



28th Annual Meeting

October 12-14, 2016 Marriott City Center Minneapolis, MN

Recorded Sessions

Our friends at Sonic Foundry record the general session presentations and make them available shortly following the live session on the WCET Annual Meeting website. The high-quality recordings are available to everyone at no charge.

Registration Includes:

- Access to all sessions and events.
- Opening reception appetizers (cash bar) on October 12.
- Full breakfast on October 13 and 14.
- Awards Lunch on October 13.
- Mobile program app.

Denver Gift Giveaway

Enter to win a gift certificate to be used in Denver at the 2017 Meeting! Drop your business card at the registration desk by Friday at 9:00 a.m. to be eligible for the drawing during the closing session. You must be present to win.

WCET Meet and Greet: Wednesday, Prefunction Terrace, 4:30-5:30 p.m.

Come meet some of the friendly WCET team and enjoy some light appetizers. If this is your first WCET Annual Meeting or if your organization is not a WCET member, you won't want to miss this session which will help you navigate the program, connect with others, and understand more about how WCET serves the higher education edtech community.

EdTech Meet-up, Thursday, Atrium, 9:00 am - 5:30 pm

The WCET EdTech Meet-up connects innovative edtech businesses and institutions with meeting attendees in a casual and engaging format on Thursday. The meet-up is a way to showcase innovative products and services that the WCET member community is interested in learning about. Stop by and visit with the participants to learn about innovative institutions, edtech products, and services, and connect with colleagues.

The Meet-up will be open from 9:00 a.m. - 5:30 p.m., but presenters will primarily be available during the two breaks, 9:15 - 9:45 a.m. and 2:45 - 3:15 p.m.

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| • Pearson | |

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Group Dinners, Thursday, Meet in the lobby.

On Thursday night, join other attendees at a local restaurant near the hotel. The registration desk will have sign-up sheets available, so you can choose the restaurant that suits your fancy and meet other attendees. Sign up by 3:00 p.m. on Thursday. Attendees pay on their own. Meet in the hotel lobby by 6:45 p.m.

Morning Recharge, Thursday and Friday

Join us for a walk/run on Thursday morning from the hotel and/or flow yoga on Friday morning. Both activities are free to attendees and do not require preregistration, but yoga is first come, first served. For the run, meet in the hotel lobby by 6:45 a.m. Yoga will begin at 7:15 a.m. on Friday and towels will be provided to be used as mats. Bring a mat if you have one.

Information Table

Visit the information table near the registration desk for details about your colleagues' organizations and projects. Feel free to drop off brochures about your organization.

Session Materials Online

Presentation materials are available through the mobile app and on the Annual Meeting website. Materials are linked by session. Speakers should e-mail presentations as a PDF to mraymond@wiche.edu to be included.

WCET Mobile Application

Download the app on your smartphone: go to the application store and search for WCET16. The app provides: schedule builder, social connection, notes feature, full program, attendee list, and social integration with #WCET16 Twitter Feed.

Session Evaluations

We encourage you to provide feedback about each session you attend, using the WCET Annual Meeting mobile app.

WCET 2017 Dates for Your Calendar

- WCET Leadership Summit: June 14-15, Salt Lake City, UT
- WCET Annual Meeting: October 25-27, Denver, CO

Key:

■ Workshop	● Concurrent Sessions
■ General Session	● Solo Presentation
▲ In-Depth Session	● Flipped
★ Activity	● Panel
◆ EdTech	● Roundtable

Tuesday, October 11

1:30 – 3:30 p.m.

WCET Steering Committee Meeting *Lake Calhoun*

4:00 – 5:30 p.m.

WCET Executive Council Meeting *Chase Boardroom*

5:30 – 6:30 p.m.

WCET Steering Committee and Executive Council Reception *Atrium*

Wednesday, October 12

7:30 a.m. – 6:00 p.m.

WCET Registration and Information *Registration, 4th Floor*

7:45 a.m. – Noon

◆ SAN Meeting for SAN Members only (invited event) *Ballrooms 3-4*

Facilitators:

Marianne Boeke, senior associate, *NCHEMS*
Cheryl Dowd, director, SAN, *WCET*

9:00 a.m. – Noon

Preconference

◆ Creating and Diffusing Online Instructional and Institutional Practices from Data and Evidence (Preregistration required) *Excelsior + Lafayette*

Facilitators:

Rachel Cusatis, instrumentation innovator- research, *National Research Center for Distance Education and Technological Advancements (DETA)*
Tanya Joosten, director, eLearning research and development, *University of Wisconsin-Milwaukee*

◆ E-learning Consortia Workshop – Learning from Each Other, Working Together *St. Croix 1*

Facilitators:

Kevin Corcoran, executive director, *Connecticut Distance Learning Consortium*
Tricia Donovan, executive director, *eCampusAlberta*
Carol Gould, executive director, *Great Plains Interactive Distance Education Alliance*
Sue Maes, co-director, *Institute for Academic Alliances at Kansas State*
Russ Poulin, director, policy and analysis, *WCET*

◆ Optimizing Student Success Should Be Your Institution's #1 Strategy (Preregistration required) *Grays + Wayzata*

Speakers:

Linda Baer, senior fellow, *Civitas Learning*
Lisa Foss, associate vice president and associate provost for strategy, planning, and effectiveness, *St. Cloud University*
Don Norris, president and founder, *Strategic Initiatives*

10:00 a.m. – Noon

◆ WCET Academic Leadership Forum (by invitation) *Spring Park Bay*

Facilitators:

Diane Auer Jones, senior fellow, *Urban Institute*
Constance Johnson, chief academic officer/provost, *Colorado Technical University*
Dick Senese, interim president, *Capella University*
Matthew Prineas, vice provost and dean, the undergraduate school, *University of Maryland University College*

1:00 – 2:00 p.m.

