Newsletter Snapshot

Outstanding Accounting Student Achievement Winners
Please see page 5 for more details.

IIA Case Competition
Please see page 6-7 for more details.

Northeast Ohio IIA Fraud Day Event
Please see page 8-14 for more details.

Dayton Ohio IIA Chapter Implementing Data Analytics
In Internal Audit
The Dayton Chapter of the IIA is excited to offer a two-day seminar!
Please see page 15-18 for more details
HAPPY NEW YEAR

Save the Date!

2018

<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>CPE</th>
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<tbody>
<tr>
<td>February</td>
<td>CIA Online Review Courses:</td>
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<tr>
<td></td>
<td>Part 2 of the CIA Review</td>
<td>16 hours</td>
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<tr>
<td></td>
<td>Part 3 of the CIA Review</td>
<td>32 hours</td>
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<td>February/</td>
<td></td>
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<tr>
<td>April</td>
<td>Advanced Excel Course</td>
<td>3-4 hours</td>
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<tr>
<td>March</td>
<td>Data Analytics Luncheon</td>
<td>2-3 hours</td>
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<tr>
<td>April</td>
<td>Raven Catlin’s Internal Audit Basics Course</td>
<td>8 hours</td>
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<tr>
<td>May 23,</td>
<td>Fraud and Corruption Awareness Seminar [Sponsored by the IIA, ACFE, and</td>
<td>7.5 hours</td>
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<td>2018</td>
<td>Schneider Downs]</td>
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If you are interested in a volunteer position, see page 23.

Our Chapter’s Programming Committee works very hard to provide our members with affordable and effective CPE sessions and networking opportunities. Please note that the information above is subject to change.
Chapter Members,

The Pittsburgh Chapter of the IIA is looking forward to a great new year regarding our programming activities. As you will see within, our upcoming events include the CIA On-line Review Courses, Advanced Excel and Data Analytics courses, Internal Audit Basics, and of course our annual Pirates Baseball Game and Golf Outing.

We will conclude the Chapter year with our annual Fraud and Corruption Awareness Seminar. We have just completed the planning phase for the seminar, and wanted to provide our members with a sneak peak of the details:

**Save the Date:** May 23, 2018  
**Venue:** Doubletree by Hilton - Pittsburgh Greentree 500 Mansfield Avenue, Pittsburgh, PA 15205  
**Member price** = $200  
**Non-member price** = $250  
**CPE:** 7.5 hours (which includes 1 hour of Ethics)  
**REGISTRATION DETAILS COMING SOON!!!**

**SPEAKER LINE-UP**

*Jerome Mayne* – former convicted felon for wire and mail fraud, as well as money laundering.  
*Nathan Mueller* – former convicted felon for embezzling $8.5 million from ING insurance firm.  
*David Hickton* – former US Attorney for the Western District of PA and current founding Director of the University of Pittsburgh Institute for Cyber Law; and *Sean Sweeney*, Chief Security Advisor for Microsoft’s Enterprise Cybersecurity group will discuss Cyber Fraud.  
*Bill O’Rourke* - former Alcoa Executive – Leading with Ethics and Integrity.  
*Cyber Security Panel Discussion:*  
  - **Eric Wright**, Moderator, Shareholder Schneider Downs  
  - **Dan Desko**, Panelist, Cybersecurity Specialist and Practice Leader, Schneider Downs  
  - **Larry Desantis**, Panelist, PNC Cyber Investigations Group  
  - **Rich Liebscher**, Panelist, Eat-n-Park Hospitality Group, Inc., CIO and SVP Corporate Development

On behalf of the Chapter Officers and the Board of Governors, thank you for being a member of our profession and a member of the Pittsburgh Chapter. Hope to see you at an upcoming Programming Event!

Thank you,

Dawna Fisher  
Dawna.fisher@fhlb-pgh.com  
2014-2015 President, IIA Pittsburgh Chapter
Chapter Achievement Program

The Chapter Achievement Program (CAP) was established by IIA Headquarters and requires each IIA Chapter to earn points in the following three areas:

Service to Members
Service to the Profession
Chapter administration

In order to do this, we need your help!

Please be sure to track and report the following activity and provide to either to Dawna Fisher, President (dawna.fisher@fhlb-pgh.com) or Jessica Miller, President Elect (jlmiller@schneiderdowns.com):

1. Participation in a Junior Achievement Program
2. Host an Internal Audit event at work (Lunch and Learn)
3. Participate in an unpaid speaking engagement
4. Publish an article in a professional journal (Internal Auditor Magazine or any other professional journal)
5. Participate in an unpaid Quality Review team.

Below is an update on the CAP points earned by our chapter for the 2018 fiscal year, as of 1/10/2018.

