

# National Conference on Philanthropic Planning



**October 15-17, 2013**  
**Minneapolis, Minnesota**

## Sponsor & Exhibitor Opportunities

The Partnership for Philanthropic Planning looks forward to welcoming hundreds of your clients and prospects to the 2013 National Conference on Philanthropic Planning. We invite you to join the excitement at the Minneapolis Convention Center, October 15—17. The 2013 conference will be your best face-to-face marketing opportunity this year!



### New This Year!

We have added several event and amenity sponsorship opportunities to our menu this year:

- Mobile App/Program Sponsor
- Wi-Fi Sponsor
- Attendee Padfolio Sponsor
- And more!

### Exhibit Package: \$2,500

The 2013 conference exhibit package includes:

- 10' x 10' exhibit booth, including drape, signage, 6' table, two side chairs and wastebasket
- Complimentary full-conference registration for one person (additional exhibit personnel are required to register and pay appropriate fees)
- Listing and link on conference web site
- Listing on conference mobile app
- Special recognition on screen at Affinity Luncheon, Wednesday, October 16
- Complimentary access to attendee mailing list data file

### Corporate Sponsorship: \$1,500

A corporate sponsorship does not include an exhibit booth, but offers the following benefits:

- Complimentary full-conference registration for one person
- Logo on exhibit hall entrance signs
- Logo and link on e-mail registration invitations
- Logo and link on conference web site
- Logo featured in rotation on conference mobile app
- Complimentary access to attendee mailing list data file

### Dates to remember:

**April 29:** Open registration for all sponsorships and exhibit booths not previously reserved.

**August 18:** Registration deadline for sponsors & exhibitors.

**October 15—17:** Shake hands! Meet hundreds of clients and potential clients!



## Event and Amenity Sponsorships

In addition to specific benefits noted below, all event and amenity sponsorships include the following:

- Complete 10' x 10' exhibit booth package
- Logo on exhibit hall entrance signs
- Logo and link on e-mail registration invitations
- Logo and link on conference web site
- Logo featured in rotation on conference mobile app

### **\$10,000 Conference Mobile App/ Program Sponsor**

- Banner with your company's logo will appear (along with PPP's) on conference mobile app header
- One mobile alert per day to all attendees
- Company name/logo on front cover of printed pocket program

### **\$9,000 Education Sponsor**

- Company logo on all breakout session directional signs
- First-choice opportunity for representatives of your organization to introduce breakout session presenters

### **\$8,000 Conference Wi-Fi Sponsor**

- Company logo and link featured on landing page as attendees access free Wi-Fi at Minneapolis Convention Center

### **\$8,000 Opening Dinner Sponsor**

- VIP seating for two individuals at opening dinner
- Introduction of opening dinner speaker by a representative of your company
- Company name/logo featured on screen at opening dinner

### **\$8,000 Attendee Padfolio Sponsor**

- Company logo will appear (along with PPP's) on front cover of padfolios distributed to all attendees (one-color imprint)

### **\$7,000 Closing Luncheon Sponsor**

- VIP seating for two individuals at closing luncheon
- Introduction of closing luncheon speaker by a representative of your company
- Company name/logo on screen at closing luncheon

### **\$5,000 Pen Sponsor**

- Company name or logo printed on pens distributed to all attendees (one-color imprint)

### **\$5,000 Tote Bag Sponsor**

- Company name/logo printed on eco-friendly tote bags (one-color imprint)

### **\$5,000 Hotel Keycard Sponsor**

- Company name and/or logo printed on guestroom keycards (two-color imprint). The PPP logo will appear smaller and in black and white on the back of the card.

### **\$5,000 Name Badge Sponsor**

- Company name/logo printed on name badge holders distributed to all attendees (one-color imprint)

### **\$5,000 Luggage Tag Sponsor**

- Luggage tag with your company's logo distributed to all conference attendees (one-color imprint).



**NEW \$4,000 Council Conversation Sponsor**

- Company logo/special thanks on sign at meeting of local and national PPP leaders

**➔ \$4,000 Wednesday Breakfast Sponsor**

- Company logo/special thanks on signs in exhibit hall during breakfast on Wednesday

**➔ \$4,000 Opening Reception Sponsor**

- Company logo/special thanks on signs in exhibit hall during opening reception

**NEW \$4,000 “Meet Minneapolis” Reception Sponsor**

- Company logo/special thanks on sign at Wednesday evening reception where attendees will gather to explore Minneapolis

**NEW \$4,000 Partners Reception Sponsor**

- Company logo/special thanks on sign at VIP reception following opening dinner

**➔ \$4,000 Thursday Breakfast Sponsor**

- Company logo & special thanks on signs in exhibit hall during breakfast on Thursday

**Sponsor Reservations:**

During the sponsor reservation period (March 25—April 8), supporters are welcome to submit a Sponsor Reservation Request form. Sponsorships will be awarded based on past support history and timing of the request. Remaining sponsorships and exhibits will be offered on a first come-first served basis when open registration begins on April 29.

**Deposits**

- June 7 50% deposit due
- July 8 Balance due on all sponsorship and exhibit packages

**Cancellations**

Please submit your cancellation notice to Gloria Kermeen: [gkermeen@pppnet.org](mailto:gkermeen@pppnet.org). Refunds will be granted according to the following schedule:

- On or before June 7, 2013.....Full refund minus 5% processing fee
- June 8 – August 18, 2013.....50% of total fee
- After August 18, 2013.....No refund

**Please note:**

The online registration system does not allow for partial credit card payments. If you'd like to make a deposit with a credit card, please contact Gloria Kermeen to make special arrangements: [gkermeen@pppnet.org](mailto:gkermeen@pppnet.org), or by telephone at 317-269-6274, x 31.

**Additional notes:**

- The Partnership provides no opportunities for displaying or distributing literature to conference attendees except through exhibit booths and sponsorships. Please keep in mind that all other materials must be distributed from your booth only.
- Exhibitor packages include one complimentary full conference registration. If booth attendant registrations are needed they must be purchased at the rate of \$255. This fee covers meals throughout the conference. If additional full conference registrations are needed, they may be purchased at the full conference rate based on the membership status of the registering attendee.

Please refer to the Dates/Deadlines/Rules & Regulations document for further details.

For questions regarding the Partnership's Sponsor or Exhibitor Program contact:  
Gloria Kermeen at (317) 269-6274 x 31, or e-mail [gkermeen@pppnet.org](mailto:gkermeen@pppnet.org).