



PARKS & LEISURE
AUSTRALIA

OPEN FOR BUSINESS

21ST NATIONAL CONFERENCE
RACV ROYAL PINES RESORT GOLD COAST QUEENSLAND
22-25 OCTOBER 2017

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OPEN FOR BUSINESS

CONFERENCE PROGRAMME

DAY ONE / MONDAY 23 OCTOBER 2017

DAY ONE / MONDAY 23 OCTOBER 2017				
7.30am	Registration - TRADE EXHIBITION AREA			
8.20am	Official Open, CR Donna Gates, Deputy Lord Mayor City of Gold Coast			
8.40am	KEYNOTE SESSION 1 ROYAL BENOWA BALLROOM			
	The lasting legacies of the Gold Coast 2018 Commonwealth Games (GC2018) - Mark Peters, CEO, Gold Coast 2018 Commonwealth Games Corporation			
9.00am	The Future of Parks and Public Space - Mitchell J Silver, New York Parks Commissioner			Proudly sponsored by Christie Parksafe
9.45am	On the Couch with Susan Alberti AC - Susan Alberti AC and Brett Phillips			
10.30 - 11.00am	MORNING TEA BREAK IN EXPO			
11.00 - 11.30am	MANAGING	PLANNING	COMMUNICATING	BALANCING
	MONARCH ROOM	KARRIE WEBB ROOM	JACARANDA ROOM	MARQUIS ROOM
	Sustainable Sport	Planning Spaces	New Technology	Social, Economic and Env. Benefits
	More Sport, More Often for More People in Centennial Parklands Jarrod Bean, Manager, Sports and Rec. - Botanic Gardens and Centennial Parklands Trust	Community Facilities to Meet the Fast and Changing Participant Growth Ken Gannon, Facilities and Project Manager - AFL House	The New Parks Quality Assurance Process at the City of Melbourne Melanie Kinsey, Asset Improvement Officer - City of Melbourne	It's Hard Being Green Rachel Thorpe, Consultant - AECOM; Hugh Gardner- Sports Turf WA; Warren Stephens - LGA Belmont
11.30 - 12.00pm	Sustainable Sport	Planning Spaces	New Technology	Social, Economic and Env. Benefits
	Victoria's Stadiums 'Open for Business' A Regional and Metropolitan Response Andrew Butterfield, Assistant Director State Facilities & Major Projects - Sport and Recreation VIC	How active are Australians? Key findings from AusPlay Gary Rauber, Research Consultant, AusPlay - Australian Sports Commission	Using GIS Technology to Improve Park Planning for Older People: The Better Parks for People Project Rosemary Black, Associate Professor; Rachel Whitised, Spatial Scientist; Alexandra Knight, Researcher - Charles Sturt University	Value of Parks Project - determining the socio-economic value of parks Dennis Devine, Principal Project Officer Department of National Parks Sport and Recreation QLD Sally Driml, Lecturer-Uni QLD Rolf Buckley, International Chair in Ecotourism Research, Griffith Uni
12.00 - 12.30pm	Sustainable Sport	Planning Spaces		
	In this New Era of Women's Sport, Netball Must Push the Limits Catherine Clark, Australian Comm. Games Assoc & Netball QLD	Designing Recreational Facilities for Increased Usage Jarrod Hill, Director - SportEng		

*WS = Workshop

LUNCH AND NETWORKING IN EXPO				
PLA ANNUAL GENERAL MEETING - MONARCH ROOM				
12.30 - 1.30pm				
1.30 - 2.00pm	MANAGING	PLANNING	COMMUNICATING	BALANCING
	MONARCH ROOM	KARRIE WEBB ROOM	JACARANDA ROOM	MARQUIS ROOM
	Parks and Assets	Health and Wellbeing	Consultation	People and Performance
	Analysis of the feasibility of using crowd-sourced smartphone GPS tracking data <i>Michael Langdon, Senior Advisor - Department of Transport and Main Roads, QLD</i>	Healthy Melville - Bringing Health to Life <i>Janet Armarego, Health Promotions Coordinator - City of Melville</i>	Community Infrastructure Planning - a Partnership Approach <i>Troy Scoble, Manager Recreation and Youth Development - City of Melton</i>	Performance Based Culture *WS <i>Paul Jane, CEO - Cycling Victoria; Martine Harkin - Leading Teams</i>
2.00 - 2.30pm	Parks and Assets	Health and Wellbeing	Consultation	
	Performance Monitoring and Auditing of Sports Grounds <i>Grant Greenway Senior Turf Consultant - Director ETP Turf</i>	Planning for Social Inclusion in Playspaces: The Case Study of Livi's Place, Port Macquarie <i>Rosemary Black Ollerton, Associate Professor - Charles Sturt University</i>	Parks and Leisure in a Smart City <i>Ian Hatton, Digital City Program Manager - City of Gold Coast</i>	
2.30 - 3.00pm				
AFTERNOON TEA BREAK IN EXPO				
3.00 - 3.30pm	MANAGING	PLANNING	COMMUNICATING	BALANCING
	MONARCH ROOM	KARRIE WEBB ROOM	JACARANDA ROOM	MARQUIS ROOM
	Funding and Budgets	The Environment	New Technology	Economic and Environmental Impacts
	The shift from sponsorships to strategic partnerships <i>Jo Allwood, Manager of Corporate Partnerships - Botanic Gardens & Centennial Parklands</i>	Sports Turf : Soil and Top Layer Conditioning <i>Nathan Straume, Training, Compliance and Regional Manager - TC Advantage Pty Ltd</i>	*What is a Smart Park? *WS <i>Merrick Spain, Smart Cities Lead - Telstra Mark Band, CEO, Parks and Leisure Australia Andrew Smith, PLA Advisory</i>	The Gentrification of Public and Private Realm: A Wolf in Sheep's Clothing? <i>Liam Cridland, Senior Landscape Architect - MODE, Leo Mewing, Brisbane Planning Manager - CARDNO</i>
3.30 - 4.00pm	Funding and Budgets	The Environment		Economic and Environmental Impacts
	The Surfing Australia Story – Sport Commercialisation through Partnerships <i>Andrew Stark CEO-Surfing Australia</i>	Cutting the Junk: The Role of Health and Wellbeing Providers in Promoting Healthy Food <i>Ariana Kurzene, Advocacy Manager; Charlotte Hurst, Recreation Development Manager - YMCA</i>		Kaitiakitanga: Traditional and modern aspects of environmental guardianship in NZ <i>Andrew Leslie, CEO-New Zealand Recreation Association</i>
4.15pm	The Ultimate Resort Challenge - (URC) Meet in the main Expo (please wear comfortable attire and shoes)			Proudly sponsored by Husqvarna
6.00pm	Drinks Hour Main Expo - URC Race Winners Announced			Proudly sponsored by SPORTENG