■ Opening Keynote: Iteration and Innovation in Education *Ballrooms 1-2*

Speaker:

Jaime Casap, chief education evangelist, *Google, Inc*

2:15 – 3:00 p.m.

Concurrent Sessions

● Developing Alternatives Model for College Math Placement *Deer Lake*

Moderator:

Deborah White, director of distance education, *The University of Michigan - Flint*

Speakers:

Scott Beckett, distinguished lecturer, *Jacksonville State University*
Ahrash Bissell, EdReady project director, *The NROC Project*
Courtney Peppers-Owen, director of learning services, *Jacksonville State University*

● Growth Opportunities in Higher Education: Degrees and Alternate Pathways *St. Croix 1*

Moderator:

Debby Knotts, executive director, strategic initiatives, extended learning, *University of New Mexico*

Speaker:

Andrew Magda, manager of market research, *The Learning House, Inc.*

▲ How Open Educational Resources are Being Used and Implemented (Part I) *Ballrooms 3-4*

Moderator:

TJ Bliss, program officer, *Hewlett Foundation*

Speakers:

Matthew Cooper, associate provost, *Thomas Edison State University*
Dave Ernst, chief information officer, college of education and human development, *University of Minnesota*
James Glapa-Grossklag, dean, educational technology, learning resources and distance learning, *College of the Canyons*
Eszti Major-Rohrer, director of products and services; *CURATE, Ed Map*
Tanya Spilovoy, director, distance education and state authorization, *North Dakota University System*



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● Levers, Dials, and Switches: The UCF Online Student Performance Dashboard

Minnesota

Moderator:

Russ Adkins, CEO, *Russ Adkins Inc., Higher Education Consulting*

Speaker:

Thomas Cavanagh, associate vice president of distributed learning, *University of Central Florida*

● Managing Online Accessibility:

A Tale of Two Institutions

Pine/Cedar/Birch/Maple

Moderator:

Jennifer Brock, vice president of academic affairs, *Bryan University*

Speakers:

Anne Honaker, senior instructional designer, *Western Kentucky University*

John Raible, instructional designer, *University of Central Florida*

Julie Uranis, director, distance learning and continuing & professional development, *Western Kentucky University*

● The Goldilocks Test: Finding the “Just Right” Student

Authentication System

Prefunction Terrace

Moderator:

Deb Gearhart, director of operations, division of distance and continuing education, *University of South Dakota*

Speakers:

Lara Mabry, instructional design specialist, *University of Missouri Kansas City*

Melissa Messina, instructional design specialist, *University of Missouri-Kansas City*

● Three Models for Successful Course Design

St. Croix 2

Moderator:

David Lindrum, founder and course designer, *Soomo Learning*

Speakers:

Ashley Gosseen, director of instructional design and technology, *Columbia College*

David Lindrum, founder and course designer, *Soomo Learning*

Colin Marlaire, associate vice president for innovation in learning, *National University*

Jaymes Myers, assistant vice president, learning science and assessment, *Southern New Hampshire University Online*

● Traveling the CBE Faculty Path: New Ways

of Teaching at Three Colleges

Elk Lake

Moderator:

Brooks Doherty, department dean, *Rasmussen College*

Speakers:

Curtis Newbold, assistant professor, communication, *Westminster College*

Christine Seifert, associate professor, communication, *Westminster College*

● WCET/State Authorization Network (SAN) Health

Sciences Task Force Update (SAN only)

Crystal Lake

Moderator:

Evan Smith, state regulations compliance coordinator, *University of Missouri, Mizzou Online*

Speakers:

Ronald Brownie, director, online & continuing education, *Northern State University*

Kenneth Heard, III, director, department of state authorization, office of the associate vice chancellor for academic affairs, *The University of Mississippi Medical Center*

3:15 – 4:15 p.m.

Concurrent Sessions

● Brainstorming Working Session:

The Price and Cost of Distance Education

Minnesota

Facilitators:

Joan Bouillon, director of regulatory compliance, *Pearson*

Russ Poulin, director, policy and analysis, *WCET*

Reed Scull, associated dean and director, *University of Wyoming Outreach School*

● Change is Hard. Manage it Well.

St. Croix 2

Moderator:

Cali Morrison, director of alternative learning, *American Public University System*

Speakers:

Dave Cillay, vice president for academic outreach and innovation, *Washington State University*

Luke Dowden, director, distance learning, *University of Louisiana at Lafayette*

Pat James, executive director, *California Community Colleges' Online Education Initiative*

● Creating New Paradigms with

Institution-Wide Analytics at UMUC

Prefunction Terrace

Moderator:

Brenda Perea, instructional design project manager for special project grants, *Colorado Community College System*

Speakers:

Beth Mulherrin, assistant vice provost for student success, *University of Maryland University College*

Jack Neill, vice president, client services, *HelioCampus*

● Game Change: The Theory, Practice, and

Possibilities of Competency-based Education

Deer Lake

Moderator:

Fred Hurst, vice president, institutional advancement, *Western Governors University*

Speakers:

Van Davis, associate vice president, higher education policy & research, *Blackboard, Inc.*

Karen Yoshino, principal strategist, enterprise consulting, *Blackboard, Inc.*

▲ How Open Educational Resources are

Being Used and Implemented (Part II)

Ballrooms 3-4

Moderator:

TJ Bliss, program officer, *Hewlett Foundation*

Speakers:

Matthew Cooper, associate provost, *Thomas Edison State University*

Dave Ernst, chief information officer, college of education and human development, *University of Minnesota*

