As a global organization, AISAP sees exceptional value in building strong relationships with companies and organizations that share our commitment to advancing admission and enrollment professionals in their work at schools.

It’s a cost-effective and highly visible way to increase your brand with the institutions that matter to you most.

**Corporate Partner Membership | $795 Annual**

There are a number of ways we promote our Corporate Partners throughout the year. Here are just a few:

- **Opportunity to Offer Educational Presentations**
  - Online Learning Course Series
  - Webinars
  - Whitepapers in Member Resources Portal

- **Company Brand Logo Exposure**
  - Listing on AISAP Website Corporate Partnership webpage
  - Use of AISAP logo on your marketing materials

- **Event Discounts**
  - Participation in all AISAP events at the reduced member rate

**Add-on Sponsorship Opportunities**

- **Live Event Sponsorships**
  - AISAP Annual Institute
  - Regional Events for Directors of Admission and Enrollment

- **Company Brand Logo Exposure**
  - Banner ad in the *The Funnel* newsletter, distributed to over 6,000 A&EM professionals
  - Profile story in the *The Funnel* newsletter
  - Quarter-page, half-page ads in the Annual Institute booklet or app

For all details and pricing information, contact Director of Events Stephanie Orr at 203-421-7051 or stephanie@aisap.org.
We Invite You to Enhance Your Brand

There are a number of opportunities to bring your service or product to the forefront during our premiere event—the AISAP Annual Institute. It’s a time when Admission and Enrollment Professionals come together to learn and network. But it’s also an opportune time to for you to make connections and share important information about your company’s programs, products, and services.

Consider these opportunities, or let us know if you have other sponsorship ideas. We are flexible and ready to help maximize your exposure.

- Cornerstone Speaker
- Saturday Founders Dinner
- Sunday Cohort Group Activity
- Sunday Welcome Reception
- Refreshment breaks
- Lunch
- Monday Reception
- Tuesday Entertainment
- Wednesday Breakfast
- Mobile App
- WiFi at hotel
- Item for Attendee Bags
- Charging Station Display
- Private Classroom
- Education Track
- Digital Display in all School Classrooms

### Annual Institute Learning Lab Package Pricing Includes

<table>
<thead>
<tr>
<th>AISAP Member:</th>
<th>$3,500 USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nonmember:</td>
<td>$5,100 USD</td>
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</tbody>
</table>

- 16’ display table at hotel on Sunday and at school on Monday & Tuesday (Exhibitors are responsible for shipping/handling fees for all locations)
- 2 complimentary registrations to participate in all Annual Institute scheduled events (Additional staff are welcome and can register at the attendee rate)
- Listing on the mobile app
- Logo displayed on event website
- Listed in print materials

For all details and pricing information, contact Director of Events Stephanie Orr at 203-421-7051 or stephanie@aisap.org.