FOLLOW THE TEAM

Financial Times

@lionelbarber Lionel Barber
@samgadjones Sam Jones
@johnauthers John Authers
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@humenm Neil Hume
@georginaadam Georgina Adam
@duncanrobinson Duncan Robinson
@jsphctrl Joseph Cotterill
@tracyalloway Tracy Alloway
@lspollack Lisa Pollack

FT Alphaville

@izakaminska Izabella Kaminska
@fd Dan McCrum
@cardiffgarcia Cardiff Garcia
@davidkeo David Keohane
@murphyp Paul Murphy
@bryceelder Bryce Elder

Guest moderators

@LorcanRK Lorcan Roche Kelly
@Frances_Coppola Frances Coppola

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CAMP Alphaville

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Venue
The Artillery Garden Marquee at the HAC
Chiswell Street (entrance on Finsbury Street)
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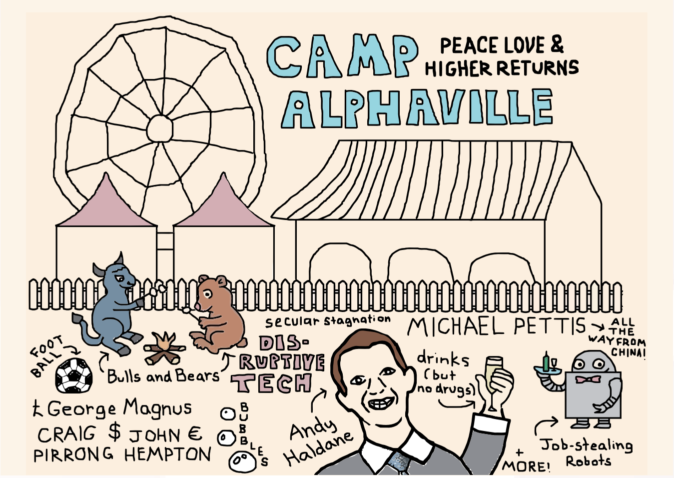

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CAMP Alphaville

FT Alphaville is a free daily news and commentary service giving finance professionals the information they need, when they need it. In a world inundated with information there is a pressing need to edit and filter, and hopefully sow a few ideas along the way. That's where the FT Alphaville team comes in. The FT Alphaville editorial team is headed by Paul Murphy, a financial journalist who has spent more than a decade commenting on financial sector developments and breaking large takeover news.

www.ftalphaville.ft.com

AGENDA - MAIN STAGE

11:00 **The Soft Open – Markets Live**
Join Paul Murphy and Bryce Elder on the main stage for an al fresco version Markets Live

Paul Murphy, Editor, *FT Alphaville*
Bryce Elder, Stock Market Correspondent and perpetual FT Alphaville intern, *Financial Times*

12:00 **Opening Remarks**

Paul Murphy, Editor, *FT Alphaville*
Master of Ceremonies: **Cardiff Garcia**, *FT Alphaville*

12:05 **The Future of Money**

Guy Debelle, Assistant Governor, *Reserve Bank of Australia*
* By robot

12:15 **Panel: And no-one could buy or sell without an iPhone…**
Is the conventional bank model broken? Nearly six years after the crisis, banks are still not lending – is it that zero rates are simply not conducive to the business of lending, or something more fundamental? The private sector, meanwhile, is coming up with ever whackier alternatives to address holes in the market left by conventional banks: everything from digital currencies and electronic money to peer-to-peer lending.

Moderator: **Izabella Kaminska**, *FT Alphaville*
David Birch, Director, *Consult Hyperion*
David Galbraith, Architect, Digital Strategist, Co-founder of *Yelp*
Jean-Francois Groff, CEO, *Mobino*
Jamie Macintosh, Director, *Institute for Security & Resilience*
Sean Park, Founder, Investor, *Anthemis Group*

13:00 **An audience with…**

13:30 **Opening address: China panel**

Michael Pettis, Professor of Finance, *Guanghua School of Management, Peking University*

13:45 **Panel: China, up Shibor Creek?**
Is China headed for a hard or soft landing? Is the reform drive real? How much risk really lies within China's shadow banks? Is the Chinese government losing control of the financial sector? We'll be tackling everything from secret copper stocks to the effects of QE tapering.

