

## CONFERENCE VENUE INFORMATION

Singapore Management University  
81 Victoria Street  
Administration Building  
Level 4, Function Room 4.1  
Singapore 188065

## ATTIRE

Dress code - Business attire: When dressing for business events in Singapore, please consider that the weather is hot and humid outside and that the air conditioning can be quite cold in many buildings. The recommended dress is:

Men: Most men wear dress trousers, long-sleeve shirts and some will wear a tie.

Women: Most women wear business dresses but dress pants are also acceptable. It is recommended to bring a jacket or shawl because of the air conditioning.

## WEATHER

Singapore is known for its hot and humid weather, with little variation throughout the year. The average daytime temperature is 31°C (88°F), dropping to around 24°C (75°F) in the evenings.

## DIRECTIONS AND TRANSPORTATION TO CONFERENCE VENUE

### A. To and From Airport

Singapore Changi Airport is easily accessible with many modes of transportation available to and from the Airport. For drivers, car parks are available at every Terminal of the airport as well.

#### (1) Airport Shuttle

The airport shuttle service offers transport from Changi Airport to hotels in the city. The counter is open 24-hours daily. Please approach the Ground Transport Desk at the Arrival Halls for bookings.

#### Rates

The rates below are applicable for a single trip from Changi Airport to a hotel in the city.

- \$9 per Adult
- \$6 per Child (below 12 years of age)

### Contact Numbers

- Terminal 1 - Tel: (65) 6543 1985
- Terminal 2 - Tel: (65) 6546 1646
- Terminal 3 - Tel: (65) 6241 3818 (Main booking hotline)

### (2) Buses

#### Airport to City

Public bus service 36 goes to the city. The first bus arrives at around 6.00am and the last leaves at midnight. A single fare costs below \$2.00 and takes about an hour. Bus stops are located at the basement bus bays of Terminals 1, 2 and 3. Please prepare the exact fare as no change will be given.

For more information, please visit the respective bus companies' websites below:

- SBS Transit (<http://www.sbstransit.com.sg>)
- SMRT Buses (<http://www.smrtbuses.com.sg>)

#### City to Airport

Public buses will stop at Terminals 1, 2 and 3. A single fare from city via public bus service 36 costs below \$2.00 and takes about an hour.

Please prepare the exact fare as no change will be given.

### (3) Ground Transport Desk

The Ground Transport Desk is a 24-hour counter catered to handle all passengers' transportation requests and queries. It is located in the Arrival Hall of each terminal. Transportation options available at the Ground Transport Desk include:

- 4-seater Airport Limousine (S\$55 per trip to any destination in Singapore)
- 7-seater Large Taxi (S\$60 per trip to any destination in Singapore)
- 9-seater Mini-Bus (S\$60 per charter to any destination in Singapore)
- Airport Shuttle Bus (\$9 per passenger to selected downtown hotels. Please check with counter staff for route information)

The counter also acts as an informative counter on all available modes of transport at the airport.

24 hour Service Hotline - Tel: (65) 6241 3818

### (4) Taxis

### Airport to City

Taxis are available at the taxi stands at the Arrival levels of each Terminal. The journey to the city is estimated to cost between \$18.00 and \$38.00 and takes approximately 30 minutes. Fares are metered and there is additional airport surcharge for all trips originating from the airport.

\$5 airport surcharge - 5.00pm to 12.00am (Fridays to Sundays)

\$3 airport surcharge - all other times

Midnight surcharge of 50% of final metered fare - 12.00am to 6.00am (daily)

### City to Airport

Taxis can be hailed on the street or booked through your hotel. For advanced booking, please contact one of the following taxi operators:

- Comfort or Citycab Tel: (65) 6552 1111
- Premier Taxis Tel: (65) 6363 6888
- SMRT Tel: (65) 6555 8888
- SMART Tel: (65) 6485 7777
- Transcab Tel: (65) 6555 3333

### Tipping for Taxi Driver

Tipping the Taxi Driver is usually not customary in Singapore.

