The Computerworld Honors Program
Honoring those who use Information Technology to benefit society

Final Copy of Case Study

LOCATION: Sonora, Mexico

YEAR: 2011

STATUS: Laureate

CATEGORY: Economic Opportunity

ORGANIZATION: IT Advisory & Training

ORGANIZATION URL: http://www.amsnogales.com.mx/it%20advisory

PROJECT NAME: Why to come to Nogales?

PROJECT OVERVIEW
The construction of an internet site, with the slogan “Why come to Nogales?” like part of a service to the community of Nogales and of the industry, promoting to Nogales like a sure and stable Place so that the new industries settle down and this way to create job opportunities to the community and to benefit their economy. Also, to be a support of information for the established industry, and for the same community.

SOCIETAL BENEFITS
In employment opportunities, a better family economy and of the same community and services.

PROJECT BENEFIT EXAMPLE
In employment opportunities, a better family economy and of the same community and services

IS THIS PROJECT AN INNOVATION, BEST PRACTICE?
Yes. In employment opportunities, a better family economy and of the same community and services

ADDITIONAL PROJECT INFORMATION
In employment opportunities, a better family economy and of the same community and services