DAY TWO / TUESDAY 24 OCTOBER 2017

DAY TWO / TUESDAY 24 OCTOBER 2017			
8.00am	Behind the Scenes – Creating Perfect Greens at RACV Royal Pines Lincoln Coombes, Superintendent, RACV Resort (meet at tennis courts)		
8.00am	Registration		
9.00am	KEYNOTE SESSION 2 ROYAL BENOWA BALLROOM		
	THE FUTURE- Beyond the Horizon Bernard Salt, Futurist, Journalist, MD - The Demographics Group		
9.45am	Finding Common Ground for Success AP Diaz, Executive Officer - Los Angeles Department of Recreation and Parks, USA		
10.30 - 11.00am	MORNING TEA BREAK IN EXPO		
11.00 - 12.00pm	MANAGING	PLANNING	COMMUNICATING
	MONARCH ROOM	KARRIE WEBB ROOM	JACARANDA ROOM
	Sustainable Sport	Planning Spaces	Consultation
	GC2018 Venues - Legacy, Challenges and Learnings *MC Scott Krueger, Venue Design and Infrastructure Coordinator GC2018 - City of Gold Coast	Green Power - Why Parks are Essential *WS Mitchell J Silver, New York Parks Commissioner, NY, USA	How to Improve your Personal Brand (an Introduction) *WS Bernard Salt, Futurist, Journalist, Managing Director - The Demographics Group
12.00pm	LUNCH AND NETWORKING IN EXPO		
12.30pm	GENERATE AUSTRALIA LUNCH BOX HANG MONARCH ROOM Jenn Halliday, Generate NZ; Eve Craker, Generate Aust		
1.30 - 2.00pm	MANAGING	PLANNING	COMMUNICATING
	MONARCH ROOM	KARRIE WEBB ROOM	JACARANDA ROOM
	Sustainable Sport	Planning Spaces	Sustainable Sport
	Work, Rest and Play - Delivering Spaces to Enjoy Chris Dalton, Grounds Maintenance Manager, AFL QLD; Malcolm Caddies, Grounds Manager, Suncorp Stadium; Shane Biddle, Senior Supervisor Grounds, University of QLD	Case Study - Lions Park Gladstone: The Power of Collaboration Tobias Volbert, Landscape Architect/Open Space Planner - Playscape Creations and Jonathon Weinert, JW Concepts	Can You Really Make Money from Sport? Kay Kendall, Sport Manager, Squash- GC2018
			Common Goals - Different People: Exploring how the affects of our upbringing shape our approaches towards work, relationships and learning. *WS AP Diaz, EO - Los Angeles Department of Recreation and Parks, USA

*MC = Masterclass

*WS = Workshop

2.00 - 2.30pm	MANAGING	PLANNING	COMMUNICATING	BALANCING
	MONARCH ROOM	KARRIE WEBB ROOM	JACARANDA ROOM	MARQUIS ROOM
	Sustainable Sport	Planning Spaces	Sustainable Sport	People and Performance
	Agronomic Programs for High Use Sports Fields <i>Daniel Docherty, Area Sales Manager - Syngenta Turf and Landscape</i>	Dogs In Public Spaces With A Focus On Fenced Dog Parks – What You May Not Know But Need To Know <i>Lesley Humphreys, Open Space and Recreation Planner - IMH Consulting</i>	AusPlay and Local Government - Making the Most of Data *WS <i>Gary Rauber, Research Consultant, AusPlay - Australian Sports Commission</i> <i>Martin Lambert, President - PLA</i> <i>Anand Pillay, Member - PLA Advisory</i>	Generate Network – A New Zealand Case Study <i>Jenn Halliday, Parks Sport and Recreation Planner - Opus International Consultants; Eve Craker Sport and Recreation Planner - Logan City Council</i>
2.30 - 3.00pm		Planning Spaces 3. A Woman's Place is in Public Space <i>Julie Nicholls, Senior Consultant - Otium Planning Group</i>		
3.00 - 3.30pm	AFTERNOON TEA BREAK IN EXPO			
3.30 - 4.00pm	MANAGING	PLANNING	COMMUNICATING	BALANCING
	Parks and Assets	Health and Wellbeing	Innovative Marketing	Commercialisation & Public Needs
	Minimising Labour Interventions Through Technology *WS <i>Paul Jackson, Business Manager Turf and Landscape - Syngenta</i>	Active Logan Strategy - A Strategy to Activate our Community <i>Eve Craker, Sport and Recreation Planner - Logan City Council</i>	Engaging New and Emerging Multicultural Communities <i>Patrick Skene, Executive Director - Red Elephant Group</i>	PARC – A Commercial Success Ensuring Everyone has the Opportunity to be Active <i>Mike King, Director, Otium Planning; Tim Gledhill, CEO, Peninsula Leisure</i>
	KEYNOTE SESSION MONARCH ROOM			
4.00pm	Selfless Leadership Richie Gibson, Teamwork, Culture and Performance			
4.45pm	CONFERENCE CLOSE			
6.30pm - Late	AWARDS OF EXCELLENCE GALA DINNER Hosted by Kerry O Keefe, former Test cricketer and commentator Proudly sponsored by GreenLife Group and Toro Australia			

DAY THREE

WEDNESDAY
25 OCTOBER
2017

RACV ROYAL PINES

TECHNICAL TOURS

Proudly sponsored by City of Gold Coast

Departing from the main entrance

From 10am

- | | |
|--------|---|
| TOUR 1 | Join the Adventure on the Commonwealth Games Mountain Bike Trail (Nerang National Park) |
| TOUR 2 | Pedal the Broadwater Parklands on a Guided Tour |
| TOUR 3 | Experience the Gold Coast Indoor Sports Centre, Stadium at Carrara and KDV SPORT |
| TOUR 4 | Connect at the Gold Coast Regional Botanic Gardens |
| TOUR 5 | Walk on the Wildside at Coombabah Lakelands Conservation Area |
| TOUR 6 | Explore the Gold Coast Recreation Centre and Tallebudgera Leisure Centre |



OPEN FOR BUSINESS

PRESENTATIONS

PRESENTERS MONDAY 23RD OCTOBER

MONDAY 23RD

8.40am

ROYAL BENOWA BALLROOM

Presenting Author

Mark Peters

CEO, Gold Coast 2018 Commonwealth Games Corporation

The lasting legacies of the Gold Coast 2018 Commonwealth Games (GC2018)

The importance of leaving a legacy to the city and State – the principle of not just organising a major international event, but having a strong ethos towards ensuring long term gains.

MONDAY 23RD

9.00am

ROYAL BENOWA BALLROOM

Presenting Author

Mitchell J Silver

New York Parks Commissioner

The Future of Parks and Public Space

Parks and public spaces are vital to the livability of cities. As places urbanise and demographics shift, parks and public spaces are gaining greater importance as places for physical health, mental health and social interaction. New York City has embarked on a new strategy to address the future of parks by redefining the role of public space in the 21st century through equity, planning and place making. By using a new design approach, art, culture, special events and concessions, New York City is transforming its park system that is now open for business.

Proudly sponsored by Christie Parksafé

MONDAY 23RD

9.45am

ROYAL BENOWA BALLROOM

Presenting Author

Susan Alberti AC

Chair, Susan Alberti Medical Research Foundation

On the couch with Susan Alberti hosted by Brett Phillips, Presenter 1116 SEN

For years, Susan (Sue) Alberti has had three main dreams. Three dreams she has been instrumental in assisting. Two are now reality; to see her beloved Bulldogs win a premiership and for women to play AFL. Only one remains —to find a cure for type 1 diabetes. Among multiple roles,

she is the Chairman of the Susan Alberti Medical Research Foundation and the Co-founder and Managing Director of the DANSU Group.

Susan is a passionate Western Bulldogs supporter, she joined the board in 2004. In 2012, Susan became Vice President of the Club. She held the role for 12 years, retiring on a high after the premiership win in 2016. Susan's passion for AFL extended to the newly formed Women's AFL league, and her involvement helped to clear a path for women to be involved in the game. She is currently the national ambassador for the women's league. . Radio broadcaster and sports journalist Brett Phillips will sit down with Ms Alberti to discuss her illustrious career.

