

2020 PRICING | VIRTUAL

Exhibitor & Sponsor Packages

Opportunities

Gold Sponsor – \$6,000 (2 opportunities)

- One 45-Minute General Session Presentation (\$3,750 Value)
- One 30-Second Commercial (\$500 Value)
- One Attendee Care Package Promotional Item (\$1,500 Value)

Silver Sponsor – \$4,000 (3 opportunities)

- One 30-Minute Demo Theater Presentation (\$2,500 Value)
- One 30-Second Commercial (\$500 Value)
- One Attendee Care Package Promotional Item (\$1,000 Value)

Bronze Sponsor – \$3,000 (5 opportunities)

- One 30-Minute Demo Theater Presentation (\$2,500 Value)
- One Attendee Care Package Promotional Item (\$500 Value)

Exhibitor – \$750

Your products and services are designed to improve government information systems so why not showcase what you have to offer to over 150 technology professionals in attendance representing Counties and Cities by participating in the ACCIS Solutions Center.

ACCIS Supporter – Sponsorship less than \$2,500*

Enhance your virtual exhibitor footprint by buying into the Attendee Care Package. Discounted rates available for promotional items you provide.

- \$2000 – One Custom Branded Promotional Item
- \$1000 – One Custom Branded Promotional Item Provided by Supporter

**Must be registered as an Exhibitor or Non-Member Attendee to purchase.*

Don't see a sponsorship that fits your needs?

Custom sponsorships can be created that fit your budget goals and maximize your ROI!

Contact Melissa Archuleta at marchuleta@wsac.org or at 360-489-3021.

Benefits

Gold Sponsor – \$6,000

- Virtual Exhibitor Space (\$750 Value)
- One 45-Minute General Session Presentation (\$3,750 Value)
- One 30-Second Commercial (\$500 Value)
- Virtual Stage Branding (\$75 Value)
- One Attendee Care Package Promotional Item (\$1,500 Value)
- One Full-Page Insert with Attendee Care Package (\$250 Value)
- Branding on All Event Emails (\$100 Value)
- Post-Conference Lead Generation Report (\$750 Value)
- Company Branding on Virtual Conference Platform (\$150 Value)
- **Total Package Value - \$7,825**

Silver Sponsor – \$4,000

- Virtual Exhibitor Space (\$750 Value)
- One 30-Minute Demo Theater Presentation (\$2,500 Value)
- One 30-Second Commercial (\$500 Value)
- Virtual Stage Branding (\$75 Value)
- One Attendee Care Package Promotional Item (\$1,000 Value)
- One Half-Page Insert with Attendee Care Package (\$150 Value)
- Branding on All Event Emails (\$100 Value)
- Post-Conference Lead Generation Report (\$750 Value)
- Company Branding on Virtual Conference Platform (\$150 Value)
- **Total Package Value - \$5,975**

Bronze Sponsor – \$3,000

- Virtual Exhibitor Space (\$750 Value)
- One 30-Minute Demo Theater Presentation (\$2,500 Value)
- One Attendee Care Package Promotional Item (\$500 Value)
- Virtual Stage Branding (\$75 Value)
- One Quarter-Page Insert with Attendee Care Package (\$75 Value)
- Branding on All Event Emails (\$100 Value)
- Post-Conference Lead Generation Report (\$750 Value)
- Company Branding on Virtual Conference Platform (\$150 Value)
- **Total Package Value - \$4,900**

Exhibitor – \$750

- Virtual Exhibitor Space (\$750)
- Post-Conference Lead Generation Report (\$750 Value)
- Company Branding on Virtual Conference Platform (\$150 Value)
- **Total Package Value - \$1,650**

IMPORTANT DATES & DEADLINES

All Attendee Care Package promotional items must be approved by **Friday, September 11, 2020.**

Any promotional items provided by the ACCIS Supporter for Attendee Care Packages must be received by **Monday, September 18, 2020.**



Association of County & City Information Systems

Want Exposure?

39

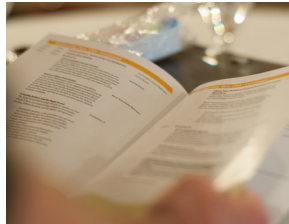
Counties in Washington State

281

Cities and Towns in Washington State

10

Exclusive Sponsorship Opportunities



Why Sponsor?

