

How are you capturing and following up with all of the leads at your booth?



On every attendee's badge there is a QR code that will serve as their electronic business card.

This QR code contains each attendee's full contact information

ATS Lead Retrieval captures, collects, & manages all of your leads efficiently, during AND after your event!

Option One: Mobile Plus™

SCANNING A BADGE

- Hold the unit 10 - 15 cm away from attendee's badge.
- Push scanning button, red rectangular light will appear.
- Listen for beep and then view attendee info on screen!

FEATURES

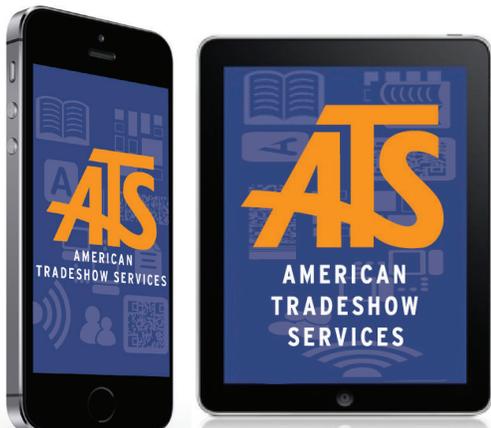
- Tap MENU button on bottom of screen.
- Tap in lead to take notes / qualify by selecting button(s).
- Under USERS tab, you can "PICK A WINNER" to select winner from scanned leads.
- Offers optional Custom Survey feature, programmed by ATS staff pre-show.

RETRIEVE LEADS

- Leads will be accessible in real time on Expometrics portal.
- Login to online Expometrics portal will be given prior to the event so you can customize your unit and access leads throughout the event.



Option two: LeadsPlus™ App



Compatible with iOS 7/ higher and OS 4.0 /higher

SET UP

- Using your own device (iPad, iPhone, and/or Droid Phone), download the LeadsPlus App
- Select ADD SHOW, then Select Scan to capture QR Code **Can also enter code manually*
- Activation Code(s) emailed pre-show. One (1) license per device

SCANNING LEADS

- Click into event, select SCAN. Lead Information will appear.
- Add notes & qualifiers to lead by selecting on screen
- Return to LEADS page to scan another
- Simply select a name to view/edit lead

ADMIN FUNCTIONS

On Main app screen, select ADMIN (i icon). You can...

- View Stats of Leads: Numbers, leads synced online, etc.
- Customize / Fetch Qualifiers
- Can even export leads directly from device