MONDAY 23RD

11.00 - 12.00am

MONARCH ROOM

Stream: Sustainable Sport

Presenting Author

Jarrold Bean

Manager, Sport and Recreation, Botanic Gardens and Centennial Parklands Trust

More Sport, More Often For More People In Centennial Parklands

As housing density increases, public parks and recreation facilities are becoming all the more important, doubling as a backyard for many people. These spaces play a crucial role in the physical, social and mental wellbeing of the community.

Centennial Parklands, Australia's largest community sports venue, prides itself on being at the forefront of growing sport & recreation trends within the community. We have seen the demand for our sport & recreation facilities and venues grow each year, and as such we are continually looking for innovative and original ways to meet such high community demands.

While an increase in sports participation is positive, the result we face is even greater pressures for sustained and regular usage of our sports facilities as well as a deliberate balance between high performance and community use.

Learning Outcomes

- The importance of a sustainable use strategy for optimum output and return.

- The commercial realities of multi-use, multi-sport, multi-venues and their opportunities
- How high performance, elite training and broad community use can co-exist for the benefit of all.

MONDAY 23RD

11.00am

KARRIE WEBB ROOM

Stream: Planning Spaces

Presenting Author

Ken Gannon

Facilities and Project Manager, AFL House

Community Facilities To Meet Fast And Changing Participant Growth

AFL game at a community level is experiencing unprecedented growth especially with women registering to play the game all over Australia. The challenge is how we can have suitable facilities in the right locations to cater to the demand.

Use of new IT systems for participant mapping and facility management to enable all AFL regional personal to share knowledge with the facility owner especially local government is one answer.

AFL continues to work in the facility arena with support from its Facility Development Reserve to which local clubs via their state body can access. Conversion of old facilities to the necessary unisex standards presents a major challenge especially in the inner suburban areas of major cities themselves facing population growth.

Learning Outcomes

- Better use of IT
- How to best share relevant information
- How to gain consistent and reliable data

MONDAY 23RD

11.00am

JACARANDA ROOM

Stream: New Technology

Presenting Author

Melanie Kinsey

Asset Improvement Officer, City of Melbourne

The New Parks Quality Assurance Process at the City of Melbourne

The Parks and Waterways department at the City of Melbourne manages an operating budget of \$20+million to maintain roughly 571ha of open space in an area of 38km². The population of

PRESENTERS MONDAY 23RD OCTOBER

the city is estimated at 138,000 but the average weekday daily population is over 900,000 putting tremendous pressure on every available piece of green space and the people involved in its maintenance.

The Parks and Waterways department utilises a performance based contract system to pay both its tree care and open space service providers. Their performance is monitored through a rigorous and time proven quality assurance (QA) process in the form of a monthly audit. The City of Melbourne has dragged this QA process into the 21st century with a new mobile application. It has transformed the parks auditing procedure, producing more accurate results faster; with improved and more user-friendly reports for contractors.

Learning Outcomes

Participants will gain an insight into the parks auditing process which can be applied not only to parks but to other areas such as built assets. They may be able to adapt the process used at the City of Melbourne to suit their situation.

MONDAY 23RD

11.00am
MARQUIS ROOM

Stream: Social, Economic and Environmental Benefits

Presenting Authors

Rachel Thorpe

Consultant - AECOM

Hugh Gardner

Sport Turf WA

Warren Stephens

LGA Belmont

It's Hard Being Green

This workshop will provide a resilience perspective, with reference to environmental, social, economic considerations to safeguard our future. Explore how the Green Space Alliance (GSA), a group of Western Australian amenity horticulture industry bodies and aligned organisations, are working together to promote the benefits of green space in all its forms, including parks and recreational reserves, civic spaces, residential gardens and the urban forest more broadly.

The GSA believe Perth has reached a critical point in time where action must be taken to protect existing and future green space in all its forms and have recently launched a discussion paper and position statement entitled 'Improving Urban

Liveability'. The GSA seeks to advocate to key decision makers and stakeholders for policy reform which will deliver healthy and resilient communities.

Learning Outcomes

Explore the value of green spaces from a multiple bottom line perspective, how to create an industry alliance to respond with one voice to the 'issue' effecting all of our industry and get an audience with every Minister within the State Government armed with a non bias discussion and position paper.

MONDAY 23RD

11.30am
MONARCH ROOM

Stream: Sustainable Sport

Presenting Author

Andrew Butterfield

Assistant Director State Facilities & Major Projects – Sport and Recreation Victoria

Victoria's Stadiums "Open for Business" A Regional and Metropolitan Response

Victoria has a network of internationally recognised world's best sporting venues. This presentation will provide a strategic insight into the Victorian Government's approach to its sporting facilities planning, development and management, why it invests in these facilities and the role it plays in delivering a sustainable sports system.

As Victoria's population continues to grow with Melbourne projected to be Australia's most populous city by 2030, this presentation will give an insight as to the Victorian Government's investment strategies. It will provide detail on a number of Victoria's recent investments and why Victoria is adopting both a regional and metropolitan response as a fundamental platform to deliver on its strategic objectives.

Andrew will provide detail on both Simonds Stadium Stage 4 (\$89 mil) and the Melbourne Park Redevelopment (\$972 mil) as two demonstration projects coupled with the important overarching management structures of the sporting trusts to deliver Government's objectives.

Learning Outcomes

- The role of stadiums and state facilities in supporting a sustainable sports system across regional and metropolitan communities
- The benefits that can be derived from state facilities
- Victoria's perspective on strategic sporting

infrastructure provision

MONDAY 23RD

11.30am
KARRIE WEBB ROOM

Stream: Planning Spaces

Presenting Author

Gary Rauber

Research Consultant, Ausplay – Australian Sports Commission

How Active Are Australians? Key Findings From Ausplay

The Australian Sports Commission's (ASC) AusPlay participation survey is the single source data currency for the sport sector. At the 2016 Parks & Leisure Australia National Conference the ASC shared the background, objectives and plan for AusPlay. This year the ASC is returning to present key findings from the first 21 months of data collection.

Learning Outcomes

- Find out how Australians are participating in sport and physical activity
- Understand how participation rates differ at national, state and regional levels
- Be educated on how to interpret and use AusPlay results
- Understand the limitations of national survey tools

MONDAY 23RD

11.30am
JACARANDA ROOM

Stream: New Technology

Presenting Authors

Rosemary Black

Associate Professor

Rachel Whitsed

Lecturer Spatial Sciences

Alexandra Knight

Interdisciplinary Researcher – Charles Sturt University

Using GIS Technology To Improve Park Planning For Older People: The Better Parks For People Project

Population ageing is an important social and policy issue for the provision of social and recreational services particularly for local government. Research shows that access to well planned parks as safe sites for leisure, engagement with nature and community activities will improve older peoples' health and wellbeing.

The Better Parks for People project, a

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collaboration between Charles Sturt University and Albury City Council is using the views of older people to inform the development of an innovative spatial modelling tool to assist local governments to better plan and locate age-friendly features to support the use of parks by older citizens. The GIS tool combines data on parks, amenities, demographics, travel networks and indicators of attractiveness to older people to develop scenarios for current and future parks. The GIS tool will be presented and its application demonstrated.

Learning Outcomes

- Learn how the GIS tool was developed
- Understand how the GIS tool works
- Understand how the GIS tool can be applied in park planning and developing scenario

MONDAY 23RD

11.30am

MARQUIS ROOM

Stream: Social, Economic and Environmental Benefits

Presenting Authors

Dennis Devine

Principal Project Officer – Department of National Parks, Sport and Recreation QLD

Sally Driml

Lecturer and Researcher in Tourism – University of QLD

Rolf Buckley

International Chair in Ecotourism Research – Griffith University

Value Of Parks Project - Determining The Socio-Economic Value Of Parks

The Value of Parks is a multifaceted research project to investigate the economic, health and social wellbeing benefits achieved from recreation in Queensland national parks and state forests. The project involves partnerships between the Queensland Department of National Parks, Sport and Racing, the University of Queensland and Griffith University.

