



**February 27-28th, 2022**

*Doubletree by Hilton Somerset  
Hotel & Conference Center*  
SOMERSET, NEW JERSEY

## Save the Date!

The 36th Annual Athletic Trainers' Society of New Jersey Annual Conference will be held on **February 27th and 28th, 2022** at the Doubletree by Hilton Somerset Hotel and Conference Center located at 200 Atrium Dr. in Somerset, NJ. We are very excited about the opportunity to expand our conference at this newly remodeled conference center. We have put together an excellent faculty of nationally recognized speakers guaranteeing a strong attendance and participation by New Jersey's athletic trainer healthcare community.

Why is your support so important? The ATSNJ mission is to advance, encourage, and provide a means for achievement for athletic trainers and to improve the athletic training profession in the state of New Jersey. The ATSNJ Annual Conference and Business Meeting represents the largest gathering of ATSNJ members that is offered in the state and is our most important vehicle to achieve these goals. Your sponsorship and support provides the vital funding needed to produce an event of this magnitude - from educational program development, to IT support, audio visual expenses, facility rental fees, food and beverage costs, service fees, etc. – the list is quite extensive. As our industry partners, your support is what makes this educational conference possible. We hope that you will strongly consider being a part of our annual event and we thank you in advance for your generous support of the athletic training profession.

Our sponsorship options are as follows. More details are in the contract below, which will need to be completed to secure your support and presence at the meeting.

Gold - Sponsor - \$2,500  
Silver - Exhibitor - \$750  
Bronze - Supporter - \$350  
Gift Sponsorship - \$2,500

As part of the Gold sponsorship level you will be given a premier location at the venue as well as the opportunity to sponsor a specific component of the meeting. This will be offered on a first come, first served basis which can include: Business meeting, Keynote speaker, Awards Program, or the Collegiate program. ATSNJ will provide ample recognition of your support increasing your organization's exposure during these highlighted events.

The gift sponsorship would be an object decided by the ATSNJ and be co-branded with both your company logo and ATSNJ. The ATSNJ will also hang a banner over the registration table provided by the company displaying your contribution to our society.

Please review the attached sponsorship opportunities that are available for this year's ATSNJ Conference. For further information, please visit the ATSNJ.org webpage or contact:

*Ashley DeSousa, ATC*  
Sponsorship Chairperson

(C) 908-209-4015  
E-mail: [adesousa@atsnj.org](mailto:adesousa@atsnj.org)



**Please Mail Payment and Completed Contract to:**

Steven Barandica, Treasurer  
ATSNJ Inc.  
928 Woodlawn Ave  
Linden NJ, 07036

***Letter of Agreement/Contract***

This signed letter of agreement will confirm your commitment to participate as a sponsor/exhibitor at the Athletic Trainers' Society of New Jersey's 36<sup>th</sup> Annual Conference & Business Meeting. This agreement will take place **February 27th- February 28th, 2022** at the **Doubletree by Hilton Somerset Hotel & Conference Center** located at 200 Atrium Drive, Somerset, NJ.

Company/Organization: \_\_\_\_\_ Name/Title of Contact Person: \_\_\_\_\_

Company/Organization Address:

City/State/Zip:

Phone: Fax:

Email: \_\_\_\_\_ Company/Organization Website Address:

\*All Communication from ATSNJ will be sent to the contact person listed above.

**ATSNJ Sponsorship/Exhibitor Packages**

**Gold Sponsor - \$2,500**

**Opportunity to sponsor: Business Meeting, Keynote Speaker, Awards Program, or Collegiate**

**Program Includes:**

- Special recognition throughout conference signage
- Exhibitor space – Includes prime location, two side by side 6ft skirted table tops, four chairs, waste basket and company ID sign
- Your company logo on the ATSNJ webpage
- Link to your own site on the ATSNJ webpage
- Full page Advertisement in the online compendium (650px width by 800px height maximum)
- 30 second -1 minute mpg on the compendium page
- Registration/Lunch or dinner for 4 people

**Silver Exhibitor - \$750**

**Includes:**

- Exhibitor space - One 6ft skirted table top, two chairs, waste basket and company ID sign
- Your company logo on the ATSNJ webpage
- 1/2 page advertisement in the online compendium (650px width by 400px height maximum)
- Registration/lunch for 2 people

**Bronze Supporter - \$350**

**Includes:**

- 1/4 page advertisement in the online compendium (350px width by 400px height maximum)
- If you would like to make a donation to the ATSNJ, you will be listed in the online compendium.

**Attendee Gift Sponsor - \$2,500**

**Includes:**

- Co-Branded Gift given to all attendees of the conference
  - Sign hung over the registration table, sign provided by the company

**Please check the package you wish to participate in:**

Gold \_\_\_\_ Silver \_\_\_\_ Bronze \_\_\_\_ Gift Sponsor \_\_\_\_ Donation \_\_\_\_ Please indicate which event (choose only one) you would like to sponsor, IF you are participating as a **Gold Sponsor**: \_\_\_\_ Business Meeting \_\_\_\_ Keynote Speaker \_\_\_\_ Awards Program \_\_\_\_ Collegiate Program

By checking this box, you agree to be bound by the terms of the selected package for the 34<sup>th</sup> Annual Conference & Business Meeting.

Please enclose a check or money order payable to the **Athletic Trainers' Society of New Jersey (ATSNJ)** in the amount required. Credit card payments are also accepted by visiting the ATSNJ website at [www.atsnj.org](http://www.atsnj.org) . Payment is due upon signature of contract.

The undersigned is authorized to enter into this agreement and understands this agreement becomes valid when completed, signed, and accepted by ATSNJ. Upon receipt of your contract and payment, you will receive a confirmation email with further information.

**Company Representative**

Signature \_\_\_\_\_ Date \_\_\_\_\_

Name (Please Print) \_\_\_\_\_ Title \_\_\_\_\_

**Athletic Trainers' Society of New Jersey Representative**

Signature Date

Name (Please Print) \_\_\_\_\_ Title \_\_\_\_\_

*For official use only:*

**ADDENDUM** (special conditions that are not part of the selected package may be listed here)

**Athletic Trainers' Society of New Jersey Representative**

Signature \_\_\_\_ Date

Name (Please Print) \_\_\_\_\_ Title \_\_\_\_\_