

# MET CENTER

Metropolitan Education and Training Center

Presented to

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# MISSION

The MET Center is a strategic partnership created to stimulate the economic self-sufficiency of individuals living in low-income communities of the St. Louis Region.

The Center seeks to accomplish this mission by delivering focused, comprehensive, and accessible job training, placement, assessment, career development services and transportation services.

We serve the underemployed, unemployed, and displaced workers, leading to sustainable work and a competitive regional economy.

- Centrally Located Near the MetroLink
- Comprehensive Skill-Based Training
- Focused Individual Employment Planning
- Accessible Career Development and Placement Services
- Personal Financial Education/Transportation Services



- ◎ 12 Programs & Services
- ◎ 13 Collaborative Partners
- ◎ Open Enrollment
- ◎ Employment Training

- ◎ Placement & Retention
- ◎ Financial Literacy & Education
- ◎ Tax Preparation

# COLLABORATIVE PARTNERS

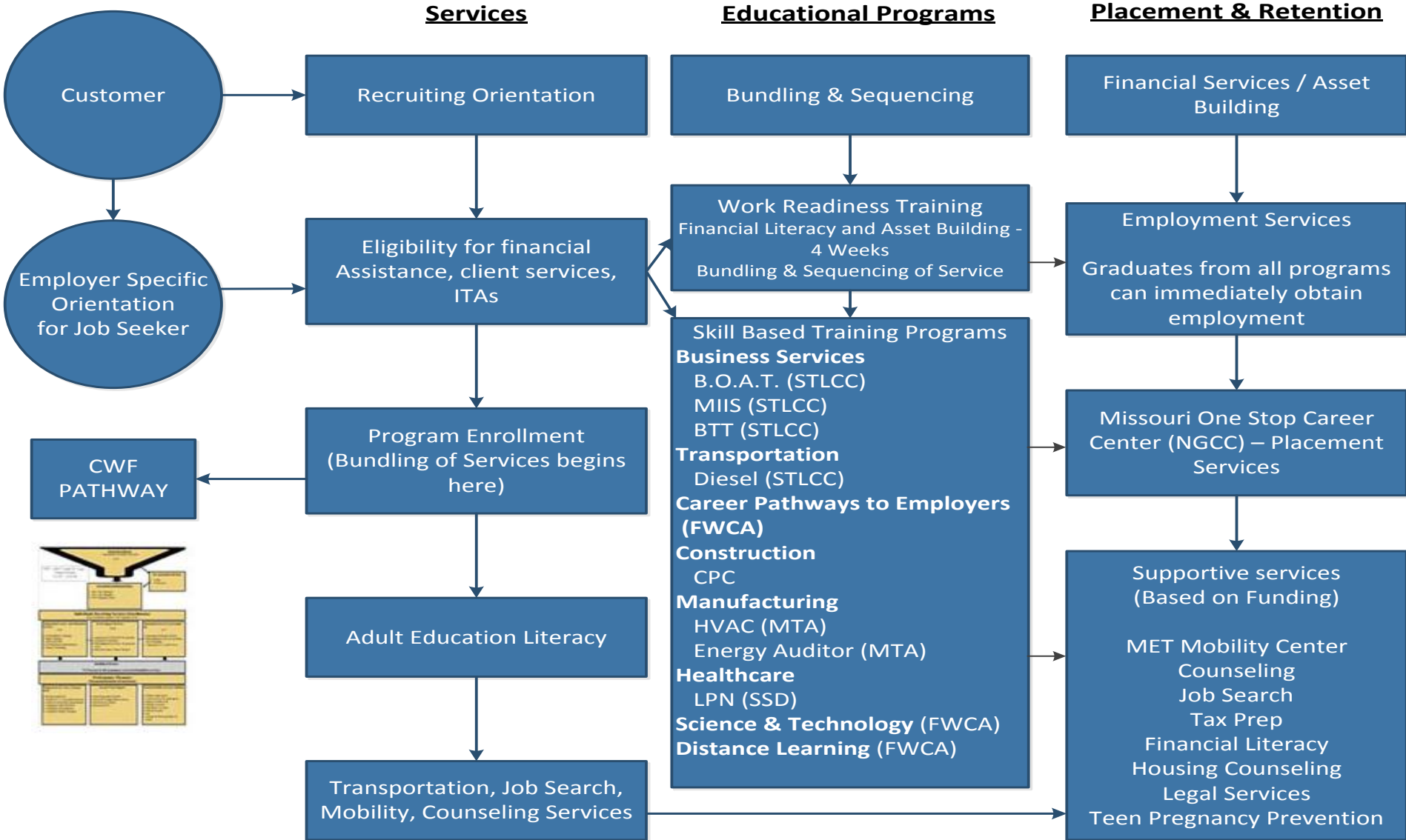
- ◎ St. Louis County Government
- ◎ St. Louis County WIB
- ◎ Better Family Life, Inc. (CBO)
- ◎ Greater St. Louis Works (RCGA)
- ◎ St. Louis City WIB (SLATE)
- ◎ St. Louis Community College (STLCC)
- ◎ Manufacturing Training Alliance (MTA)
- ◎ Construction Prep Center
- ◎ East-West Gateway Council of Governments
- ◎ Special School District (SSD)
- ◎ St. Louis Public Schools
- ◎ Annie E. Casey Foundation (AECF)
- ◎ Family and Workforce Centers of America (FWCA)

