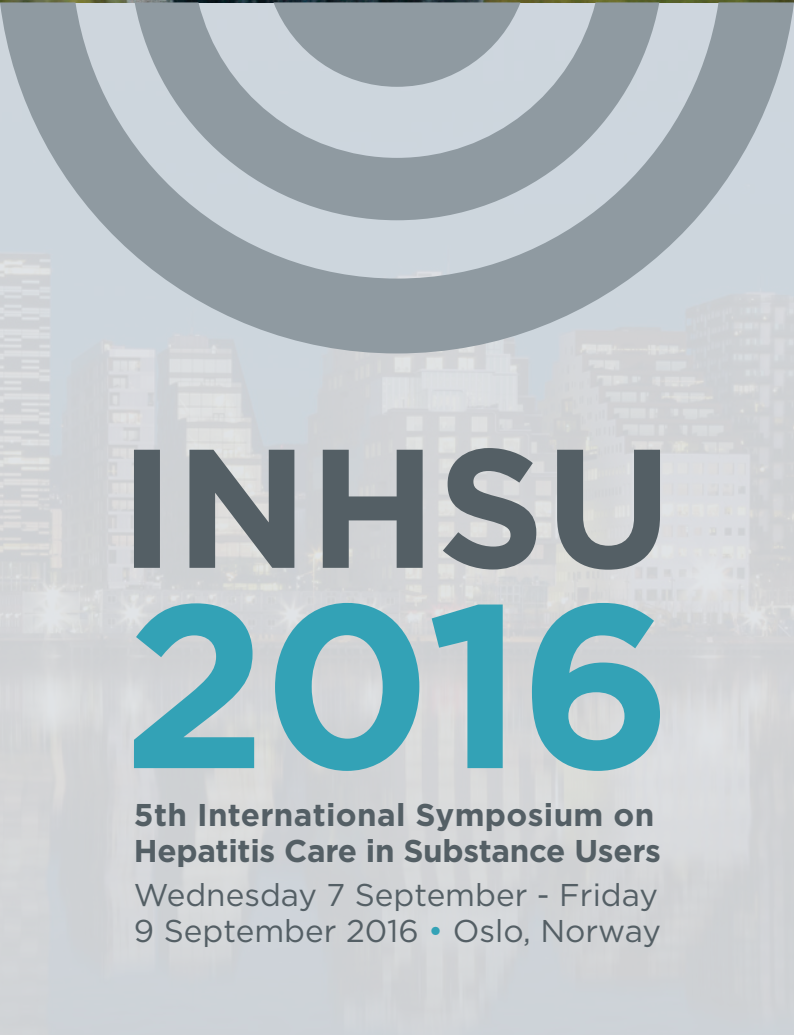




**Conference  
Supporter  
Opportunity**



# INHSU 2016

**5th International Symposium on  
Hepatitis Care in Substance Users**

Wednesday 7 September - Friday  
9 September 2016 • Oslo, Norway

**For further information  
please contact:**

INHSU 2016 Symposium Secretariat  
Locked Mail Bag 5057,  
Darlinghurst NSW 1300 Australia

**P:** +61 2 8204 0770  
**F:** +61 2 8204 0779

**E:** [info@inhsu2016.com](mailto:info@inhsu2016.com)  
**W:** [www.inhsu2016.com](http://www.inhsu2016.com)



# INHSU 2016

## OVERVIEW OF BENEFITS

### An opportunity for you to:

.....

**Access and Engage** with healthcare professionals both face-to-face and over a one year period

.....

**Create Awareness and Understanding** for your brand and organisation with an opportunity to showcase your latest product developments and updates in new technologies that differentiate you from your competitors

.....

**Build and Improve Relationships** with current and potential clients throughout the Conference programme and continue to build your reputation as a leader in the field

.....

**Enhance Your Credibility and Corporate Social Responsibility** by participating in the Conference run by the peak body for healthcare professionals.

.....

The following prospectus will demonstrate how to make your organisation top of mind with Australasian and International healthcare professionals in the Viral Hepatitis and related diseases sector.