<table>
<thead>
<tr>
<th>Category</th>
<th>Chapter Points (to Date)</th>
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<tr>
<td>I. Service to Members</td>
<td>182.34</td>
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<tr>
<td>II. Service to Profession</td>
<td>675.47</td>
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<tr>
<td>III. Chapter Administration</td>
<td>165.00</td>
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<tr>
<td></td>
<td><strong>1,022.81</strong></td>
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</tbody>
</table>

Points Until Gold: **537.19**
INSTITUTE OF INTERNAL AUDITORS OUTSTANDING ACCOUNTING STUDENT ACHIEVEMENT AWARD

The Pittsburgh Chapter of the IIA is pleased to announce its Outstanding Accounting Student Achievement Award. Three awards in the amount of $2,000 each will be given to an undergraduate junior, senior or a Master of Accountancy student with a declared concentration in either Accounting, Accounting Information Systems or business related field and who have expressed an interest in Internal Auditing.

The IIA Outstanding Accounting Student Achievement Awards are intended to honor three students who have made substantive contributions to the university and/or the community through involvement in professional and/or community service while maintaining excellence in her/his studies and demonstrating leadership. Neither financial need nor other scholarships/grants will be considered in the selection of the recipient.

We are proud to announce the WINNERS of the Outstanding Accounting Student Achievement Award where the selection criteria consisted of a GPA of 3.5 or higher, significant professional or community service, and leadership positions. We had 28 applicants from 11 different schools this year.

CONGRATULATIONS TO THE WINNERS!

Addisen Knetzer – Waynesburg University
Andre Bennett – Point Park University
Chereese Langley – Point Park University

Congratulations!
IIA Presentation Contest Topics for University and College Students

Team Awards - First place - $1,000; second place - $700 and third Place $300.

The judging will take place on March 21st, 2018 from 4 – 7 PM at Schneider Downs’ offices located at One PPG Place, Pittsburgh, PA. Judging will be done by IIA members in attendance at the meeting and criteria for judging will be predeter-
mind by the Advocacy and Education Committee of the IIA Pittsburgh Chapter.

Topics will be assigned to teams on a first come first served basis. There will be no repeat topics. All presentations should be 10 to 15 minutes in length and submitted to cburnfin@schneiderdowns.com one week prior to the scheduled presentation date in March. Six to eight presentations will be selected. 2 teams per school unless space is available. Presentation teams should be comprised of three to six students. AV equipment will be available for the students.

Potential Topics

1. Cyber security breaches have become more frequent. Why do these occur and how can internal audit assess in identifying weaknesses so management can properly address?
2. What is Internal Audit’s (IA’s) role in corporate governance?
3. Describe the roles and responsibilities of the three lines of defense: Management; monitoring and internal audit. Explain the collaboration between these three lines of defense.
4. What is the process of risk assessment for a large company and how does internal audit assist?
5. How are Data Analytics used within the Internal Audit function?
6. Identify fraud risks and describe:
   a. How these risks should be audited?
   b. How management should prevent/detect the fraud risks?
7. Conduct a mock interview with an audit client and include the following:
   a. Pick an audit area
   b. Role playing
   c. Assign one member of your group as the auditee and one or two members as auditors
   d. Explain audit evidence needed to conduct the audit
8. Describe the IIA International Professional Practices Framework (IPPF) including the following:
   a. Mandatory guidance
   b. Optional guidance
9. Communication skills are essential in the internal audit profession. Describe effective methods and examples for the following:
   a. Engagement letters
   b. Interviewing clients
   c. Communicating opportunities for improvement to the auditee
   d. Audit reports
IIA Presentation Contest Topics for University and College Students.. Continued

(10) Explain the role of the Audit Committee with IA.

(11) Social Media
   a. What are the audit risks with social media for a company and what controls should be in place to mitigate the risk?
   b. How does social media assist professional organizations such as the IIA?

(12) Reach out to three IIA professionals employed at different organizations. Conduct an interview with those professionals regarding:
   a. Current audit risks for their organizations
   b. Size and structure of their audit department
   c. Current projects they are conducting
   d. What continuous auditing processes do they have employed? Are they effective?

(13) Describe an operational audit integrated with IT.

(14) Explain how internal auditors have to continue to innovate to ensure their function is effective.

(15) Develop your personal description of internal auditing and the value the function provides in a:
   a. Rap song
   b. Lip dub
   c. Poem
   d. Parody
   e. Other

(16) Submit your own topic (subject to approval by the Advocacy and Education Committee)

Good Luck!
Northeast Ohio Institute of Internal Auditors with the Northeast Ohio Chapter of the Association of Certified Fraud Examiners

Fraud Day
Monday, February 12, 2018

8 CPEs - $120

Embassy Suites Cleveland-Rockside
5800 Rockside Woods Blvd.
Independence, OH 44131
Register at February Meeting

Please register soon as we are expecting a big crowd!