James Glapa-Grossklag, dean, educational technology, learning resources and distance learning, *College of the Canyons*

Eszti Major-Rohrer, director of products and services; *CURATE, Ed Map*

Tanya Spilovoy, director, distance education and state authorization, *North Dakota University System*

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● State Authorization Reciprocity Agreement (SARA): Myths and Tall Tales *Pine/Cedar/Birch/Maple*

Moderator:

Mary Larson, S-SARA director, *Southern Regional Education Board*

Speakers:

Sandra Doran, N-SARA director, *New England Board of Higher Education*
Marshall Hill, NC-SARA executive director, *National Council for State
Authorization Reciprocity Agreements*

John Lopez, W-SARA director, *Western Interstate Commission for Higher
Education*

Jenny Parks, M-SARA director, *Midwestern Higher Education Compact*

4:30 – 5:30 p.m.

★ Meet and Greet with WCET. Open to all interested in learning more about WCET. *Windows Terrace*

Mollie McGill, director, programs and membership, *WCET*

● All Things Adaptive Learning *Elk Lake*

Facilitator:

Niki Bray, adaptive learning fellow, *WCET, University of Memphis*

● A Testing Evolution: Building an Institutional Assessment Strategic Plan *Minnesota*

Facilitators:

Kevin Shanley, director, eLearning, *Utah State University*

Robert Wagner, executive vice provost & dean, *Utah State University*

● Canary in a Coalmine? Course Reviews as an Indicator of Accessibility Gaps *St. Croix 1*

Facilitators:

Ritchie Boyd, principal strategist, enterprise consulting,
Blackboard, Inc.

Scott Ready, director- customer relations, enterprise consulting,
Blackboard, Inc.

● Through the Looking Glass: Virtual and Augmented Reality *Pine/Cedar/Birch/Maple*

Facilitator:

Dave Dannenberg, director, academic innovations and elearning,
University of Alaska Anchorage

● When Innovation and Reality Collide *St. Croix 2*

Facilitator:

Kim Siegenthaler, director, Mizzou Online, *University of Missouri*

5:30 – 6:30 p.m.

★ Welcome Reception – Open to All *Atrium/Ballroom*

Thursday, October 13

7:00 a.m. – 5:30 p.m.

WCET Registration and Information *Registration, 4th Floor*

6:45 – 7:30 a.m.

★ Reenergizing Run or Walk *Meet in the hotel lobby*

8:15 – 9:00 a.m.

◆ Thursday General Session: Digital Inclusion: Just an Illusion? (Breakfast included) *Ballrooms 1-2*

Facilitator:

Hae Okimoto, director, academic technologies,
University of Hawai'i System

Speakers:

Andriel Dees, director of learner inclusion, diversity, equity,
and engagement, *Capella University*
Joe Garcia, president, *WICHE*

9:15 – 9:45 a.m. and 2:45 – 3:15 p.m.

◆ WCET's EdTech Meet-up *Atrium*

The Meet-up will be open from 9:00 a.m. – 5:30 p.m. but
presenters will primarily be available during the two breaks,
9:15 - 9:45 a.m. and 2:45 - 3:15 p.m. See list of presenters on
page 2.

9:45 – 10:45 a.m.

▲ Adaptive Learning in Higher Education: A Progress Report (Part I) *Ballrooms 3-4*

Moderator:

Niki Bray, WCET adaptive learning fellow, *WCET, University of
Memphis*

Speakers:

Dror Ben-Naim, founder and CEO, *Smart Sparrow*

Gates Bryant, partner, *Tyton Partners*

Thomas Cavanagh, associate vice president of distributed learning,
University of Central Florida

Eric Frank, CEO, *Acrobatiq*

Dale Johnson, adaptive program manager, *Arizona State University*

Jim Thompson, CEO, *CogBooks*

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Concurrent Sessions

● Agile Inspired Design as a Quality Driver in Online Curriculum Development

Elk Lake

Moderator:

F. Patrick Robinson, dean, *Capella University*

Speakers:

Julie Diekman, market director, *Capella University*

Constance Hall, faculty chair, *Capella University*

Kris Luopa, manager of course development, *Capella University*

● Be Concerned: Student Privacy is Your Job!

Pine/Cedar/Birch/Maple

Moderator:

Alex Bachman, executive director, *Pearson Education*

Speakers:

Luke Dowden, director, distance learning, *University of Louisiana at Lafayette*

Matthew Johnson, associate, *Cooley LLP*

Tina Parscal, executive director, *CCConline*

● Revolution on Campus: No-Risk Pathways to High Value Careers

St. Croix 1

Moderator:

Joellen Shendy, associate vice provost and registrar, *University of Maryland University College*

Speakers:

Ryan Craig, managing partner, *University Ventures*

Joe Mitchell, senior vice president of university partnerships, *Revature*

● Social Media Research: Methods, Practices, and Implications

Minnesota

Moderator:

Laura Pasquini, lecturer/researcher, *University of North Texas/Royal Roads University*

Speakers:

Laura Gogia, learning innovator, *State Council of Higher Education for Virginia*

Ronald Hannaford, director of digital learning and program development, *Biola University*

● Sustainability Planning Tool for Competency-based Education

St. Croix 2

Moderator:

Deb Everhart, vice president, design and innovation, *Learning Objects*

Speaker:

Sally Johnstone, president, *NCHEMS*

● What Students Want: Creating a Statewide Approach to Textbook Affordability

Crystal Lake

Moderator:

Tanya Spilovoy, director, distance education and state authorization, *North Dakota University System*

Speakers:

Robin Colson, director, research evaluation, *University of West Florida*

Robin Donaldson, director, member research and services, *Florida Virtual Campus*

11:00 a.m. – Noon

▲ Adaptive Learning in Higher Education: A Progress Report (Part II)

Ballrooms 3-4

Moderator:

Niki Bray, WCET adaptive learning fellow, *WCET, University of Memphis*

Speakers:

Cristi Ford, associate vice provost and director, *CILSS, University of Maryland University College*

Sharon Goodall, director, innovations, learning design & solutions, *University of Maryland University College*

Dale Johnson, adaptive program manager, *Arizona State University*

Molly Sheahan, director, faculty development and support, *American InterContinental University*

Ruth Tarantine, university dean of nursing, *Colorado Technical University*

Jim Thompson, CEO, *CogBooks*

Concurrent Sessions

● An Update on A Multi Year Captioning Compliance Pilot Project

St. Croix 1

Facilitators:

Justin Louder, associate vice provost, *Texas Tech University*

Suzanne Tapp, executive director, *Texas Tech University*

● How Mentoring Contributes to Higher Ed: Putting Research into Practice

St. Croix 2

Moderator:

Mary Niemiec, associate vice president for digital education, director of University of Nebraska Online Worldwide, *University of Nebraska*

Speaker:

Laura Pasquini, lecturer/researcher, *University of North Texas/Royal Roads University*

● Keeping Pace with Emerging Learning Models and Impact on Instruction

Crystal Lake

Moderator:

Mike Palmquist, associate provost for instructional innovation, *Colorado State University*

Speakers:

Holly Ann Custard, head of academics, *Pearson*

Lou Pugliese, senior innovation fellow and managing director, *Arizona State University*

● Open Education: Anatomy of a System Wide Initiative

Deer Lake

Moderator:

Shannon Meadows, chief revenue officer, *Ed Map*

Speakers:

Reta Chaffee, director of educational technology, *Granite State College*

Terri Winters, director academic technology and UNH online, *University of New Hampshire*

● Student Success and Data Analytics in Practice- One Year Later

Pine/Cedar/Birch/Maple

Moderator:

Linda Baer, senior fellow, *Civitas Learning*

Speakers:

Beth Mulherrin, assistant vice provost for student success, *University of Maryland University College*

Hae Okimoto, director, academic technologies, *University of Hawai'i System*

Matthew Rysavy, data analyst professional, *Colorado Community College Online*

● The Growth of Alternative Providers: Competitors, Partners, or Both?

Minnesota

Moderator:

Russ Poulin, director, policy and analysis, *WCET*

Speakers:

Deb Adair, executive director, *Quality Matters*
Burck Smith, CEO, *StraighterLine*
David Soo, senior policy advisor, *U.S. Department of Education*

● The OEI: Changing the Face of Online Education in California Community Colleges

Elk Lake

Moderator:

Pat James, executive director, *California Community Colleges Online Education Initiative*

Speakers:

Autumn Bell, chief professional development officer, *California Community Colleges Online Education Initiative*
Jory Hadsell, chief academic officer, *California Community Colleges Online Education Initiative*
Bonnie Peters, chief student success officer, *California Community Colleges Online Education Initiative*

● Who's Teaching in the Future – Interaction in an Age of Automation

Prefunction Terrace

Moderator:

Cecilia Retelle Zywicki, vice president of operations, *Ranku, a Wiley Brand*

Speakers:

Van Davis, associate vice president, higher education policy & research, *Blackboard, Inc.*
Myk Garn, assistant vice chancellor for new learning models, Board of Regents, *University System of Georgia*

12:15 – 1:30 p.m.

■ WCET Awards Luncheon (included with registration)

Ballrooms 1-2

Speaker:

Nick White (WCET steering committee chair), director of competency based learning solutions, *Capella University*

1:45 – 2:45 p.m.

▲ 21st Century Credentials: Can Higher Ed Regain The Trust Factor? (Part I)

Ballrooms 3-4

Moderator:

Nick White, director of competency based learning solutions, *Capella University*

Speakers:

Deb Adair, executive director, *Quality Matters*
Ryan Craig, managing partner, *University Ventures*
Deb Everhart, vice president, design and innovation, *Learning Objects*
Jeff King, executive director, *University of Central Oklahoma*
Joellen Shendy, associate vice provost and registrar, *University of Maryland University College*

Concurrent Sessions

wow An Entrepreneurial and Sustainable App Development Strategy

Deer Lake

Moderator:

Dale Pike, executive director and associate provost, *Virginia Tech*

Speakers:

Kyle Shaver, software analyst and developer, *California State University, Northridge*
Deone Zell, associate vice president, academic technology, *California State University, Northridge*



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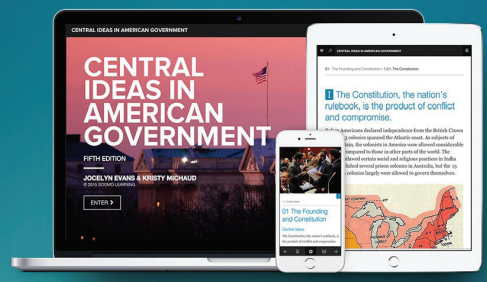
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● Avoiding the Muddle: Navigating Vendor Relationships Successfully

Prefunction Terrace

Moderator:

Luke Dowden, director, distance learning, *University of Louisiana at Lafayette*

Speakers:

Claire Arabie, instructional support manager, office of distance learning, *University of Louisiana at Lafayette*

Stephen McGoffin, business manager/budget analyst, office of distance learning, *University of Louisiana at Lafayette*

● Charting Your Course: Effectively Managing Licensure Compliance for Professional Programs