**Please note that we advise you to secure your participation early in order to gain longer-term exposure.**

# CONTENTS

## CONFERENCE SUPPORTER PROSPECTUS

Conference Overview .....	03
Support Considerations .....	04
Key Deadlines .....	05
Target Audience .....	05
Creating Awareness and Understanding .....	06
Building Relationships .....	07
Package Availability .....	08
Key Supporter Position Comparison Table: Platinum, Gold, Silver, Bronze .....	09
Platinum Supporter Package .....	10
Black Supporter Package .....	11
Red Supporter Packages .....	12
Blue Supporter Packages .....	13
Green Supporter Packages .....	14
Timeline .....	15
Exhibition .....	16
Terms and Conditions .....	17
Supporter/Exhibitor Application Form .....	18

Vigelandsparken image: VisitOSLO/Matjaz Intihar@Vigeland-museet/BONO

# CONFERENCE OVERVIEW

---

## THE CONFERENCE

5th International Symposium on Hepatitis Care in Substance Users (INHSU 2016)

---

## DATES

Wednesday 7 September – Friday 9 September 2016

---

## LOCATION

Oslo, Norway

---

## VENUE

Radisson Blu Scandinavia Hotel, Oslo  
Holbergsgate 30  
0166 Oslo, Norway  
Phone: +47 23 29 30 00  
[www.radissonblu.com/en/scandinaviahotel-oslo](http://www.radissonblu.com/en/scandinaviahotel-oslo)

---

## CONFERENCE CHAIR

Olav Dalgard, Akershus University Hospital, Norway

---

## PRELIMINARY CONFERENCE PROGRAMME

**Day 1:** Epidemiology and Public Health  
**Day 2:** Treatment and Care  
**Day 3:** Access and Implementation

---

## DELEGATE CATEGORIES

Health professionals (including doctors, nurses and allied health), researchers, community organisations, people who inject drugs and policy makers

---

## EXPECTED NUMBER OF DELEGATES

300+

---

## CONFERENCE HISTORY

4<sup>th</sup> 2015 – Sydney, Australia  
3<sup>rd</sup> 2013 – Munich, Germany  
2<sup>nd</sup> 2011 – Brussels, Belgium  
1<sup>st</sup> 2009 – Zurich, Switzerland

---

## CONFERENCE CONTACTS

ASHM Conference & Events Division  
P: +61 2 8204 0770  
F: +61 2 8204 0779  
E: [amy.sargent@ashm.org.au](mailto:amy.sargent@ashm.org.au)

---

# SUPPORT CONSIDERATIONS

Your support of this meeting would benefit an organisation whose purpose is to promote scientific knowledge, medical advancement and delivery of effective healthcare. Your valuable contribution will be used to develop a high level programme with international and domestic highly reputable speakers with contribution to audio visual and overall costs to reduce the fees required to be charged to delegates.

Our programme will be developed by experts within the field. We wish to assure you that our aim is to provide supporter packages that contribute to the Conference to maximise the enhancement of medical knowledge while still conforming to community standards acceptable to the guidelines that govern your operations. We believe these packages are fully compliant with guidelines.

Support will be acknowledged in various publications, publicity material and during any events as per noted in the various package entitlements. This will be accompanied at all times by the following disclaimer:

“The organisations listed have kindly sponsored this Conference. Sponsorship is offered as an unconditional grant. The sponsor has no control over content, tone, emphasis, allocation of funds or selection of recipients. INHSU and ASHM do not endorse or promote any healthcare-related products.”

## CONSIDERATIONS & SELECTIONS

- ⦿ The venue has been selected carefully to fit the event, to house the educational activities and to enhance the educational content of the Conference.
- ⦿ The focus of the supporter packages is an unconditional educational grant. Upon confirmation of support a contract will be administered that states that the funds provided are used for educational components of the Conference not the social events (unless you specifically wish to).

# KEY DEADLINES

---

Registration Brochure listing confirmation: **JANUARY 2016**

---

Exhibition bookings confirmation: **MARCH 2016**

---

Expression of Interest for all Packages: **APRIL 2016**

---

## TARGET AUDIENCE

INHSU 2016 provides you with the opportunity to Access and Engage your target audience before, during and after the Conference over a one year period

- **300+ Expected Delegates**
- Marketing materials carrying your recognition (logo) as a key supporter distributed to **thousands** of Potential Delegates and Affiliated Organisations across Europe and internationally
- Delegates fit generally into the following sociographic groups:
  - **Age:** 30–65
  - **Male/Female:** Even distribution (55/45)
  - **Education:** Tertiary qualified and above
  - **Job Sector:** Medical/Healthcare/Community Organisations/Research
  - **Nationality:** 60% European, 40% International

# CREATING AWARENESS & UNDERSTANDING

By taking this opportunity, you can achieve your business objectives by promoting greater brand awareness and brand image amongst your current and prospective clients and differentiate your brand from your competitors. The opportunity promotes awareness and understanding of your organisation throughout a 12 month period.