### (5) Limousine Taxis & Large Taxis

The service uses dedicated taxis to bring you to any destination in Singapore. Please approach the Ground Transport Desks at the Arrival Halls.

### Rates:

- 4 seater Limousine Taxi - \$55.00\* per departure (from airport)
  - 7 seater Large Taxi - \$60.00\* per departure (from airport)
- \*Additional surcharge of \$15.00 applies per additional stop.*

### Contact Numbers:

- Terminal 1 - Tel: (65) 6543 1985
- Terminal 2 - Tel: (65) 6546 1646
- Terminal 3 - Tel: (65) 6241 3818 (Main booking hotline)

## (6) Trains (MRT)

### Airport to City

To get to the city, passengers need to transfer to the west bound train at Tanah Merah train station. The last train service leaving Changi Airport station which would allow a transfer to the last west bound train at Tanah Merah station is scheduled at 11.18pm.

### City to Airport

To get to the airport, passengers need to transfer to the east bound train at Tanah Merah train station. The first train service arriving at Changi Airport station is scheduled at 5.26am on Mondays to Saturdays and at 5.54am on Sundays and public holidays. For more information on train services, please visit the [Singapore Mass Rapid Transit](#) and [North East Line](#) websites.

## **B. Caltron Hotel to SMU Administration Building**

The conference venue is within walking distance, estimate 3 mins from Carlton Hotel, 76 Bras Basah Road, Singapore 189558 to Singapore Management University, 81 Victoria Street, Singapore 188065.

## CAMPUS MAP



### BUS STOP LOCATION MAP

**B1 | (NTUC INCOME CENTRE)**

**Bus Service No:**

7, 14, 14e, 16, 36, 77, 106, 111, 128, 131, 162, 162M, 167, 171, 175, 502, 518, 700, 700A, 857

