

IPSA Annual Conference

Sponsor Information



SPIRIT

OF INDEPENDENCE

TUCSON, ARIZONA

JANUARY 18-21, 2021

Thank you for registering as a Sponsor for the 2021 Annual Conference! In this packet you will find important information about your sponsor benefits for the 32nd IPSA Annual Conference and trade show. Specifics pertaining to the exhibit space will be in the Exhibitor Packet. Please read through all the material carefully. If you have any questions, feel free to contact us at 870-336-0777 or email at todd@ipseed.org.

Sponsorship Benefits

\$15,000 - DIAMOND

- Special recognition at your sponsored event
- Sponsor's logo will be displayed in the Annual Conference program, at the Annual Conference (in-person and virtual) and on the IPSA website
- Complimentary display booth
- Complimentary full page color ad in printed program distributed at the Annual Conference
- One complimentary material drop to each guest room
- Eight (8) complimentary attendee registrations

\$10,000 - PLATINUM

- Special recognition at your sponsored event
- Sponsor's logo will be displayed in the Annual Conference program, at the Annual Conference (in-person and virtual) and on IPSA website
- Complimentary display booth
- Complimentary half-page ad in printed program distributed at the Annual Conference
- Six (6) complimentary attendee registrations

\$5,000 - GOLD

- Special recognition at your sponsored event
- Sponsor's logo will be displayed in the Annual Conference program, at the Annual Conference (in-person and virtual) and on the IPSA website
- Complimentary display booth
- Complimentary one-fourth page ad in printed program distributed at the Annual Conference
- Four (4) complimentary attendee registrations

\$2,500 - SILVER

- Special recognition at your sponsored event

- Sponsor's logo will be displayed in the Annual Conference program, at the Annual Conference (in-person and virtual) and on the IPSA website
- Company will be listed in printed program distributed at the Annual Conference
- Complimentary display booth
- Two (2) complimentary attendee registrations

\$1,500 General Sponsorship

- Sponsor's name will be displayed in the Annual Conference program, at the Conference and on the IPSA website
- Complimentary display booth
- One (1) complimentary attendee registration

Please send your logo in a high quality jpg or png to TODD@IPSEED.ORG as soon as possible.

Program Ad Printing Specs

Full page: 8.5 x 11" (with 0.125" bleed), Live Area: 7.625" x 10.125"

Half Page Horizontal: 7.5 x 4.75"

Quarter Page Vertical: 3.5 x 4.75"