## PRE CONFERENCE:

A detailed and comprehensive marketing strategy has been put in place to promote the Conference. Recognition can be made in the following areas:

### Online & Social Marketing

- ⦿ Through a listing on the **meeting website**, conference promotion websites, and **links on partner organisation sites**
- ⦿ **Email Alerts** sent to an established database of past delegates and sector contacts built over the Conference's history
- ⦿ Recognition through **social media**.

### Direct Marketing

- ⦿ Public Relations and contact with media organisations regarding launches and breaking news
- ⦿ Further marketing and promotions at **related conferences**, selected **Industry Publications** and **Trade Journals**
- ⦿ **Recognition through online eNewsletter** – an online sector newsletter produced and distributed to prospective delegates and attendees
- ⦿ Marketing materials including a **Registration Brochure** that is distributed to thousands of potential delegates and affiliated organisations

## DURING THE CONFERENCE:

A variety of opportunities exist to maximise exposure with your target audience dependent on the package you select. These include:

- ⦿ Prime positioned **booth** in the Exhibition Hall
- ⦿ Recognition during the **Educational Poster Viewing** session
- ⦿ Recognition in the **Conference Guidebook**
- ⦿ **Acknowledgement** of support made during the meeting with your logo displayed on the screen
- ⦿ Provision of items for the **Promotional Table** set up in a prominent position in the Conference Venue.
- ⦿ Verbal acknowledgment during sessions

## AFTER THE CONFERENCE:

- ⦿ Thank you to sponsors on the **Conference Website** for up to three months following the Conference
- ⦿ **Formal acknowledgement** in the delegate thank you email
- ⦿ And of course the large number of **business cards** you collected throughout the conference.

# BUILDING RELATIONSHIPS

This opportunity has been developed to maximise your exposure and networking opportunities and is structured to ensure your organisation gains the most value from its investment. By enhancing your existing relationships and creating new ones, you have the opportunity to continue to build on your reputation as a leader in the field.

As a supporter of the Conference, you will have:

- Interaction with your target audience during the **Educational Poster Viewing** session
- Complimentary and/or discounted **Registrations** to the Conference giving your staff peer-to-peer interaction with delegates
- A chance to **Reward** your sales **Staff** to experience the latest updates in their field
- Access to **Leads & Contacts** that otherwise may not have been part of your original marketing strategy
- The opportunity to **Invite** your **Current and Potential Clients** to a key international Viral Hepatitis Conference



# PACKAGE AVAILABILITY

We are pleased to offer the following key supporter positions, upgrades and bolt-ons.

**PLATINUM SUPPORTER - €80,000**

**GOLD SUPPORTER - €60,000**

**SILVER SUPPORTER - €45,000**

**BRONZE SUPPORTER - €30,000**

**BLACK SUPPORTER - €10,000**

**RED SUPPORTER - €7,500**

**BLUE SUPPORTER - €5,000**

**GREEN SUPPORTER - €2,500**

As Platinum, Gold, Silver and Bronze supporters, you will be entitled to a number of credits (towards additional benefits) noted on the next page.

CONTRIBUTING FACTORS & BENEFITS OF KEY SUPPORTER PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
---	----------	------	--------	--------

**“Promote greater company awareness and image”**

✔ Your logo printed in the conference registration brochure distributed to thousands of potential delegates	✔	✔		
✔ Email marketing of the Conference acknowledging your involvement	✔	✔	✔	✔
✔ Link to company website – a link from your logo will be set up from the Conference website to the website of your choice	✔	✔	✔	Company name only