St. Croix 2

Moderator:

Tyson Heath, manager of state authorization, *Western Governors University*

Speakers:

Brianna Bates, associate director, academic program review and academic assessment, *New York University*

Jason Piatt, director, online compliance and communication, Kent State Online, *Kent State University*

● Connect the Dots via Data Analytics: Painting a Picture of Student Success

St. Croix 1

Moderator:

Jeff Grann, academic director of assessment and learning analytics, *Capella University*

Speakers:

Colleen Carmean, assistant chancellor for academic technologies & institutional research, *University of Washington-Tacoma*

Rob Robinson, senior director, strategic services, *Civitas Learning*

● Even Without a Higher Ed Act, EdTech Legislation and Regulations Still Loom

Minnesota

Moderator:

Laura Pedrick, special assistant to the provost for strategic initiatives & executive director, *UWM Online, University of Wisconsin Milwaukee*

Speakers:

Van Davis, associate vice president, higher education policy & research, *Blackboard, Inc.*

Vince Sampson, special counsel, *Cooley, LLP*

● How Institutions Support Successful 21st Century Faculty

Pine/Cedar/Birch/Maple

Moderator:

Kara Monroe, vice president of academic innovation and support, *Ivy Tech Community College*

Speakers:

Wm. Preston Davis, director of instructional services, ELI, *Northern Virginia Community College*

Matthew Prineas, vice provost and dean, the undergraduate school, *University of Maryland University College*

● Thriving in Challenging Times: Building Transformative Leadership Skills

Elk Lake

Moderator:

Whitney Kilgore, chief academic officer, *iDesignEDU*

Speakers:

Linda Baer, senior fellow, *Civitas Learning*

Deb Bushway, provost, *Northwestern Health Sciences University*

Ann Hill Duin, professor of writing studies, *University of Minnesota*



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● Two Within Four MetroConnect Partnership: Streamlining Degree Pathways

Crystal Lake

Moderator:

Carol Lacey, associate professor, college of individualized studies,
Metropolitan State University

Speakers:

Tara Hammill, medical administrative assistant/healthcare
documentation specialist program leader, Rochester Community
and Technical College

Miki Huntington, MCTC political science instructor; Metropolitan
State community faculty, Minneapolis Community & Technical
College

Ashley Weatherspoon, director of student partnerships and
collaboration, Metropolitan State University

2:45 – 3:15 p.m.

◆ WCET's EdTech Meet-up

Atrium

(See details at 9:15 a.m.)

3:15 – 4:15 p.m.

▲ 21st Century Credentials: Can Higher Ed Regain The Trust Factor? (Part II)

Ballrooms 3-4

Moderator:

Nick White, director of competency based learning solutions,
Capella University

Speakers:

Deb Adair, executive director, Quality Matters

Ryan Craig, managing partner, University Ventures

Deb Everhart, vice president, design and innovation, Learning Objects

Jeff King, executive director, University of Central Oklahoma

Joellen Shendy, associate vice provost and registrar, University of
Maryland University College

Concurrent Sessions

● Adapting to Adaptive Learning: Transforming a Lecture Class into a Personalized Learning Experience

Crystal Lake

Moderator:

Niki Bray, WCET adaptive learning fellow, WCET, University of Memphis

Speaker:

Patricia O'Sullivan, instructional design and training specialist,
University of Mississippi

wow Case Study: How CTU Created a Student-Driven University Mobile App

St. Croix 2

Moderator:

Darcy Hardy, associate vice president for enterprise consulting,
Blackboard, Inc.

Speakers:

Melissa Balsan, vice president, marketing, Colorado Technical University

Constance Johnson, chief academic officer and provost,
Colorado Technical University

★ CURATE: How Do You Evaluate Ed Content During Discovery & Adoption

(Focus Group, by invitation)

Pine/Cedar/Birch/Maple

Facilitators:

Eszti Major-Rohrer, director of products and services, CURATE, Ed Map

Sarah Riddlebarger, vice president, solutions and services, Ed Map

● Deconstructing CBE: Mitigating the Risk of Inflated Expectations

Deer Lake

Speakers:

Kurt Linberg, higher education consultant, HMC

Howard Lurie, principal analyst, online and continuing education,
Eduventures

● Inside The Design Thinking Process: Lessons & Insights From Studying The Edtech Adoption Process

St. Croix 1

Moderator:

Megan Raymond, assistant director, programs and sponsorship, WCET

Speakers:

Seth Greenberg, senior manager, EdSurge Higher Ed

Sunny Lee, senior product manager, EdSurge Higher Ed

● It's Not a Crystal Ball, But...

Elk Lake

Moderator:

Russ Poulin, director, policy and analysis, WCET

Speakers:

Kathleen Ives, CEO and executive director, Online Learning
Consortium

Karen Pedersen, chief knowledge officer, Online Learning Consortium

● Leading in Online Learning: Insider Tips on Sustaining Success

Minnesota

Moderator:

Luke Dowden, director, distance learning, University of Louisiana at
Lafayette

Speakers:

Thomas Cavanagh, associate vice president of distributed learning,
University of Central Florida

Amy Hilbelnik, executive director, strategic partner initiatives
educational, Laureate Network Office

Whitney Kilgore, chief academic officer, iDesignEDU

Tina Parscal, executive director, CCCOnline

Alli Woods, associate vice provost of faculty development, University
of Maryland University College

4:30 – 5:15 p.m.

