



19th World Congress on Disaster & Emergency Medicine

April 21-24, 2015

Cape Town International Convention Centre
Cape Town | South Africa

INDUSTRY SUPPORTER & EXHIBITOR PROSPECTUS



Commercial Opportunities Contact:

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INTRODUCTION TO THE 19TH WORLD CONGRESS

PURPOSE

The Congress theme ***Creating Capacity, Building Resilience*** includes topics within the spectrum of humanitarian disaster impacts to global health systems and prehospital and crisis response. Presentation content will extend from South Africa to regional and global challenges, having applicability to all communities that are vulnerable to disaster.

HOSTS

The World Association for Disaster and Emergency Medicine (WADEM) is a non-operational, non-governmental, multidisciplinary organization whose mission is the global improvement of pre-hospital and emergency health care, public health, and disaster health and preparedness.

The Emergency Medicine Society of South Africa (EMSSA) represents a group of healthcare professionals dedicated to the development of quality emergency care throughout South Africa. The main objectives of the EMSSA are: to promote and improve emergency care through teaching, research and education, to promote the specialty of emergency medicine, to advocate for emergency care in South Africa, to generate funding for the accomplishment of the above, and to lobby on behalf of members of the EMSSA for the promotion of and maintenance of the profession.

DELEGATE PROFILE

Of the 700 expected delegates, 50% will be attending from Africa, 20% from Asia, 20% from Europe, and 10% from other parts of the world.



CAPE TOWN 2015

GENERAL CITY INFORMATION

Cape Town, South Africa

Cape Town is the quintessential melting pot: it is a city alive with creativity, colour, sounds and tastes. While walking through the city's streets and meeting its people, you will fall in love with its natural beauty, creative freedom and incredible spirit. Cape Town is a city where the unexpected is always around the corner and the beautiful province of the Western Cape lies ready to be explored just across the city border.

Disasters (crises) and emergency health requires the involvement of a multitude of disciplines that is inclusive of all professionals concerned with disaster and emergency health. Examples include personnel representing the humanitarian community, physicians, nurses, pre-hospital and in-hospital emergency medical services personnel, public health planners and practitioners, veterinarians, dentists, planners, administrators, politicians, operational organizations, and all those who provide services in the continuum of preventive through emergency and definitive medical care.

INDUSTRY SUPPORTER & EXHIBITOR PACKAGE

CHOOSE FROM 4 INDUSTRY SUPPORTER LEVELS

Select your items from the Marketing Opportunities List on the next page.
When your selections reach the minimum levels shown below, you will receive the additional
benefits listed for the corresponding level.

ADDITIONAL BENEFITS

PLATINUM SUPPORTER LEVEL

\$50,000 USD MINIMUM

- ⇒ Four (4) complimentary Registrations
- ⇒ Full-page Advertisement in On-Site Program
- ⇒ Link from Congress Website to your Company Website

GOLD SUPPORTER LEVEL

\$35,000 USD MINIMUM

- ⇒ Three (3) complimentary Registrations
- ⇒ Half-page Advertisement in On-Site Program
- ⇒ Link from Congress Website to your Company Website

SILVER SUPPORTER LEVEL

\$30,000 USD MINIMUM

- ⇒ Two (2) complimentary Registrations
- ⇒ Quarter-page Advertisement in On-site Program
- ⇒ Link from Congress Website to your Company Website

BRONZE SUPPORTER LEVEL

\$10,000 USD MINIMUM

- ⇒ One (1) complimentary Registration
- ⇒ Link from Congress Website to your Company Website

MARKETING OPPORTUNITIES

All items are sold on a first come first-served basis.
Add up the total of all items selected from this list and refer to the Industry Supporter Level Page
(see previous page) to determine your additional benefits.
Please contact your Representative for special items and opportunities not listed here.

VIRTUAL MEETING (EXCLUSIVE)

\$50,000 USD

The Virtual Meeting of the WCDEM 2015 Congress will feature all oral presentations including presentation slides as well as audio and video records of all sessions. Presentations will be made available within 24 hours. Delegates can purchase the Virtual Meeting at the time of registration at a discounted rate and will receive their personal login information along with their payment confirmation. Parties not having attended the meeting will be able to purchase the compressive library after the Congress as well. The Virtual meeting will be placed on the Congress and WADEM websites.