Market valuations will estimate tourist expenditure attributable to park visitation and its contribution to gross state product and employment. Non-market valuations

will identify visitor demand functions and model visitor preferences for various park management options. Costs and benefits of management options will be modelled.

The project will estimate the economic value of improved individual physical and mental health attributable to the recreational use of parks, and quantify the social health benefits that parks provide. A large scale community survey will provide data which can be analysed to partition aggregate economic measures between the factors which contribute to improved health and wellbeing.

Learning Outcomes

- Valuing methodologies which can be adopted in other park management jurisdictions.
- The application of market and non-market economic methodologies to decision making using Cost Benefit Analysis.
- World leading methodology for assessing the relationship between the use of parks and human health and associated economic benefits and values.

MONDAY 23RD

12.00pm

MONARCH ROOM

Stream: Sustainable Sport

Presenting Author

Catherine Clark

CEO, Netball Queensland and Australian Commonwealth Games Association

In this New Era of Women's Sport, Netball Must Push the Limits

In this new era of women's sport, Netball must push the limits, lift expectations and take the sport into uncharted territory. There has been unprecedented growth in the profile of and investment in women's sport. From the previously unchallenged position of Australia's Number 1 Female Sport, Netball must now respond to the growing number of sports investing serious money into gaining market share.

Netball Queensland has the vision of becoming a "world-class sports organisation respected for transforming lives through netball". As an organisation embracing significant change, this presentation is an insight into a changing sports landscape from participation to fan generation, from community grassroots to sport entertainment products.

MONDAY 23RD

12.00pm

KARRIE WEBB ROOM

Stream: Planning Spaces

Presenting Author

Jarrold Hill,

Director, SportEng

Designing Recreational Facilities For Increased Usage

With continued population growth and urban densification, never before have open recreational spaces been put under as much stress as they currently are. Councils and schools are having to share recreational facilities to account for land shortage, while private facilities are becoming scarce due to increased operational costs to maintain facilities to cater for the increase usage.

Addressing the issue of high usage levels during the planning and design phases can ensure the proposed facility will be given the best chance to be maintained at a high standard which is safe for the intended uses.

Learning Outcomes

- Selecting the appropriate playing surface to not only cater for intended level of use but also the existing ground conditions
- What surface type for what level of competition and usage
- Multi-use and flexibility
- Community hubs = shared infrastructure

MONDAY 23RD

1.30pm

MONARCH ROOM

Stream: Parks and Assets

Presenting Author

Michael Langdon

Senior Advisor, Department of Transport and Main Roads, QLD

Analysis Of The Feasibility Of Using Crowd-Sourced Smartphone GPS Tracking Data To Inform Decision Making *Workshop

This workshop looks at cycling infrastructure and the impact on travel behaviour change using a combination of data sources including smartphone bicycle GPS tracking data (Strava data). The presentation will include a summary of analysis key findings, and the strengths and weaknesses of bicycle GPS tracking

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data. It will also include a comparative analysis of the bicycle GPS tracking data against bicycle traffic count data, bicycle intercept surveys, National Cycling Participation Survey data, Household Travel Survey data, and Census Journey to Work data. This workshop will also showcase several case studies of GPS tracking of behaviour change in response to the opening of new infrastructure delivered by the department of Transport & Main Roads. This workshop will include an interactive discussion on typical cyclists behaviour changes at different infrastructure and a Q&A session on evaluation tools, techniques and available data.

Learning Outcomes

- To inform the audience of recent research findings.
- To inform the audience of available cycling participation data sources.
- To showcase state of the art evaluation tools and techniques.
- To showcase practical applications of crowd-sourced smartphone GPS tracking data.

MONDAY 23RD

1.30pm

KARRIE WEBB ROOM

Stream: Health and Wellbeing

Presenting Author

Janet Armarego

Health Promotions Coordinator, City of Melville

Healthy Melville - Bringing Health to Life

Eat more fruit and veg, exercise more, watch your sugar, salt, alcohol, saturated fat, processed meat intake. Read the Health Stars and traffic light rating (off road) and when eating in restaurants remember to look for Scores on Doors rating to make sure the place is clean and without disease carrying vermin. When dining, check out how large your dinner plate is, that way you won't overeat because your portion size is too big. Oh and try to walk there because exercise is important and do you really need to take your car (think of the environment)?

Don't get me wrong, preventative health is critically important and I'm an absolute advocate, but also recognise the numerous often conflicting messages that sometimes bamboozle us. What we need is a simplistic health promotion program

that makes health fun and participative. That is where Healthy Melville comes in by Bringing Health to Life!

Learning Outcomes

- Identify an approach taken to deliver a sustainable free outdoor activity program
- Consider the application of the business partnerships model for other not for profit programs
- Discuss the challenges faced by the program model

MONDAY 23RD

1.30pm

JACARANDA ROOM

Stream: Consultation

Presenting Author

Troy Scoble

Manager Recreation and Youth Development, City of Melton

Community Infrastructure Planning - A Partnership Approach

The pressure to provide sustainable community infrastructure continues to be one of the highest priorities for Local Government. Best practice strategic planning, business case development, funding model and advocacy strategies are all required before commencing construction. Then along comes quality project management, ongoing maintenance and renewal plans, activation strategies and benefits review to ensure we are providing what the community needs.

The City of Melton is one of the fastest growing municipalities in Australia. The City identified that a partnership approach and a unique project management framework for capital works delivery was required to meet the growing needs of the community. This presentation will highlight various case studies outlining a range of partnerships with government bodies, private enterprise and local communities that have supported successful delivery of these projects.

Learning Outcomes

- Development and application of a purpose built project management framework (lifecycle will be provided)
- Outside the square partnership models

MONDAY 23RD

1.30pm

MARQUIS ROOM

Stream: People and Performance

Presenting Authors

Paul Jane

CEO - Cycling Victoria

Martine Harkin

Partner/Facilitator – Leading Teams

Performance Based Culture *Workshop

Culture is all the rage at the moment with every consultant, coach and manager talking up the value of creating and sustaining a great culture. But what does this mean and how do you create something that drives performance? Paul Jane will discuss how a performance culture was built with the support of Leading Teams that drove success and accountability.

What was the framework for success and what did the team Continue With, Stop and what did they Improve?

Paul Jane along with Martine Harkin from Leading Teams will share first hand experience on how to create this type of culture, what are the tools and what are the tangible results. .

Sometimes the culture evolves and sometimes you need a catastrophic incident to ignite the flame.

MONDAY 23RD

2.00pm

MONARCH ROOM

Stream: Parks and Assets

Presenting Author

Grant Greenway

Senior Turf Consultant, Director - ETP Turf

Performance Monitoring and Auditing of Sports Grounds

With increased community and stakeholder use of nearly all sports grounds and the requirement for high performance turf surfaces, many local government authorities undertake varying monitoring and audit tasks to ensure that the asset and site is coping.

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Nearly all metropolitan, rural and regional cities have a high profile sports ground that not only provides use for high grade sports activities, it is also always closely interlinked with the local community as a feature asset and statement of that areas sporting abilities. Using contemporary asset audit examples and performance and condition reporting techniques and templates, the presentation will reference monitoring and audits of grounds from numerous metropolitan and rural authorities.