Concurrent Sessions

● CBE and Closing the Employment Gap: Research and Strategy

St. Croix 2

Speakers:

Paul Bowers, senior strategic consultant, Pearson Higher Education

Keith Lewandowski, senior strategic consultant, Pearson Higher
Education

● Enabling Data-Based Decision Making in Selecting Quality Digital Courseware

Elk Lake

Moderator:

Gates Bryant, partner, Tyton Partners

Speakers:

Meaghan Duff, executive director, personalized learning consortium,
Association of Public and Land-grant Universities

Kara Monroe, vice president of academic innovation and support,
Ivy Tech Community College

Karen Pedersen, chief knowledge officer, Online Learning Consortium

● From A to T: Tools for Enhancing Academic Integrity Online

Pine/Cedar/Birch/Maple

Moderator:

Blake Beck, director, eISU and educational technologies,
Idaho State University

Speakers:

Kelvin Bentley, vice president of academic affairs, Tarrant County
College District

Kathy Pidjeon, regulatory affairs coordinator, Boise State University

● Mix and Mash: Synchronous DE-with Student Perspective

Deer Lake

Moderator:

Sean Higgins, founder, head of business development, *ilos Videos*

Speaker:

Andy Black, executive director of educational technologies, college of nursing, *University of Utah*

● Redeveloping Developmental Ed: An Accelerated, Synchronous Approach

Crystal Lake

Moderator:

Amanda Babcock, online programs compliance coordinator, *University of Utah*

Speaker:

Brooks Doherty, department dean, *Rasmussen College*

● The #3Wedu Conversation: Redefining Higher Ed to Support Women

St. Croix 1

Facilitators:

Nori Barajas-Murphy, grant project director, *OLC*

Tanya Joosten, director, eLearning research and development, *University of Wisconsin-Milwaukee*

Jess Knott, learning design manager and applied researcher, *Michigan State University*

Laura Pasquini, lecturer/researcher, *University of North Texas/Royal Roads University*

Patrice Torcivia Prusko, instructional designer, *Cornell University*

● Understanding and Changing the Conversations Around 'Regular and Substantive Interaction'

Minnesota

Moderator:

Fred Hurst, vice president, institutional advancement, *Western Governors University*

Speakers:

Van Davis, associate vice president, higher education policy & research, *Blackboard, Inc.*

Amy Laitinen, director, higher education, *New America*

wow Using Analytics to Transform Decision-Making for Student Success

Elk Lake

Moderator:

Dave Dannenberg, director, academic innovations and elearning, *University of Alaska Anchorage*

Speakers:

Hae Okimoto, director, academic technologies, *University of Hawai'i System*

Ellen Wagner, vice president, research, *Hobsons*

6:30 – 9:00 p.m.

★ Group Networking Dinners

(Sign up by 3:00 p.m. at the registration desk.)

Friday, October 14

7:00 – 9:00 a.m.

★ Networking Breakfast - all attendees

(included with conference registration)

Ballrooms 1-2

WCET Steering Committee Working Meeting

Lake Calhoun

7:15 – 8:15 a.m.

★ Relax and Reenergize Yoga Session

(free for attendees)

Lake Harriet

7:30 a.m. – Noon

WCET Registration and Information

Registration, 4th Floor

9:15 – 10:15 a.m.

Concurrent Sessions

● A Credential Mashup: Creating Value and Cultivating College Completers

Deer Lake

Moderator:

Jesse Rosel, manager of course media, *Capella University*

Speakers:

Richard Nelson, president, *Nicolet College*

Adrienne Salentiny, director, *University of North Dakota Environmental Training Institute*

● Accessibility by Design Now and in the Near Future

Pine/Cedar/Birch/Maple

Moderator:

Andy Black, executive director of educational technologies, college of nursing, *University of Utah*

Speaker:

Martin LaGrow, academic systems consultant, *Ellucian*

● Analyze This! Using Content Metrics to Evaluate Student Engagement

Minnesota

Moderator:

Natalie Murray, vice president of learning design and product, *Intellus Learning*

Speakers:

Chris Hayes, associate director, program development, *InsideTrack*

Dale Johnson, adaptive program manager, *Arizona State University*

Whitney Kilgore, chief academic officer, *iDesignEDU*

Nick White, director of competency based learning solutions, *Capella University*

● Ask an Accreditor Roundtable: The Future of Quality

Ballrooms 3-4

Moderator:

Russ Poulin, director, policy and analysis, *WCET*

Speakers:

Ellie Fogarty, vice president, *Middle States Commission on Higher Education*

Leah Matthews, executive director, *Distance Education Accrediting Commission*

Karen Solomon, vice president for accreditation relations and director, standard pathway, *Higher Learning Commission*

◆ Research in Distance Education and Technological Advancements (DETA) (Part 1/2)

St. Croix 2

Facilitators:

Rachel Cusatis, instrumentation innovator- research, *National Research Center for Distance Education and Technological Advancements (DETA)*

Tanya Joosten, director, eLearning research and development, *University of Wisconsin-Milwaukee*

wow Responsible Borrowing Initiatives (RBI), Among Other Things ...

Crystal Lake

Moderator:

Justin Louder, associate vice provost, *Texas Tech University*

Speaker:

Bob Collins, vice president, financial aid, *Western Governors University*

● Scaling Solutions to Higher Ed's Biggest Challenges *Elk Lake*

Moderator:

Ritchie Boyd, principal strategist, enterprise consulting, *Blackboard, Inc.*

Speaker:

Alex Freeman, senior director of membership and special projects,
New Media Consortium

● "Speed Date" Competency-based Education Programs *St. Croix 1*

Moderator:

Judith Sebesta, executive director, institute for competency-based education, *Texas A&M University-Commerce*

Speakers:

Jeannie Copley, assistant clinical professor, *Northern Arizona University-Extended Campuses-Personalized Learning*
Dora Donovan, assistant clinical professor, *Northern Arizona University*

Kris Luopa, manager of design, *Capella University*

Connie Wacloff, instructional designer, *Capella University*

● The Risks of Non-Compliance *Prefunction Terrace*

Moderator:

Sharyl Thompson, CEO, *Higher Education Regulatory (HER) Consulting*

Speakers:

Jennifer Lewis, compliance coordinator, *University of Southern Mississippi*
Terrence Scarborough, director of licensure, *The University of North Carolina General Administration*
Jeannie Yockey-Fine, state regulatory services advisor, *Cooley, LLP*

10:30 – 11:15 a.m.