**B2 | (HOTEL GRAND PACIFIC— FORMERLY ALLSON HOTEL) Bus Service No:**

2, 7, 12, 32, 33, 51, 61, 63, 80, 175

**B3 | (BRAS BASAH COMPLEX)**

**Bus Service No:**

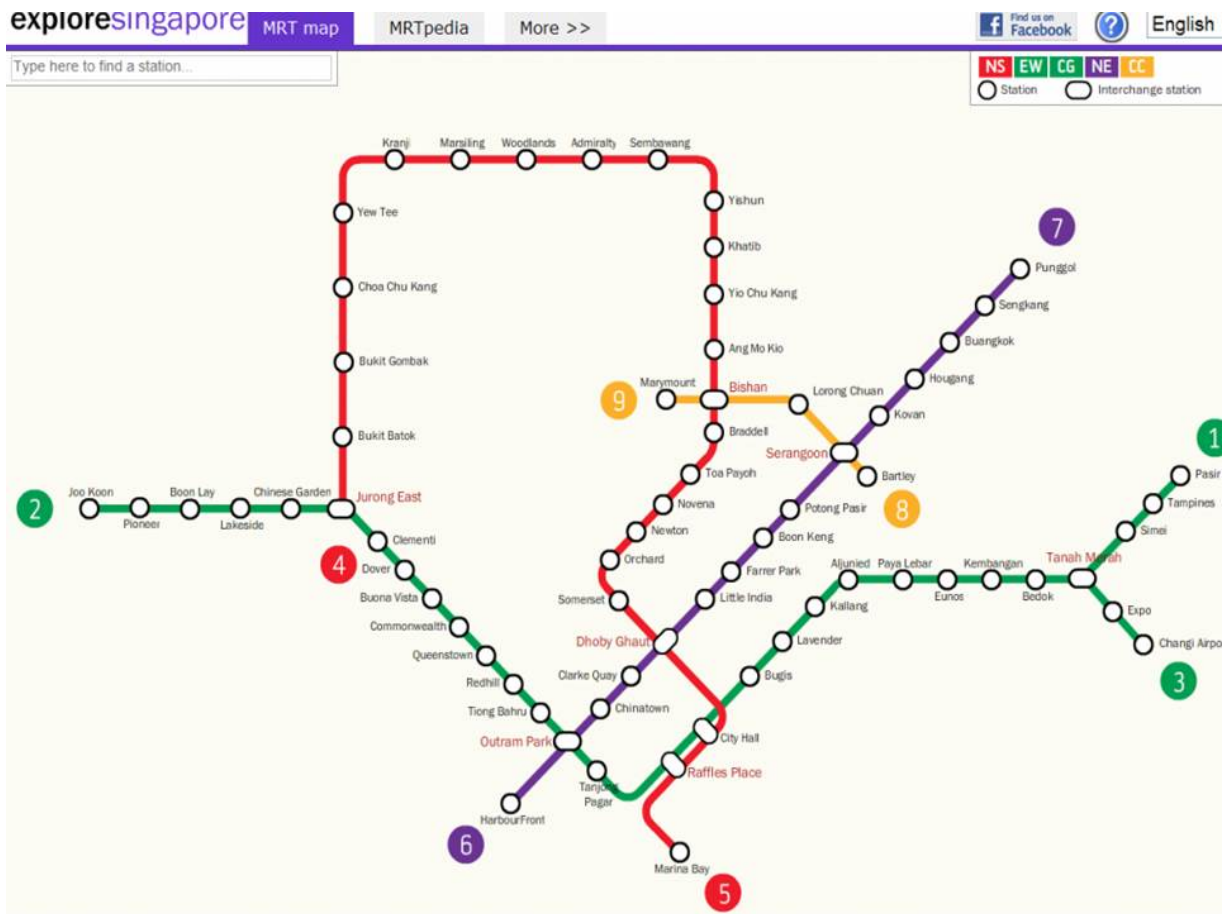
2, 12, 33, 130, 133, 960

**NEAREST MRT STATIONS:** Bras Basah, City Hall

### MAP LEGEND

- Administration Building
- Lee Kong Chian School of Business
- School of Accountancy, School of Law
- Li Ka Shing Library
- School of Information Systems
- School of Economics, School of Social Sciences
- Taxi Stand
- Bus Stop
- SMU Car Park
- Car Park
- Drop Off
- The Gallery
- Food & Retail Outlets at Basement Concourse

# SINGAPORE MRT MAP



## North South Line

Jurong East - Bukit Batok - Bukit Gombak - Choa Chu Kang - Yew Tee - Kranji - Marsiling - Woodlands - Admiralty - Sembawang - Yishun - Khatib - Yio Chu Kang - Ang Mo Kio - Bishan - Braddell - Toa Payoh - Novena - Newton - Orchard - Somerset - Dhoby Ghaut - City Hall - Raffles Place - Marina Bay

## East West Line

Pasir Ris - Tampines - Simei - Tanah Merah - Bedok - Kembangan - Eunos - Paya Lebar - Aljunied - Kallang - Lavender - Bugis - City Hall - Raffles Place - Tanjong Pagar - Outram Park - Tiong Bahru - Redhill - Queenstown - Commonwealth - Buona Vista - Dover - Clementi - Jurong East - Chinese Garden - Lakeside - Boon Lay - Pioneer - Joo Koon

## East West Line Changi Airport Extension

Tanah Merah - Expo - Changi Airport

### **North East Line**

HarbourFront - Outram Park - Chinatown - Clarke Quay - Dhoby Ghaut - Little India - Farrer Park - Boon Keng - Potong Pasir - Woodleigh - Serangoon - Kovan - Hougang - Buangkok - Sengkang -Punggol