# SUPPORTIVE SERVICES

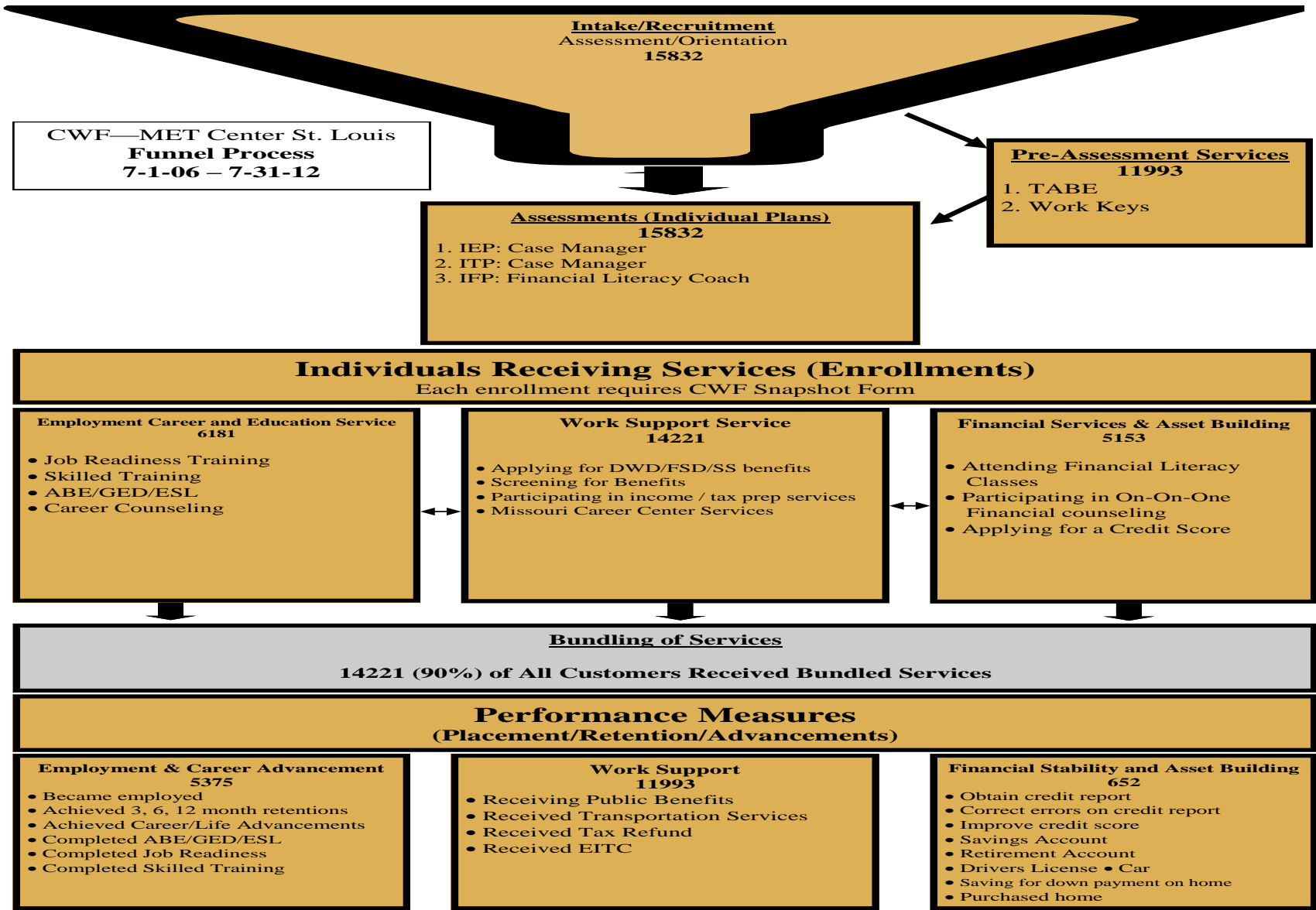
- Financial Education & Asset Building Services
- Home Buyers Education & Investment Services
- Tax Services (Vita Site)
- Transportation Services (MWA)
- Health and Wellness Education (Clinical)
- Teen Pregnancy Prevention Program (TPP)
- MET Mobility Center
- Dr. J's Family Weight Loss
- Healthy Relationship Education/Responsible Fatherhood
- Individual and Group Counseling Services (Clinical)



