



Call for Proposals (CFP) Overview

Audience and Engagement Styles

Our guests include more than 1,500 teachers and administrators who are looking to:

- maximize their existing PLTW program,
- learn more about PLTW and how to implement a new program in their district or school, and
- integrate PLTW's activity-, project-problem- based (APB) approach to learning in their school or classroom.

We also welcome advocates from business and postsecondary schools eager to support our mission to empower students to thrive in an evolving world.

PLTW event workshop sessions are engaging for guests and should mirror PLTW's activity-, project-problem- based (APB) curriculum where appropriate.

Audience:

- Teachers
- Administrators
- Counselors
- CTE directors
- STEM coordinators
- Students
- Curriculum directors
- Business/philanthropy
- College/university partners
- Policymakers

Engagement Styles:

Virtual Presentation

- Computer-based activity
- Discussion of shared experiences
- Short presentation with conversation
- Q&A throughout workshop session
- Q&A at the end of the session
- Ask anything
- Group conversation (small groups)

In-Person Presentation

- Hands-on activity
- Computer-based activity
- Discussion of shared experiences
- Short presentation with conversation
- Q&A throughout workshop session
- Q&A at the end of the session
- Ask anything
- Group conversation (large groups)

Not sure the best way to engage your audience in your session?

[Click here to check out the Engagement Tool!](#)





Presentation Focus Areas and Workshop Session Topics

PLTW Summit has six (6) content tracks that align with PLTW pathways.

Suggested Tracks:

PLTW Launch

PLTW Engineering

PLTW Gateway

PLTW Biomedical Science

PLTW Computer Science

PreK-12 Leadership*

**The PreK-12 Leadership track includes content tailored for PreK-12 superintendents, principals, vice principals, counselors, CTE directors, and curriculum directors*

PLTW network feedback indicates educators are looking to learn the following topics at PLTW Summit 2022:

- Applying PLTW Approach to Non-PLTW Classrooms
- Best Practices with Electronic Portfolios
- Building Industry and Community Partnerships
- Collaboration Across Pathways
- Equity of Access
- How to Enhance Your PLTW Curriculum
- How to Grow Your PLTW Programs
- How to Sustain Your PLTW Programs
- Implementing PLTW Outside of the School Day
- Increasing Student Access
- Integrating PLTW Launch through the School Day
- Involving Parents and Families
- Managing Labs and Projects
- PLTW for English language learners Creating College, University, trade School, Apprenticeship, Internship, and Industry Connections
- Promoting and Marketing Your PLTW Program
- Recruiting and Onboarding Students with PLTW
- Social, Emotional Learning
- Student Learning Trends
- Student Recognition
- Teacher Personal Development
- Tips/Tricks for Successful Implementation
- Virtual Learning Best Practices





Submission Information

The call for proposals is open through Thursday, March 31, 2022. Proposals must be electronically submitted via the online portal at pltw.org/summit22cfp. A confirmation page will follow the submission screen once you click 'submit' on the online form. You will also receive a confirmation email.

Information regarding proposal acceptance will be made available via email May 2022.

Deadline for Submission

The call for proposals closes at 11:59 p.m. ET on Thursday, March 31, 2022. Late submissions will not be accepted.

Virtual and/or In-Person Workshop Sessions

The PLTW Summit 2022 offers a virtual and in-person experience. When submitting a proposal, facilitators have the option to submit a proposal for a virtual experience, in-person experience, or both. Please note, if you elect to present both in-person and virtually you will be presenting your session twice.

Submission Evaluation Process

Each proposal is evaluated on the degree to which they meet the following criteria:

1. The proposed workshop session topic is clearly stated and relevant for the intended audience(s).
2. The learner outcomes are clearly defined, realistically achievable within the session duration, and directly reflect the topic.
3. The workshop content is summarized in the high-level overview, supports the topic, and reinforces the learner outcomes.
4. The learned skills are clearly defined, realistically achievable over time, and directly reflect the topic.
5. The proposed workshop is robust, and insightful.

Selection Process

Selection and acceptance of proposals is based on the above evaluation criteria. The lead facilitator listed on the proposal will be notified via email of acceptance or rejection of the proposal in May 2022.

Please note: PLTW may revoke your workshop session acceptance if

- Deadlines are not met,
- A PLTW role is revoked,
- Or at will.





Conference Registration

For all accepted proposals, PLTW is offering a discounted registration fee for up to four (4) facilitators for each session. Registration includes admission to general sessions, workshop sessions, meal functions, and networking events. Registration discount codes will be sent via email upon acceptance of submission.

Registration for PLTW Summit is required for all workshop session facilitators.

Presentation Assets

If a proposal is accepted, a PLTW Summit PowerPoint template will be provided via email at the time of acceptance. We ask that all PowerPoint presentations are saved in a PDF version and returned to events@pltw.org by Monday, Sept. 19, 2022. A copy of your presentation will be uploaded into the PLTW Summit mobile app so that workshop attendees can access these materials before, during, and after your session.

AV/Equipment and Internet Connection

PLTW is not providing laptops in workshop session rooms for guests or presenters. Please remember to bring your laptop if your session requires it.

PLTW will provide each room with a screen, projector, and microphone. PLTW has limited access to adapters for LCD projectors. Please remember to bring any special equipment such as:

- Laptop or tablet
- HDMI cable
- Mac adapter
- Mini HDMI cable
- USB (Android tablets) adapter
- Lighting (iPhone/iPad) cable
- Computer Speakers
- Wireless Slide Remote

Audio Recordings

Each workshop session is being audio recorded for participants to listen to after the event. Please note, you need to use the microphone in the session room so the audio can be recorded.





Presentation Proposal Requirements

The following information is required. Proposals that are submitted without the completed fields will not be considered for inclusion in the agenda. You can use the PLTW Summit 2022 Workshop Worksheet offline document to create and organize your workshop session details.

Visit pltw.org/summit22cfp to submit your proposal electronically. Only electronic submissions through the portal are accepted.

Workshop Session and Speaker Expectations

We expect all facilitators to:

- Honor our commitment to provide guests with learning experiences and refrain from promoting a speaker's practice, services, or products;
- Provide high-quality digital content and/or handouts by the date and in the format requested;
- Obtain appropriate licensure for use of graphics, video, and audio used during your workshop session;
- Spread the word about your participation as a workshop session facilitator using social media channels, blog posts, industry forums, or other channels, and encourage your network to attend the 2022 PLTW Summit;
- Seek approval from PLTW if any changes to the workshop session are required after approval – this Respect sponsoring organizations;
- Meet all deadlines;
- Stay within our contracted hotel blocks for lodging, unless you are a local guest; and
- Register for PLTW Summit 2022 by PLTW's communicated deadline.