As the sponsor of the Virtual Meeting you will:

- ⇒ Have your logo/banner displayed on the access page of the Virtual Meeting
- ⇒ Be acknowledged with your logo as the Sponsor of the Virtual Meeting in the Onsite Program

ONSITE MOBILE APPLICATIONS (EXCLUSIVE)

\$50,000 USD

The onsite mobile application will be provided to delegates free of charge and will be available for most mobile devices such as iPhone, iPad, Blackberry and Android. The onsite mobile application will include the full scientific program sorted by day and time, the Exhibit Floor Plan including biographies of all exhibitors, general Congress, venue and local information. Delegates who have downloaded the mobile application will receive timely updates about any onsite program changes or important announcements via notification alerts.

As a sponsor of the Onsite Mobile Application you will:

- ⇒ Have your custom graphic/banner displayed on the access page of the mobile application
- ⇒ Be acknowledged with your logo as the Sponsor of the onsite mobile application in the Onsite Program

ABSTRACT USB MEMORY STICK (EXCLUSIVE)

\$35,000 USD EACH

Each registered delegate will receive a USB Memory Stick with the full collection of all abstracts submitted and accepted for presentation at the Congress. It will be handed out when the delegate picks up their registration package.

As a sponsor of the Abstract USB Memory Stick you will:

- ⇒ Have your logo displayed on the outside of the Abstract USB Memory Stick
- ⇒ Be acknowledged with your logo as the Sponsor of the Abstract USB Memory Stick in the Onsite Program

INDUSTRY SUPPORTED SYMPOSIUM (3 AVAILABLE) (3 LUNCH)

\$25,000 USD

The Congress offers three unopposed opportunities for your company to host an Industry Supported Symposium.

As a sponsor of a Industry Supported Symposium you will:

- ⇒ Have a meeting space at the Cape Town International Convention Centre, different rooms sizes will be available
- ⇒ Have a basic audio visual package of a projector, screen lighting, audio and microphones supplied
- ⇒ Acknowledged and listed in the scientific program on the Congress website and in the Onsite Program
- ⇒ Opportunity to include a promotional piece in the delegate bag (printing is the responsibility of the sponsor)
- ⇒ Opportunity to send an invitation mailer or dedicated eblast to registered delegates (mailer to be produced by sponsor and sent through Congress mailing house, eblast provided by Sponsor and sent through Congress Secretariat)

CONGRESS DINNER (EXCLUSIVE)

\$30,000 USD

The Dinner will take place on Thursday, April 23 at the Cape Town Convention Centre. All delegates are invited to attend this event at a nominal charge. Guests and Friends are invited to purchase additional tickets.

As a sponsor of the Congress Dinner you will:

- ⇒ Receive six (6) complimentary tickets to the Congress Dinner
- ⇒ Have your company logo place on the tickets and menu cards
- ⇒ Be verbally acknowledged during the event as the Sponsor of the Congress Dinner

WELCOME RECEPTION (EXCLUSIVE)

\$30,000 USD

The Welcome Reception will take place on Tuesday, April 21 in the Exhibit Hall. It is the official opening of the Exhibit Hall and providing delegates and exhibitors with the opportunity to mix and mingle while enjoying local refreshments.

As a sponsor of the Welcome Reception you will:

- ⇒ Have table top cards with your company logo on all food and beverage stations in the Exhibit Hall during the Welcome Reception
- ⇒ Be acknowledged with your logo as the Sponsor of the Welcome Reception in the Onsite Program

DELEGATE BAGS (EXCLUSIVE)

\$25,000 USD

All registered delegates will receive a delegate bag with the Congress materials such as the Onsite Program, symposia information etc.

As the sponsor of the Delegate Bag you will:

- ⇒ Have your company logo on the Congress bag or strap along with the Congress and WCDEM logo (bags will be provided by the Congress)
- ⇒ Have the opportunity to include a promotional insert in the Congress bag supplied by your company (insert must be approved by Organizing Committee)
- ⇒ Be acknowledged with your logo as the Sponsor of the delegate bags in the Onsite Program

CONGRESS SIGNAGE (EXCLUSIVE)

\$25,000 USD

With more than 2500 sqm contracted meeting and exhibit space, sufficient directional signage throughout the Convention Centre is very important and one of the key components to make the Congress a worthwhile experience for delegates.

