



## World Customs Organization

(Draft Agenda V3.0)  
**WCO 2<sup>nd</sup> Global Online Conference on Cross Border E-Commerce**  
**“Customs united effort on Recovery, Renewal and Resilience for a sustainable e-commerce supply chain”**  
 28-29 June 2021 (Hours in Brussels time)  
 Supported by CCF Japan

Master of Ceremony: **Mr. Brendan O’HEARN**, WCO Deputy Director of the Procedures and Facilitation Sub-Directorate

| DAY 1 (28 June 2021) |  |
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| 12:30-13:00          | Online Registration  |
| 13:00-13:15          | Session 1 - Opening ceremony   |
|                      | Opening address: <ul style="list-style-type: none"> <li>- <b>Dr. Kunio MIKURIYA</b>, WCO Secretary General</li> <li>- <b>Mr. John DENTON</b>, Secretary General, International Chamber of Commerce (ICC)</li> </ul>  |
| 13:15-14:30          | Session 2 – Round table: Customs perspectives on e-commerce during the COVID-19 crisis and resilience for e-commerce supply chain  |
|                      | <p>This session will discuss the following issues:</p> <ul style="list-style-type: none"> <li>- <i>Benefits of full implementation of the WCO E-Commerce Package;</i></li> <li>- <i>Customs measures under COVID-19 for e-commerce supply chain continuity, including Advance Electronic Data, e-payment, etc.; and,</i></li> <li>- <i>New opportunities for fostering partnerships with e-commerce stakeholders</i></li> </ul> <p>Moderator and keynote speech: <b>Mr. Ricardo TREVIÑO</b>, WCO Deputy Secretary General</p> <p>Speakers(3): Customs administrations</p> <ul style="list-style-type: none"> <li>- <b>Mr. John P. LEONARD</b>, Acting Executive Assistant Commissioner, Office of Trade, US Customs and Border Protection</li> <li>- <b>Ms. Sabine HENZLER</b>, Director, Directorate-General for Taxation and Customs Union (DG TAXUD), European Commission</li> <li>- <b>Ms. Lan HU</b>, Deputy Director General, Department of International Cooperation, General Administration of Customs, China</li> </ul> |

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| 14:30-15:50                 | <b>Session 3 – Panel Session : Private sector perspective in adapting to a new business model and expanding the concept of Authorized Economic Operator (AEO)</b>   |
|                             | <p>This session will focus on the following issues:</p> <ul style="list-style-type: none"> <li>- <i>Challenges and opportunities of adapting to new business models in e-commerce, including fulfilment center; and,</i></li> <li>- <i>Cooperation between e-commerce stakeholders and Customs and possibility of expanding the concept of AEO to e-commerce operators</i></li> </ul> <p>Moderator and keynote speech: <b>Mr. Hideaki GENSHIN</b>, Deputy Director-General, Japan Customs</p> <p>Panellists (3): from Private Sector and Customs administrations</p> <ul style="list-style-type: none"> <li>- <b>Mr. Kristian VANDERWAEREN</b>, Director General, Belgium Customs</li> <li>- <b>Mr. Travis SKINNER</b>, Senior Manager on Customs and Trade at Amazon</li> <li>- <b>Ms. Eman Bader AL SUWAIDI</b>, Director for Customs Valuation Department / Authorized Economic Operator Program, Dubai Customs</li> <li>- <b>Mr. Praveen SASHI</b>, Regional Head of Digitalization MENA, DHL Express, UAE</li> </ul> |
| <b>DAY 2 (29 June 2021)</b> |   |
| 13:00-13:55                 | <b>Session 4 – Round table: Reinforcing collaboration and harnessing technology</b>   |
|                             | <p>This session will focus on the following issues:</p> <ul style="list-style-type: none"> <li>- <i>Facilitating digital trade, to form an important part of the global economic recovery from COVID-19 via reinforced collaboration; and,</i></li> <li>- <i>Renovation of Customs procedures with the use of data and modern technologies based on cooperation among entire e-commerce supply chain.</i></li> </ul> <p>Moderator: <b>Mr. Ahmed AL KHALIFA</b>, Chairperson of the WCO Council</p> <p>Speakers (3): from International Organizations and the Private Sector</p> <ul style="list-style-type: none"> <li>- <b>Mr. Xiangchen ZHANG</b>, Deputy Director General, World Trade Organization (WTO)</li> <li>- <b>Mr. Bishar HUSSEIN</b>, Director General, Universal Postal Union</li> <li>- <b>Mr. Carlos GRAU TANNER</b>, Director-General, Global Express Association</li> </ul>   |