We are excited to announce this year’s line-up for our Annual Fraud Day, co-presented with the Northeast Ohio Chapter of the Association of Certified Fraud Examiner. This year’s event features keynote speaker Andrew Fastow, former Enron Corp. CFO, as well as trainings related to various fraud and internal audit topics. This all-day event offers attendees 8 CPEs.

Schedule:

7:45 - 8:10 AM  Breakfast & Registration

8:10 - 8:15 AM  Opening Announcements

8:15 - 9:55 AM  Grant Thornton - Fraud Analytics: The Shift towards Predictive Power

9:55 - 10:05 AM  Break 1

10:05 - 11:45 AM  FBI - Internal Audit, Fraud Detection & Evidence Gathering

11:45 - 12:45 PM  Lunch Served

12:45 - 2:55 PM  Keynote Address: Andrew Fastow - Rules Versus Principles

2:55 - 3:05 PM  Break 2

3:05 - 4:45 PM  Key Bank - Anti-Money Laundering & Financial Crimes
REGISTRATION INFORMATION

Cost: $120  
8 CPEs

Online - Register at February Meeting

Cash & Checks will be accepted at the door. NO credit card payments will be accepted at the door. Make checks payable to the Northeast Ohio Chapter, Institute of Internal Auditors tax ID # 23-7405461.

Please mail all check payments in advance of the meeting to:

Rich Collins  
76 South Main Street (16th floor)  
Akron, Ohio 44308

NEOIIA - Event Refund Policy
Refund requests must be received in writing (via email) at least 24 hours in advance of the event. If that requirement is met, a complete refund will be granted. Please include name, mailing address and reason for not being able to attend. We understand schedules and commitments are dynamic and can change with little notice; thus, we will also consider refunds on a case by case basis provided the request is received in writing (via email) within 24 hours after the event is held. A full or partial refund may be granted minus any applicable event fees (meals, processing, etc.) as some fees are not recoverable.

ACAMS CE Credit
Attendees of Mr. Bill Cloninger’s Anti-Money Laundering & Financial Crimes presentation will also be eligible to earn 1 hour of ACAMS CE Credit.
Rules Versus Principles

Keynote Address by Andrew Fastow, former Enron Corp. CFO

Despite today’s more regulated and enlightened business environment, we continue to witness “Enron-esque” failures of corporate governance. In his address, Mr. Fastow will make observations about how the ambiguity and complexity of laws and regulations breeds opportunity for problematic decisions and will discuss what questions corporate directors, management, attorneys, and accountants should ask in order to ensure that their companies not only follow the rules, but uphold the principles behind them.

Mr. Fastow’s keynote address will be followed by a Q&A session as well as a discussion of a tool fraud examiners and internal auditors should (but don’t yet) have.

Mr. Fastow was the Chief Financial Officer of Enron Corp. from 1998 – 2001. In 2004, he pled guilty to two counts of securities fraud, and was sentenced to six years in federal prison. He completed his sentence in 2011, and now lives with his family in Houston, Texas. Mr. Fastow currently provides litigation support at a law firm, and he consults with Directors, attorneys, and hedge funds on how best to identify potentially critical finance, accounting, compensation, and cultural issues.

Mr. Fastow received a BA in Economics and Chinese from Tufts University and an MBA in Finance from the Kellogg Graduate School of Management at Northwestern University. Prior to joining Enron, he was a Senior Director in the Asset Securitization Group at Continental Bank N.A. Since his release from prison, Mr. Fastow has been a guest lecturer at universities and corporations, and at conferences for management, corporate directors, attorneys, accountants, and certified fraud examiners. Mr. Fastow was recently keynote speaker at the United Nations’ Principles of Responsible Management Education Conference, the FBI’s Advanced Financial Crimes Seminar, the Association of Certified Fraud Examiners Annual Conference, the American Accounting Association Annual Conference, and the Financial Times’ Outstanding Directors Conference.

*No Recordings; No Media: Attendees of Mr. Fastow’s presentation will not be permitted to make any audio or video recordings nor take photos during the Presentation.*
Grant Thornton - Fraud Analytics: The Shift towards Predictive Power

Presenters: Brian Shellito, CFE, and Alex Koltsov, CFE, CAMLS

Traditional internal audit techniques focus on diagnostics using traditional CAATs. Learn how the application of statistical techniques and advanced technologies can pivot your approach from reactive to proactive in this interactive course.