As a sponsor of the Congress Signage you will:

- ⇒ Have your company logo place on all Congress signage acknowledging your company as the sponsor of the Congress Signage
- ⇒ Be acknowledged with your logo as the Sponsor of the Congress signage in the Onsite Program

LANYARDS/BADGE HOLDERS (EXCLUSIVE)

\$25,000 USD

All delegates will receive a name badge and lanyard to be worn for identification during the Congress.

As a sponsor of the Lanyards you will:

- ⇒ Have your Company logo on all the lanyards along with the Congress and WCDEM logo (lanyards will be provided by the Congress)

MINI POCKET PROGRAM (EXCLUSIVE)

\$25,000 USD

The Mini Pocket Program is a small version of the Onsite Program and will be handed out to all delegates along with their registration material.

As a sponsor of the Mini Pocket Program you will:

- ⇒ Have the opportunity to place a full page colour ad on the back cover of the Mini Pocket Program
- ⇒ Be acknowledged with your company logo as the Sponsor of the Mini Pocket Program in the Onsite Program

EXHIBITOR ONSITE POCKET GUIDE (EXCLUSIVE)

\$25,000 USD

The Exhibitor Onsite Guide is a mini guide that fits nicely in the name badge holder providing a quick overview of key features and events in the Exhibit Hall. It also includes the Exhibit floor plan, a listing of all exhibitors and their details. The Exhibitor Onsite Guide a small version of the Onsite Program and will be handed out to all delegates along with their registration material.

As a sponsor of the Exhibitor Onsite Pocket Guide you will:

- ⇒ Have the opportunity to place a full page colour ad on the back cover of the Exhibitor Onsite Pocket Guide
- ⇒ Be acknowledged with your company logo as the Sponsor of the Exhibitor Onsite Guide in the Onsite Program

SPEAKER READY ROOM & LOUNGE (EXCLUSIVE)

\$20,000 USD

All speakers and oral abstract presenters are required to report to the Speaker Ready Room to submit their slides prior to their presentation. The Speaker Ready room will be equipped with more than 10 computer stations and a lounge area where drinks and snacks will be provided throughout the day.

As a sponsor of the Speaker Ready Room & Lounge you will:

- ⇒ Have your mouse pads placed at each computer station (supplied by Congress)
- ⇒ Have your custom desktop image/screen saver displayed on all computer stations in the Speaker Ready Room & Lounge

WIRELESS INTERNET (EXCLUSIVE)

\$20,000 USD EACH

Wireless internet will be available throughout the entire convention centre at no charge allowing delegates to use the Congress' onsite mobile application, to access abstracts as well as ePosters online and to connect with other delegates and colleagues.

As a sponsor of the Wireless Internet you will:

- ⇒ Have your company logo displayed on all relevant signage associated with the wireless internet
- ⇒ Be acknowledged with your logo as the Sponsor of the wireless internet in the Onsite Program

INTERNET CAFÉ (EXCLUSIVE)

\$20,000 USD

There will be two internet Cafes, one located in the Exhibit Hall and the other in the Registration area. A minimum of five computer stations plus printers will be available to delegates at no charge allowing them to access the internet, check emails, get access to the Congress website and Congress program.

As a sponsor of the Internet Cafe you will:

- ⇒ Have your logo displayed on all relevant signage associated with the Internet Cafes
- ⇒ Have your custom desktop image/screen saver displayed on all computers
- ⇒ Have mouse pads with company logo placed at each computer station (supplied by the Congress)

POSTER SESSIONS (2 AVAILABLE)

\$10,000 USD EACH/\$15,000 FOR ALL

All abstracts accepted for the Poster presentations will be printed and displayed on Poster Boards in the Exhibit Hall. Presenters are asked to set up their Poster in the morning and be present during twice daily Networking Break to answer questions and discuss with delegates. Each day, Posters of different topics will be displayed.