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| 13:55-15:00 | <b>Session 5 – Panel Session : Ensuring safety and security through cooperation and the use of data and technologies</b>  |
|             | <p>This session will focus on the following topics:</p> <ul style="list-style-type: none"> <li>- <i>Managing risks posed by unknown traders with the use of data and technologies through cooperation; and,</i></li> <li>- <i>Utilizing transformative technologies driving e-commerce to ensure safety and security of cross border e-commerce.</i></li> </ul> <p>Moderator and keynote speech: <b>Mr. Pranab Kumar DAS</b>, Director of Compliance and Facilitation, WCO</p> <p>Panellists (5): from Private Sector and Customs administration</p> <ul style="list-style-type: none"> <li>- <b>Mr. Yonghwan CHOI</b>, Director of R&amp;D and Equipment Division, Korea Customs Service</li> <li>- <b>Mr. Fumio ITO</b>, Project Manager, International Narcotics Control Board (INCB)</li> <li>- <b>Ms. Cathy TOXOPEUS</b>, Director of Commercial and Trade Innovation and Intake Division, Canada Border Services Agency</li> <li>- <b>Mr. Kaveh AFSHAR-ZANJANI</b>, Director of Data Science, Canada Border Services Agency</li> <li>- <b>Mr. Joost VAN DE GRIENDT</b>, Co-Founder and CBO/CMO, Dynaxion B.V.</li> </ul>  |
| 15:00-15:55 | <b>Session 6 – Panel Session : Ensuring fair and effective revenue collection through cooperation</b>   |
|             | <p>This session will focus on the following topics:</p> <ul style="list-style-type: none"> <li>- <i>Understanding the four revenue collection approaches (Vendor collection, Intermediary collection, Buyer collection and Hybrid collection approach);</i></li> <li>- <i>Utilizing pre-arrival, clearance and post-clearance stages for proper Customs valuation through cooperation; and,</i></li> <li>- <i>Conducting effective capacity building activities based on the E-Commerce Framework of Standards.</i></li> </ul> <p>Moderator and keynote speech: <b>M. Guéno­lé MBONGO KOUMOU</b> Vice-Chairperson for the West and Central Africa Region/ Director General of Customs and Indirect Taxes, Republic of the Congo</p> <p>Panellists (4): from Private Sector, International Organizations, and Customs administrations</p> <ul style="list-style-type: none"> <li>- <b>Mr. Michael OUTRAM</b>, Commissioner, Australian Border Force</li> <li>- <b>Mr. Matthew DUCKWORTH</b>, Assistant Secretary, Customs and Trade Policy Branch, Australian Border Force</li> <li>- <b>Mr. Piet BATTIAU</b>, Head Consumption Taxes, Organisation of Economic Co-operation and Development (OECD)</li> <li>- <b>Mr. Sami FARHAD</b>, Senior Director, Alibaba Group</li> </ul> |
| 15:55-16:00 | <b>Session 7 – Closing</b>  |
|             | <p><b>Closing Remarks:</b></p> <ul style="list-style-type: none"> <li>- <b>Dr. Kunio MIKURIYA</b>, WCO Secretary General</li> </ul>   |