Learning Outcomes

- Sound monitoring and audit management practices are needed to optimise the quality and usage capacity of sporting surfaces.
- Contemporary strategies will be provided including auditing techniques and surface performance monitoring options
- An overview of current analytical tools that can assist in managing the maintenance of sports ground surfaces.

MONDAY 23RD

2.00pm

KARRIE WEBB ROOM

Stream: Health and Well Being

Presenting Author

Rosemary Black Ollerton,

Associate Professor – Charles Sturt University

Planning For Social Inclusion In Playspaces: The Case Study Of Livvi's Place, Port Macquarie

Livvi's Place was planned and designed as an inclusive, all abilities playspace by Touched by Olivia and Port Macquarie Hastings Council. This study sought to assess whether or not Livvi's Place is meeting its goal of social inclusion. Online and face to face questionnaire surveys of parks users were conducted. Australia's early childhood learning framework - Belonging, Being and Becoming was used to analyse the data.

Livvi's Place promotes a sense of social inclusion as users expressed feelings of safety, welcome and of belonging at the playspace. The playspace also encourages its users to be themselves, live in the moment and enjoy their experiences there. The friendships formed, conversations started and playful interactions experienced at Livvi's Place demonstrate how it facilitates people connecting and becoming members of

the local community. This study found that Livvi's Place is achieving its goal of social inclusion, however areas for improvement were identified.

Learning Outcomes

- Learn about the key design principles for social
- Learn about the park users' views of Livvi's Playspace
- Learn lessons from Livvi's Playspace that apply in your workplace

MONDAY 23RD

2.00pm

JACARANDA ROOM

Stream: Consultation

Presenting Author

Ian Hatton

Digital City Program Manager - City of Gold Coast

Parks and Leisure in a Smart City

What if your local tennis court knew that you played on Tuesdays, and could reward you for your loyalty. What if the childrens' play area knew that it was used more on Tuesdays than Fridays? What if a barbecue could tell you that it had been used too many times without being cleaned? What if you could predict people's use of different parks and equipment, based on location, weather, time of year?

The City of Gold Coast's Digital City Program and Community Services Directorate are establishing the systems and processes to do these things. The presentation will set out the vision for future capture and use of parks data to enhance the quality of users' experiences. It will also provide an insight into the lessons learned over the past 18 months of designing and delivering smart systems.

Learning Outcomes

- Delegates will gain insight into the City's experience in defining the business objectives for smart systems, as well as examples of how it is utilising smart systems and the Internet of Things (IoT) to support these objectives.

MONDAY 23RD

3.00pm

MONARCH ROOM

Stream: Funding and Budgets

Presenting Author

Jo Allwood

Manager of Corporate Partnerships - Botanic Gardens and Centennial Parklands

The Shift From Sponsorships to Strategic Partnerships

Cheque book sponsorship with a focus on 'logo' placement is dying. Corporates are looking for partners with aligned values and objectives, and opportunities to share audiences and collaborate on new ventures.

Today's consumers have a conscience. They are willing to compromise on quality, pay more, or reduce how much they buy if it will have a positive impact on social or environmental issues. Corporates need to leverage CSR to protect their reputation and gain a competitive advantage.

Jo Allwood will discuss these and other trends that are changing the direction of corporate sponsorship, the funding and the broader business opportunities this presents for public parks and gardens, and share examples from Sydney's Botanic Gardens & Centennial Parklands corporate partnership strategy. With the Botanic Gardens reaching a 20-year partnership milestone with HSBC, Jo will also discuss the fundamentals of a successful, long-term partnership.

Learning Outcomes

Presentation will provide an understanding of:

- Current trends
- What corporate partners want, and the parks and gardens 'offer'
- The full value of a corporate partnership
- The fundamentals of a successful partnership

PRESENTERS MONDAY 23RD OCTOBER

MONDAY 23RD

3.00pm

KARRIE WEBB ROOM

Stream: The Environment

Presenting Author

Nathan Straume

Training, Compliance and Regional Manager
– TC Advantage Pty Ltd

Sports Turf: Soil and Top Layer Conditioning

The advantages and disadvantages of sand in sportfield construction and how we can improve the soil physical properties with soil conditioners

Learning Outcomes

- Obtain knowledge about why we use certain soils in sportsfields
- Gain an understanding of soil types
- Understand water holding capacity
- Learn about soil conditioning

MONDAY 23RD

3.00pm

JACARANDA ROOM

Stream: New Technology

Presenting Authors

Merrick Spain

Smart Cities Lead - Telstra

Mark Band

CEO – Parks and Leisure Australia

Andrew Smith

PLA Advisory

What is a Smart Park? * Workshop

This will be a wide ranging discussion around technology in parks. PLA wishes to develop a resource to guide park managers in their selection, and incorporation, of technology into the park as part of the user experience as well as addressing ongoing maintenance.

Modern technology increasingly underpins a significant portion of park management and has an increasing role in the way users interact with parks and recreation spaces e.g. irrigation technology, WIFI in parks, web based interaction with playgrounds and use of QR codes.

PLA would like to establish and populate a framework of park technology which is able to enhance end user outcomes and support sustainable management outcomes. The first step in building this

resource is the collection and collation of existing park technology. This workshop will work with PLA members to brainstorm and identify a useful framework, existing technology and possible future technology. Telstra will set the scene with some case studies followed by a workshop run by PLA Advisory.

Learning Outcomes

At the end of the workshop, PLA and participants will have identified:

- Technology which most contributes to sustainable park management
- Technology which most contributes to the park user experience
- Technology which adds additional layers of management effectiveness, user satisfaction and pleasure

MONDAY 23RD

3.00pm

MARQUIS ROOM

Stream: Economic and Environmental Impacts

Presenting Authors

Liam Cridland

Senior Landscape Architect – MODE

Leo Mewing

Brisbane Planning Manager – CARDNO

The Gentrification of Public and Private Realm: A Wolf in Sheep's Clothing?

As Brisbane comes off the back of the multi-storey residential boom, we find numerous new high-rise apartment complexes have appeared amongst our innermost suburban neighbourhoods. Many boast the inclusion of lavish outdoor communal spaces, podium landscapes and rooftop gardens. However, with the provision of this private open space it is possible that utilisation of public realm decreases, as much of our open space needs can now be met within the development lot.

With the apparent privatisation of open space, are we beginning to abandon the essence of 'community' gathering? What are the drivers of this change, and what is important in achieving a suitable balance between private investment and a vibrant public realm? This presentation explores opportunities for planning and design professionals to respond to changing circumstances and encourages greater connection between public and private open spaces to improve economic, social and environmental outcomes for

developers, councils and communities alike.

Learning Outcomes

- Improved knowledge, through local case studies, on % of private and public communal open space
- A toolbox of skills to manage planning and design outcomes
- Application approaches for building new world cities that promote interaction and vibrancy
- Tips for attracting positive development and community responses

MONDAY 23RD

3.30pm

MONARCH ROOM

Stream: Funding and Budgets

Presenting Author

Andrew Stark

CEO – Surfing Australia

The Surfing Australia Story – Sport Commercialisation through Partnerships

Surfing Australia has achieved significant growth in recent years through creating national sporting programs that attract main stream partners as their primary funding source. They have grown the organisation and the sport through a content and digital driven partnership strategy that is delivering outstanding results to the sport and to their major iconic partner brands. These major iconic partners are delivered authentic beach to broadcast solutions that provide strong engagement to target audiences and help deliver the sport to millions of participants Australia wide. CEO Andrew Stark will present the insights and outline the keys to success of this strategy.