**“Direct face-to-face interaction with healthcare professionals”**

**On-site acknowledgment**

✔ Logo on Conference banner located at registration area (size varies on level of support)	✔	✔	✔	
✔ Booth(s) or floor space in a prime position in the Exhibition Hall	✔ x2	✔ x2	✔ x1	
✔ One advertisement in colour in the A5 Conference Guidebook (artwork to be provided by sponsor)	✔ Double page spread	✔ Full page		
✔ Your Logo/Name will be displayed on a PowerPoint slide at the commencement and conclusion of sessions at the conference	✔	✔	✔	✔
✔ Your Logo will be printed in the front inside cover of the Conference Guidebook (size varies on level of support)	✔	✔	✔	✔
✔ Verbal acknowledgement of support made during the Conference in plenary sessions	✔	✔	✔	✔
✔ Opportunity to provide items for inclusion on the promotional table set up in a prominent position	✔ Unlimited	✔ 3 items	✔ 2 items	✔ 1 item
✔ Opportunity to purchase an Educational Satellite (see page 10)	€5,000			

**“Enhance existing relationships & create new alliances”**

**Conference and social benefits**

✔ Complimentary passes to the Conference	✔ x5	✔ x4	✔ x3	✔ x2
✔ Opportunity to value add to your package – see red, blue, green packages (no additional cost). Choose the one that suits your brand best	3 credits	3 credits	2 credits	1 credit

**“Continue to build your reputation as a leading provider in the sector”**

**Post-Conference marketing**

✔ Formal acknowledgement of sponsorship in post Conference thank you email sent to all delegates (size varies on level of support)	✔	✔	✔	✔
✔ Thank you to sponsors on Conference website for a period of three months	✔	✔	✔	✔

# EXCLUSIVE TO PLATINUM SUPPORTERS

## €5,000

Platinum Supporters have the exclusive opportunity to host an **Educational Satellite Symposium** within the Conference programme. The session will allow you to fully engage your target audience with content put together by your organisation.

### **Additional features contained within the upgrade include:**

- ⦿ Notifications of the Symposium in the electronic marketing of the Conference programme through **Email Alerts** and **Online Marketing**
- ⦿ Listing of the Symposium in the **Conference Programme** and associated events section of the Conference Guidebook
- ⦿ **Flyer** advertising the Satellite Symposium in Conference **satchel bags** (to be provided by sponsor) or handed out within a conference session
- ⦿ **Room Signage and Setup**, along with the **Educational Content**, driven by the sponsor
- ⦿ Free **Room Hire/Basic Audio-visual** equipment and assistance with logistics

Note: The content of the symposium will be entirely the responsibility of the sponsor and can in no way be seen to be endorsed by any of the committee. Costs incurred over and above the room hire and basic audio-visual are at the sponsor's expense. **Please note catering is not included in this cost.**

It is recommended that the content of your symposium be developed prior to communications regarding the earlybird registration deadline approaching to increase the number of delegates pre-registering for your educational session.

Please note: Deadline for content is **May 2016**.

Time slots for the symposium will be a breakfast, lunch or evening symposium and will be discussed with the conference organisers when the programme outline is further developed.

# BLACK SUPPORTERS

## €10,000

### NEW! CONFERENCE SMART PHONE APP (Exclusive Opportunity)

**A single opportunity exists for this sponsorship** — The speakers, programme and exhibitor details will all be accessible via the conference App.

The Conference Smart Phone App will be available at no purchase charge for every delegate to download on all internet ready mobile phones including iPhone, Android, Blackberry and iPad. Research shows around 75% of all delegates will use the App which in turn improves the attendee experience.

#### Benefits:

- ⦿ Company logo acknowledging support included on email launching app
- ⦿ Acknowledgement on official conference website with logo and hyperlink to organisation's website
- ⦿ Organisation's logo included in the Conference Guidebook (subject to printing deadlines)
- ⦿ App designed with company logo as the 'Official App Sponsor'

Note: Expressions of interest in this opportunity need to be received prior to **April 2016**.

### WEBCASTING SUPPORTER

Invest in content capture and dissemination. Support the educational legacy of the meeting to enable the content to reach the communities and organisations that were not able to attend.

Audio synched slides will be captured for a large number of sessions from the conference particularly plenary and symposia sessions.

#### Benefits:

- ⦿ Acknowledgement of supporter status on conference website with logo and hyperlink to company's website
- ⦿ Company's logo on all pages with the links to the webcasts
- ⦿ Company's logo on speaker consent forms advising speakers of your support

Note: Expressions of interest in this opportunity need to be received prior to **April 2016**.