As a sponsor of a Poster Session you will:

- ⇒ Have your company logo displayed on all the Poster numbers
- ⇒ Be acknowledged with your company logo as the Sponsor of the Poster Sessions in the Onsite Program

DELEGATE LOUNGE (EXCLUSIVE)

\$10,000 USD

The Delegate Lounge will be located within the Exhibit Hall to provide delegates a comfortable seating area to conduct meeting, relax between sessions or simply to study the Congress program.

As a sponsor of the Delegate Lounge you will:

- ⇒ Have the opportunity to place promotional materials in the Lounge area
- ⇒ Be acknowledged with your company logo as the Sponsor of the Delegate Lounge in the Onsite Program, as well as the Exhibit Floor Plan
- ⇒ Have the carpet match your company color and have a graphic sticker of your company logo place on the Lounge floor

DELEGATE HELP DESK (EXCLUSIVE)

\$10,000 USD

The Delegate Help Desk will be located within the registration area at the Cape Town International Convention Centre. Multilingual staff will be available to assist delegates with any questions they may have regarding the Congress, the Scientific Program or the Convention Centre.

As a sponsor of the Delegate Help Desk you will:

- ⇒ Have the desk branded with your custom design/banner
- ⇒ Be acknowledged with your company logo as the Sponsor of the Delegate Help Desk in the Onsite Program

PENS (EXCLUSIVE)

\$5,000 USD

Pens will be included in each delegate bag.

As a sponsor of the Pens you will:

- ⇒ Have the opportunity to provide your custom branded Pen for inclusion in the delegate bag - sponsor to provide pens

NOTEPADS (EXCLUSIVE)

\$5,000 USD

Note pads will be included in each delegate bag.

As a sponsor of the Notepads you will:

- ⇒ Have the opportunity to provide your custom branded Notepads for inclusion in the delegate bag - sponsor to provide notepads

CHARGING STATIONS (2 AVAILABLE) \$5,000 USD EACH OR BOTH FOR \$8,000 USD

A charging station allows attendees to power up their mobile phones, iPads, laptops and other electronic devices for free. These stations will be in high demand and can be placed in the Exhibit Hall near your booth or in a public area in the Convention Centre.

As a sponsor of the Charging Stations you will:

- ⇒ Have signage on the Charging Station featuring your company's name and logo
- ⇒ Have the opportunity to provide a freestanding banner which will be positioned at the Charging Station (provided by the sponsors, maximum size 2m high by 1m wide)
- ⇒ Have the opportunity to place promotional material in designated areas within the Charging Stations area

NETWORKING BREAKS (SIX(6) AVAILABLE)**\$5,000 USD EACH**

Each day, the Congress will provide refreshments during a morning and an afternoon Networking Break, served in the Exhibit Hall for all attendees free of charge.

As a sponsor of the Networking Breaks you will:

- ⇒ Have table top cards with your company logo on all food and beverage stations during the Networking Breaks
- ⇒ Be acknowledged with your company logo as the Sponsor of the Networking Breaks in the Onsite Program

DELEGATE BAG INSERT**\$2,000 USD EACH**

The sponsor to provide insert.

ON-SITE PROGRAM ADVERTISING**Premium Positions**

Outside Back Cover	\$3,000
Inside Front Cover	\$2,000
Inside Back Cover	\$2,000

Other Positions

Full Page	\$1,500
½ Page	\$800
¼ Page	\$500

19th WORLD CONGRESS ON DISASTER AND EMERGENCY MEDICINE

SUPPORTER/EXHIBITOR ORDER FORM

To expedite your order, please complete the following pages and return a signed copy to:

Monica Sayers
 International Conference Services, Ltd.
 1177 West Hastings Street, Suite 2101
 Vancouver, BC, Canada V6E 2K3

Phone: +1 604 566 8311
 Fax: +1 604 681-1049
 E-mail: wcdem2015-sponsorship@icsevents.com

A. Industry Supporter Levels

Please mark respective level and indicate the total amount sponsored.

<input type="checkbox"/> Platinum (\$ 50,000 USD minimum)	<input type="checkbox"/> Gold (\$ 35,000 USD minimum)	<input type="checkbox"/> Silver (\$ 30,000 USD minimum)	<input type="checkbox"/> Bronze (\$ 10,000 USD minimum)
Please indicate on the following page the sponsorship items you wish to purchase.			Subtotal A

B. Exhibit Booth Requested

Please indicate # of booths and cost.