# MET CENTER/CWF FLOW OF SERVICES



# CWF PROCESS FLOW



# EFFECTIVENESS OF BUNDLING AND SEQUENCING SERVICES

- **Bundling Leads to Long-Term Engagement**
  - ✓ Increase in participant contact frequency
  - ✓ Multiple partners collaboration and resource integration
- **Sequencing Leads to Effectiveness of Services**
  - ✓ Recruitment, orientation, assessment, incomes support [training, employment, retention, continuing financial education and asset building)
  - ✓ Specific sequencing is designed to optimize customers' utilization of services
- **Increase in Customer Retention**
- **Increase in Participants Wages**



# ACCOMPLISHMENTS

- Since 2006, **15,832** unduplicated residents have requested Employment and Training services from The MET Center. As of July 31, 2012, the following outcomes have been achieved through our CWF initiative :
  - **15,832** Assessments completed
  - **2,848** Skill Training
  - **4,459** Job Search
  - **5,153** Receiving financial literacy services
  - **5,375** Placed in employment
  - **\$9.00** per hour average wage
- 2011 Estimated Economic Impact: **\$34M**  
(1825 placed into employment at \$9/hr. by 40 hrs./wk by 52 wks/yr= \$34M)
- Partnered With Saint Louis Community Credit Union to implement Behavioral Economics and offer financial products to participants
- **Workforce Service Integration Model Expanded to One Stop Career Centers in St. Louis County in 2011. Over 18,000 customers served monthly.**
- **Increased in Participants Wages** (Post training wages are higher)
- **Strategic partnership reduced total cost** (by minimizing duplication of services)
- **Publications:** “A Bottom-up Definition of Self-sufficiency’ (Hong, Sheriff, 2009)

# CHALLENGES

- ④ Managing Data Integration from multiple data sources (double data entry)
- ④ Expanding financial education services to all MET Programs (most programs do not pay for financial literacy)
- ④ Building out 5<sup>th</sup> & 6<sup>th</sup> floors (construction underway for the 6<sup>th</sup> floor)
- ④ Researching resources to establish café & banking products

# QUESTIONS

