

Long-Term Care Academic Detailing Service

Centre for Effective Practice

www.effectivepractice.org/academicdetailing

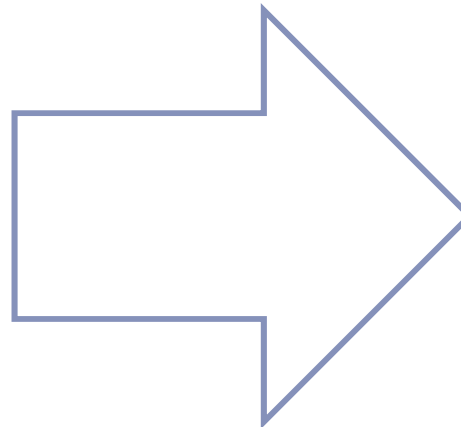
What is Academic Detailing?

Relationship built on trust and mutual respect through meaningful conversations

Clinical Evidence

Your Experience

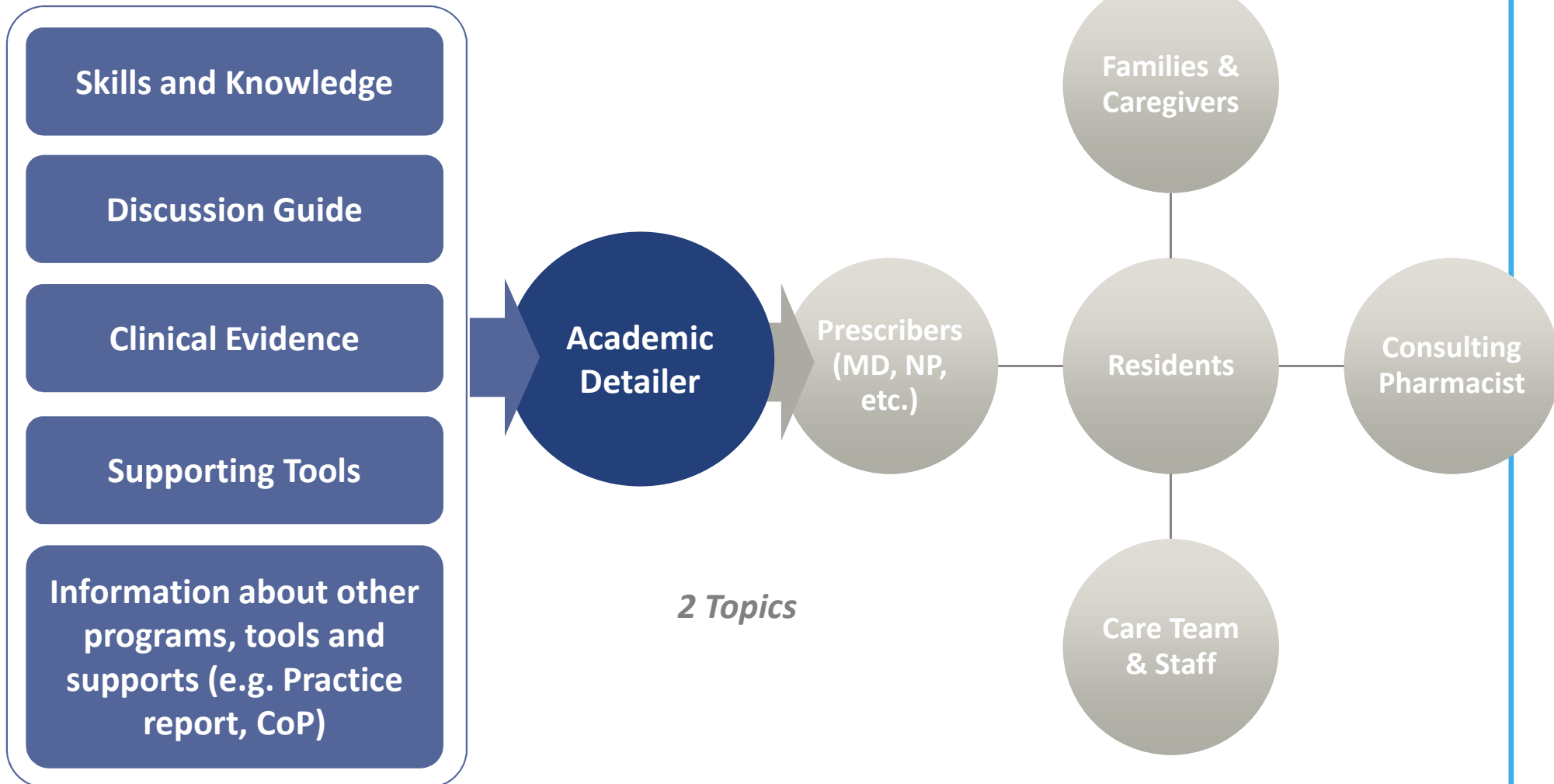
**Your Needs as a
Provider**



Best Practices

Quality Care

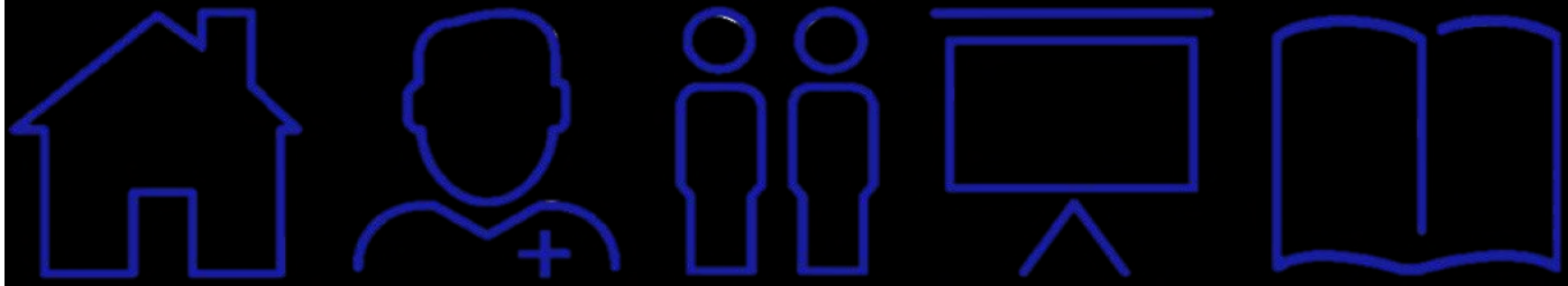
Academic Detailing in LTC



41 homes across Ontario

Impact & Uptake

Since Oct. 2015 (Topic 1 & 2):



41 LTC Homes
Engaged

733 Individuals
Engaged in Visits

499 Visits
Conducted

161 Educational
Presentations
Conducted

6,980 Discussion
Guides
Disseminated



93% of LTC providers and staff strongly agreed or agreed that because of the Academic Detailing visit they feel more comfortable participating in the development of an individualized falls prevention plan (n=197).

“The one-on-one ratio of detailer to physicians is unique in medical education. It allows for more open and honest discussions and provides a safe environment for the detailer and physician to ask each other questions and challenge each other’s thinking on issues that aren’t often well represented in literature.”

- **Dr. Scott Nash, Medical Director**