Learning Outcomes

- Understand the importance of purpose led partnerships
- How the right partners attract others
- How to ensure the partners leverage effectively
- Insights into the importance of content and digital led partnerships
- The mistakes made and lessons learned in the current day partnership space
- The importance of integrated partnerships and ROI

PRESENTERS MONDAY 23RD OCTOBER

MONDAY 23RD

3.30pm

KARRIE WEBB ROOM

Stream: The Environment

Presenting Authors

Ariana Kurzeme

Advocacy Manager – YMCA

Charlotte Hurst

Recreation Development Manager - YMCA

Cutting The Junk: The Role Of Health and Wellbeing Providers In Promoting Healthy Food

YMCA Victoria is leading the industry in its commitment to creating real and sustainable change in the health of the communities through introducing its first Healthy Food and Beverage Policy in 2014. A key element is the removal of all sugary drinks (including sports drinks) from sale in YMCA managed recreation centres by 2017.

Partnering with Deakin University to evaluate the health and operational impact of the policy, the Y is sharing lessons learnt, barriers and easy wins with the aim to encourage others to adopt a similar approach, making the availability of healthy choices the 'new normal'.

Ari Kurzeme will provide inspirational and practical guidance to other organisations to adopt healthy choices and model healthy eating in a range of settings, particularly those frequented by children.

Learning Outcomes

- What role do we play in influencing food preferences and eating behaviours of communities?
- The journey to zero sugary drinks: lessons learnt, health outcomes and the business case behind healthy choices
- How to be part of the movement to make healthy the new normal, including small changes for big impact

MONDAY 23RD

3.30pm

MARQUIS ROOM

Stream: Economic and Environmental Impacts

Presenting Author

Andrew Leslie

Chief Executive – New Zealand Recreation Association

Kaitiakitanga: Traditional and Modern Aspects of Environmental Guardianship in NZ

Kaitiakitanga means guardianship, protection or preservation. It is a way of managing the environment, based on the traditional Māori world-view. However in NZ today our environment is under threat from the pursuit of economic prosperity. Our freshwater is straining under the pressure of farming; our national parks creaking under the boom in tourism. The practice of Kaitiakitanga allows Māori and non-Māori alike to reflect on the notion of kinship with nature, and how this idea might be useful in an environmentally threatened world. It's a concept that is more important now than ever and our industry has a major role to play to bring us back into balance with our natural world.

Learning Outcomes

- Understanding of traditional practices of environmental protection in NZ
- Impacts of an unbalanced relationship between the economy and environment
- The role of recreation in restoring the mana (status/prestige) of our natural world

PRESENTERS TUESDAY 24TH OCTOBER

TUESDAY 24TH

8.00am

MEETING POINT: RACV TENNIS COURTS

Presenting Author

Lincoln Coombes

Superintendent - RACV Resort

Behind The Scenes – Creating Perfect Greens At RACV Royal Pines *Site Tour

Tour RACV Royal Pines 'Red Shed' with Golf Course Superintendent Lincoln Coombes for a behind the scenes look at the equipment used to keep the course in peak playing condition. Hosting a PGA tournament each December, Lincoln and his team of greenkeepers are charged with keeping this 27 hole resort course in championship condition 365 days of the year.

Learning Outcomes

- Insight in to the turf management practices and techniques used to keep the course in peak condition
- Overview of mowing regimes for high end golf turf
- Working with stakeholders to achieve a championship course

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TUESDAY 24TH

9.00am

ROYAL BENOWA BALLROOM

Stream: Keynote

Presenting Author

Bernard Salt

Futurist, Journalist, Managing Director - The Demographics Group

THE FUTURE – Beyond The Horizon

The great promise of automation is that it will free humanity from the drudgery of work. This will deliver more leisure time, is the thinking. But maybe there's another future beyond the horizon? Maybe automation will deliver greater levels of work engagement such that leisure time will be even more precious? In such a world, leisure becomes commoditised. In this session Bernard Salt argues that leisure and parks and gardens become important commodities that must be managed and properly funded in the future.

Proudly sponsored by Belgravia Leisure

TUESDAY 24TH

9.45am

ROYAL BENOWA BALLROOM

Stream: Keynote

Presenting Author

Anthony-Paul (AP) Diaz

Executive Officer and Chief of Staff - City of Los Angeles Department of Recreation and Parks

Finding Common Ground for Success

Strategies for running effective organizations in a world of generational differences and competing technologies. How can we as Park Professionals explore the affects our upbringings have in shaping our approaches to work, relationships and learning so that we foster intergenerational collaboration, common purpose and develop leadership.

Learning Outcomes

Thematic Areas: Leadership management; Transformational Leadership; Goals and Expectations for community, consensus and positive outcome.

TUESDAY 24TH

11.00am

MONARCH ROOM

Stream: Sustainable Sport

Presenting Author

Scott Krueger

Venue Design and Infrastructure Coordinator GC2018 – City of Gold Coast

City of Gold Coast GC2018 Venues - Legacy, Challenges and Learnings *Masterclass

The Gold Coast 2018 Commonwealth Games (GC2018) will be the third largest multi-sport event ever hosted in Australia and the first Commonwealth Games to be hosted in a regional Australian city. The City will host the majority of the GC2018 competition within a mix of new or upgraded venues.

This presentation will overview the venue development challenges and key learnings as the City transforms ahead of GC2018 with participants exploring the City's passion for the best legacy outcome possible for both residents and visitors alike. Scott will take participants through the original GC2018 City managed venue bid concepts and the process that delivered the permanent venues approximately 12 months out from the event. Venues discussed will include the Gold Coast Aquatic Centre, Gold

Coast Sports Precinct (incorporating the Gold Coast Sports and Leisure Centre), Coomera Indoor Sports Centre, Gold Coast Hockey Centre, Gold Coast Cycle Centre and Broadbeach Bowls Club.

Learning Outcomes

- Planning
- Consultation / Stakeholder Management
- Communication
- Sustainability

TUESDAY 24TH

11.00am

KARRIE WEBB ROOM

Stream: Planning Spaces

Presenting Author

Mitchell J Silver

Commissioner – New York Parks, USA

Green Power – Why Parks are Essential *Workshop

Parks are the places that can offer fun, health and happiness. As our cities grow, the role of green space becomes more important. Green spaces make our cities more liveable by offering a place for physical as well as mental well-being. Research has proven how trees and green spaces offer a healing power to the mind, body and soul. Learn how New York City is using green space to reimagine how we live in dense urban environments as well as how volunteers and conservancies are making parks the most visited destinations in the city.

Spaces are limited to 35 participants

TUESDAY 24TH

11.00am

JACARANDA ROOM

Stream: Consultation

Presenting Author

Bernard Salt

Futurist, Journalist, Managing Director - The Demographics Group

How To Improve Your Personal Brand (An Introduction) *Workshop

In October last year Social Commentator Bernard Salt set off a global media storm that hasn't subsided. His comments about smashed avocado have changed popular culture. How do you build your brand to leverage impact? Bernard has some insights that can help you better brand yourself in today's social media hungry world.

Proudly sponsored by Belgravia Leisure

PRESENTERS TUESDAY 24TH OCTOBER

TUESDAY 24TH

11.00am
MARQUIS ROOM

Stream: Health and Well Being

Presenting Authors

Samantha Hughes

Senior Active and Healthy Officer – City of Gold Coast and Vice President of the Active & Healthy Alliance Gold Coast Inc;

Fe Taylor

Managing Director - Complete Transformation

Public-Private Partnerships In Physical Activity *Masterclass

A committed partnership approach to tackling inactivity and obesity that combines government, public and private resources to create lasting behaviour change locally. If done properly not only does the health of your community improve but the ability to expand local markets, increase efficiency and provide platforms for marketing, activation, and programs results.

