



Improving Animal & Practice Health; Veterinary Communication Summit

A communication intensive experience that will take your practice to the next level in customer relations, teamwork and patient care

**April 26 – 28, 2019
Banff Centre for Arts and Creativity**

The **Communication Summit** is designed for practice teams that want to dive deep into internal and external challenges and work collaboratively in finding solutions that will elevate their results.

Communication with clients, teams and specialists is rated to be one of the top 3 factors essential for veterinary practice success and adaptability in a rapidly changing world.

A highly interactive program is being designed to meet the needs of all members of the practice team. Sessions will be facilitated by world leaders in the area of veterinary communication, people that work hand in hand in the trenches with practices, and practice personnel for the past 25 years.

This meeting is designed to provide hands on practical skills and knowledge essential for handling money conversations, improving client recall and compliance with treatment plans, giving and receiving feedback essential for change and growth, leading a practice with integrity, communicating skillfully with media, taking a thorough history to enhance accuracy and much more.

Delegate comments from 2018 ICCVM in Ontario

“Great content, excellent facilitators. It was perfect!”

“At the beginning of the day, I knew almost nothing. At the end of the day, my level of competency was awesome. I was amazed by the quality of the discussions and the people coaching us.”

“Absolutely essential. I came to the event to expand my horizon concerning herd health and communication tactics. This is top-notch.”

Sponsorship Guidelines:

Each sponsorship is custom designed based on the company's specific goals. Customized e-flyers can be created for your company to distribute and encourage clinics to attend. The program will include post-summit follow-up methods to continue the learning. For further information on participation in the Communication Summit please contact:

Cass Bayley, ICCVM Secretariat
888.527.3434 / 519.263.6000
cass@bayleygroup.com

Sponsorship Opportunities

Platinum **\$15,000**

- Display on site
- Platinum acknowledgement on all communications and promotion
- Designated sponsor of keynote or primary speaker or function
- Website acknowledgement with live link from ICCVM home page & sponsor page
- Opportunity to send electronic promotion to ICCVM database to promote details of company's participation in the Communication Summit
- Opportunity to provide product and/or information to the delegate on arrival
- On-site signage and AV acknowledgement
- Three complimentary registrations to the conference for staff or clients (hotel not included)

Gold **\$10,000**

- Display on site
- Gold acknowledgement on all communications and promotion
- Designated sponsor of workshop of choice
- Designated sponsor of one of the delegate lunches
- Website acknowledgement with link from ICCVM home page & sponsor page
- Opportunity to provide product and/or information to the delegate on arrival
- Two complimentary registrations to the conference for staff or clients (hotel not included)

Silver **\$7,500**

- Display on site
- Silver acknowledgement on all communication and promotion
- Website acknowledgement
- Designated sponsor of one of the delegate breakfasts
- One complimentary registration to the conference for staff or clients (hotel not included)

Bronze **\$4,000**

- Display on site
- Logo acknowledgement on all promotion and onsite signage
- Website acknowledgement
- Designated sponsor of a nutrition break, speaker or session



ICCVVM International Conference on Communication in Veterinary Medicine

2019 Sponsorship Agreement

Company: _____

Contact Name: _____

Tel: _____ Email: _____

Sponsorship Level:

Platinum	\$15,000
Gold	\$10,000
Silver	\$7,500
Bronze	\$5,000

Cost of Sponsorship: _____
Tax (5%): _____
Total Amount: _____

Please check the appropriate payment category and include payment with your registration.

Full payment is due upon booking and there are no refunds.

Cheque enclosed made payable to Bayley Group Inc.

Visa MC AMEX

Card#: _____ Expiry Date: _____

CVV# (security code): _____ Name of Card Holder: _____

Send completed Sponsorship Registration form by Fax: 519-263-2936 or scan and email.

Cheque payable to The Bayley Group, PO Box 39, Hensall, ON, N0M 1X0
rebecca@bayleygroup.com

Thank you for your generous support!