Brian Shellito, CFE

Brian is a Senior Manager in the Controls Advisory Services practice at Grant Thornton. He specializes in internal audit, litigation, forensic and fraud and data analysis consulting engagements. He has experience in a wide range of industries including retail, manufacturing, banking, automotive financial services and financial services and distribution. He has led and supported a number of business and accounting process improvement engagements over the Inventory, Accounts Receivable, Accounts Payable and Payroll processes. He has extensive data analytical experience using IDEA, ACL, MS Access and MS Excel. He is a Certified Fraud Examiner and received his Bachelor of Business Administration from John Carroll University.

Alex Koltsov, CFE, CAMLS

Alex is a Manager in the Forensic Advisory Services practice at Grant Thornton. He focuses on fraud and corruption investigations and enhancing the internal audit and compliance process through the implementation of risk-based data analytics and visualization solutions. Alex has deep expertise of forensic accounting principles, asset tracing techniques, and fraud detection procedures. He is a Certified Fraud Examiner and Certified Anti Money Laundering Specialist and earned a Masters in Financial Crime and Compliance Management from Utica College and a Bachelors of Finance from John Carroll University.
FBI - Internal Audit, Fraud Detection & Evidence Gathering

In this course, Special Agent David Morgan will discuss fraud detection tools and techniques and how internal auditors and fraud investigators can best gather evidence with the mindset of referral to the FBI for criminal prosecution.

Presenter: Dave Morgan

Special Agent (SA) David Morgan graduated from Tennessee Tech University in 1992 with a BS in Mechanical Engineering and worked for 6 years as an Engineer for companies in Alabama and Tennessee. In 1996, SA Morgan joined the Federal Bureau of Investigation and was initially assigned to work Oversees Terrorism investigations in the Washington DC Field Office. During that time, SA Morgan investigated aspects of the Kobar Tower Bombing in Saudi Arabia and American Embassy Bombing in Nairobi, Kenya. Later, SA Morgan was transferred to work Cyber Crime Investigations including an espionage investigation involving the United States Department of State.

After transferring to the Cleveland Division in May of 2000, SA Morgan continued to work Cyber Crime Investigations and later White Collar Crime Investigations. In December of 2007, SA Morgan was appointed as the Supervisor of the Financial Crimes Squad with responsibility for investigations such as bank fraud, securities fraud and corporate embezzlements. In November of 2011, SA Morgan was appointed as the Supervisor of the Cyber Crime Squad responsible for computer intrusion investigations related to counterintelligence, international terrorism and criminal enterprises.

In April of 2014, SA Morgan was tasked with heading the Canton FBI Office. In that position, SA Morgan has oversight on investigations occurring in Ashland, Carroll, Crawford, Holmes, Marion, Richland, Stark, Tuscarawas, Wyandot and Wayne Counties in Ohio. In 2015, after completing a 7 year term as Supervisor, SA Morgan returned to case work and is now assigned to the Akron office of the FBI with primary responsibilities of Public Corruption and White Collar Crime.
Session 3: Key Bank - Anti-Money Laundering & Financial Crimes

As a Senior Investigator with KeyBank’s AML Special Investigations Unit and as head of the ACAMS Cleveland Chapter, Mr. Cloninger will share his experiences and lessons learned related to Anti-Money Laundering and Financial Crimes.

Presenter: Bill Cloninger, CAMS

Bill Cloninger is a Senior Investigator in KeyBank’s AML Special Investigation Unit. This "second career" follows over 30 years of wide ranging banking managerial experience with Wells Fargo Bank, Crocker National Bank, Western States Bankcard Association and Bracton Corporation, a merchant banking and private equity firm owned by the UK clearing bank, Midland Bank plc. Bill is a Co-Chairman of the ACAMS Northern Ohio Chapter, recently named ACAMS "2017 Chapter of the Year". ACAMS also honored Bill in 2016 by naming him the "ACAMS Professional of the Month" for April 2016. Outside of banking, Bill is a World and US National record setting hot air balloon pilot and an avid bicycle racer.
Directions:

AKRON/CANTON
I-77 North:
- Take I-77 North to Exit 155 (Rockside Road/Independence)
- Turn right (east) onto Rockside Road, go to the 3rd traffic light
- Turn left (north) onto Rockside Woods Blvd. Hotel will be on your left

DOWNTOWN:
I-77 South
- Take I-77 South to Exit 155 (Rockside Road-Independence)
- Turn left (east) onto Rockside Road, go to the 4th traffic light
- Turn left (north) onto Rockside Woods Blvd. Hotel will be on you left
The Dayton Chapter of the IIA is excited to offer a two-day seminar on

Implementing Data Analytics In Internal Audit

DATES & TIME: March 1st and 2nd, 2018, 8:30 am—
4:30 pm

VENUE: Top of the Market, 32 Webster St., Dayton, OH. Parking is onsite and free of charge. We are utilizing the same venue as last year, but with an improved conference space!

