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 EDUCATE

26-28 FEBRUARY 2014

NATIONAL CONVENTION CENTRE CANBERRA

HIGHER EDUCATION CONFERENCE 2014

Universities in the new era: stirred not shaken

FEATURING

- The Hon Christopher Pyne MP Minister for Education
- Professor Anant Agarwal President, edX
- Mr Simon Nelson Chief Executive Officer, FutureLearn (UK)
- Ms Alison Johns Head of Leadership, Governance and Management Unit, HEFCE (UK)
- Mr Mark Scott Managing Director, ABC
- Professor Ian Chubb AC Chief Scientist
- Dr Roslyn Prinsley National Advisor, Maths & Science Education & Industry, Office of the Chief Scientist
- Dr Robert W Conn President, The Kavli Foundation
- Ms Sally-Ann Williams Engineering Community and Outreach Manager, Google
- The Rt Hon David Willetts MP Minister of State for Universities and Science, UK
- Mr Xavier Prats Monné Director General Designate, Education & Culture, European Commission

program



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Wednesday 26 February 2014

8.00am	REGISTRATION AND TEA AND COFFEE ON ARRIVAL
8.45am	<p>Welcome</p> <p>Professor Sandra Harding Chair, Universities Australia</p> <hr/> <p>Welcome to Country</p> <p>Aunty Agnes Shea OAM Ngunnawal Elder</p>
9.15am	<p>PLENARY SESSION: Universities: stirred not shaken</p> <p>Chair: Professor Ian Young AO Vice-Chancellor, The Australian National University</p> <p>Speakers: Professor Anant Agarwal President, edX</p> <p>Mr Simon Nelson Chief Executive Officer, FutureLearn</p>
10.15am–10.45am	MORNING TEA
10.45am	<p>PLENARY SESSION: Bricks or clicks— is there a winner?</p> <p>Chair: Professor Jane den Hollander Vice-Chancellor, Deakin University</p> <p>Panel: Professor Anant Agarwal President, edX</p> <p>Mr Simon Nelson Chief Executive Officer, FutureLearn</p> <p>Dr Sean Gallagher Chief Operating Officer, United States Studies Centre, The University of Sydney</p>
11.30am	SHUTTLE BUS TO NATIONAL PRESS CLUB
12 noon	<p>NATIONAL PRESS CLUB LUNCHEON National Press Club</p> <p>Professor Sandra Harding Chair, Universities Australia</p> <p>Lunch will be served at the National Convention Centre with the address televised for those without a ticket</p>
1.40pm	RETURN SHUTTLE BUS TO NATIONAL CONVENTION CENTRE

Wednesday 26 February 2014

2.00pm

CONCURRENT SESSIONS

Digital developments for the digital native—the student perspective (ROYAL THEATRE)

Chair:

Professor David Lloyd
Vice-Chancellor & President
University of South Australia

Speakers:

Dr George Siemens
Associate Director Technology Enhanced Knowledge Research Institute
Athabasca University, Canada

Ms Jade Tyrrell
Student Representative

Mr Xavier Prats Monné
Director General Designate
Education and Culture
European Commission

Work integrated learning—expanding partnerships with business (BALLROOM)

Chair:

Professor Jan Thomas
Vice-Chancellor & President
University of Southern Queensland

Speakers:

Dr Roslyn Prinsley National Adviser
Maths and Science Education and Industry
Office of the Chief Scientist

Ms Judie Kay President
Australian Collaborative Education Network

Ms Lisa Westcott
Director Standards, Office of the DVC
(Academic), James Cook University

Ms Jenny Lambert
Director, Employment, Education and Training
Australian Chamber of Commerce and Industry

Ms Petrina Coventry
Chief Human Resources Officer, Santos

Efficiency and productivity in Australian universities—workplace relations (BRADMAN THEATRETTE)

Chair:

Professor Paul Wellings CBE
Vice-Chancellor & Principal
University of Wollongong

Speakers:

Mr John Steele
Executive Dean
University of Wollongong

Ms Ruth Blenkiron
Director Human Resources
University of South Australia

Ms Alison Johns
Head of Leadership,
Governance and Management Unit
Higher Education Funding
Council for England

3.30pm–4.00pm

AFTERNOON TEA

4.00pm

Social media in corporate communication: shaking not stirring (BALLROOM)

Chair:

Professor John Dewar
Vice-Chancellor & President
La Trobe University

Speakers:

Mr Andy Lark
CEO
Group Lark

Mr Alan Brideson
Director: Communications and Marketing
University of South Australia

Ms Laurel Papworth
Social Media Expert

MOOCs—magnificent, monsters or malediction? (ROYAL THEATRE)

Chair:

Professor Andrew Vann
Vice-Chancellor & President
Charles Sturt University

Speakers:

Professor Jane den Hollander
Vice-Chancellor
Deakin University

Ms Sally-Ann Williams
Engineering Community & Outreach Manager
Google

Professor Gregor Kennedy
Director of eLearning
Centre for the Study of Higher Education
The University of Melbourne

Leadership in Indigenous Higher Education (BRADMAN THEATRETTE)

Chair:

Professor Barney Glover
Vice-Chancellor & President
University of Western Sydney

Speakers:

Professor Ian Anderson
Co-Chair
Aboriginal and Torres Strait Islander
Higher Education Advisory Council

Mr Warren Mundine
Chair, Prime Minister's
Indigenous Advisory Council

Professor Cindy Shannon
Pro Vice-Chancellor
(Indigenous Education)
The University of Queensland

Professor Piri Sciascia
Pro Vice-Chancellor Māori
Victoria University of Wellington

5.30pm

WELCOME COCKTAILS — (Exhibition Hall, National Convention Centre) *Sponsored by* **Brookfield Johnson Controls**

7.30pm

DINNER WITH THE MINISTER — (Ballroom, National Convention Centre)

Keynote address:

The Hon Christopher Pyne MP
Minister for Education

Introduction:

Professor Sandra Harding
Chair, Universities Australia

Vote of thanks:

Professor Greg Craven
Vice-Chancellor, Australian Catholic University

Thursday 27 February 2014

7.15am–8.30am

BREAKFAST ADDRESS: Public media and the public good—Ballroom

Chair: Professor Ian O'Connor
Vice-Chancellor & President, Griffith University

sponsored by

Speaker: Mr Mark Scott AO
Managing Director, Australian Broadcasting Corporation



8.00am–8.45am

ARRIVAL TEA AND COFFEE

8.45am

PLENARY SESSION

Chair: Ms Belinda Robinson
Chief Executive, Universities Australia

Opposition address

Senator The Hon Kim Carr
Shadow Minister for Higher Education, Research, Innovation and Industry

9.15am

Keynote Address

Professor Ian Chubb AC
Chief Scientist

10.00am–10.30am MORNING TEA

10.30am

CONCURRENT SESSIONS

Towards a sustainable research system in Australia (BALLROOM)

Chair: Professor Paul Johnson
Vice-Chancellor
The University of Western Australia

Speakers: Dr Tom Hatton
Group Executive, Energy
CSIRO

Professor Annabelle Duncan
Deputy Vice-Chancellor
University of New England

Professor Max Lu
Deputy Vice-Chancellor (Research)
The University of Queensland

Professor Aidan Byrne
Chief Executive Officer
Australian Research Council

The governance of the modern Australian University: one approach or many? (BRADMAN THEATRETTE)

Chair: Professor Richard Higgott
Vice-Chancellor
Murdoch University

Speakers: Sir Richard Lambert
Chancellor
University of Warwick

Professor The Hon Gareth Evans AC QC
Chancellor
The Australian National University

Mr Alan Cameron AO
Deputy Chancellor
The University of Sydney

Professor Deborah Terry
Vice-Chancellor
Curtin University

Textbooks and backpacks: Models for an international learning experience (ROYAL THEATRE)

Chair: Professor Tim Brailsford
Vice-Chancellor & President
Bond University

Speakers: Senator The Hon Brett Mason
Parliamentary Secretary to the
Minister for Foreign Affairs

Mr Xavier Prats Monné
Director General Designate
Education and Culture
European Commission

Professor William Purcell
Deputy Vice-Chancellor
(International & Development),
University of Technology Sydney

Mr Trevor Goddard
Associate Director
Global Programs Global Engagement
Monash University

12.00–1.00pm

LUNCH

Thursday 27 February 2014

1.00pm

PLENARY SESSION: UK Ministerial Address

Chair: **Ms Belinda Robinson** Chief Executive, Universities Australia

Speaker: **The Rt Hon David Willetts MP**
Minister of State for Universities and Science, United Kingdom

1.40pm

PLENARY SESSION: Philanthropy and its role in society

Chair: **Professor Margaret Gardner AO** Vice-Chancellor & President, RMIT University

Speaker: **Dr Robert W Conn** President, The Kavli Foundation

2.20pm–2.45pm

AFTERNOON TEA

2.45pm

CLOSING PLENARY SESSION: Looking back, looking forward, looking sideways

Facilitator: **Adam Spencer** Radio presenter, comedian, and media personality

Panel: **Professor Brian Schmidt AC**
Astronomer, Research School of Astronomy and Astrophysics
The Australian National University

Professor Ian Frazer AC
CEO and Director of Research, TRI Pty Ltd
Research Leader, Epithelial Cancer Division, The University of Queensland

Dr Lisa Harvey-Smith
Research Astronomer, CSIRO

3.45pm–4.00pm

CONFERENCE CLOSE: by Universities Australia Chief Executive



Friday 28 February 2014

SATELLITE EVENTS: Day 3

Association of Australian University Secretaries

The Association will meet to discuss a range of governance related topics, to exchange best practice ideas, to review recent survey outcomes and to consider the outcomes of a review of the Voluntary Code of Best Practice for the Governance of Australian Universities.