# RED SUPPORTERS

## €7,500 OR 3 CREDITS EACH

### INTERNET HUB AND WIFI SUPPORTER (Exclusive Opportunity)

**Moving with Technology** Increase your brand awareness at the only free universal access to internet and printing facilities at the Conference breaks.

This area will be available for the educational benefits of delegates for them to print attendance certificates and view work emails.

#### Benefits:

- A minimum of 2 x computers or iPads, 1 x printer and Internet connection will be provided
- Company logo on screen saver on computers in Internet Hub area
- Company logo on signage promoting wifi access
- Website link from computers in Internet Hub area to your company website
- Acknowledgement in the general information section of the Conference Guidebook including company logo and where the Internet Hub area is mentioned
- Banner (provided by the sponsor)
- Branded charging station

Note: To maximise your exposure we suggest combining this package with a coffee stand near your booth, hiring furniture and supplying company branded coffee cups that compliment your brand as a nice touch and a great way to stay top of mind with delegates.

Note: Expressions of interest in this opportunity need to be received prior to **April 2016**.

### JUICE BAR PROVIDER (Exclusive Opportunity)

**The Healthy Choice** Health is a high priority for all in recent times and your brand will be associated with enhancing personal wellbeing for all delegates

#### Benefits:

- Service staff, juice machine hire and equipment for the morning tea, lunch and afternoon tea breaks
- Acknowledgement in the general information section of the Conference Guidebook where the Juice Bar is mentioned

Note: The Juice Bar sponsor can hire furniture for the Juice Bar that suits their booth or a skirted trestle table will be provided. To maximise your exposure we suggest supplying company branded juice cups.

Note: Expressions of interest in this opportunity need to be received prior to **April 2016**.

### SACHEL SUPPORTER (Exclusive Opportunity)

#### Be Seen

Distributed to every Conference delegate upon registration, satchels are used by delegates throughout the Conference to carry their notes and belongings and are often retained as a memento after the event. Sponsorship of the Conference satchels offers a prime promotional opportunity, as the sponsor will be a constant presence for the duration of the event and beyond.

#### Benefits:

- Company logo attached to the satchel on a removable tag/label (approx size of logo 60mm x 40mm) in one colour. Tag will be disposable as per some company guidelines
- Sponsor materials placed in the satchel - 1 item
- No competition for satchel inserts. Only organiser's material, Platinum sponsors and satchel sponsor will be allocated inserts. One DL or A4 size (or similar) lightweight item only.

Expressions of interest in this opportunity need to be received prior to **April 2016**.

# BLUE SUPPORTERS

## €5,000 OR 2 CREDITS EACH

### CONFERENCE GUIDEBOOK SUPPORTER (Exclusive Opportunity)

**Top of Mind** Obtain a constant presence for the duration of the event with the must have 'information encyclopaedia' given to delegates

The Conference Guidebooks are used by delegates throughout the Conference. Sponsorship of the Conference Guidebook offers excellent exposure, as the sponsor will be a constant presence for the duration of the event and beyond.

**Benefits:**

- ⦿ Your company will be listed as the sponsor of the Conference Guidebook with your company logo (not product logo) displayed prominently on the front cover
- ⦿ Sponsor logo will be printed in the Conference Guidebook along with a small blurb (150 words) about your company
- ⦿ You will be given the opportunity to have a full page ad in the Conference Guidebook (The advertisement will be placed within the Guidebook at the discretion of the Conference organiser).

Note: Expressions of interest in this opportunity need to be received prior to **April 2016**.

### POCKET PROGRAMME SUPPORTER (Exclusive Opportunity)

**Mini Price – Maximum Exposure**

The Pocket Programme will note all important programme and venue information. Designed to be inserted into the delegate name badge holder, it will be the quick reference guide for delegates to have with them at all times during the Conference.

**Benefits:**

- ⦿ Your company will be listed as the sponsor of the pocket programme with your company logo displayed prominently on the front cover

Note: Expressions of interest in this opportunity need to be received prior to **April 2016**.

### HOSPITALITY SUPPORTER

**Be seen during catering breaks**

Opportunity to support the morning tea, lunch and afternoon tea catering breaks for one day during the Conference.

**Benefits:**

- ⦿ Logo printed in Conference Guidebook on an associated events page
- ⦿ Company Logo shown on menus at buffet stations
- ⦿ Signage (to be provided by sponsor)

Note: Company logo on napkins can be provided at the Supporters own expense.

