

# SEEMA DHAWAN

## Let's Actualize Writing Goals

Book a free call at <https://contentcelebrity.ca/writers> or email [seema@contentcelebrity.ca](mailto:seema@contentcelebrity.ca)

ASJA New York Conference **How to write for digital publications** — May 5, 2019

### Websites that list paying publications

- Study Hall <https://www.patreon.com/studyhall>
- FreelanceWriting.com <https://www.freelancewriting.com/jobs/>
- Who Pays Writers <http://whopayswriters.com/>
- Freedom With Writing <https://freedomwithwriting.com>
- ASJA Pitch Slams <http://asja.org/Benefits/Virtual-Pitch-Slam>
- The Write Life <https://thewritelife.com/travel-freelance-writers/>
- Search for individual publication names and add writers guidelines or submission guidelines to the search in Google. Eg. <https://www.bustle.com/p/how-to-submit-freelance-pitches-to-bustle-11914601>
- Follow editors of publications you want to write for on Twitter

### Top Tips

- Consider how readers consume information online vs. print. For example, no one is going to look up Seema's grandmother's jam recipe. They will search How to make jam in 30 minutes, or will click on 5 ways to make jam with fruit in your fridge
- Consider multimedia elements you can either provide or source for the editor. Photos always help with online views and are often easy to source from your interviewees
- A good pitch is a good pitch. Send stellar pitches to digital editors
- Even if you have never written for an online publication before, your print clips count and are a valuable testament of your expertise. Never lead with "I don't have digital experience." Lead confidently with your stellar writing and storytelling experience
- Search on Google for lesser known publications. There are thousands of online publications many of which pay for stories. A quick search will help you find many options
- Pick one of the websites above and go with it. Don't stress about keeping up with all of them or getting on Twitter just to write for digital. It is an asset not a necessity

Good luck!