### **Circle Line**

Marina Bay - Bayfront - Dhoby Ghaut - Bras Basah - Esplanade - Promenade - Nicoll Highway - Stadium - Mountbatten - Dakota - Paya Lebar - MacPherson - Tai Seng - Bartley - Serangoon - Lorong Chuan - Bishan - Marymount - Caldecott - Botanic Gardens - Farrer Road - Holland Village - Buona Vista - one-north - Kent Ridge - Haw Par Villa - Pasir Panjang - Labrador Park - Telok Blangah –Harbour Front

### **Bukit Panjang LRT Line**

Choa Chu Kang - South View - Keat Hong - Teck Whye - Phoenix - Bukit Panjang - Senja - Jelapang - Segar - Fajar - Bangkit - Pending - Petir - Bukit Panjang - Phoenix - Teck Whye - Keat Hong - South View - Choa Chu Kang

### **Sengkang LRT Line (East)**

Sengkang - Compassvale - Rumbia - Bakau - Kangkar - Ranggung - Sengkang

### **Sengkang LRT Line (West)**

Sengkang - Renjong - Tongkang - Layar - Fernvale - Thanggam - Farmway - Cheng Lim - Sengkang

### **Punggol LRT Line**

Punggol - Damai - Oasis - Kadaloor - Riviera - Coral Edge - Meridian - Cove - Punggol

### **Downtown Line**

Bugis - Promenade - Bayfront - Downtown - Telok Ayer - Chinatown

## SINGAPORE PLACE OF INTEREST

### Garden and Nature

- (1) **Gardens by the Bay**  
Address: 18 Marina Gardens Drive  
Website: [www.gardensbythebay.com.sg](http://www.gardensbythebay.com.sg)  
Hours: 9 am to 9 pm (Attractions); 5 am to 2 am (Outdoor Garden)  
Transport: Marina Bay Station (NS27/CE2) or Bayfront Station (CE1)
  
- (2) **Singapore Botanical Gardens**  
Address: 1 Cluny Road  
Website: [www.sbg.org.sg](http://www.sbg.org.sg)  
Hours: 5 am to 12 am  
Transport: Botanic Gardens Station (CC19)

### Arts, Culture and Heritage

- (3) **National Museum of Singapore**  
Address: 93 Stamford Road  
Website: [www.nationalmuseum.sg](http://www.nationalmuseum.sg)  
Hours:  
Singapore History Gallery: 10 am to 6 pm  
Singapore Living Gallery: 10 am to 8 pm  
Transport: Dhoby Ghaut (NE6/NS24/CC1) & City Hall (EW13/NS25) Stations
  
- (4) **Asian Civilisation Museum**  
Address: 1 Empress Place  
Website: [www.acm.org.sg](http://www.acm.org.sg)  
Hours:  
Monday: 1 pm to 7 pm  
Tue – Sun: 9 am to 7 pm (to 9pm on Fri)  
Transport: Raffles Place Station (NS26/EW14)
  
- (5) **Singapore Art Museum**  
Address: 71 Bras Basah Road  
Website: [www.singaporeartmuseum.sg](http://www.singaporeartmuseum.sg)  
Hours:  
Mon – Sun: 10 am to 7 pm  
Fri: 10 am to 9 pm  
Transport: Bras Basah Station (CC2)



(6) **The Esplanade – Theatres on the Bay**

Address: 1 Esplanade Drive

Website: [www.esplanade.com.sg](http://www.esplanade.com.sg)

Hours: 11 am to 9 pm

Transport: Esplanade Station (CC3)

### Wine and Chill

(7) **St James Power Station**

Housed in an old power station from 1927 is this massive entertainment complex. Home to ten different and interconnected venues each catering to a specific music genre.

Address: 3 Sentosa Gateway

Website: [www.stjamespowerstation.com](http://www.stjamespowerstation.com)

Hours: 8pm – 4am

Transport: HarbourFront Station (NE1/CC29)

(8) **Zouk**

If you only have time for one club in Singapore, then it simply has to be Zouk. Singapore's nightspot of international repute, Zouk remains an institution in the hearts of many Singaporeans who grew up partying in it.