COST: $450 (that’s only $28 per CPE!) Price includes breakfast & lunch each day as well as a happy hour networking event Thursday evening. Registration is limited, so reserve your space now!

Today’s Internal Audit environment demands audit departments to “do more, with less”. A formal data analytics program can go a long way in helping an audit function become more efficient, easily scalable and significantly reduce auditing errors all while providing greater audit and fraud risk coverage. This course will help internal auditor staff and management understand what data analytics can do, what tools are available for data analytics, what is really involved starting a data analytics program, what areas should be targeted and most importantly, where to start.

CPE Hours: 16
Implementing Data Analytics registration form

March 1st & 2nd 2018

Last Name: __________________________ First Name: __________________________

Organization: ____________________________________________________________

Street Address line 1: ______________________________________________________

Street Address line 2: ______________________________________________________

City/State/Zip: _____________________________________________________________

Email: ___________________________ Phone: _________________________________

Amount Enclosed: ___________ $450

Please list any dietary requirements: _________________________________________

Directions:

If using PayPal, complete form and email to Jeffrey Daufel at:
jeffrey.daufel@CareSource.com

Please note, if paying by credit card on the PayPal site, click "Continue" on the opening screen and the credit card option will be at the bottom.

If paying by check, complete this form and mail with your check to:

Jeffrey Daufel
CareSource
230 North Main Street
Dayton, OH 45402
Summary of Internal Audit & Related Experience

Keith Barber specializes in data analytics training, data analytics program implementations, and advancing data analytics programs. He has extensive experience helping clients solve complex data issues using various software tools. His professional expertise includes data analytics, IT audit, fraud detection, automated control monitoring, the use of Business Intelligence to support strategic decision making, and personnel/project management. During his tenure with the Big 4, Keith delivered a number of audit data analytics projects in support of financial audit, tax engagements, business risk and IT engagements.

As a Corporate Audit Manager of Data Analytics of a financial services company, Keith built a world class data analytics program encompassing real-time risk analysis scorecards, sophisticated continuous auditing and monitoring, automated action item tracking and automated large swaths of SOX testing. Additionally, Keith has trained and developed hundreds of data analysts through training courses he teaches, and within the organizations where he has led data teams. Over the course of his career, Keith’s technical expertise and seasoned judgment were key to satisfying client needs, delivering the right level of customization to ensure that clients received the highest value for their investment.

Keith has experience planning, executing and reporting on Sarbanes Oxley IT General Control testing within the areas of logical access user provisioning/Segregation of Duties (SOD), program change management/ System Development Life Cycle (SDLC), system backup/ disaster recovery and data center physical security for the application, database, OS and infrastructure layers within all financially-relevant enterprise systems.

Education

Mr. Barber received his BS in Computer Science from Madonna University. He is a Certified Information Systems Auditor (CISA), ACL Certified Data Analyst (ACDA) and an ACL Certified Trainer. He maintains memberships in The Institute of Internal Auditors (IIA), ISACA and Association of Certified Fraud Examiners (ACFE).
Overview of Data Analytics

- What is Data Analytics
- CAAT’s vs. Continuous Auditing vs. Continuous Monitoring
- Why Data Analytics
- Data Analytics uses in Internal Audit? In business?
- Compliance, Fraud, SOX, 100% audits
- Available Data Analytics tools.
- Implementation process overview

Data Analytics Programs for Internal Auditors

- Leveraging continuous auditing for audits
- Leveraging continuous monitoring for the business and fraud programs
- Sarbanes-Oxley (leveraging data analytics to reduce SOX efforts) 100% audits
- Fraud detection and prevention (common fraud detection techniques and where to start)

Starting a Data Analytics Program

- Start with objectives for data analytics in mind
- Working with databases including gaining access, mapping, data dictionaries, vetting and then vetting again, “CLEAN” data, risks of using data originals or copies, where to import the data, and how to avoid corrupting data
- Dedicating Resources
- Working with Operations & IT
- Choosing the right tool for your organization including hosting and consultants

Planning the Approach

- Ad hoc testing (where and how to begin, easy wins, and areas of focus)
- Repetitive testing including making it part of the audit program and expanding into operational and performance auditing
- Continuous auditing (automation, managing the exception reporting, and what to do when you no longer have exceptions)
- Continuous monitoring

A Closer Look at Fraud Risk Assessments

- Auditors responsibilities in preventing and detecting fraud

Common Uses and Best Practices of Data Analytics in Audit (Case Studies, Demos, Exercises)
FROM THE ADVOCACY COMMITTEE