### RECEPTION SUPPORTER

**Golden Networking Opportunity**

In previous years, 90% of delegates attended this popular event where substantial food and beverages were served. The evening will be an excellent networking opportunity.

**Benefits:**

- ⦿ Logo printed in Conference guidebook on an associated events page
- ⦿ Signage (supplied by sponsor) displayed during the evening

Note: Company logo on napkins can be provided at the Supporters own expense.

# GREEN SUPPORTERS

## €2,500 OR 1 CREDIT EACH

### MEETING SPACE SUPPORTERS

#### Valuable onsite space available to meet with key sector colleagues

Meeting Room provided for one day onsite during the Conference. The room will be set for 20 people, boardroom style and be available from 7am to 7pm. Notepads, pens and water are included. Audio visual and catering are not included.

#### Benefits:

- Your company logo will be shown outside of the meeting room
- Opportunity to provide a company banner outside the meeting room

Note: Expressions of interest in this opportunity need to be received prior to **April 2016**. Package subject to room availability. One room is available each day of the Conference.

### CONFERENCE SCHOLARSHIP SUPPORT

#### Ethical Support

The Conference Scholarship Programme assists individuals to attend the Conference. Scholarships will be granted to individuals facing financial hardship. The assessment and eligibility criteria are available on request from the Conference Secretariat and will be available on the Conference website.

Note: Donations are an unconditional grant. The donor has no control over content, tone, emphasis, allocation of funds or selection of recipients. Booking Deadline: **April 2016**

### ADVERTISEMENT IN GUIDEBOOK

#### Be Seen

Distributed to all delegates in the Conference satchels, the Conference Guidebook is a valuable resource for the delegates to use during the Conference. The delegate will constantly refer to the Conference Guidebook for general information and programme information.

The advertisement will appear in black and white and will be placed within the Guidebook at the discretion of the Conference organiser. The deadline for booking artwork is **April 2016**.

### PROMOTIONAL TABLE

#### Something Extra

A table will be placed in a prominent position within the Conference venue for the display of promotional items. The table will be restocked with these items as necessary by Conference staff.

There will be limited satchel inserts; limited to only the Satchel Sponsors material, the Organisers Material including Conference Guidebook and stationery items. Therefore this is a valuable promotional opportunity.

### STATIONERY PROVIDER

#### Something Extra

Inserted into every Conference satchel, stationery items are constantly used by delegates throughout the Conference. This support offers excellent exposure, as the supporter will be a constant presence for the duration of the event and beyond. Each stationery supporter is entitled to insert two items into each satchel. Stationery items required include Note Pads, Pens, Post-it Notes, Highlighters and Flags. The Secretariat reserves the right to include a number of each item but may also refuse the sponsorship of a particular item if too many are pledged. We understand guidelines only allow pads and pens, however companies not governed by these guidelines can provide other items, with prior approval by the Conference Secretariat.

#### Sponsorship benefits include:

- Opportunity to supply to the Conference two stationery items with company logo (not product logo) for inclusion in satchels

# TIMELINE

## February

- ⦿ Agreements signed and exchanged
- ⦿ Full payment required
- ⦿ Logo, website links and 50 word company profile supplied to the Conference Organiser
- ⦿ Deadline for booking Platinum and Gold Supporter packages (for registration brochure listing)
- ⦿ Marketing materials and Registration Brochure to print containing sponsor logos (where applicable)

## March

- ⦿ Marketing campaign acknowledging key sponsors and collaborating organisations

## April

- ⦿ Deadline for expression of interest for all packages

## May

- ⦿ Follow up of marketing and progress monitoring
- ⦿ Exhibition spaces allocated (Platinum sponsors given preference)
- ⦿ Finalise satellite symposium for communication with potential delegates

## July

- ⦿ Earlybird registration deadline communication containing sponsor acknowledgement (where applicable)
- ⦿ Exhibition Manual to be sent out to all exhibitors
- ⦿ Proof of public liability insurance or a signed indemnity form to exhibit provided to Conference Secretariat (ASHM)
- ⦿ Update of programme and floor plan provided to supporters
- ⦿ Guidebook and App production containing sponsor logos (where applicable)

## August

- ⦿ Final programme, floor plan and itineraries supplied to supporters
- ⦿ Current delegate lists supplied
- ⦿ Conference registration deadline communication containing sponsor acknowledgement (where applicable)
- ⦿ Conference App (if applicable) launched

## September

- ⦿ Event begins
- ⦿ Onsite face-to-face meeting between all supporters and Conference organisers

## September - October

- ⦿ Debrief and evaluation
- ⦿ Thank you letter sent to delegates containing acknowledgement of supporters
- ⦿ Webcasting available online (if applicable)



# EXHIBITION

Sponsors, Companies and Organisations are invited to exhibit at the meeting and thus have the opportunity to network and showcase their products/services to their target audience.