To register for the meeting: contact John Montgomery- john.montgomery@uq.edu.au

9.00am-2.00pm

Torrens Room, National Convention Centre Canberra

Executives of Engagement meeting

The peak body for engagement in higher education—Engagement Australia—will convene a forum for all senior staff with leadership responsibilities for engagement and partnerships with business, industry and community.

The meeting will provide an opportunity for peer exchange, networking and dialogue around key tensions and priorities to progress an enhanced knowledge exchange agenda.

Priorities identified by the meeting will guide the future work of Engagement Australia in their role leading, developing and promoting an integrated approach to engagement within and between the higher education, private, public and community-based sectors.

Guest speaker Lisa Schofield will explore the role for engagement and knowledge exchange to build national innovation and productivity. A facilitated discussion will be followed by light refreshments.

Further information:

Contact Ms Karen Daley, Engagement Australia: Karen.Daley@scu.edu.au

9.00am-1.00pm

Murray Room, National Convention Centre Canberra

Cost: \$75.00 (inc. GST)
Light lunch included

Delegates can register for this event on the conference registration form or website

Meeting of Chairs of Academic Boards/Senates

All Chairs and those directly interested in Academic Boards/Senates are invited to meet and discuss developments and issues in academic governance.

The meeting will consider the implications of the rapidly evolving higher education sector for academic governance and Academic Boards/Senates. This meeting will also provide opportunities for networking, discussing organisational planning and sharing strategies to promote academic excellence.

Who should attend?

Chairs and Deputy Chairs of Academic Boards/Senates; and board members and secretaries.

Further information:

Contact Associate Professor Paul Wormell, Chair of Academic Senate, University of Western Sydney: p.wormell@uws.edu.au

An initiative of the Chairs of Academic Boards/Senates, supported by Universities Australia

9.00am - 2.30pm

Swan Room, National Convention Centre Canberra

Cost: \$90.00 (inc. GST)

Delegates can register for this event on the conference registration form or website

Friday 28 February 2014

SATELLITE EVENTS: Day 3

Summit of Councils of Deans

The Councils of Deans of broad disciplinary groups have established a Summit as a regular satellite event to the Higher Education Conference.

This years Summit will explore the national regulatory environment, following the Report by Kwong Lee Dow & Valerie Braithewaite accepted by the Federal Government, and consider some approaches to quality that might respond to it.

The Summit will also hear presentations on initiatives in indigenous STEM education, on mobility opportunities in Thailand, and on expanding relationships with industry/employers.

The Summit includes an opportunity to share information about emerging priorities for deans of various broad disciplinary groups, as reflected through their Councils.

An agenda has been circulated to the various councils of deans.

Further information:

Contact Professor John Rice, Australian Council of Deans of Science:
john.rice@sydney.edu.au

8.30am-3.30pm

Derwent Room, National Convention Centre Canberra

Cost: \$100.00 (inc. GST)

9.30am–12.30pm **Comparing learning outcomes standards: developing institutional academic quality processes and resources for peer review of assessment**

This satellite event aims to build on previously funded Office for Learning and Teaching (OLT) work and will address the needs identified across the sector at the recent National Learning Outcomes Standards Forum (NLOSF) (9 August 2013) by: (1) identifying how to make assessment moderation scalable and sustainable; (2) identifying how students, other faculty and external stakeholders can be involved in the assessment moderation process, and (3) developing a network of peer reviewers similar to the external examiners system in the UK. The event is open to Deputy Vice-Chancellors (Academic), Quality Directors and academics responsible for academic quality.

The new Learning Outcomes (Coursework) Standards clearly articulates that higher education (HE) providers review and compare learning outcomes and the grading of students' achievement against equivalent courses and units in other Australian institutions at least every 5 years. Compliance with this standard has implications for how universities implement academic quality processes and resources for moderation and benchmarking of assessment of student learning outcomes. Leading academics in peer review, Prof Pip Patterson, Prof Kerri-Lee Krause, Associate Prof Mark Freeman, will contribute to the event as well as Michael Wells from TEQSA. The event will also showcase a national benchmarking project on teacher education (CSU, Curtin, Griffith, UTAS and UWS) which used online software for external moderation.

