



Twins 2014

Budapest
November 16th - 19th , 2014

The Industry's Manual



Twins 2014

The Joint 3rd World Congress on

Twin pregnancy

a global perspective

The 15th Congress of the
International Society Twin Studies
(ISTS)

MCA SCIENTIFIC EVENTS

Scientific Committee

Gian Carlo Di Renzo (Italy)
Nils Lambalk (The Netherlands)
Ruben Quintero (USA)
Tim Spector (UK)

Committees

Chairmen

Gian Carlo Di Renzo (Italy)
Nils Lambalk (The Netherlands)
Ruben Quintero (USA)
Tim Spector (UK)

International Scientific Committee

D. Oepkes (Netherlands)
H. Muños (Chile)
S. Dickinson (Australia)

Organizing Committee

Z. Papp (Hungary)
A. Tarnoki (Hungary)
D. Tarnoki (Hungary)
L. Littvay (Hungary)

ISTS Board

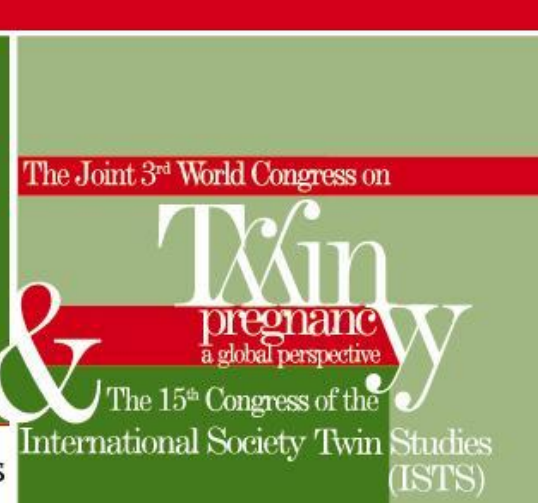
President: T. Spector (UK)
Vice-President: C. B. Lambalk (Netherlands)
Past President: M. McGue (USA)
Secretary General: G. Willemsen (Netherlands)

ORGANIZING SECRETARIAT



A company of the MCA Group

Tel: + 39 02 34934404 ext. 212
www.mcascientificevents.eu
hartley@mcascientificevents.eu



Welcome

Dear friends and colleagues,

We welcome you to the 3rd World Congress on Twin Pregnancy, which will be held in conjunction with the 15th Congress of the International Society of Twin Studies (ISTS) in the venue of Budapest, Hungary on April 6-9, 2014. The 3rd World Congress follows the first edition held in Venice, Italy (2009) and the second one in Florence (2012), which were a great scientific success. In a joint effort with our colleagues of the International Society of Twin Studies, we decided to propose a high profile program, appealing to anyone interested in the field of research of multiple pregnancies, which comprises a broad spectrum of medical specialties interested to study twins as an evolutionary and epigenetic model and to understand the genesis of many pathologies, specially neurological and oncological.

The program prepared in agreement with the International Scientific Committees and our colleagues of the International Society of Twin Studies, aims to offer a comprehensive view of all these aspects, in a multidisciplinary approach. As you might notice, topics are particularly challenging and the International Faculty is represented by world-wide known experts in the field. A scientific program of this level could not find a better venue to be held in than Budapest, where besides the exchange of scientific knowledge, participants will be guided in a cultural tour of key historical places and will enjoy social activities.

We are delighted that you will take part to this important event, to exchange knowledge, meet experts in the field, and share with friends an unforgettable experience.

See you all!

Best personal regards
Gian Carlo Di Renzo
Ruben Quintero

_ Welcome from ISTS President

Welcome to our 15th International Congress on Twin Studies which this year takes place in the beautiful city of Budapest.

It has been a pleasure to help organize a joint meeting with our clinical colleagues aiming to provide a global forum to facilitate research and collaborative work through the Twin Research community.

Feedback from past meetings, encourages us to continue providing a forum FOR ANYONE with a multidisciplinary interest in twin pregnancy and multiple births .The program this year will focus on the latest developments in epidemiology, pre and peri-natal factors, genetics and linking many of these topics the new area of epigenetics -covering a wide range of normal traits and diseases.

We have an excellent program with prestigious international speakers looking forward to share their latest research. We look forward to welcoming you at the meeting and hope that it continues to be an un-missable biannual date in your scientific Twin calendar.