Concurrent Sessions

● Building for Tomorrowland: Open Standards to Support Digital Innovation *Minnesota*

Moderator:

Samantha Birk, program manager, communities of practice,
IMS Global Learning Consortium

Speakers:

Jeff Grann, academic director of assessment and learning analytics,
Capella University
Rick Johnson, vice president of product strategy, *VitalSource*
Joel Hernandez, CEO, *eLumen, Inc*

● Focused Discussions on Competency-based Education *St. Croix 1*

Moderator:

Judith Sebesta, executive director, institute for competency-based education, *Texas A&M University-Commerce*

Facilitators:

Jeannie Copley, instructional designer, *Capella University*
Dora Donovan, assistant clinical professor, *Northern Arizona University*
Kris Luopa, manager of design, *Capella University*

● Research in Distance Education and Technological Advancements (DETA) (Part 2/2) *St. Croix 2*

Facilitators:

Rachel Cusatis, instrumentation innovator - research, *National Research Center for Distance Education and Technological Advancements (DETA)*
Tanya Joosten, director, eLearning research and development,
University of Wisconsin-Milwaukee

■ STLR: Tool and Process to Develop, Track, Assess, and Document Student "Non-Cognitive" Skills *Elk Lake*

Moderator:

Diane Goldsmith, director, learning, assessment, and online education,
University of Rhode Island

Speaker:

Jeff King, executive director, Center for Excellence in Transformative Teaching and Learning, *University of Central Oklahoma*

11:30 a.m. – 12:30 p.m.

■ Closing Session: Innovation Hubs and Labs: Driving Change and Creativity *Ballrooms 1-2*

Moderator:

Vernon Smith, vice provost for distributed learning, *University of the Pacific*

Speakers:

Missy Bye, professor and department head, design, housing, and apparel,
University of Minnesota
Jeff Grabill, associate provost for teaching, learning, and technology,
Michigan State University
Julie Legault, creative director, founder and CEO, *Amino Labs*
Thomas Yen, IoT lab technical director and instrumentation innovator-instructor, *University of Wisconsin-Madison*

2:45 – 5:00 p.m.

★ Post Conference Activity – Tour and Tasting at a Minnesota Brewery

Sign up at the registration desk.

Thank you to the following institutions and organizations that have signed up at the "Supporting Member" level to help advance WCET's work. Your commitment to WCET and our shared interest in improving the quality and reach of technology-enhanced learning in postsecondary education is greatly appreciated!

Colorado State University

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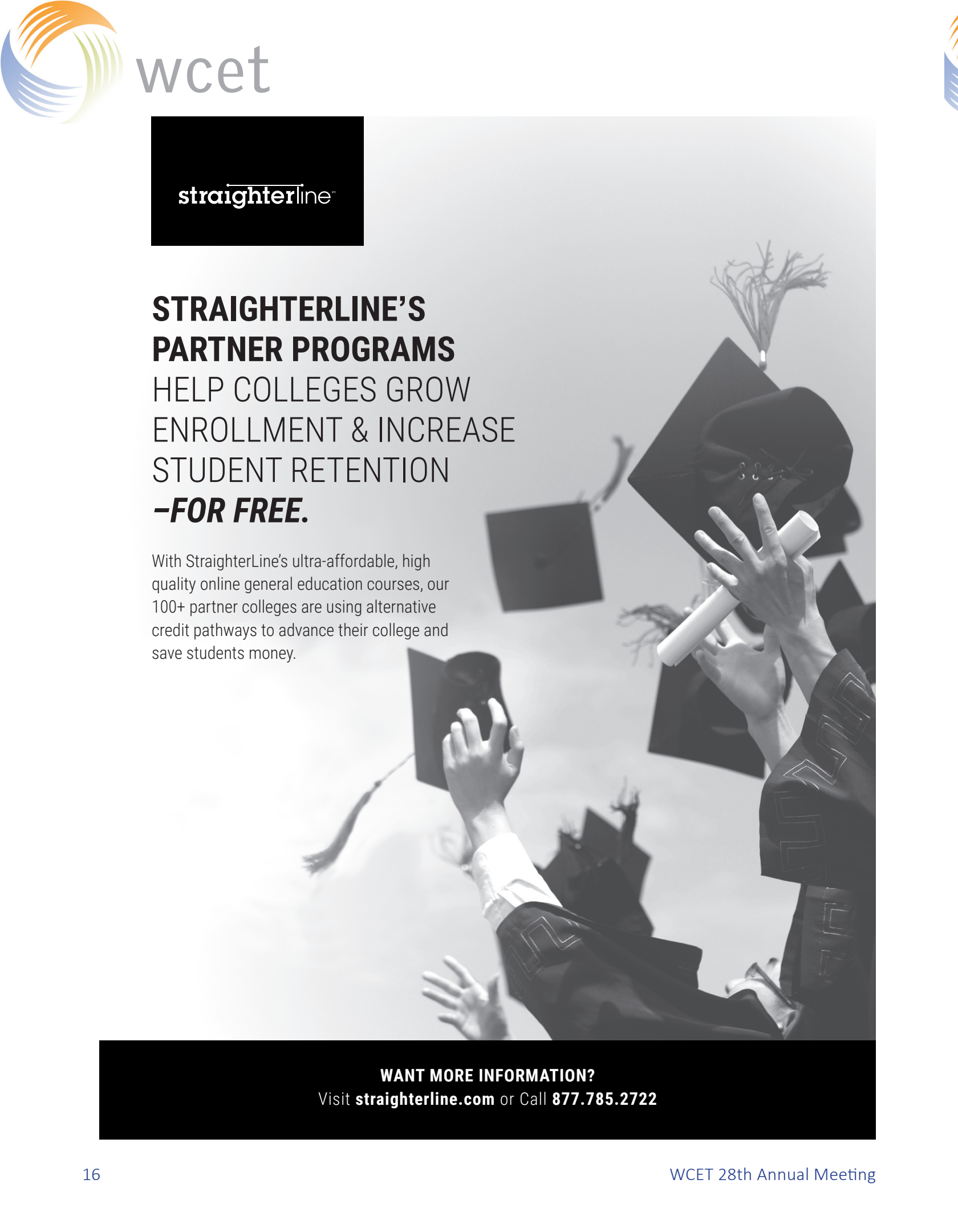
Michigan State University

