory and Commonwealth regulatory bodies, departments, organisations and authorities.

### **ORGANISER’S RIGHTS**

8. The Organiser reserves the right to postpone or amend the holding of the Conference from the set dates or the location of the Conference. The Organiser will not be liable to the Sponsor for any loss occasioned by the change in the dates or location of the Conference.

9. If due to any unforeseen circumstances it is found necessary to postpone or close the Conference on any day or days or to vary the hours the Conference is open, the Organiser reserves the right to do so, at their sole discretion, without any liability to the Sponsor.

10. The Organiser may from time to time add to or vary these terms and conditions and do anything at its discretion to ensure the proper conduct of the Conference, provided that such amendments or additions do not operate to materially diminish the rights reserved to the Sponsor under these terms and conditions.

11. The Organiser reserves the right to amend or alter the exact site or the location of the Sponsor’s Intellectual Property at the Conference or the location of the Conference.

### **INTELLECTUAL PROPERTY**

12. The Organiser grants to the Sponsor a non-exclusive, non-transferrable, royalty free licence during the Conference to use the Organiser’s Intellectual Property strictly for the purposes specified in the Sponsorship Package. The Sponsor must use the Organiser’s Intellectual Property in accordance with these terms and conditions.

13. The Sponsor agrees that by purchasing a Sponsorship Package, the Sponsor grants the Organiser a non-exclusive, non-transferrable, royalty free licence to use the Sponsor’s Intellectual Property during the Conference on any Advertising and Promotional Material or signage used by the Organiser during the Conference. The Organiser will be entitled to sub-licence the Sponsor’s Intellectual Property to the extent that the same are proposed by the Organiser to be used in or on Advertising and Promotional Material or signage produced by or at the direction of the Organiser in connection with the promotion or conduct of the Conference, by granting such third parties as the Organiser thinks

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necessary or desirable a non-exclusive, non-transferable right to use the Sponsor's Intellectual Property on such terms and conditions as the Organiser thinks fit.

14. The Organiser and Sponsor agree that the other party's Intellectual Property is the property of the owning party, and it has no right, title or interest in or to the Intellectual Property of the other party except as expressly set out in these terms and conditions.

15. Prior to using, releasing or producing any Advertising and Promotional Material, the Sponsor must submit to the Organiser, by the time and in the format requested by the Organiser, the full details and artwork of the proposed Advertising and Promotional Material for written approval by the Organiser. The Sponsor must comply with all requests for change and conditions of approval (if any) as specified by the Organiser.

### GST

16. All amounts payable or other consideration provided in respect of supplies made in relation to these terms and conditions are exclusive of GST. Where a supply is a taxable supply, all amounts payable or other consideration provided must be increased by the amount of GST payable in relation to the supply. All GST must be paid at the time any payment to which it relates is payable (provided a tax invoice has been issued for the supply). Where any GST payable is not referable to an actual payment, then it must be paid within 10 days of a tax invoice being issued by the party making the supply.

### INDEMNITY

17. The Sponsor agrees and acknowledges that the Organiser shall not be liable for and hereby agrees to release and indemnify the Organiser its servants, employees, directors, subcontractors and agents from and against all liability, actions, suits, proceedings, damages, claims, demands, costs and expenses whatsoever (including without prejudice to the generality of the foregoing, any claim for costs, personal or property loss or damage, interest, contribution, indemnity, expenses and any compensation costs and disbursements paid by the Organiser to compromise or settle any such claims) which may be taken or made against or incurred or suffered by the Organiser in connection with or arising in any way out of the Sponsorship or in connection with the Conference, including but not limited to:

- any breach by the Sponsor of these terms and conditions; and
- any claim that the use or possession of the Sponsor Intellectual Property by the Organiser infringes a third party's Intellectual Property rights.