4

Full days of Conference Activities

Over

150

Decision-Makers in Attendance



For More Information:
marchuleta@wsac.org
360-489-3021

WHATS NEW? Attendee Care Packages!

ACCIS is excited to bring this promotional opportunity to our Fall Conference for exhibitors and sponsors. Keep your business in the spotlight throughout the conference and gain more exposure by securing your sponsorship early!

The first 100 attendees to register for the conference will receive an exclusive Attendee Care Package!

The package includes premium promotional items from our GOLD, SILVER, or BRONZE level sponsors. Already have a promotional item you would like to include in the Attendee Care Package? No worries, your item can be included at a discounted rate.

Sponsorship Benefits	Gold \$6,000	Silver \$4,000	Bronze 3,000	Exhibitor \$750
General Session Presentation	45 mins			
Virtual Exhibitor Space	✓	✓	✓	✓
Promotional Ad Insert	✓	✓	✓	
30-Minute Demo Theater		✓	✓	
One Attendee Care Package Item	\$1,500 Value	\$1,000 Value	\$500 Value	
Complimentary Conference Registration	Unlimited	Unlimited	Unlimited	5
Company Branding on Virtual Conference Platform	✓	✓	✓	✓
Recognition at all General Sessions	✓	✓	✓	✓

Exhibitor & Sponsor Schedule At-A-Glance

Monday, October 12

10:00am – 10:15am
Networking break

11:15am – 11:45am
Networking Break

Tuesday, October 13

10:00am – 10:30am
Demo Theaters (2 opportunities)

2:00pm – 2:30pm
Networking Break

2:30pm – 3:15pm
General Session Gold Sponsor Presentation

3:15pm – 3:30pm
Networking Break

Wednesday, October 14

9:00am – 9:30am
Demo Theaters (2 opportunities)

9:30am – 9:45am
Networking Break

2:00pm – 2:30pm Demo Theaters (2 opportunities)

Thursday, October 15

9:30am – 10:00am
Demo Theaters (2 opportunities)

11:00am – 11:45am
General Session Gold Sponsor Presentation

2:30pm – 3:00pm
Networking Break

AD File Requirements (Full Color)

Files must be submitted in Press Ready format. To avoid production delays, please have your files prepared for output before sending them.

File Requirements:

File Formats: JPG / PDF / TIFF / EPS / PSD / AI

Native Formats: InDesign / Illustrator / Photoshop

Fonts: Outlined

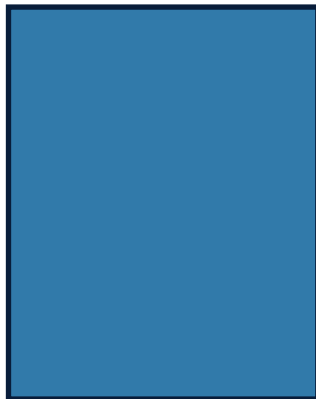
300 DPI Resolution in CMYK or Grayscale

1/8" Bleed and 1/8" Safety*

*An 1/8" bleed is required on all files submitted. Keep all text and important information (including logos) at least 1/8" inside the trim line. Cutting can and will vary, up to 1/8". If you have information (or thin borders) within 1/8" of trim, they may be cut off.

*** Advertising graphics submission deadline is **September 18, 2020** ***

\$250



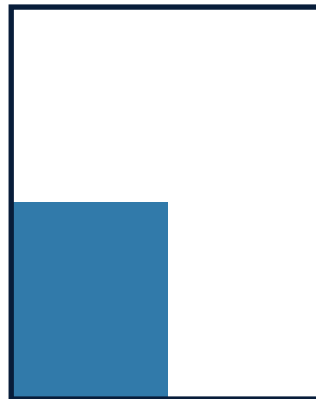
FULL PAGE
8.5" (W)
11" (H)

\$150



HALF PAGE (Horizontal)
8.5" (W)
5.5" (H)

\$75



QUARTER PAGE
4.25" (W)
5.5" (H)

Submit files to
accisevents@wsac.org