

851 SW 6th Ave, Suite 1600
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Using Webtrends REST API to Build Analytics Scorecards

Course Description

This course will introduce you to the fundamentals of creating powerful Microsoft Excel-based scorecards using the Webtrends Analytics REST API. The class covers both how to use the API and the fundamentals of scorecard design. This class assumes a working knowledge of Microsoft Excel.

Learning Outcomes

After finishing this course, you will be able to:

- Use the Webtrends REST API to import Analytics data to Excel
- Use the REST generator to set up exports
- Understand the settings required in Excel to use the REST API
- Understand the basics of scorecard design
- Use your existing Excel skills to begin developing scorecards for your organization

Products Covered

- Webtrends Analytics 9 On Demand and On Premises

Who Should Attend?

Professionals who will be responsible for using Webtrends Analytics to build custom scorecards for their organization.

Prerequisites

None, though a solid working knowledge of Excel is recommended.

Availability and Pricing

You may choose to attend a public online course or schedule a private online class.

- Public Online: \$300 per participant
- Private Online: Please contact your account manager for pricing.

Duration

- Public Online: 1 day, 9:00 am – 11:00 am Pacific Time

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Agenda

- Introduction
- Overview
 - Webtrends REST API
 - Webtrends REST Generator
- Using the REST Generator
 - Access
 - Usage
 - Methods
- Using Excel for Scorecard Design
 - Settings for Using with REST API
 - Excel Process Flow
 - Dashboard Basics
 - Dashboard Best Practices
- Take-Home Exercise