### INSURANCE

18. Neither the Organiser nor the venue owners will be responsible for the safety of any property of any Sponsor, servant, agent, guest, employees, contractors or invitees or any other person, any property of any Sponsor or other person or for the loss or damage of, or destruction to same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the Sponsor for any reason whatsoever including but without prejudice to the generality of the foregoing of any defect in the building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lock-outs, civil disturbances, explosion, Inevitable accident, force majeure, or any other cause not within the control of the Organiser or for any loss or damage occasioned, if by reason of happenings of any such event the opening of the Conference is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the Conference. The Sponsor agrees and undertakes to insure for their full replacement value the contents of its sponsorship material and all associated equipment and materials.

19. The Sponsor shall effect public and products liability insurance of at least \$10 million against liability to third parties, including the Organiser, for death or

bodily injury to, and loss and destruction of, and damage to, property of, any person as a result of any act, matter or thing done, permitted or omitted to be done, by the Sponsor in default of or in connection with these terms and conditions.

20. The Sponsor is not permitted to participate in the Conference without first providing written evidence to the Organiser of a current insurance policy covering the matters contained herein, and any other additional insurances reasonably required by the Organiser or as required by law to perform its obligations under these terms and conditions. The insurance policy must note the interests of the Organiser, the venue, any association holding or conducting any related conference and any other party notified by the Organiser to the Exhibitor.

### CANCELLATION

21. In exceptional circumstances the Organiser may be prepared to consider cancellation of the Sponsorship Package, but only if the following conditions are satisfied:

- the request for cancellation is submitted in writing;
- the Organiser is able to re-sell the Sponsorship Package;
- the reason given for the cancellation request is, in the sole opinion of the Organiser, well founded;
- the Sponsor acknowledges that as a reflection of the costs incurred by the Organiser, the Organiser will retain 50% of the Sponsorship Fee if the cancellation is accepted between twelve and six months prior to the opening date of the Conference and 100% of the Sponsorship Fee if the cancellation is accepted within six months prior to the opening date of the Conference.

### TERMINATION

22. The Organiser may terminate these terms and conditions immediately on giving notice to the Sponsor if:

- the Sponsor is in breach of these terms and conditions and fails to remedy the default within the time period specified in writing by the Organiser;
- the Sponsor is insolvent within the meaning of the Corporations Act 2001; or
- the Conference is cancelled.

### NO RELATIONSHIP

23. Nothing in these terms and conditions creates any partnership, employment, agency or trust between the parties. Neither party has the authority to bind the other party in any way.

### NO ASSIGNMENT

24. The Sponsor is not permitted to assign its rights and obligations contained in these terms and conditions and in the Sponsorship Package to a third party.

### ENTIRE AGREEMENT

25. If there is any inconsistency between the provisions of these terms and conditions and the provisions of the sponsorship prospectus, these terms and conditions shall prevail.

### GOVERNING LAW

26. These terms and conditions are governed in all respects by the law of the State of Victoria and any legal action arising under the Contract shall be litigated only in the appropriate Court having jurisdiction in that State

### EXHIBITOR TERMS AND CONDITIONS

In these terms and conditions, unless the context otherwise requires -  
"Exhibition" means the event arranged or promoted by the Organiser at which the Exhibitor applies to exhibit or exhibits their business or goods and services supplied by their business in accordance with these terms and conditions;  
"Exhibition Owner" means the individual or entity conducting or promoting the Exhibition and its representatives and agents;  
"Exhibitor" means the individual or entity that is named in an application form to

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#PeterMacCRC  
#PeterMacCC



# COLORECTAL CANCER CONFERENCE 2018

## A MULTIDISCIPLINARY APPROACH

Presented by



16–17 AUGUST 2018

PETER MACCALLUM  
CANCER CENTRE

WITHIN THE VICTORIAN  
COMPREHENSIVE CANCER  
CENTRE BUILDING

MELBOURNE



exhibit at the Exhibition;

“ICMS” means ICMS Meetings Pty Ltd ABN 66 007 041 732 and its representatives and agents;

“Organiser” means the Exhibition Owner and ICMS as agent for the Exhibition Owner;

“Space” means the area at the Exhibition that the Organiser licences to the Exhibitor to occupy on a non-exclusive basis, subject to and in accordance with these terms and conditions.