While Government has to play a key role in articulating the benefits of being physically active and enabling a dialogue across Government departments that allows for a coherent response nationally, delivery has to be local and therefore the benefits of being active (or consequences of being inactive) have to be owned and understood locally. A committed approach to tackling inactivity locally has been demonstrated on the Gold Coast for the last 10 years. The Active & Healthy Alliance Gold Coast was formed in 2004 and incorporated in 2014 and demonstrates sustainable partnership benefits locally for all partners.

Learning Outcomes

- How to collectively use resources; both financial and human to ensure sustainability of initiatives
- How to develop integrated initiatives and communication tools
- Benefits of private and community partnership model

TUESDAY 24TH

12.30pm
MARQUIS ROOM

Presenting Authors

Jenn Halliday

Parks, Sport and Recreation Planner – Opus International Consultants

Eve Craker

Sport and Recreation Planner – Logan City Council

Generate Network – Lunchbox Hang

This lunchbox hang provides an opportunity for professionals to meet, greet and network.

Learning Outcomes

- What the Generate Network is
- How the Generate Network is being implemented in Australia
- Where to find more information on the Generate Network

In addition, participants will be able to network with likeminded people within the industry.

Learning Outcomes

From this session, participants will understand:

- What the Generate Network is
- How the Generate Network operates (i.e. what does it do)
- Benefits of the Generate Network
- How the Generate Network is being implemented in Australia
- Where to find more information on the Generate Network

Proudly sponsored by Otium Planning Group

TUESDAY 24TH

1.30pm
MONARCH ROOM

Stream: Sustainable Sport

Presenting Authors

Chris Dalton

Grounds Maintenance Manager – AFL QLD

Malcolm Caddies

Grounds Manager - Suncorp Stadium

Shane Biddle

Senior Supervisor Grounds – University of QLD

Work, Rest and Play - Delivering Spaces to Enjoy

Join this panel discussion to gain insights into how some of Queensland's major sporting stadiums, university and local sporting grounds keep their playing surfaces and open spaces in optimal condition. Delve beneath the surface to hear about the challenges they face and how they overcome them to deliver the playing surfaces, training facilities and open spaces their customers expect. Come prepared with your questions and leave with the inside knowledge on sporting surfaces open for business.

Learning Outcomes

- Better turf management through the use of centralised computer irrigation systems
- Environmental and community consideration in maintaining sports/golf grounds
- Investing in infrastructure and technology to allow more efficient use of labour and resources

TUESDAY 24TH

1.30pm
KARRIE WEBB ROOM

Stream: Planning Spaces

Presenting Authors

Tobias Volbert

Landscape Architect/Open Space Planner – Playscape Creations

Jonathon Weinert

JW Concepts

Case Study - Lions Park Gladstone: The Power Of Collaboration

Overview:

1. Background of the Lions Park Gladstone project and the collaboration
2. Background information on disability with statistics and trend data
3. Discussion on inclusive design beyond accessibility
4. Elements of inclusive playspace design used at Lions Park
5. Summary of key success elements / suggestions for future park developments

Current health research clearly states that Council's and private land developers need to better commit in providing community facilities and public spaces that encourage younger demographics and people with special needs to be active and included in tackling the growing concerns about rising

PRESENTERS TUESDAY 24TH OCTOBER

rates of physical inactivity and mental health issues.

Lions Park Case study shows how sensory focused design enables conscious adaptation of the built and natural environment to improve each person's ability to access and positively engage within the space through enhanced sensory and motor development opportunities.

Learning Outcomes

- Define the growing demand for inclusive recreational spaces
- Differentiate between meeting requirements and creating an inclusive, multifunctional, multigenerational and sensory orientated design
- Understand why Sensory Play is important for everybody
- Knowhow play stimulates ALL senses
- Ideas of how to achieve real outcomes for a better healthier parkland

TUESDAY 24TH

1.30pm

JACARANDA ROOM

Stream: Sustainable Sport

Presenting Author

Kay Kendall

Sport Manager, Squash -Gold Coast 2018 Commonwealth Games Corporation

Can You Really Make Money From Sport?

In the past, many sports were dependant on business owners to build and maintain sporting facilities, and Squash is no stranger to this scenario. In its heyday, every suburb had a squash centre, owned and operated by a business reaping the reward of a busy and thriving industry. As land values started to climb, as buildings started to age, as more sports became available, less funding for each sport and member numbers started to drop, centres started to close.

So, where to from here?

Sustainable, progressive and inclusive solutions are required. For sport and leisure to survive in the next 30 years, we must break down the barriers of "my sport is better than those other sports", "if only my sport was played in schools" and focus on solutions that are for the betterment of the community as a whole.

Learning Outcomes

- Multi-sport, multi-use facilities and how they are successful.
- Success stories and key learnings

TUESDAY 24TH

1.30pm

MARQUIS ROOM

Stream: People and Performance

Presenting Author

Anthony-Paul (AP) Diaz

Executive Officer and Chief of Staff – Los Angeles Department of Recreation and Parks, USA

Common Goals - Different People: Exploring How The Affects Of Our Upbringings Shape Our Approaches Towards Work, Environment, Relationships And Learning. *Workshop

The workshop is aimed at discussing how vast numbers of unique, individuals are called together to achieve a common mission or core value; to reveal and understand the generational differences and how technology shape, form and create individuals and our different approaches to solving problems.

Research Questions: Studies reveal that people raised in different generations have different and unique reference points to defining personal well being; productivity; happiness and success.

Significance: Today's workplace is intergenerational. People must work together and lead others that are older, younger, different and unique from themselves. New entrants to the workforce are taught to think and respond differently than those in the middle or end of their careers. Without being able to articulate and identify these differences people, relationships and organizations fail.

TUESDAY 24TH

2.00pm

MONARCH ROOM

Stream: Sustainable Sport

Presenting Author

Daniel Docherty

Area Sales Manager - Syngenta Turf and Landscape

Agronomic Programs For High Use Sports Fields

Agronomic programs are critical to the success of high usage sports fields. While every season is different, preparation is always an essential part of effective turf grass management. Increasing participation numbers coupled with a finite number of sports facilities means we must get more out of less. This can be achieved through an agronomic program approach that incorporates key agronomic factors to deliver safe facilities that have quality playing surfaces.

We must consider turf type selection, growing medium, nutrient input, irrigation, pestweed and diseases, mowing, topdressing and aeration. These processes are dynamic and a program is required to tie all the agronomic activity together to ensure we meet deliverable outcomes for the community. The presentation will deliver the audience with an understanding of what Agronomics are and how they can be utilised to enhance fields for increased usage.

Learning Outcomes

- Understanding of agronomic management
- Components to consider in an agronomic program
- Understanding on how to program an agronomic management plan with base line specification
- Potential benefits of agronomic programs including quality, safety and financially

PRESENTERS TUESDAY 24TH OCTOBER

TUESDAY 24TH

2.00pm

KARRIE WEBB ROOM

Stream: Planning Spaces

Presenting Author

Lesley Humphreys

Open Space and Recreation Planner – IMH Consulting

Dogs In Public Spaces With A Focus On Fenced Dog Parks – What You May Not Know But Need To Know

Fenced dog parks can be a great open space asset, but they can also prove a challenge if the rationale for them is not well thought through or the requirements understood. They need to be considered in the overall planning for dogs in open space whether provision is via on-leash areas, off-leash areas, 'priority dog' designated parks or fenced dog parks.