ADVOCACY COMMITTEE UPDATE

We on the advocacy committee want to provide you, our membership, with an update of the progress we have made in promoting the profession of internal audit to college students. We are very excited about our progress and the fact that our Advocacy Committee Chair, LaDawn Yesho, was invited, by the National IIA Advocacy Committee, to attend the National IIA Advocacy Committee Seminar in Orlando to share the innovative and progressive activities we have and/or are undertaking. These activities include:

- A luncheon series at the University of Pittsburgh which includes a local C-Level/Executive Internal Audit professional speaking to an audience of Pitt accounting students over lunch about their career path, keys to success and how the internal auditing profession was instrumental to their success. We will be hosting our fourth luncheon series on September 22nd. This event has been well received by the professors and students as it provides for a personable experience versus a large networking event.
- With the assistance of the National IIA Advocacy Committee, introducing several local universities to the IIA internal audit curriculum. Three schools have committed to having a foundation level internal audit education program endorsed by the IIA within the next two years. The foundation level program includes two core courses per year, including the Principles of Internal Auditing. Established a Student Ambassador Program at nine local universities to promote the profession of internal audit.
- Host an IIA/PICPA student contest with cash prizes
- Host The spring IIA student contest with cash prizes
- Offer scholarship awards based on outstanding student achievement
- Host a speed networking event at IUP for professionals and college students
- Offering nine professors and nine students the opportunity to attend our annual Fraud Program in May at no cost.

Our Pittsburgh Advocacy Chapter was also recently recognized in the IIA’s National Leaders Link with a featured article entitled Advocacy, a Pittsburgh Success Story.

CALLING ALL MEMBERS – DO YOU ADVOCATE THE INTERNAL AUDIT PROFESSION? YOU PROBABLY DO AND DO NOT EVEN REALIZE IT!!

As you may, or may not know, each chapter is evaluated by the national IIA using a point system called CAP (Chapter Achievement Program). Each chapter earns CAP points based upon the various administrative tasks, programming and advocacy events that the chapter hosts, or that you, the member perform without even realizing it. These points assist the national office in evaluating the effectiveness of the chapter.

In consideration of advocacy of the profession, we are reaching out to you to see if you undertake advocacy personally. Ways in which you may be advocating the profession include, but are not limited to:

- Lunch and learns within your organization. Does your organization provide trainings/seminars amongst departments such that internal audit may speak to other departments/employees to inform them of internal audit?
- Do you speak, personally, on the topic of internal audit? This could be a “career day” at your child’s school.
- Do you write and/or have articles published in your company’s newsletter, professional magazines, or other periodicals?
- Have you, as an alumnus, of your university spoken to current students in a club or organization about internal audit, risk management, etc?

If you are “advocating” the profession in any way, please send an email to Jayne McGoey at jmcgoey@bc.pitt.edu. Provide her with your name, how you have promoted the profession, i.e., a description of what you have done to promote the profession, a copy of the article you have written (if applicable), etc. If your advocacy included speaking, please provide the topic description, an estimate as to the size of your audience and duration of your discussion.

DOES YOUR COMPANY OFFER INTERNAL AUDIT INTERNSHIP OPPORTUNITIES?

If your organization offers internal audit internship opportunities, please post your internship to the IIA newsletter. As noted above, we in the Advocacy Committee continue to promote the profession amongst local universities and have Student Ambassadors at several local universities who can inform students about the internships available. If you have an internship, please send your internship posting to our newsletter editor, Brianne Roark, at broark@paf-resources.com.
WHERE DO YOU FIT IN?:

If you enjoy talking about your profession, the Advocacy Committee could use your help. We are looking for volunteers who are willing and able to speak at a variety of universities in a variety of forums including, presentation, speed networking, and panel discussions. Each speaking engagement is different, as noted in the article above, and can be during the day or in the evening. Time commitments are limited to some time reviewing information to discuss and the event itself.

Additionally, we have needs for judges for the fall and spring student contests. In addition to student advocacy, we are continually advocate the profession within our own workplaces, at our children's' schools, at other professional events. As you participate in such advocacy, please let us know.
The IIA’s CIA Learning System®

Prepare to pass the CIA exam with the experts! The IIA’s CIA Learning System was created by a team of CIA-certified industry experts to be the most relevant, comprehensive, and effective CIA review program available.

This interactive self-study program combines reading materials with online study tools to teach and reinforce the entire global CIA exam syllabus in a flexible, on-demand format. Looking for more structure, guidance and motivation? Facilitator-led courses are also available around the globe in traditional classroom, online and virtual formats.

Prepare to pass the CIA exam and arm yourself with critical tools and knowledge to excel in your internal audit career. Get started today!