“Sponsor” means an individual or entity who has entered into an agreement with the Organiser to sponsor the Exhibition.

1. These terms and conditions apply in respect of all applications for Space at the Exhibition, all Space which an Exhibitor has been granted the right to occupy, and the Exhibitor’s participation in the Exhibition.

2. The Organiser may accept or reject the Exhibitor’s application to occupy Space at the Exhibition in its sole discretion. If the Organiser accepts the Exhibitor’s application for Space, the Organiser will grant the Exhibitor a licence to occupy the Space on a non-exclusive basis for the duration of the Exhibition in accordance with these terms and conditions, for the sole purpose of exhibiting or promoting the goods and services of its business. The licence is a mere contractual right and does not create any proprietary right.

3. These terms and conditions shall be read in conjunction with any special conditions agreed in writing between the Exhibitor and Organiser.

4. The Exhibitor acknowledges and agrees that no verbal agreement between it and an employee, servant or agent of the Organiser will be binding on the Organiser.

5. If the Exhibitor fails to comply with these terms and conditions the Organiser has the right in its sole discretion to sell the space and the Exhibitor will be liable for any loss suffered by the Organiser as a result of the non-compliance. Any monies paid by the Exhibitor may be set off against the damage suffered by the Organiser.

6. If the Exhibitor fails to occupy the Space by the opening of the Exhibition, the Organiser may occupy or cause the Space to be occupied as it considers appropriate in its sole discretion without refund to the Exhibitor and without releasing the Exhibitor from its obligations under these terms and conditions.

7. The Exhibitor is not permitted to erect any sign, stand, wall or obstruction, which in the opinion of the Organiser interferes with an adjoining Exhibitor or with the public space at the Exhibition.

8. All Exhibitors must be producers, importers or representatives for goods and/or services displayed in the Space. No Exhibitor shall display in its Space any advertisement for goods manufactured and/or sold, or services provided by a non-Exhibitor unless prior written permission has been obtained from the Organiser.

9. No Exhibitor shall provide any delegate or visitor with access to the internet or e-mail from the Space or within the Exhibition unless prior written permission has been obtained from the Organiser.

10. The Organiser will assign a Space to the Exhibitor where it can set up its stand at the Exhibition. The location and amount of space allocated to the Exhibitor will be determined by the Organiser in its sole discretion.

11. If required by the Organiser, the Exhibitor must submit plans for the proposed set up of the Space for approval by the Organiser. The Exhibitor’s plans must be received by the Organiser no later than 3 months before the Exhibition.

12. Dismantling the Space. The Exhibitor must not dismantle the Space partially or completely prior to the closing time on the last day of the Exhibition. Upon closure of the Exhibition all exhibits and display material must be removed as soon as possible by the Exhibitor by the time specified by the Organiser, and the Space must be left clean and tidy with all of the Exhibitor’s property removed.

13. The Exhibitor must comply with these terms and conditions and all other rules, laws, by-laws, requirements, permits, directions and regulations stipulated by the Organiser, the Exhibition venue management, the Metropolitan Fire Brigade and with all applicable State, Territory and Commonwealth legislation

and regulations and all local, State, Territory and Commonwealth regulatory bodies, departments, organisations and authorities.

14. The Exhibitor must not damage any walls, the floor or ceiling of the Exhibition area, including the area in which its Space is located by nails, screws, oil, paint, or any other cause whatsoever. If the Exhibitor causes any such damage, it will be liable for, and make good at its own expense in accordance with the Organiser’s and the Exhibition venue management requirements, any such damage.

15. The Exhibitor must ensure that its activities, furniture, promotional material and signage do not interfere with the good order and safety of the Exhibition or with any other exhibitor. Aisles and public spaces must be kept clear at all times. The Organiser reserves the right to take the appropriate action to enforce this condition including without limitation the removal of any of the Exhibitor’s signage, furniture or promotional materials.