Address: 17 Jiak Kim St Singapore

Website: [www.zoukclub.com](http://www.zoukclub.com)

Hours: 9pm till late

Transport: Buses 16 or 123 from Orchard Boulevard behind Orchard Station (NS22)

### Exciting Attractions

(9) **Night Safari**

Address: 80 Mandai Lake Road

Website: [www.nightsafari.com.sg](http://www.nightsafari.com.sg)

Hours: 7.30 pm – 12 mn

Transport: Ang Mo Kio Station (NS16) and then take bus 138 from the interchange

(10) **Singapore Zoo**

Address: 80 Mandai Lake Road

Website: [www.zoo.com.sg](http://www.zoo.com.sg)

Hours: 8.30am to 6pm

Transport: Ang Mo Kio Station (NS16) and then take bus 138 from the interchange

- (11) **Jurong Bird Park**  
Address: 2 Jurong Hill  
Website: [www.birdpark.com.sg](http://www.birdpark.com.sg)  
Hours: 8.30 am – 6pm  
Transport: Boon Lay Station (EW27) and take buses 194 or 251 from the interchange
- (12) **Singapore Flyer**  
Address: 30 Raffles Avenue  
Website: [www.singaporeflyer.com](http://www.singaporeflyer.com)  
Hours: 8.30 am – 10.30 pm  
Transport: Promenade Station (CC4)
- (13) **Sentosa**  
Address: Sentosa Island  
Website: [www.sentosa.com.sg](http://www.sentosa.com.sg)  
Hours: 7 am – 10.30 pm  
Transport: Harbour Front Station (NE1/ CC29) and take the Sentosa Express to Sentosa
- (14) Chinatown  
Address: Main thoroughfares are New Bridge Road, South Bridge Road and Eu Tong Sen Street.  
Website: [www.chinatown.sg](http://www.chinatown.sg)  
Hours: 7 am till late  
Transport: Chinatown Station (NE4)

## Shopping

- (15) **Orchard Road Shopping Belt**  
Address: Orchard Road  
Website: [www.orchardroad.org](http://www.orchardroad.org)  
Hours: 10am till late  
Transport: Orchard Station (NS22), Somerset (NS23), and Dhoby Ghaut (NE6 / NS24 / CC1) Stations.
- (16) **The Shoppes at Marina Bay Sands®**  
Address: 2 Bayfront Avenue  
Website: [www.marinabaysands.com](http://www.marinabaysands.com)  
Hours: 10 am till late  
Transport: Bayfront Station (CE1)

- (17) **Vivo City**  
Address: 1 HarbourFront Walk  
Website: [www.vivocity.com.sg](http://www.vivocity.com.sg)  
Hours: 10am – 10 pm  
Transport: Harbour Front Station (NE1/ CC29)
- (18) **Takashimaya Shopping Centre**  
Address: 391 Orchard Road  
Website: [www.takashimaya-sin.com](http://www.takashimaya-sin.com)  
Hours: 10am – 10pm  
Transport: Orchard Station (NS22)
- (19) **Mustafa Centre**  
Address: 145 Syed Alwi Road  
Website: [www.mustafa.com.sg](http://www.mustafa.com.sg)  
Hours: 24 hours daily  
Transport: Farrer Park Station (NE8)

## Food

- (20) **Takashimaya Food Village**  
Address: 391 Orchard Road  
Website: [www.takashimaya-sin.com](http://www.takashimaya-sin.com)  
Hours: 10am – 10pm  
Transport: Orchard Station (NS22)
- (21) **Lau Pa Sat Festival Market**  
Address: 18 Raffles Quay  
Website: [www.laupasat.biz](http://www.laupasat.biz)  
Hours: 24 hours daily  
Transport: Raffles Place Station (EW14/ NS26)
- (22) **Newton Hawker Centre**  
Address: 500 Clemenceau Avenue North  
Hours: 8am till late  
Transport: Newton Station (NS21)