Moderator: **David Keohane**, Reporter, *FT Alphaville*
Carson Block, Founder, *Muddy Waters Research*
Michael Pettis, Professor of Finance, *Guanghua School of Management, Peking University*
Anne Stevenson-Yang, Co-founder, *J Capital Research*
James White, Senior Investment Analyst, *Colonial First State Global Asset Management*

14:45 **Frieze – Cultural Currency: Is the art market the final frontier?**

Moderator: **Georgina Adam**, Art Market Correspondent, *Financial Times*
Matthew Slotover, Founder, *Frieze Art Fair*

15:30 **Ask Lucy Kellaway**

Moderator: **Cardiff Garcia**, *FT Alphaville*
Lucy Kellaway, Associate Editor & Management Columnist, *Financial Times*

16:05 **Panel: All your jobs are belong to the robots**
From driverless cars and mass market drones to robotic doctors and nanotechnology, technological innovation promises to leave no part of the economy untouched. Will the effects be positive or destabilising? Fears that new technologies will fundamentally disrupt the labour force go back centuries – yet with each wave of innovation the workforce has found new productive roles and the economy has continued to expand. But some predict that the rise of the robots will be different…

Moderator: **Dan McCrum**, *FT Alphaville*
Erik Brynjolfsson,* Director, *MIT Initiative on the Digital Economy*, Author, *The Second Machine Age* and *Race against the Machine*
Mariana Mazzucato, RM Phillips Professor in the Economics of Innovation, *Science Policy Research Unit (SPRU), Sussex University*
Michael Osborne, Associate Professor in Machine Learning, *University of Oxford*
* By robot

17:00 **Panel: Is this Nuts?**
From the growing perception that there is no such thing as a free market, to Libor and FX scandals and HFT, who really influences market prices in the era of extreme central bank intervention? What are the unintended consequences of all this liquidity? And what will life be like, post QE?

Moderator: **Paul Murphy**, Editor, *FT Alphaville*
Charles Goodhart, Director of the Financial Regulation Research Programme, *LSE*
Andy Haldane, Executive Director for Financial Stability, *Bank of England*
George Magnus, Economist, Author and Independent Adviser to *UBS*
Craig Pirrong, Professor of Finance, *University of Houston*
Jonathan Wilmot, Chief Global Strategist, *Credit Suisse*

18:00 **Great Camp Alphaville Quiz** (in the Bar)
Sponsored by Montfort Communications

Drinks and Networking

19:00 **Prize giving and closing remarks**
Lionel Barber, Editor, *Financial Times*

AGENDA - IGLOO ZONE

Izzy's IGLOO

13:00 **Hedging for Skynet**
This is part spillover from our main fintech panel and part a discussion about protecting value itself in the era of cyber disruption. We'll be talking cryptography for payment and asset registration and transfer, what the heck is value anyway, crisis resilience, identity as currency and a bit of anacyclosis. There may also be balanced Bitcoin discussion.

Moderator: **Izabella Kaminska**, *FT Alphaville*
Leander Bindewald, Researcher/Project Manager, Complementary Currencies, *New Economics Foundation*
Nicolas Courtois, Cryptographer, Senior Lecturer in Computer Science, *UCL*
Jamie Macintosh, Director, *Institute for Security & Resilience*
Smári McCarthy, Co-founder and Board Member, *Icelandic Digital Freedom Society*
Yann Ranchere, Financial Director, *Anthemis*, *Tekfin blog*

14:30 **The new commodity paradigm**
Neil Hume will be chatting everything from banks moving out of commodities and the death of volatility to the shale cash-burn and how interest rates are affecting commodities, with some of the most respected commodities analysts and experts in the field.

Moderator: **Neil Hume**, Commodities Editor, *Financial Times*
Olivier Jakob, Managing Director and Editor, *Petromatrix*
John Kemp, Senior Market Analyst, Commodities and Energy, *Reuters*
Ed Morse, Managing Director and Global Head of Commodities Research, *Citi*
Craig Pirrong, Professor of Finance, *University of Houston*
Harry Tchilinguirian, Head of Commodity Derivatives Research, Oil Research, *BNP Paribas*

16:00 **The world's greatest ever short, almost**
Introduced by: **Izabella Kaminska**, *FT Alphaville*
Presentation by: **John Hempton**, Chief Investment Officer, *Bronte Capital*

16:30 **Death of a financial intermediary**
Peer-to-peer lending! Negative interest rates! The future of FICC! There will be drama, tears and existential crises galore as we discuss new challenges to the banking industry.

Moderator: **Tracy Alloway**, US Financial Correspondent, *Financial Times*
Renaud Laplanche,* CEO, *Lending Club*, the world's biggest P2P lender
Cormac Leech, Bank Analyst, *Liberum Capital*
Matt Levine, Columnist, *Bloomberg* and former equity derivatives salesman, *Goldman Sachs*
Krishan Rattan, Founder, *Voltaire Capital*
* By robot

Dan's IGLOO

12:00 **Secular stagnation and the argument for a basic income**
Frances Coppola is a former banker turned singing teacher, who came to prominence as a finance thought leader thanks to her smart and pithy commentary about banks and capital ratios amid the financial crisis.

Moderator: **Frances Coppola**, Associate Editor, *Pieria*
Sam Bowman, Research Director, *Adam Smith Institute*
Tomas Hirst, Commissioning Digital Content Editor, *World Economic Forum*
Barb Jacobson, Co-ordinator, *European Citizen's Initiative for an Unconditional Basic Income*

13:30 **But is it a ponzi?**
No, this isn't going to be a discussion about Bitcoin. One of the biggest debates on the blogosphere this year has centred around whether Bill Ackman's call last year that Herbalife is a glorified ponzi scheme is right or not. FT Alphaville's Dan McCrum has made an entire series of it – in the process becoming a near certified expert on what constitutes a pyramid and what does not, leaning towards the idea that Herbalife has a case to answer. John Hempton isn't convinced.