16. The Exhibitor has seven (7) days in which to make their final payment when it falls due. After this time, if the final payment has not been received, the Space will be available for sale or hire to a third party. All deposits and other amounts paid will automatically be forfeited to the Organiser and no refund will be available. The Exhibitor is not permitted to occupy its Space at the Exhibition until all monies owing to the Organiser are paid in full.

17. The Exhibitor indemnifies and holds harmless the Organiser, its employees, agents, contractors and sub-contractors from any claim, cost, demand, liability or damage (including legal costs, professional costs and other expenses on a full indemnity basis) incurred by the Organiser, its employees, agents, contractors and sub-contractors, howsoever caused whether or not such loss or damage is caused or contributed to either directly or indirectly as a result of any negligent or intentional acts, defaults, or omissions on the part of the Exhibitor, its employees, agents or subcontractors, arising out of or in connection with (but not limited to):

- a. any breach of these terms and conditions by the Exhibitor;
- b. the Exhibitor’s use and attendance at the Exhibition;
- c. any injury or damage sustained due to any act or omission of the Exhibitor;

or

- d. any damage to the Exhibition venue or any goods located at the Exhibition.

18. To the extent permitted by law neither the Organiser nor its employees, agents, contractors or sub-contractors will be liable to the Exhibitor for any loss or damage (including any consequential loss) arising out of the Exhibitor’s participation in the Exhibition, or for any loss, theft, damage or destruction to the Exhibitor’s goods, by any cause whatsoever.

19. In the event that any additional provisions are implied into these terms and conditions by the Competition and Consumer Act 2010 or any other law or regulation in force throughout Australia from time to time including but not limited to guarantees, warranties, conditions and obligations on the Organiser, to the extent permitted by law the Organiser’s liability will be limited to providing, at the Organiser’s discretion, a replacement of the services provided to the Exhibitor (where possible) or payment of the cost of having the goods or services supplied again.

20. The Exhibitor agrees and undertakes to insure in their full replacement value the contents of its Space and all associated equipment and materials. The Exhibitor is responsible for the safety and security of its goods and Space. Material and goods on its Space must not be left unattended at any time during the Exhibition. Goods left at the Exhibitor’s Space and/or in the Exhibitor’s storage area are left at the Exhibitor’s risk. The Exhibitor shall effect public liability insurance of at least \$10 million for the Exhibitor’s Space covering loss from public risk, fire and theft. The Exhibitor is not permitted to take possession of, erect any stand or part thereof or display any material, goods or otherwise use the Space or offer any services or conduct any activities or events whatsoever without first providing written evidence to the Organiser of a current insurance policy covering the matters contained herein and noting the interests of the Organiser, the venue, any association holding or conducting any related exhibition and any other party notified by the Organiser to the Exhibitor.

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21. It is the responsibility of the Exhibitor to leave its Space clean and tidy during the Exhibition and after moving out. The Organiser reserves the right to charge an additional fee to the Exhibitor for the reasonable costs of any cleaning or removal of items left by the Exhibitor.

22. The Organiser reserves the right to postpone or reschedule the holding of the Exhibition from the set dates. The Organiser will not be liable to Exhibitors for any loss occasioned by the change in the dates of the Exhibition.

23. If due to any unforeseen circumstances it is found necessary to close the Exhibition on any day or days or to vary the hours the Exhibition is open, the Organiser reserves the right to do so, at its sole discretion, without any liability to the Exhibitor.

24. The Organiser may from time to time add to or vary these terms and conditions and do anything at its sole discretion it deems appropriate for the proper conduct of the Exhibition, provided that such amendments or additions do not operate to diminish the rights reserved to the Exhibitor under these terms and conditions..

25. In exceptional circumstances the Organiser will consider cancellation of the contract with the Exhibitor, on the following conditions:

(a) the Exhibitor submits a request for cancellation in writing to the Organiser;

(b) the Organiser is able to re-let the cancelled Space in its entirety;

(c) the reason given for the request of the cancellation by the Exhibitor is, in the sole opinion of the Organiser, well founded;

(d) the Exhibitor acknowledges that as a reflection of the costs incurred by the Organiser, the Organiser will retain 10 percent of the contract price if the cancellation is accepted more than twelve months before the Exhibition, 50 percent of the contract price if the cancellation is accepted after that time but greater than three months before the opening of the Exhibition and 100 percent of the contract price if the cancellation is accepted within three months of the opening of the Exhibition.

