



The Computerworld Honors Program

Honoring those who use Information Technology to benefit society

Final Copy of Case Study

LOCATION:
Sonora, Mexico

ORGANIZATION:
IT Advisory & Training

YEAR:
2011

ORGANIZATION URL:
<http://www.amsnogales.com.mx/it%20advisory>

STATUS:
Laureate

PROJECT NAME:
Why to come to Nogales?

CATEGORY:
Economic Opportunity

PROJECT OVERVIEW

The construction of an internet site, with the slogan "Why come to Nogales?" like part of a service to the community of Nogales and of the industry, promoting to Nogales like a sure and stable Place so that the new industries settle down and this way to create job opportunities to the community and to benefit their economy. Also, to be a support of information for the established industry, and for the same community.

SOCIETAL BENEFITS

In employment opportunities, a better family economy and of the same community and services.

PROJECT BENEFIT EXAMPLE

In employment opportunities, a better family economy and of the same community and services

IS THIS PROJECT AN INNOVATION, BEST PRACTICE?

Yes. In employment opportunities, a better family economy and of the same community and services

ADDITIONAL PROJECT INFORMATION

In employment opportunities, a better family economy and of the same community and services