## VENUE

Radisson Blu Scandinavia Hotel, Oslo  
Holbergsgate 30  
0166 Oslo, Norway

## EXHIBITION DETAILS

Timings will be confirmed closer to the date for all confirmed exhibitors in an Exhibitors Manual.

## EXHIBITION OPENING DAYS

Wednesday 7 - Friday 9 September 2016

## EXHIBITION SPACE & COSTS

Supporter rates are applicable to any company taking up Platinum, Gold, Silver, Bronze, Red, Blue or Green Supporter packages. Payment must be received prior to booth allocation.

### 3M X 3M FLOOR SPACE ONLY

Supporter rates: **€2,000**  
Non - Supporter rates: **€3,000**

### 3M X 3M SHELL SCHEME BOOTH

Supporter rates: **€2,500**  
Non - Supporter rates: **€3,500**

### Shell Scheme Booth cost includes:

- **Stand:** 3 x 3m with walls (size and colour dependent on contracted exhibition company's stock)
- **Fascia:** 1 x company name sign and company logo in black and white (with a maximum number of letters to be determined)
- **Lighting:** 2 x 150 watt track lights per booth
- **Power:** 1 x single power point (4 amp) per booth
- **Flooring:** The venue has carpet flooring
- **Furniture:** At the exhibitor's own expense.  
Please note: Any additional requirements are at the exhibitor's expense

### Both exhibition packages will include the following benefits:

- Access to discounted registration rates
- A company profile included in the exhibition section of the Conference Guidebook and App (if applicable) distributed at the Conference

### To book space:

Please complete the Sponsorship/Exhibitor application form by **March 2016**. Booth allocation will occur shortly after this date. Sponsors, particularly the Platinum and Gold Sponsors, will have first option. Following this, the exhibition space allocations will be based on the order in which bookings are received. Payment must be received prior to booth allocation.

# TERMS & CONDITIONS

## Sponsorship:

In order to confirm your participation, we **will require the completed Sponsorship Application Form (on the last page) and full payment.** A Tax Invoice will be issued upon receipt of this application form. The sponsorship cannot be confirmed, and therefore no benefits will be given, until full payment is received. Payment must be received 14 days from issue of invoice. If the full payment is not received, the Conference Organiser has the right to review the commitment and withdraw the application.

## Terms of participation include:

- The payment is offered as an unconditional grant. The sponsor has no control over content, tone or emphasis of the conference, allocation of funds or selection of recipients
- There will be no opportunity for the sponsor to control the curriculum of educational initiatives of the Conference
- The sponsor will have access to use the conference logo for promotional purposes only
- The organisers do not endorse or promote any health-care related products
- Sponsors cannot claim any relationship, endorsement or support from the conference organisers
- All attending delegates from the sponsoring organisation are to be registered by **17 June 2016**
- If payment is not made prior to the conference dates, an additional 20% surcharge will be added to the overall sponsorship total.

Whilst every care will be taken by the venue and organising personnel, the organisers will not be responsible for any loss or damage to property, including brochure materials of any sponsoring company or any other person, by theft or fire or any other cause.

A full sponsorship contract will be sent to key sponsors. Terms and conditions for exhibitors will be sent separately.

## Cancellation Policy:

In exceptional circumstances the Organisers will be prepared to consider cancellation of their contract with Sponsors, but only if the following conditions are complied with:

- That the request for cancellation is submitted in writing
- If cancellation of sponsorship is necessary after confirmation, the following penalties will apply:
  - For cancellation notices received in writing before 31 March 2016 a cancellation fee of 50% of the original package price will apply
  - Cancellation notices received after 31 March 2016 receive no refund

## Payment Details:

In paying for sponsorship you are paying ASHM as an agent of INHSU.