26. The Organiser reserves the right in unforeseen circumstances to amend or alter the exact location of the Space and the Exhibitor undertakes to agree to any alteration to the Space re-allocated by the Organiser.

27. Conduct of Exhibitors and representatives.

(a) Annoyance: The Organiser reserves the right to stop any activity or services supplied, promoted, facilitated, offered, sold or advertised by or on behalf of any Exhibitor that may in the opinion of the Organiser cause or be likely to cause any annoyance, loss or damage of any kind to other Exhibitors, Sponsors or visitors. Business must be conducted only from the Exhibitor's Space and under no circumstances is the Exhibitor permitted to conduct business from a gangway or elsewhere in the Exhibition.

(b) Microphones: The use of microphones and announcements (amplified or otherwise) is permitted, but the volume must not be such as to cause annoyance to other Exhibitors. The Organiser reserves the right to prohibit their use if in the Organiser's opinion any annoyance is being caused.

(c) Gangways: Any encroachment upon gangways or passages shall be deemed to be a breach of these terms and conditions and articles or goods found therein during the period of the Exhibition may be removed by the Organiser or

their agents and the Organiser shall not be responsible for any loss thereto occasioned by such removal.

(d) Publicity Material: Any publicity material shall be displayed and/or given away only from within the Exhibitor's Space. Roving masseurs, wandering dancers and other similar services will not be permitted during the Exhibition.

(e) Competing Events: The Exhibitor shall not arrange any competing events against or in conflict with any of the official events at the Exhibition, meetings or events arranged or managed by the Organiser ("Meetings") without prior written approval of the Organiser. All requests must be submitted no later than three months prior to the opening of the Exhibition.

(f) Timing: Exhibitors shall ensure that events arranged by them before and after any Meeting will not overlap with Meeting activities. Breakfast Meetings must finish 15 minutes prior to the commencement of any following Meeting or program commencement, whichever is the earlier, and evening functions must not commence until 30 minutes after the end of the last Meeting or program close, whichever is the latter.

28. The Organiser will not be responsible for any damages claimed by any person or persons who may be injured whilst in the Exhibitor's Space and the Exhibitor agrees to indemnify the Organiser in the event of any claim made against the Organiser in this respect.

29. Exhibits are admitted to the Exhibition, and shall remain there, solely on strict compliance with these terms and conditions. The Organiser reserves the right to prohibit in whole or in part and reject any Exhibitor or its representative in the case of failure to comply with these terms and conditions. There shall be no return of payment to the Exhibitor if the Organiser deems such rejection or prohibition necessary.

30. The Exhibitor agrees to staff and continually keep open its Space throughout the Exhibition.

31. No inflatable items (including balloons), aerosol cans or any items deemed hazardous by the Organiser are permitted at the Exhibition. The Organiser reserves the right to take appropriate action if any of these items are brought to the Exhibition including without limitation, the removal or destruction of the items. It is the Exhibitor's responsibility to ensure that any items it brings to the Exhibition are not hazardous and should consult the Organiser if there are any doubts.

32. No trolleys are permitted in the venue while the Exhibition is open to the public. Goods must be carried to the Exhibitor's Space whilst the Exhibition is open to the public. Restocking of goods using trolleys must occur before the Exhibition commences each day or after closing.

33. The Exhibitor must not sublet, hire, assign or transfer in any manner its Space, including the stand, any sign, wall, partition, ceiling or other structure, without the prior written consent of the Organiser.

34. If there is any inconsistency between these terms and conditions and the provisions of any sponsorship, conference or exhibition prospectus, these terms and conditions will prevail.

35. These terms and conditions are governed in all respects by the law of the State of Victoria and any legal action arising under these terms and conditions shall be litigated only in the appropriate Court having jurisdiction in that State.

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