

BIG DATA BY THE NUMBERS

REGISTRANTS:

388*

› COUNTRIES REPRESENTED: 36

ACADEMICS: 59% STUDENTS: 24% EXECUTIVES: 3% NON-MEMBERS: 14%

NEW, REINSTATED
& RENEWED MEMBERSHIPS

40%

› ACCEPTANCE RATE: 61%

PAPER
SUBMISSIONS:

370

SYMPOSIUM
SUBMISSIONS:

17

ACTIVE LEARNING
WORKSHOPS

25

PROGRAM CONTENT

18 › ACTIVE
LEARNING
WORKSHOPS

5 › DOCTORAL
CONSORTIA

3 › PAPER DEVELOPMENT
(JOURNAL)
WORKSHOPS

61 › PAPER
SESSIONS

18 › SYMPOSIA

3 › OTHER
SESSIONS



9 SPONSORING
DIVISIONS

HUMAN RESOURCES (HR)
MANAGEMENT CONSULTING (MC)
ORGANIZATIONAL BEHAVIOR (OB)
ORGANIZATIONAL COMMUNICATION
& INFORMATION SYSTEMS (OCIS)
ORGANIZATION & MANAGEMENT
THEORY (OMT)
ORGANIZATIONS & THE NATURAL
ENVIRONMENT (ONE)
SOCIAL ISSUES IN
MANAGEMENT (SIM)
STRATEGIC MANAGEMENT (STR)
TECHNOLOGY & INNOVATION
MANAGEMENT (TIM)

*AS OF APRIL 16, 2018

BIG DATA AND MANAGING IN A DIGITAL ECONOMY