Tim Spector, President ISTS



**Twins
2014**

MCA SCIENTIFIC EVENTS

The Joint 3rd World Congress on

**Twin
pregnancy**
a global perspective

The 15th Congress of the
International Society Twin Studies
(ISTS)

TWINS 2014

**The Joint 3rd World Congress on Twin Pregnancy and
the 15th Congress of the International Society of Twin Studies
(ISTS):**

***Budapest
November, 16th-19th, 2014***

Danubius Hotel Flamenco

Preliminary Scientific Program



Twins 2014

MCA SCIENTIFIC EVENTS

The Joint 3rd World Congress on

Twin pregnancy

a global perspective

The 15th Congress of the
International Society Twin Studies
(ISTS)

Sunday, November 16th

9.00 - 16.00

PRECONGRESS COURSE 1: Twin monitoring during pregnancy and labour

Coordinator: G. H. Visser (NL)

Speakers:

9.00 - 16.00

PRECONGRESS COURSE 2: Twin management - terminology: a consensus conference

Coordinator: R. Quintero (USA)

Speakers:

PRECONGRESS ISTS

18.00- 21.30

OPENING CEREMONY + WELCOME RECEPTION

Opening lecture: Twins in history and art - D. Lippi (Italy)



Twins 2014

MCA SCIENTIFIC EVENTS

The Joint 3rd World Congress on

Twin pregnancy

a global perspective

The 15th Congress of the
International Society Twin Studies
(ISTS)

Monday, November 17th

8:30 - 9:30

SESSION 1A: Preconceptional aspects of multiple pregnancy - How to avoid multiples in PMA

Coordinators: G. Serour (Egypt), S. Daya (Canada)

Speakers:

8:30 - 9:30

SESSION 1B: Cerebral palsy in twins

Coordinators: S. Dickinson (Australia), I. Blickstein (Israel)

Speakers:

9:30 - 10:00

KEYNOTE LECTURE:

10:00 -10:30

BREAK

10:30 - 12:30

PARALLEL SESSION 2A: Obstetrical issues in twin pregnancy (I) : prenatal non invasive and invasive testing

Coordinators: D.Oepkes (NL), G. Monni (Italy)

Speakers:

10:30 - 12:30

PARALLEL SESSION 2B:

Coordinators:

Speakers:

12:30 - 13:30

BREAK

13:30 - 15:30



Twins 2014

MCA SCIENTIFIC EVENTS

The Joint 3rd World Congress on

Twin pregnancy

a global perspective

The 15th Congress of the
International Society Twin Studies
(ISTS)

PARALLEL SESSION 3A: Obstetrical issues in twin pregnancy (II): prematurity

Coordinators: R. Romero (USA), H. Muñoz (Chile)

Speakers:

13:30 - 15:30

PARALLEL SESSION 3B:

Coordinators:

Speakers:

15:30 - 16:00

BREAK

16:00- 18:00

PARALLEL SESSION 4A: Neonatal issues in raising twins

Coordinators: L. Zimmerman (NL), G.P. Donzelli (Italy)

Speakers:

16:00 - 18:00

PARALLEL SESSION 4B:

Coordinators:

Speakers:

20:00

NETWORKING DINNER

(Faculty & Attendees)



Twins 2014

MCA SCIENTIFIC EVENTS

The Joint 3rd World Congress on

Twin pregnancy

a global perspective

The 15th Congress of the
International Society Twin Studies
(ISTS)

Tuesday, November 18th

8:30 - 10:00

SESSION 5:

Coordinators:

Speakers:

10:00 - 10:30

BREAK

10:30 - 12:30

PARALLEL SESSION 6A: Obstetrical issues in twin pregnancy (III): growth

Coordinators: R. Chmait (USA), E. Gratacos (Spain)

Speakers:

10:30- 12:30

PARALLEL SESSION 6B:

Coordinators:

Speakers:

12:30 - 13:30

BREAK

12:30- 13:30

ISTS General Meeting



Twins 2014

MCA SCIENTIFIC EVENTS

The Joint 3rd World Congress on

Twin pregnancy

a global perspective

The 15th Congress of the
International Society Twin Studies
(ISTS)

13:30 - 16:00

PARALLEL SESSION 7A: Obstetrical issues in twin pregnancy (IV) : labour and delivery

Coordinators: J. Barret (Canada), E. Kontopoulos (USA)

Speakers:

13:30- 15:30

PARALLEL SESSION 7B:

Coordinators:

Speakers:

13:30 - 15:30

PARALLEL SESSION 7C: ICOMBO: Multiple Birth Organization BUSINESS meeting

Coordinators:

Speakers:

15:30 - 16:00

BREAK

16:00 - 18:00

PARALLEL SESSION 8A: Obstetrical issues in twin pregnancy (V): malformations unique to twins

Coordinators: A. Antsaklis (Greece,) K. Nicolaides (UK)

Speakers:

16:00 - 18:30

PARALLEL SESSION 8B:

Coordinators:

Speakers:

16:00 - 18:00

PARALLEL SESSION 8C: INTREPID: an international Network of Twin Registries

Coordinators:

Speakers:



Twins 2014

MCA SCIENTIFIC EVENTS

The Joint 3rd World Congress on

Twin pregnancy

a global perspective

The 15th Congress of the
International Society Twin Studies
(ISTS)

Wednesday, November 19th

8:30 - 10:30

PARALLEL SESSION 9A: Monochorionic twins (I) : surgery and TTTS

Coordinators: R. Quintero (USA),

Speakers:

8:30 - 10:30

PARALLEL SESSION 9B:

Coordinators:

Speakers:

10:30 - 11:00

BREAK

11:00- 13:00

SESSION 10A:

Coordinator: Speakers:

SESSION 10B: Monochorionic twins (2): other issues

Coordinator: I. Blickstein (Israel)

Speakers:

13:00 -13:30

Closing Lecture

13:30 - 13:45

AWARD CEREMONY AND CLOSING REMARKS - TWINS 2017

The Joint 3rd World Congress on Twin Pregnancy and

the 15th Congress of the International Society of Twin Studies (ISTS): "TITEL"

Budapest, Hungary, April 6-9, 2014



Twins 2014

MCA SCIENTIFIC EVENTS

The Joint 3rd World Congress on

Twin pregnancy

a global perspective

The 15th Congress of the
International Society Twin Studies
(ISTS)

CONGRESS VENUE:

PROVISIONAL SET UP AND DISMANTLING INSTRUCTIONS

Set-up times:

- November 15th, 2014 from 09.00 am to 06.00 pm.

Dismantling times:

- November 19th, 2014, from 4.00pm to 6.00pm.

Provisional Exhibition time Schedule:

November 16th 9.00 – 16.00

18.00 – 21.30 opening ceremony and welcome reception

November 17th 8.30 -18.00

20.00 networking dinner

November 18th 8.30 – 18.30

November 19th 8.30 – 14.00



Twins 2014

MCA SCIENTIFIC EVENTS

The Joint 3rd World Congress on

Twin pregnancy

a global perspective

The 15th Congress of the
International Society Twin Studies
(ISTS)

Become a TWINS Exhibitor

MCA Events is at your complete disposal to study the best booth space size and position in order to meet your requirements.

BOOTH (sqm 6) _____ 5.000 Euro
(booth spaces are sold empty)

MCA Events' policy is to give to each company the booth which meets their requirements. MCA Events do not sell by sqm. The 6 sqm booth is the standard and basic option.

Please email Hartley@mcaevents.org for a booth quote.

For booths exceeding 48 sqm the following opportunities are complementary:

- 5 full registrations to TWIN 2014

The booth space will be sold "empty", no furniture or electrical connections are included. The Exhibition is an integral part of the TWIN 2014 Annual Meeting. As an exhibiting company, you will benefit of prime exposure and direct marketing opportunities with the key players and decision makers in the field. The Exhibition Layout in the present manual is updated at the time of printing, MCA Events reserves the right to make modifications anytime before the beginning of the congress.

EXHIBITION STAFF REGISTRATION

Each exhibiting company will be entitled to 3 exhibitor passes every 6 sqm

For every additional 6 sqm, 1 additional exhibitor pass will be issued.

Additional registered staff:

Euro 120.00 per person includes access to the exhibition area, coffee breaks and invitation for the welcome reception. No access to the Scientific Sessions.