This presentation will look at the pros and cons of fenced dog parks; a consideration of design requirements; and a look at the policy and planning context.

Learning Outcomes

- Planning environments for dog owners/ dogs - the options, the challenges, the benefits
- Design for 'animal enrichment' and socialising for/of dogs and people
- Site selection evaluation criteria
- Design criteria
- Design to manage dog behaviour
- Design examples
- Management plans
- Innovative recreation and local laws partnerships

TUESDAY 24TH

2.00pm

JACARANDA ROOM

Stream: Sport

Presenting Authors

Gary Rauber

Research Consultant, Ausplay – Australian Sports Commission

Martin Lambert

National President – PLA

Anand Pillay

Member – PLA Advisory

Ausplay, Local Government And Making The Most Of Data *Workshop

The new Ausplay survey methodology measures participation in active recreation

and sport. The survey tool has been developed after extensive testing and consultation but is designed largely around sport and has a national and state perspective. But what if, this survey tool can be adapted and a new methodology suitable for local government can be developed.

The advantages of having a consistent methodology available for local government are numerous, not the least in the quality and reliability of the results in measuring what is really happening as far as participation. Ausplay and PLA are hosting this workshop for Ausplay to report on the results of preliminary investigation into a local government specific tool and to workshop how this idea can be progressed

Learning Outcomes

- Understanding of survey methodology and data capture
- Understanding of what makes for reliable statistics
- Contribution to developing a new approach that works for local government
- Understanding of how participation data can support good planning

TUESDAY 24TH

2.00pm

MARQUIS ROOM

Stream: People and Performance

Presenting Authors

Jenn Halliday

Parks, Sport and Recreation Planner – Opus International Consultants

Eve Craker

Sport and Recreation Planner – Logan City Council

Generate Network – A New Zealand Case Study

The Generate Network has become a staple in New Zealand's sport and recreation industry. Providing a platform for young professionals to connect, engage and develop, the network has become an invaluable tool to foster the future leaders of their industry. This session will present case studies to showcase how New Zealand has utilised the Generate Network to engage with young professionals, demonstrate the success of this program and why it is vital to the ongoing development of the industries young people. With this in mind, Parks Leisure Australia will share its plans on transitioning the Generate Network across the ditch.

TUESDAY 24TH

2.30pm

KARRIE WEBB ROOM

Stream: Planning Spaces

Presenting Author

Julie Nicholls

Senior Consultant – Otium Planning Group

A Woman's Place Is In Public Space

Are our public spaces 'open for business' for women and girls? In recent years, there has been some public commentary on the free use of public spaces by women and girls. What do we know about the barriers which serve as deterrents to the use of public spaces by women and girls? Given they comprise more than half of the Australian population (and that of our customer base), and there is suggestion of gender-specific issues at play, how and if women and girls access public spaces is of key importance to our communities.

This session will examine the issues impacting on the place of women and girls in public spaces and explore opportunities to ensure public spaces really are 'open for business' for women and girls. Bring your voice and thinking cap, and come prepared to contribute to a conversation about how to secure a woman's place in public space.

Learning Outcomes

- The barriers to women and girls accessing public spaces.
- Guidelines and techniques for making public spaces for women and girls (including case studies).
- Opportunities for the parks and leisure industry to advocate for public spaces as 'open for business' for women.

TUESDAY 24TH

3.30pm

MONARCH ROOM

Stream: Parks and Assets

Presenting Author

Paul Jackson

Business Manager Turf Landscape - Syngenta

Minimising Labour Interventions Through Technology *Workshop

Plant growth regulators are used to control all variety of plants in Agriculture, Horticulture and Turfgrass management. The workshop is designed to provide an understanding of Turfgrass plant growth regulators, what they

PRESENTERS TUESDAY 24TH OCTOBER

do and where they fit into a management plan for open space and sportsfield management. The workshop takes a mathematical approach to the process and seeks to deliver economic savings for open space management. Demonstrated is a management view highlighting lower labour interventions and a reduction in risk. The workshop will also discuss real situations where plant growth regulators can be used with an economic advantage and also improve turf surfaces for sport.

Learning Outcomes

- What a plant growth regulator is
- What benefits they provide
- Where to use a plant growth regulator
- How to assess the validity of using growth regulators from an economic perspective

TUESDAY 24TH

3.30pm

KARRIE WEBB ROOM

Stream: Health and Well Being

Presenting Author

Eve Craker

Sport and Recreation Planner - Logan City Council

Active Logan Strategy - A Strategy To Activate Our Community

Logan City Council has developed the Active Logan Strategy 2016 - 2028 that provides a long-term vision to increase community levels of physical activity and participation in sport and recreation activities. The Strategy links together active spaces, active peoples and active organisations. It is a unique whole of community strategy that is being delivered across Council. The presentation will provide an overview of the journey, its development, key challenges and outcomes.

Learning Outcomes

- Information about the Active Logan Strategy and what it looks to achieve
- Methodology on how the Active Logan Strategy was developed (including; research, engagement and buy in)
- Challenges in developing the Strategy
- Key learnings and how to overcome challenges raised

TUESDAY 24TH

3.30pm

JACARANDA ROOM

Stream: Innovative Marketing

Presenting Author

Patrick Skene

Executive Director – Red Elephant Group

Engaging New And Emerging Communities

The cultural demographics of Australia's capital cities and regional areas are changing, leading to new consumer behaviour and preferences which are impacting sports participation and fan engagement patterns, facility use and planning and sport offerings within schools and communities. Successfully engaging these new communities requires customised and targeted communications strategies and innovative stakeholder partnerships.

Learning Outcomes

Attendees will be briefed on key Census statistics relating to multicultural community growth and relevance, marketing and communications challenges to reach these communities and best practice examples of engagement success through existing and innovative models.

TUESDAY 24TH

3.30pm

MARQUIS ROOM

Stream: Commercialisation & Public Needs

Presenting Authors

Mike King

Director – Otium Planning

Tim Gledhill

CEO – Peninsula Leisure

PARC – A Commercial Success that is Ensuring Everyone Has The Opportunity To Be Active

The Peninsula Aquatic Centre (PARC) had a 15-year planning history that ultimately in September 2014 saw Frankston City Council complete its largest community capital improvement project valued at \$49.6M. It was a true government and community partnership with more than 50% of capital funding (\$26.5M) contributed by State and Federal Government grants.

To realise Council's vision of ensuring commercial success that could continue to give back to the community so everyone can have the opportunity to be active, Council also formed Peninsula Leisure Pty Ltd – a company limited by guarantee that now successfully manages on behalf of Council one of Australia's most visited and valued aquatic leisure facilities.

Learning Outcomes

Mike will highlight the planning and development years that lead to the right facility in the right site with the right funding support and Tim will highlight management's vision to activate and engage communities and the commercial and operational successes of this true community commercial partnership.

TUESDAY 24TH

4.00pm

MONARCH ROOM

Stream: Keynote

Presenting Author

Ritchie Gibson

Teamwork, Culture and Performance Expert

Selfless Leadership

It's been said that culture trumps strategy every time. Learn how to build a culture that brings out the best in your people both personally and professionally. This presentation will lay the foundation of building a successful organisation through improved teamwork and camaraderie. Essentially, selfless leadership is based on the principle that if you help enough people get what they want, you'll get everything you want. What I have found is that the productivity and performance of a business directly correlates to the level of engagement of the workforce.

Learning Outcomes

Ritchie embeds strategies for dealing with adversity, creating resilience, the value of teamwork and the importance of individual roles that will stay with your organisation forever.



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