



2nd Annual Caliber Tribal Fintech Forum Agenda

CHEYENNE MOUNTAIN
RESORT

27-29 July

Wednesday, July 27

11:00 AM – 4:30 PM	Registration & Hospitality Desk Open Pick up registration badges and materials on arrival.	Main Lobby
11:30 AM - 4:30 PM	Cog Railway to Pike's Peak Summit	Off-Site
5:00 PM - 7:00 PM	Registration & Hospitality Desk Open	Beach Pavilion
5:00 PM – 10:00 PM	Welcome to Colorful Colorado! Reception & Entertainment Join us for some great networking with delicious bites, beverages, live entertainment and activities!	Beach Pavilion

Thursday, July 28

7:00 AM – 8:30 AM	Group Breakfast	Mountain View
7:30 AM – 12:30 PM	Registration & Hospitality Open	Colorado Foyer
8:45 AM – 9:15 AM	Opening General Session Kick off the day with insights, updates and inspiration. SPONSOR: ACQUIRE INTERACTIVE	Colorado Ballroom
9:15 AM – 9:30 AM	Break	
9:30 AM – 10:30 AM	Breakout Session I	
Track I:	Return on Investment and Return on Community: Aligning Objectives to Create Win-wins in Tribal-private Partnerships SPONSOR: IDOLOGY	Centennial II
Track II:	A Channel For Every Enterprise: Influencers are Everywhere	Centennial III



10:30 AM – 10:45 AM

Break

10:45AM – 11:45 AM

Breakout Session II

Track I:

Best Practices for Indian Country Joint Ventures, Mergers and Acquisitions

Centennial II

Track II:

Issue Advocacy: Creating Industry Champions from Within

Centennial III

12:00 PM – 1:30 PM

Lunch

Beach Pavilion

1:30 PM – 5:30 PM

Fintech Forum Adventures

Off-Site



We're headed to the Manitou Springs and to Garden of the Gods to explore natural wonders and to experience new adventures! Select from one of four exciting options: Foothills Jeep Tour, E-Biking, Ziplining or Hiking. Selections are limited, so be sure to let us know your preferences during registration. Each experience lasts approximately 2.5 – 3 hours with 15 to 25-minute transfer times. You'll have a chance to visit either the Garden of the Gods Trading Post or the Visitors Center during the private guided tours. Transportation is included - we've got you covered!

6:30 PM – 7:30 PM

Reception & Networking

Cheyenne Courtyard

Meet up for cocktails, appetizers and entertainment on the courtyard.

SPONSOR: INTEGRITY PAYMENTS

7:30 PM – 10:00 PM

Dinner & Entertainment

Centennial Ballroom




Don't miss this exclusively curated celebrity and star-studded evening of entertainment! You'll be blown away by the incredible mastery of Mentalist David Magee and of Grammy Award-winning jazz by Jon Cleary & The Absolute Monster Gentlemen! We're raising the bar and reaching for new heights tonight!

SPONSORS: ACQUIRE INTERACTIVE & LEAPTHEORY



Friday, July 29

7:30 AM – 8:30 AM	Group Breakfast	Cheyenne Courtyard
8:00 AM – 12:30 PM	Registration & Hospitality Open	Colorado Foyer
8:45 AM – 9:45 AM (8:45 - 9:15) (9:15 - 9:45)	General Session - Election Update - Business Update	Colorado Ballroom
9:45 AM - 10:00 AM	Break	
10:00 AM - 11:15 AM	Breakout Session III	
Track I:	The Time Trap: Addressing the Stereotypes that Undermine Tribal Sovereignty	Centennial II
Track II:	(Mis)Understanding Fintech Borrowers	Centennial III
11:15 AM – 11:30 AM	Break	
11:30 AM – 12:30 PM	KEYNOTE: Lisa Servon  <p>Lisa Servon pulls it all together and brings the conference to a close with incredible insight. Media contributor and renowned author, she shares her expertise in lending and fintech to discuss and address the “underbanked” in America. She questions traditional mainstream services and offers solutions to reimagine new perspectives and better options.</p>	Colorado Ballroom
	SPONSOR: EPCVIP	
12:30 PM - 1:00 PM	Closing Session	Colorado Ballroom
1:00 PM	Book Signing / CLOSE	
3:00 PM - 6:00 PM	Optional Downtown Beer & Bites Foodie Tour	Off-Site



Breakout Sessions

TRACK I

Thursday
9:30 AM – 10:30 AM
Centennial II

Return on Investment and Return on Community: Aligning Objectives to Create Win-wins in Tribal-private Partnerships

Dr. Kate Spilde and Dr. Robert Miller, Panelists

Panelists will discuss how to align non-tribal businesses' objectives and priorities with those of the tribally owned client. Topics include understanding cultural match, return on community, and ensuring vendor management is respectful of cultural differences.

Thursday
10:45 AM – 11:45 AM
Centennial II

Best Practices for Indian Country Joint Ventures, Mergers and Acquisitions

Lori McCutchen and Saba Bazzazieh, Moderator, Panelists

As tribal governments expand vendor relationships and increase ownership of tribal fintech businesses, there are several best practices for successful management / transition. Several priorities will be discussed, including a shared commitment to fighting for the integrity of the business, shared sense of purpose in protecting tribal sovereignty and a commitment to training tribal members in management of the tribally owned entity.

Friday
10:00 AM – 11:15 AM
Centennial II

The Time Trap: Addressing the Stereotypes that Undermine Tribal Sovereignty

Dr. Adam Crepelle

The time trap is the popular belief that Indian cultures were simple, non-commercial, hunter-gatherers prior to European arrival. Encapsulated within this belief is the idea that indigenous cultures are static and erode as they merge with mainstream society. However, this perception is incorrect: the indigenous peoples of North America had complex societies prior to 1492, including agriculture and expansive trade networks. Professor Crepelle will examine the stereotypes that undermine tribal sovereignty and explore how opponents of Indian country interests use these tropes to impede tribal economic development.

REACHING NEW HEIGHTS



Breakout Sessions

TRACK II

Thursday
9:30 AM – 10:30 AM
Centennial III

A Channel For Every Enterprise: Influencers are Everywhere

Joe Sinkwitz

It happens in every marketing channel, for every affiliate product and for every service. At some point talking heads and non-practitioner journalists will call for a channel, for a product or a service's demise. Those of us who have been in the subprime consumer finance industry long enough have heard the calls that SEO is dead, that PPC cannot work and now, that influencers cannot possibly work. Naturally this could not be further from the truth, as we will explore across a multitude of channels on a journey to learn why word-of-mouth reigns across mediums and will continue to do so, whether you're a lender, lead aggregator, or an industry consultant. Actionable takeaways from this talk will include how to incorporate influencers in your next marketing and communications campaign.

Thursday
10:45 AM – 11:45 AM
Centennial III

Issue Advocacy: Creating Industry Champions

Rich Chrismer, Tim Koirtyohann and Mika Leonard, Panelists.

No two tribal nations are identical. Communicating about your work with Indian country requires understanding their unique government structures, people and cultures. How can participants take home what they are learning to transform their teams and consumers into advocates? This panel will consider how to create industry champions across the entire employee/consumer life cycle. Topics covered include issue training, recruiting strategies and internal communication.

Friday
10:00 AM – 11:15 AM
Centennial III

(Mis)understanding Fintech Borrowers

Justin Fisk and Dr. Ted Gordon

Activist opponents have made progress distorting the public view of fintech borrowers and the services we provide to consumers. How can we correct this image going forward? Panelists will discuss the latest research and industry polls.