Twins
2014

MCA SCIENTIFIC EVENTS

The Joint 3rd World Congress on

Twin
pregnancy
a global perspective

The 15th Congress of the
International Society Twin Studies
(ISTS)

Special Sponsors' Packages

- **Platinum Sponsor Package: 40.000 Euro**
- **Gold Sponsor Package: 30.000 Euro**
- **Silver Sponsor Package: 20.000 Euro**



Platinum Sponsor Package: 40.000 Euro

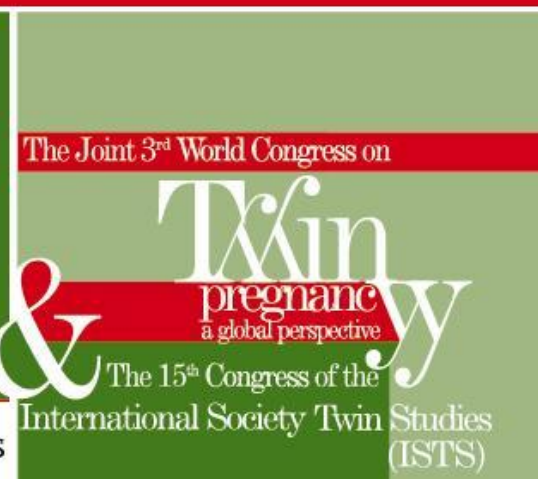
- **Booth 18 sqm**
- **Satellite Symposium (AV basic equipment included)**
- **10 exhibitors badges**
- **3 full registrations**
- **Insert in congress bag**
- **Full color page on the Final Program**
- **Spot projected in Congress Hall during breaks (not exclusive)**

Gold Sponsor Package: 30.000 Euro

- **Booth 12 sqm**
- **Satellite Symposium (AV basic equipment included)**
- **5 exhibitors badges**
- **1 full registrations**
- **Insert in congress bag**
- **Full color page on the Final Program (inside page)**

Silver Sponsor Package: 20.000 Euro

- **Booth 12 sqm**
- **Luncheon Symposium (AV basic equipment included – lunch boxes not included)**
- **3 exhibitors badges**
- **Insert in congress bag**



SATELLITE SYMPOSIA*

DATE	PRICE
November 17 th , 2013	25.000 Euro
November 18 th , 2013	25.000 Euro

Symposia Features

- Insert into the official scientific program
- Different room sizes available
- Themes and speakers to be agreed with TWINS Scientific Committee
- Max duration: 90 min

Included Items

- 1 insert in congress bag
- 2 newsletter blasts from MCA Events databases
- 3 full registrations
- Rent of room
- Basic AV equipment (beamer, microphones, screen, audio equipment)

Time Slots Available for Satellite Symposia

To choose slots and dates please contact hartley@mcaevents.org

You will have to define with TWIN 2014 Scientific board and with MCA Events the most appropriate time slot for your Satellite Symposia

LUNCHEON SYMPOSIUM - 45 minutes

Lunch boxes quoted separately, not included in the price

Luncheon Symposium Parallel _____ **20.000 Euro**

Luncheon Symposium Exclusive _____ **40.000 Euro**



Twins 2014

MCA SCIENTIFIC EVENTS

The Joint 3rd World Congress on

Twin pregnancy

a global perspective

The 15th Congress of the
International Society Twin Studies
(ISTS)

ADVERTISING On Final Brochure

- 2nd or 3rd cover page _____ **5.000 Euro**
- 4th Cover page _____ **6.000 Euro**
- Inside Page _____ **4.000 Euro**

PROMOTIONAL MATERIAL _____ **2.500 Euro**

Insert of advertising leaflet in the Congress Bags

HANDS OUT _____ **3.500 Euro**

Exclusive Opportunity to give in the hands of each participant an informational leaflet of the company

SPOT PROJECTED INTO CONGRESS

HALL _____ **5.000 Euro**

Possibility to project a company's video/presentation/advertisement in the congress halls or some of the congress halls.

EXCLUSIVITY OF SPOTS PROJECTED IN THE CONGRESS

HALL _____ **15.000 Euro**

Exclusive projection of your company's logo in the congress halls

CONGRESS KIT (Congress Bags,Notepad,Pen) _____ **8.000 Euro**

Sponsorship + supply of material

Sponsor will provide the participant's Congress bags.

The bag will have the Sponsor's logo and the Congress logo on it

Sponsor's logo with hyperlink on Congress website

CONGRESS KIT DISTRIBUTION _____ **5.000 Euro**

(not divisible from congress kit supply)

Possibility to distribute the Congress Kit directly from the Company's booth adding 5.000 Euro to the price for sponsorship and supply of material above Euro 8.000 + Euro 5.000



Twins 2014

MCA SCIENTIFIC EVENTS

The Joint 3rd World Congress on

Twin pregnancy

a global perspective

The 15th Congress of the
International Society Twin Studies
(ISTS)

USB STICKS/BRACELETS/PENS for Abstracts _____ **13.000 Euro**

Including sponsorship + supply of USB STICK OR BRACELET OR PEN

The USB STICK/BRACELET/PEN will contain all of the Congress Abstracts.

