



ANNUAL FRAUD CONFERENCE

VIRTUAL
MAY 11-12, 2021

It's all in the details...

The Central Jersey Chapter of the Institute of Internal Auditors have successfully hosted the Annual Fraud Conference for over 15 years. In May 2020, the conference was originally designed to be live, but then pivoted to a virtual event. Fast forward to 2021, and the conference will once again be a virtual event. Over the past year the chapter has really embraced the virtual platform and has learned to take advantage of the many opportunities available to a virtual event. No longer does our audience have to be local, we now market this event to a much larger demographic.

This year the conference will take place over 2 days, Tuesday, May 11 and Wednesday, May 12, 2021. We find breaking down the day into two shorter days works better for our attendees' schedules.

The Chapter offers different sponsorship options that give your organization an opportunity to "get in front of" our diverse virtual audience. We thank you in advance for your support of the IIA.

SPONSORSHIP OPPORTUNITIES

DIAMOND CONFERENCE SPONSOR –

\$750 Investment

payment is due *no later than 4/1/21*

- Opportunity to talk to attendees during live webinar for 2 minutes.
- 750w x 250h pixel add (you provide) will be placed on all outgoing email invitations
- 750w x 250h pixel add (you provide) will be placed on registration site and can be linked to the URL of your choosing
- Verbal acknowledgement as "Diamond Sponsor" at the beginning and end of the conference (both days)
- Company logo will appear on registration site as "Diamond Sponsor"
- Webinar registrations (full access) (2 - registrations)

GOLD CONFERENCE SPONSOR –

\$500 Investment

payment is due *no later than 4/1/21*

- 325w x 250h pixel add (you provide) will be placed on all outgoing email invitations
- 325w x 250h pixel add (you provide) will be placed on registration site and can be linked to the URL of your choosing
- Verbal acknowledgement as “Gold Sponsor” at the beginning and end of the conference (both days)
- Company logo will appear on registration site as “Gold Sponsor”
- Webinar registration (full access) (1 - registration)

BRONZE CONFERENCE SPONSOR –

\$350 Investment

payment is due *no later than 4/1/21*

- 325w x 250h pixel add (you provide) will be placed on all outgoing email invitations
- 325w x 250h pixel add (you provide) will be placed on registration site and can be linked to the URL of your choosing
- Company logo will appear on registration site as “Bronze Sponsor”

**Speakers and program are subject to change without notice.

Logos/Artwork: Please send High res JPEG format of your logo and Ad. Also please supply the URL that you want your ad to link to. Email this information to: cnjiia@eventiumllc.com no later than **April 1, 2020**.

Complimentary Attendee Registrations: Sponsorship packages include comped attendee registrations (2 for Diamond and 1 for Gold). A comp code and instructions will be sent to you once your sponsorship has been confirmed.

For more information, please

contact: Caroline Sulc
Conference Manager
Eventium LLC
cnjiia@eventiumLLC.com
973-628-0007

The conference is already being marketed. Marketing related benefits will start to take effect once signed contract and payment are received.



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SPONSORSHIP FORM – FRAUD CONFERENCE May 11 – 12, 2021

Company Name: _____
(NOTE: This is how the company name will be listed on all Conference Materials)

Contact Person's Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Office #: _____ Mobile #: _____

Email: _____

Sponsorship Level:

- | | |
|--|-------|
| <input type="checkbox"/> Diamond Sponsor | \$750 |
| <input type="checkbox"/> Gold Sponsor | \$500 |
| <input type="checkbox"/> Bronze Sponsor | \$350 |

Please provide my company with an invoice so that we can process for payment.

I am enclosing a check made payable to:
Central Jersey – The Institute of Internal Auditors
We are unable to accept credit card payments for sponsorships.

Send Completed Form:
via email to: cnjiaa@eventiumLLC.com

Send Check to :
IIA Central Jersey Chapter
c/o Eventium
504 Hamburg Tpk, Suite 102
Wayne, NJ 07470

For Office Use Only



FRAUD CONFERENCE 2021

TERMS AND CONDITIONS

It is agreed that the sponsor will abide by the terms and conditions below as well as those of the venue:

Liability: Sponsor agrees that Central Jersey Chapter – Institute of Internal Auditors and their agents are held harmless from any claims for damage, theft, fire, water, liabilities, or loss to any person or property, by any reason of the exhibitor’s operations in connection with the Conference.

Payment: There are a limited number of sponsorships available. A sponsorship level will not be reserved until payment is received. In addition, sponsoring organizations information will not be included on the website, or any marketing materials until full payment is receive.

Photo Disclosure: By attending this virtual conference, all attendees agree that their image or likeness may be captured in one or more form of media, and that said images may be reproduced by The Institute of Internal Auditors Central Jersey Chapter for its reasonable business purposes.

By signing below, the exhibitor accepts the terms spelled out in this agreement.

Authorized Signature _____

Title _____

Date _____