University of North Texas

University of West Georgia

University of Missouri - Columbia/Mizzou Online

To learn more about the Supporting Member option, visit wcet.wiche.edu/dues-schedule

 straighterline™A black and white photograph of a graduation ceremony. Several graduates in gowns and caps are visible, with their hands raised in the air, some holding rolled-up diplomas. The caps are being tossed into the air, creating a sense of celebration and movement.

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About WCET

WCET is the leader in the practice, policy, & advocacy of technology-enhanced learning in higher education. WCET is a national, member-driven, non-profit which brings together colleges and universities, higher education organizations and companies to collectively improve the quality and reach of e-learning programs.

Executive Council

Peter Smith, WCET executive council chair- *University of Maryland University College*
 Luke Dowden, executive council vice chair- *University of Louisiana at Lafayette*
 Don Bennett, *Washington Student Achievement Council*
 Mary Ann Lund Goodwin, *Community College of Spokane*
 Pat James, *California Colleges Online Learning Initiative*
 Robbie Melton, *Tennessee Board of Regents*
 Laura Pedrick, *University of Wisconsin Milwaukee*
 Karen Solomon, *Higher Learning Commission of the North Central Association*
 Nick White, *Capella University*
 Michael Abbiatti, *WCET*

Incoming Executive Council

Vernon Smith, *University of the Pacific*
 Michelle Weise, *Southern New Hampshire University*

Through our relationship with the Western Interstate Commission for Higher Education (WICHE), we leverage the expert policy and research capacity of one of the country's leading think tanks in higher education.

We invite you to learn more about membership and consider joining: <http://wcet.wiche.edu/contact-us/join-wcet>.

Steering Committee

Nick White, steering committee chair, *Capella University*
 Mary Ann Lund Goodwin, steering committee vice chair, *Community Colleges of Spokane*
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 Amanda Babcock, *University of Utah*
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 Joan Bouillon, *Pearson Learning Solutions*
 Thomas Cavanagh, *University of Central Florida*
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 David Leasure, *Western Governors University*
 Justin Louder, *Texas Tech University*
 Leah Matthews, *Distance Education Accrediting Commission*
 Shari Miller, *Northern Arizona University*
 Matt Prineas, *University of Maryland University College*
 Tanya Spilovoy, *North Dakota University System*

Incoming Steering Committee

Maria Andersen, *Western Governors University*
 David Dannenberg, *University of Alaska Anchorage*
 Deb Gearhart, *University of South Dakota*
 Kara Monroe, *Ivy Tech Community College*



WICHE Cooperative for Educational Technologies (WCET)
 3035 Center Green Drive / Suite 200 / Boulder, CO 80301
303.541.0231 wcet.wiche.edu

Staff

If you need help during the Annual Meeting, please look for a staff member.



Michael Abbiatti, executive director, WCET and WICHE vice president for educational technologies



Rosa Calabrese, coordinator, digital and project services



Mollie McGill, director, programs and membership



Sherri Artz Gilbert, assistant director, operations and member services



Cheryl Dowd, director, State Authorization Network (SAN)



Russell Poulin, director, research and analysis



Niki Bray, WCET fellow for adaptive learning



Lindsey Downs, manager, communications



Megan Raymond, assistant director, programs and sponsorship



Special thanks to Cara Candler, director, event and meeting planning, and Brooke Daley, registration manager, with Executive Events (Executiveevents.com) for coordinating the logistics.

Join us back in Denver in 2017!

October 25-27, Denver, CO

Join WCET in the heart of downtown Denver, CO, at the Westin Denver Downtown hotel at the Tabor Center and adjacent to the 16th Street Mall. Denver, the Mile High City, is a haven for outdoor enthusiasts and urban sophisticates. According to the visitor's bureau, "It's a place where aerospace engineers rub elbows with rock climbers at local brewpubs, at art festivals, or while strolling their favorite pedestrian mall. And with 300 days of sunshine per year, it's easy to see why people fall in love with Denver the first time they visit."

October is a beautiful time to visit Denver. With an average high of 61 degrees, you will need a jacket for the cool evenings, but the days epitomize beautiful crisp autumn days.

Mark your calendars and make your plans to be part of WCET's 29th Annual Meeting in beautiful Denver. Visit <http://www.denver.org> for more information about the Mile High City.



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