The USB will be distributed to all participants from the Sponsor's exhibition booth. Each participant will receive an exchange voucher in their registration kit.

- Exclusive advertisement on the USB STICK OR BRACELET OR PEN
- Exclusive advertisement on the exchange voucher
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsor's List in the Program

(prices of the production may differ due to the market/time of order and will be charged at cost)

LANYARDS FOR BADGE _____ **7.000 Euro**

BADGE WITH COMPANY'S LOGO _____ **7.000 Euro**

POSTERS WEB STATION _____ **5.000 Euro**

Abstracts will be presented on Posters Panels. Sponsorship of this item will be a very good opportunity in term of visibility and capacity to reach all participants.

Sponsoring of this item includes acknowledgment in the Final Program and website

SIGNAGE _____ **8.000 Euro**

Sponsoring of Signage represents a unique opportunity in terms of visibility and capacity to reach all participants at the Congress.

Sponsoring of this item includes acknowledgement in the Final Program and company name or logo on each of the signs at the congress venue



Twins 2014

MCA SCIENTIFIC EVENTS

The Joint 3rd World Congress on

Twin pregnancy

a global perspective

The 15th Congress of the
International Society Twin Studies
(ISTS)

NETWORKING DEDICATED CYBER AREA 25.000 Euro

There will be a dedicated area for relax, equipped with workstations where attendees may check e-mails and have a coffee from the dedicated coffee station.

Your company's logo will be prominently displayed.

Sponsorship includes: relax area, dedicated coffee station, workstations, signage to reach the Networking dedicated cyber area (you may place signage in this area), furniture, space, Internet set-up, Internet connection and technical support.

- Opportunity to display company logo on screen saver
- Opportunity to display company logo on screen background
- Opportunity to distribute mouse pads and related promotional gifts from the Internet Area
- Opportunity to provide your company's letterhead for the Internet Area's printers
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsors' List in the Program
- Acknowledgement on Sponsor's Board on-site

COFFEE BREAKS tbd

Coffee will be served during breaks on each day of the Congress sessions.

- Sponsorship will be acknowledged on-site and in the Congress Program
- Sponsor will be given the opportunity to brand the napkins (at an extra cost)
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsor's List in the Program
- Acknowledgement on Sponsor's Board on-site



Twins 2014

MCA SCIENTIFIC EVENTS

The Joint 3rd World Congress on

Twin pregnancy

a global perspective

The 15th Congress of the
International Society Twin Studies
(ISTS)

Additional Information

SPECIAL REQUESTS

In addition, we are willing to tailor a package to suit your objectives.

All Social Events, Lunches and Coffee Breaks are available for sponsorship.

Please feel free to contact the Sponsorship Dept. in order to discuss your needs.

ACKNOWLEDGEMENTS

Please note that all Sponsors and Exhibitors will be acknowledged in the Program, on the Sponsor's Acknowledgement Board at the Congress and on the Congress website.

Please forward your company logo (in jpg 300 dpi for the website and eps or ai format) to hartley@mcascientificevents.eu



Twins 2014

MCA SCIENTIFIC EVENTS

The Joint 3rd World Congress on

Twin pregnancy

a global perspective

The 15th Congress of the
International Society Twin Studies
(ISTS)

General Information

All payments must be made in Euro

By bank transfer

Bank: Banca Popolare di Vicenza

Company: M.C.A. Events srl

Account n°: 023570421546

SWIFT/BIC: BPVIIT22023

IBAN: IT 30K0572801600023570421546

ABI: 05728 - CAB: 01600

CIN: K

By Cheque:

Cheque must be made in Euro, payable to MCA Events Srl

CANCELLATION POLICY

Cancellation and change to your original booking must be made in writing to MCA Events srl.

For cancellations made after 31st of May 2014: 100% of total cost of each item will be retained.

ALLOCATION OF STANDS

Reservations are taken on a "first come first served" basis and therefore your prompt reservation is recommended. Please indicate your three location preferences on the enclosed order form.

TECHNICAL INFORMATION

MCA Events srl will produce a technical manual for the Congress including customs clearance and shipping instructions as well as Order Forms for additional equipment, such as furniture, electricity, ISDN or ADSL, telephone, etc.

PAYMENT SCHEDULE

50% of sponsorship on confirmation and final balance due by the 1st of July 2014. For bookings made after the 1st of July 2014, the full 100% amount is due at the time of confirmation and in any case before the congress starts.