



MISSION & VISION

The mission of National Agriculture in the Classroom is to increase agricultural literacy through pre-kindergarten–12th grade education. Our vision is that agriculture is to be valued by all.

CASE FOR SUPPORT

National Agriculture in the Classroom is the lead agricultural literacy education organization that serves the full spectrum of Pre-K–12th grade formal education. The pandemic impacted our in-person reach. We quickly pivoted to virtual learning. Our total impact during the past two years was 6,106,116 youth and adults.

To continue to expand the reach of our educational resources and programs, we seek additional funding from corporations, foundations, associations, and individuals for operating support, teacher and classroom support, curriculum development, and conference support.

BACKGROUND

The National Agriculture in the Classroom Organization (NAITCO) and the U.S. Department of Agriculture (USDA) Agriculture in the Classroom Team, support state and territory programs by providing a network of opportunities to improve agricultural literacy awareness, knowledge, and appreciation among Pre-K–12 teachers and their students.

National Agriculture in the Classroom programs are implemented by state-operated and territory-operated programs. National Agriculture in the Classroom supports state and territory programs by providing a network that seeks to improve agricultural literacy awareness, knowledge, and appreciation among teachers and their students.

State and territory Agriculture in the Classroom programs are implemented by each state and territory according to their needs and interests. Depending on how state and territory governments implemented their programs, they may be housed in farm organizations, private associations, foundations, institutions of higher education, or within governmental organizations.

NATIONAL AGRICULTURE IN THE CLASSROOM ANNUAL CONFERENCE

The 2023 National Agriculture in the Classroom annual conference will be held June 26-29, 2023, in Orlando, Florida. In 2022, 684 national and international corporate leaders, state and territory education leaders, and teachers from across the United States attended the conference in-person and 707 attended our virtual conference.

CONFERENCE TABLE-TOP EXHIBITOR: \$1,500

Includes the following:

- One (1) 6'x30" table with two chairs
- Exposure on the mobile app with the ability to connect with attendees.
- Includes two exhibitor credentials*

Not included:

- Exhibitors are responsible for their own shipping and handling fees charged by the venue.
- Electrical, power strips and extension cords can be ordered directly from the venue for an additional fee.

*Exhibitor credentials include access to exhibit space and networking breaks. This does not cover traveling workshops or conference meals. Conference registration can be purchased at the full conference rate. Additional exhibitor credentials can be purchased at \$125 each. Conference credentials are required for all representatives present.

VISIBILITY & BENEFITS

- Acknowledgement through the conference website linking to sponsor's home page
- Acknowledgement through conference onsite signage
- Inclusion in general sponsor listing on slides shown before all general sessions
- Year-round acknowledgement on the www.agclassroom.org website

CHARITABLE CONTRIBUTIONS

National Agriculture in the Classroom is a 501(c)(3) charitable organization under Internal Revenue Service (IRS) code, which allows sponsors to treat their sponsorships as a tax-deductible charitable contribution. Our IRS Tax ID number is 31-1649895.

CONTACT

For additional information on National Agriculture in the Classroom and the 2023 annual conference, please contact Randy Bernhardt, Development Director, Phone: (505) 227-4090, Email: rjbernhardt@aol.com or Andy Guffey, Executive Director, Phone: (501) 339-6140, Email: director@naitco.org Website: <https://agclassroom.org/>