3-Part CIA Exam Preparation

The IIA’s CIA Learning System has been updated and enhanced to teach the entire 3-Part CIA exam syllabus. Our study tools are now more customized, convenient and mobile so you can make the most of your valuable study time.

• New! Create a customized SmartStudy™ plan based on your areas of strength and weakness.
• New! Updated study materials contain 20% new content and teach the entire 2013 3-Part CIA exam syllabus.
• New! Travel light and access your reading materials via your e-reader device!
• New! Study on the go with interactive online study tools that are optimized for your mobile device.

Order your 3-Part CIA exam materials today!
IIA Learning Webinars

IIA Learning Webinars are short, live, educational presentations covering the latest trending topics in the world of internal auditing. In The IIA’s members-only webinars, you can interact with established leaders about emerging issues, boost your business know-how, and receive complimentary CPE credit. Plus, you can access the extensive library of archived webinars, 24/7 (CPE credits are unavailable with archived presentations).

Five Reasons to Attend a Webinar

IIA webinars provide:
- Short, interactive presentations led by professionals.
- Keen insights from audit experts.
- Immediate awareness of current trends.
- Free access for IIA members.
- Complimentary CPE credit.

Registration will close 24 hours prior to the beginning of the webinar start time listed.

Upcoming IIA Webinars

February 6, 2018
EHSAC Webinar: Integrating Sustainability and Enterprise Risk through the Audit Function

February 20, 2018
Members-only Webinar: Preparing for the Future: What Internal Auditors Can Expect in 2018

March 20, 2018
Members-only Webinar: Auditing the Organization's Compliance with the General Data Protection Regulation (GDPR)

April 3, 2018
EHSAC Webinar: Auditing Reimagined – Innovating the Auditing Practice through Frontier Technologies

April 17, 2018
Members-only Webinar: Turning Ethical Challenges into Strategic Opportunities

On-demand 24/7 Webinar Playback
One benefit of being an IIA member is having access to our extensive library of archived webinars. See IIA website for details.
The IIA offers a wide variety of publications providing up-to-date news and information about various sectors of the internal audit profession. Please take a few minutes to review our free and subscription-based publications.

**IIA SmartBrief**

(Free to the public) *IIA SmartBrief* provides a weekly snapshot of market news and issues affecting internal auditors and their stakeholders from leading global news sources. SmartBrief is a service that curates thousands of news sources and delivers timely articles affecting the profession straight to our members’ email inboxes. Learn more.

**Your Career Compass**

*Your Career Compass* is The IIA’s newest publication to support our members’ internal audit career growth with the latest knowledge, tools, and resources available. Members receive the 44 to 52-page guide four times a year in print with *IA* magazine, and a monthly eNewsletter with tips and guidance on training, education, and knowledge sharing focused on specific topics and issues. This publication has replaced *IIA Today* and *Your Training Compass Resource Guide*. Learn more.

**IIA Connection**

(IIA members only) *IIA Connection* is The IIA’s monthly member eNewsletter designed to provide relevant and timely information on internal audit news and what’s happening at The IIA in the areas of guidance, research, training, services, events, and certification.

**Tone at the Top**

(Free to the public) *Tone at the Top* provides executive management, boards of directors, and audit committees with concise, leading-edge information on issues such as risk, internal control, governance, ethics, and the changing role of internal auditing; and guidance relative to their roles in, and responsibilities for, the internal audit process. *Tone at the Top* is also available online in Spanish and Turkish, translation courtesy of IIA-Ecuador and IIA-Turkey, respectively.

**CAE Bulletin**

(For Audit Executive Center members only) *CAE Bulletin* is a semi-monthly newsletter published as a membership benefit in the rapidly expanding program for chief audit executives, the Audit Executive Center. This newsletter features the latest in news and guidance designed to help CAEs respond to today’s business challenges and opportunities, with links to resources needed to stay current with the most pressing audit issues.
Certification Corner® is a quarterly enewsletter designed to provide certification candidates and holders the latest developments in The IIA’s certification programs. It also provides helpful information such as reminders about CPE reporting requirements and changes that you are likely to encounter in The IIA’s Certification Candidate Management System (CCMS). Candidates who are enrolled and maintain their certification(s) receive this enewsletter.

(For FSA Group members only) IIA Financial Services SmartBrief replaces FSA Times and provides members of The IIA’s Financial Services Auditor (FSA) Group a monthly snapshot of market news and issues from leading global news sources that affect financial service internal auditors and their stakeholders. SmartBrief is a service that curates thousands of news sources and delivers timely articles affecting financial services. Subscribe today by becoming a member of the FSA Group.