Moderator: **Dan McCrum**, *FT Alphaville*
John Hempton, Chief Investment Officer, *Bronte Capital*

15:00 **Is your football club for sale?**
This is a chat about football finance and what's likely to be the next big deal in the sector. Since the World Cup's still on we expect some heated discussion.

Moderator: **Duncan Robinson**, Reporter, *Financial Times*
Keith Harris, Former Chairman of the Football League and prolific Football Financier

17:00 **When disruptive tech goes all George Jetson**
Drone talk, self-driving cars, artificial intelligence, the sharing economy and 3D printing.

Moderator: **Henry Foy**, Reporter, *Financial Times*
Andrew Blogg, Director, *Future Aerial Innovations*
David Galbraith, Architect, Digital Strategist, Co-founder of *Yelp*
Dr Rainer Mehl, Head of Manufacturing Consulting, *NTT Data*
Michael Osborne, Associate Professor in Machine Learning, *University of Oxford*

Cardiff's IGLOO

12:30 **Central banks and their Jedi mind tricks**
In between hosting events on the main stage, Cardiff will find the time to discuss what's next in central bank policy. This will be a chat about central banking policy that goes beyond the conventional – beyond, even, the unconventional.

Moderator: **Cardiff Garcia**, *FT Alphaville*
Co-moderator: **Lorcan Roche Kelly**, Founder, *Agenda Research*
Lars Christensen, Chief Analyst, *Danske Bank*
Josh Ryan-Collins, Senior Researcher, Monetary Reform, *New Economics Foundation*
Paul Woolley, Founder, *Centre for the Study of Capital Market Dysfunctionality*, *LSE*

15:00 **FX Wars: When the central banks strike back**
We'll be keeping this FX discussion as topical as possible. Expect the key developments of the week discussed, general themes about currency allocation and possibly some reserve and cryptocurrency talk as well.

Moderator: **John Authers**, Senior Investment Columnist, *Financial Times*
Steven Englander, Global Head of G10 FX Strategy, *Citi*
Kit Juckes, Strategist, *Societe Generale*
Paul Lambert, Head of Currency, *Insight Asset Management*
Stephen Lewis, Chief Economist, *Monument Securities*

16:30 **Twitter finance talk at Camp Alphaville**
Lorcan Roche Kelly is a man who somehow turned commenting on FT Alphaville into a profession. He's now considered a leading expert on the ECB as well as a social media star in his own right. He'll be hosting an adhoc discussion on what exactly finance professionals can get out of Twitter. Consider this the real-world version of Twitter finance talk.

Moderator: **Lorcan Roche Kelly**, Founder, *Agenda Research* and social media personality
Gustavo Baratta, @Gusbaratta; market maker of euro government bonds
Joseph Cotterill, @Jsphctrl, *FT Lex*
Kit Juckes, @KitJuckes; Strategist, *Societe Generale*
Izabella Kaminska, @izakaminska, *FT Alphaville*
The European Central Bank on Twitter, @ECB

David's IGLOO

12:00 **The Pari Passu Saga – Live on Ice, The Musical***
Joseph Cotterill takes your questions on the sovereign debt trial of the century – or anything else sovereign debt-related. (*NB: not in fact on ice, nor a musical).

Moderator: **Joseph Cotterill**, *FT Alphaville*

13:00 **The inequality question**
Recommendations for addressing growing poverty within developing and developed countries.

Bhanu Baweja, Head of Emerging Market Cross-Asset Strategy, *UBS*
Stephane Deo, Global Head of Asset Allocation, *UBS*

15:00 **The China question up close and personal**
Where anything left over or unexplored from the main panel will get thrashed out – rebalancing or the myth of rebalancing, the corporate house of cards, whether China is in fact post-capitalist, insanity in the property market, the direction of the yuan, magic collateral etc.

Moderator: **David Keohane**, *FT Alphaville*
Carson Block, Founder, *Muddy Waters Research*
Diana Choyleva, Head of Macroeconomic Research, *Lombard Street*
Michael Pettis, Professor of Finance, *Guanghua School of Management, Peking University*
Anne Stevenson-Yang, Co-founder, *J Capital Research*
James White, Senior Investment Analyst

16:30 **The China question in commodities**
China has always been a big deal in commodity markets, but commodity people don't always have the chance to speak to the China experts themselves. In this discussion, Neil Hume will be flipping the discussion on its head. It'll be commodities people talking to China experts instead.

Moderator: **Neil Hume**, Commodities Editor, *Financial Times*
Diana Choyleva, Head of Macroeconomic Research, *Lombard Street*
Seth Kleinman, Global Head of Energy Strategy, *Citi*
Anne Stevenson-Yang, Co-founder, *J Capital Research*
James White, Senior Investment Analyst