Fitzroy Room, National Convention Centre Canberra

12.30–1.30pm LUNCH

Friday 28 February 2014

SATELLITE EVENTS: Day 3

1.30–3.30pm

Promoting teaching: improving recognition of teaching in academic promotion

Specifically aimed at Chairs of Promotion Committee and HR Directors, this event will engage participants in the ground-breaking resources developed by an international benchmarking project funded by the UK Higher Education Academy (HEA):

- Good Practice Benchmarks
- Benchmarking Guide
- Making Evidence Count

The event will also work with participants on a fourth project outcome, a new initiative from the Office for Learning and Teaching (OLT):

- implementation of the UK HEA Change Programme in Australia

The international project, undertaken by the universities of Leicester and Newcastle (in the UK) and Tasmania and Wollongong (in Australia) supports critical review of promotion processes, policies and practices to enhance recognition of teaching in a changing international sector—see www.promotingteaching.com

Further information:

Contact Dr Sara Booth, University of Tasmania: Sara.Booth@utas.edu.au

Cost: \$110.00 (inc. GST)

Cost is for full day and lunch

Delegates can register for this event on the conference registration form or website

Online registration available at www.universitiesaustralia.edu.au/conference

DELEGATE DETAILS

Please use a separate form for each delegate

Title Mr Mrs Ms Dr Other

First name

Surname

Organisation

Position

Address

State Postcode Country

Telephone

Facsimile

Email

Special requirements (diet/access/other)

If you do not wish your details to be included on the delegate list, please tick this box

ATTENDANCE (Prices in Australian dollars, GST inclusive)

Please indicate (✓) the events you will be attending

TWO DAY CONFERENCE (26–27 FEBRUARY):

Early bird (to 31 January 2014) \$1850

Standard (after 31 January 2014) \$2100

ADDITIONAL EVENTS:

National Press Club luncheon (limited places) \$79

Welcome Cocktail Party included for delegates

Dinner with the Minister \$75

Breakfast with Mark Scott included for delegates
 \$65 for non-delegates

Day 3: Executives of Engagement \$75

Day 3: Chairs of Academic Boards/Senates \$90

Day 3: Comparing Learning Outcomes Standards/Promoting Teaching \$110

Day 3: Summit of Councils of Deans \$100

Total amount payable \$

Please note: Universities Australia cannot guarantee your enrolment for events with limited places. RSVP required for Welcome Cocktail Party and Breakfast Address

ACCOMMODATION

Delegates should contact hotels directly to organise accommodation requirements. Universities Australia has secured discount rates at the following hotels for delegates.

CROWNE PLAZA

1 Binara St, Canberra ACT 2601 (Approx 600m from venue)
Online Booking at <https://resweb.passkey.com/go/uni2014>
Superior King or Twin Room \$255 | Deluxe King or Twin \$295

NOVOTEL CANBERRA

65 Northbourne Ave, Canberra ACT 2600 (Approx 1.1 km from venue)
Phone Booking Code: UAO250214, Call 02 6245 5000
Standard Room \$230 | Executive King Room \$260

HOTEL REALM AND BURBURY HOTEL

18 National Cct, Barton ACT 2600 (Approx 4.1 km from venue— a shuttle bus will run to and from this hotel at set times)
(Burbury Hotel situated directly across the laneway from Hotel Realm—bookings to be made via Hotel Realm).
Phone Booking Code: 2502UNI Call 02 6163 1800
Realm Room \$265 | Realm Suite \$310
Burbury Room \$255 | Burbury Suite \$295

RYDGES LAKESIDE

1 London Circuit, Canberra ACT 2601 (Approx 1.8 km from venue)
Phone Booking Code: X-2502UAUS Call 02 6247 6244
Queen room \$249

HYATT HOTEL

120 Commonwealth Avenue, Yarralumla, ACT 2600 (Approx 2.2 km from venue— a shuttle bus will run to and from this hotel)
Phone booking code: G-UNIA, Call 13 1234
Park King Room \$248

PAYMENT METHOD

Credit card Visa Mastercard

No.

Expiry date CCV

Name on card: (please print)

Signature:

Date

Cheque: I enclose a cheque made payable to Universities Australia.

Electronic Funds Transfer to:

National Australia Bank BSB 082-902, Account name: Universities Australia,
Account no: 51-506-5225, SWIFT/BIC: NATAAU 3303M
Please use your first initial and surname as the reference

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TERMS AND CONDITIONS

Cancellations must be advised in writing by 7 February 2014. A 25% administration fee will be charged.

Refunds will not be given for cancellations after 7 February. Notification of replacement delegates will be accepted at any time free of charge.