SPONSORSHIP PROSPECTUS

AP2026 is organized by the US Alcohol Policy Alliance

US ALCOHOL POLICY ALLIANCE

AP2026
ALCOHOL POLICY CONFERENCE

Arlington, Virginia

September 29 - October 1, 2026

Renaissance Arlington Capital View Hotel

Who Should Attend?

- Researchers
- Community Practioners
- Public Officials
- Faith Leaders
- Grass-Roots Activists

What to Expect?

- Advance evidence-based alcohol policy from the local to global level
- Network across the spectrum of policy professionals
- Expand your knowledge and collaborate on innovation

The Advocates Institute pre-conference (September 28-29) requires an addtitional registration fee of $150.

To receive the discount, hotel reservtions must to be made before the deadline of September 8, 2026.

Want to become a sponsor or exhibitor?

Contact Shelly Greenwood: sgreenwood@cgiresults.com

We look forward to seeing you there!

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Exhibition Levels

Bronze

Rate: $950
Benefits:

- Booth Package - one 6’ skirted table, two chairs (tabletop and banner stand displays only)
- Pre-conference attendee list via email 2 days prior to conference (email addresses not included)
- Post-conference attendee list via email within 1 week after the conference (email addresses not included)

Platinum

Rate: $2,500
Benefits:

- Booth Package - one 6’ skirted table, two chairs (tabletop, banner stand, or free-standing displays)
- Priority booth selection within 2 weeks of event
- Pre-conference attendee list via email 2 weeks prior to conference (email addresses not included)
- Post-conference attendee list via email 1 week after the conference (email addresses not included)
- Two (2) all-access name badges allowing booth representatives access to educational sessions, food functions, and continuing education credits, if needed
- Recognition in pre-session slides (logo)
- Verbal recognition from stage (by name)
- Recognition on conference signage onsite
- Recognition on conference website

Session Sponsorships

Plenary Session Host/Lunch

Available: 2
Rate: $5,000
Benefits:

- Company rep can introduce session and speaker from stage, limited to 2 minutes
- Recgnition in pre-session slides (logo) on the day of sponsored session
- Recognition in conference signage in proximity to lunch service and session room
- Recognition on conference website

Breakout Session Host

Rate: $500
Benefits:

- Company rep can introduce session and speaker from stage, limited to 2 minutes
- Recognition in conference signage in proximity to session room
- Recognition on conference website

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Other Sponsorship & Advertising Options

Breakfast Sponsor

Available: 3
Rate: $2,500 per day
Benefits:

- Recognition (name and logo) on signage in proximity to breakfast service
- Recognition (name and logo) in pre-session slides
- Recognition on conference website

Break Sponsor

Available: 3
Rate: $1,500 per day
Benefits:

- Recognition (name and logo) on signage in proximity to break service
- Recognition (name and logo) in pre-session slides
- Recognition on conference website

Lanyard Sponsor

Available: 1
Rate: $2,500
Benefits:

- Branded lanyards for all attendees, worn throughout the event
- Recognition on conference website

Water Sponsor

Available: 3
Rate: $1,000 per day
Benefits:

- Branded refillable water bottles available on tables throughout the day. (Cost of bottle production not included, and is responsibility of sponsor)
- Recognition on conference website

Amenity Sponsor

Available: 1
Rate: $6,000 Based on chosen amenity
Benefits:

- Co-branding with USAPA on attendee amenity, distributed to all attendees at start of conference
- Amenity will likely be padfolio, will be co-branded with sponsor and USAPA logos. USAPA will facilitate selection and production.
- Sponsor can have one (1) piece of material included in each amenity at distribution
- Recognition on conference website

Wi-Fi Sponsor

Available: 1 pending avilability
Rate: $1,500 based on cost from venue
Benefits:

- Wi-Fi password branded with sponsor name (pending technical feasibility)
- Recognition (name and logo) in pre-session slides
- Recognition on conference website

Keycard Sponsor

Available: 1
Rate: $3,500 based on cost from venue
Benefits:

- Sponsor branding on each keycard at primary conference hotel
- Graphic to be provided by sponsor. USAPA to facilitate production
- Recognition on conference website

Email Blast

Rate: $750 each
Benefits:

- Email blast sent to attendees on behalf of sponsor
- Sponsor to provide email content, subject to USAPA approval. Attendee email addresses are not provided to sponsor

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Options Overview

Level	Cost	Booth	Priority Booth Selection	Pre-Conference Attendee List	Post-Conference Attendee List	Attendees Included	Recognition in Pre-Session Slides	Verbal Recognition from Stage	Recognition on Conference Signage	Session Intro****	Listed on Conference Website
Exhibition Packages											
Bronze	$950	☑		☑	☑	1					☑
Platinum	$2,500	☑	☑	☑	☑	2	☑	☑	☑		☑
Session Sponsorship											
Plenary Session Host / Lunch Sponsor	$5,000 per day						☑		☑*	☑	☑
Breakout Session Host	$500 per session								☑*	☑	☑
Other Sponsorship & Advertising Options											
Breakfast Sponsor	$2,500 per day						☑		☑**		☑
Break Sponsor	$1,500 per day						☑		☑**		☑
Lanyard Sponsor	$2,500										☑
Water Bottle Sponsor	$1,000 per day										☑
Amenity Sponsor	$6,000 TBD										☑
Wi-Fi Sponsor	$1,500 TBD						☑				☑
Keycard Sponsor	$3,500										☑
Email Blast	$750										

* Sponsor name and logo on signage outside of session room
** Sponsor name and logo on signage in proximity to food service tables
*** Sponsor name and logo on signage outside of session room and on signage in proximity to food service tables
**** Session introductions by sponsors are limited to a maximum of two (2) minutes

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Corporate Partnership Levels

Corporate Partnership allows organizations supporting USAPA's mission to support the association year-round.

Supporter

Rate: Corporate - $5,000
Non-Profit - $3,500

Benefits:

- Bronze Sponsorship at AP2026
- One (1) breakout session host included
- Recognition on USAPA website for full year

Advocate

Rate: Corporate - $10,000
Non-Profit - $5,000

Benefits:

- Platinum Sponsorship at AP2026
- Two (2) breakout session hosts included
- Recognition on USAPA website for full year
- One (1) complimentary email blast

Champion

Rate: Corporate - $25,000
Non-Profit - $10,000

Benefits:

- Platinum Sponsorship at AP2026
- Four (4) breakout session hosts included
- Eight (8) complimentary attendees at AP2026
- Recognition on USAPA website for full year
- One (1) complimentary email blast