### Cheques

Please make all cheques/drafts payable to: Conference Trust Account and send to the Conference Secretariat:

INHSU 2016  
ASHM Conference & Events Division  
Locked Mail Bag 5057  
Darlinghurst NSW 1300

### Credit Card & EFT payments

Details will be provided on the invoice or please contact the Conference Secretariat.

# INHSU 2016: SUPPORTER APPLICATION FORM

EMAIL TO: [INFO@INHSU2016.COM](mailto:INFO@INHSU2016.COM)

BUSINESS OR COMPANY NAME:

COMPANY ADDRESS:

CONTACT NAME:

POSITION HELD:

PHONE NO:

FAX NO:

MOBILE NO:

E-MAIL:

We are interested in the following (please tick):

## KEY SUPPORTER POSITIONS:

- |                                   |         |
|-----------------------------------|---------|
| <input type="checkbox"/> PLATINUM | €80,000 |
| <input type="checkbox"/> GOLD     | €60,000 |
| <input type="checkbox"/> SILVER   | €45,000 |
| <input type="checkbox"/> BRONZE   | €30,000 |

## PLATINUM SUPPORTER

- |  |        |
|--|--------|
| <input type="checkbox"/> EDUCATIONAL SATELLITE SYMPOSIUM | €5,000 |
|--|--------|

## BLACK SUPPORTER

- |   |         |
|---|---------|
| <input type="checkbox"/> CONFERENCE SMART PHONE APP | €10,000 |
| <input type="checkbox"/> WEBCASTING SUPPORTER       | €10,000 |

## RED SUPPORTER

- |  |        |
|--|--------|
| <input type="checkbox"/> INTERNET HUB AND WIFI SUPPORTER | €7,500 |
| <input type="checkbox"/> JUICE BAR PROVIDER              | €7,500 |
| <input type="checkbox"/> SACHEL SUPPORTER                | €7,500 |

## BLUE SUPPORTER

- |   |        |
|---|--------|
| <input type="checkbox"/> CONFERENCE GUIDEBOOK SUPPORTER | €5,000 |
| <input type="checkbox"/> POCKET PROGRAMME SUPPORTER     | €5,000 |
| <input type="checkbox"/> HOSPITALITY SUPPORTER          | €5,000 |
| <input type="checkbox"/> RECEPTION SUPPORTER            | €5,000 |

## GREEN SUPPORTER

- |   |        |
|---|--------|
| <input type="checkbox"/> MEETING SPACE SUPPORTER          | €2,500 |
| <input type="checkbox"/> CONFERENCE SCHOLARSHIP SUPPORTER | €2,500 |
| <input type="checkbox"/> ADVERTISEMENT IN GUIDEBOOK       | €2,500 |
| <input type="checkbox"/> PROMOTIONAL TABLE                | €2,500 |
| <input type="checkbox"/> STATIONERY PROVIDER              | €2,500 |

## EXHIBITION SPACE: FLOOR SPACE ONLY

- |   |        |
|---|--------|
| <input type="checkbox"/> EXHIBITOR 3M X 3M FLOOR SPACE ONLY (SUPPORTER RATES)     | €2,000 |
| <input type="checkbox"/> EXHIBITOR 3M X 3M FLOOR SPACE ONLY (NON-SUPPORTER RATES) | €3,000 |

## EXHIBITION SPACE: SHELL SCHEME BOOTH

- |   |        |
|---|--------|
| <input type="checkbox"/> EXHIBITOR 3M X 3M SHELL SCHEME BOOTH (SUPPORTER RATES)     | €2,500 |
| <input type="checkbox"/> EXHIBITOR 3M X 3M SHELL SCHEME BOOTH (NON-SUPPORTER RATES) | €3,500 |

**INVESTMENT TOTAL**

€

Sponsorship contract and tax invoice will be sent upon receipt of this form. A cheque for the total amount made payable to "Conference Trust Account" is attached / is following. Please provide a copy of your logo (as a high resolution >300dpi eps and jpeg file in colour and black and white) for use in recognising sponsorship.

I, \_\_\_\_\_ agree to the terms and conditions on page 17

Signed

Date

Locked Mail Bag 5057, Darlinghurst NSW 1300 • Tel: (02) 8204 0770 • Fax: (02) 8204 0779 • ABN 48 264 545 457

A Sponsorship contract and tax invoice will be provided upon receipt of this form.