(For Gaming Audit Group members only) IIA Gaming SmartBrief replaces The Gaming Auditorium and provides members of The IIA’s Gaming Audit Group a monthly snapshot of market news and issues from leading global news sources that affect gaming internal auditors and their stakeholders. SmartBrief is a service that curates thousands of news sources and delivers timely articles affecting gaming. Subscribe today by becoming a member of the Gaming Audit Group.

(For ACGA members only) Government Auditor SmartBrief provides a monthly snapshot of market news and issues affecting government auditors and their stakeholders. SmartBrief is a service that curates thousands of news sources and delivers timely articles and news affecting the profession straight to your email inbox. This monthly eNewsletter helps ACGA members stay on top of emerging issues within the public sector by delivering a weekly snapshot of market news and issues affecting government auditors and their stakeholders. There’s no need for members to subscribe or opt-in. ACGA members automatically receive the eNewsletter on the third Tuesday of each month. If you’re not a member, we encourage you to join ACGA today!
EVEN MORE CHAPTER BENEFITS TO TAKE ADVANTAGE OF:

(IPPF)® International Professional Practices Framework

(IPPF)® - 2017 Edition

Refreshed with globally relevant content, The IIA’s new International Professional Practices Framework® (IPPF®), or Red Book, brings internal auditors up to speed on mandatory and recommended guidance.

The International Professional Practices Framework (IPPF)® is the conceptual framework that organizes authoritative guidance promulgated by The Institute of Internal Auditors. A trustworthy, global, guidance-setting body, The IIA provides internal audit professionals worldwide with authoritative guidance. The IPPF includes Mandatory Guidance and Recommended Guidance.

Mandatory Guidance:

- Core Principles for the Professional Practice of Internal Auditing.
- Definition of Internal Auditing.
- Code of Ethics.
- International Standards for the Professional Practice of Internal Auditing (Standards).

Recommended Guidance:

- Implementation Guidance.
- Supplemental Guidance.

The IPPF 2017 edition features the Mission of Internal Audit, Core Principles for the Professional Practice of Internal Auditing, the Definition of Internal Auditing, Code of Ethics, the Standards, and Implementation Guidance in hard copy. All Supplemental Guidance documents are on USB.
Open Volunteer Positions!

Looking for a way to get more involved with Pittsburgh IIA Chapter? We are always looking for volunteers to aid in building our wonderful organization. Taking a leadership role or becoming part of a committee will provide a great opportunity to give back to the Pittsburgh Chapter as well as provide many networking opportunities! A variety of volunteer roles are available allowing for a range of responsibilities and time commitments providing a perfect opportunity for everyone to get involved! As this year begins, we are specifically looking for volunteers to put their names forward during the nomination process to run for chapter officer. Duties for the open positions are as follows:

**Programming Committee** – assist programming chair with the development/organization of a chapter event or two. This could take up to 4-6 hours per month throughout the chapter fiscal year depending on the length/extent of the event.

**Education Advocacy** – work with a professor, accounting head, or other at a university to help get the IIA into the university to speak either during a class, or ideally, as a speaker for an accounting association meeting. This could take very little time, just a few emails and/or personal meetings and follow-up. Less than 6 hours in a year.

Please contact our Volunteer Coordinator Colin Powell at cpowell@paf-resources.com for more information on how you can get involved in the Pittsburgh Chapter!
Advertise with us!

The IIA newsletter is distributed to approximately 800 local Internal Audit professionals on a regular basis. Advertising with us is a great way to attract local talent to fill your open positions; and if your company has an audit group membership, employment opportunity ads are FREE OF CHARGE! See below for our advertising policies and rates.

EMPLOYMENT OPPORTUNITIES

Employment advertisements placed by audit group member companies are free of charge.

Employment advertisements placed by non-group member companies:

- ¼ page - $50
- ½ page - $100
- Full page - $200

Employment advertisements for employment agencies, recruiting firms, and professional services providers, including firms placing ads on behalf of member companies:

- ¼ page - $100
- ½ page - $200
- Full page - $400

OTHER ADVERTISEMENTS

Advertising for services or products:

- ¼ page - $100
- ½ page - $200

Attention Members:

Please take a few minutes to review your IIA profile and contact information at www.theiia.org. Maintaining current information in your IIA profile will help to ensure that you will continue to receive valuable information from The IIA.

REMINDER: Members of the IIA Pittsburgh chapter are given access to the membership list. This list is NOT to be used to solicit members. Solicitation of services/products using the chapter membership list may result in the revocation of membership.
Pittsburgh Chapter Committees

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------------------------|------------------------------|
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                        | LaDawn.Yesho@stbank.net      |
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We're on the Web!
Visit our Chapter Page:
IIA Pittsburgh Chapter
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www.linkedin.com
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   Pittsburgh"