Booth Type	Size per Booth	Price per Booth	# of Booths	Cost \$ (USD)
Linear/ Inline	(3m x 3m)	\$4,000		
Publisher (Linear/Inline) Max. 2 booths per Exhibitor	(3m x 3m)	\$1,500		
Corner	(3m x 3m)	\$4,500		
Peninsula Min. 4 booths per Exhibitor	(3m x 3m)	\$4,500		
Island Min. 6 booths per Exhibitor	(3m x 3m)	\$4,500		
Tabletop Non-Profit/ Advocacy 1 booth only	(3m x 3m)	\$1,000		
The purchase of each Exhibit Space includes one 6 foot table and 2 chairs. Access to Welcome Reception to be held in Exhibit Hall. Access badges for 2 staff per space (Exhibit staff do not receive Congress access). Additional benefits: ⇒ Listing as an Exhibitor on the Website prior to the Congress ⇒ Company bio in the On-Site Program Space will be allocated on a first come first-paid basis, after Financial Contributors. No Exhibitor may sub-let or share with another Exhibitor without the prior written approval of the Congress Secretariat.			Exhibit Total	
			+14% VAT	
			Subtotal B	

C. Amount Payable \$ USD (Subtotal A + Subtotal B)

D. Supporter / Exhibitor Information & Signature

Company Name	
Sponsor Name (as to appear on Signage & Program)	
Contact Person	
Address	
City	State/ Province
Postal Code	Country
Phone	Email

An invoice will be sent on receipt of this order. All items are sold on a first come-first paid basis. Items will be considered sold only upon receipt of payment. In order to avoid delays, we highly recommend all orders/agreements be faxed or e-mailed. The Congress will not take any responsibility for late or undelivered Agreements via the mail. Items and rates are subject to change without notice. **PAYMENT:** Due 30 days from date of invoice or as indicated. The Congress reserves the right to render this order null and void without notice if payment is not received by the due date. **CANCELLATION:** Cancellation must be in writing. 25% cancellation fee will apply up to October 1, 2014. No refunds after this date. The Congress reserves the right to re-sell any Sponsorship items and/or Exhibit booths.

Name	Signature	Date
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SUPPORTER/EXHIBITOR ORDER FORM

	Item	Price per Item (\$ USD)	Availability
<input type="checkbox"/>	Virtual Meeting (Exclusive)	\$ 50,000	AVAILABLE
<input type="checkbox"/>	Onsite Mobile Applications (Exclusive)	\$ 50,000	AVAILABLE
<input type="checkbox"/>	Abstract USB Memory Stick (Exclusive)	\$ 35,000	AVAILABLE
<input type="checkbox"/>	Industry Supported Symposium (3 Lunch available)	\$ 25,000	AVAILABLE
<input type="checkbox"/>	Congress Dinner (Exclusive)	\$ 30,000	AVAILABLE
<input type="checkbox"/>	Welcome Reception (Exclusive)	\$ 30,000	AVAILABLE
<input type="checkbox"/>	Delegate Bags (Exclusive)	\$ 25,000	AVAILABLE
<input type="checkbox"/>	Congress Signage (Exclusive)	\$ 25,000	AVAILABLE
<input type="checkbox"/>	Lanyards/Badge Holders (Exclusive)	\$ 25,000	AVAILABLE
<input type="checkbox"/>	Mini Pocket Program (Exclusive)	\$ 25,000	AVAILABLE
<input type="checkbox"/>	Exhibitor Onsite Pocket Guide (Exclusive)	\$ 25,000	AVAILABLE
<input type="checkbox"/>	Speaker Ready Room & Lounge (Exclusive)	\$ 20,000	AVAILABLE
<input type="checkbox"/>	Wireless Internet (Exclusive)	\$ 20,000	AVAILABLE
<input type="checkbox"/>	Internet Cafe (Exclusive)	\$ 20,000	AVAILABLE
<input type="checkbox"/>	Poster Sessions (2 available)	\$ 10,000	AVAILABLE
<input type="checkbox"/>	All Poster Sessions	\$ 15,000	AVAILABLE
<input type="checkbox"/>	Delegate Lounge (Exclusive)	\$ 10,000	AVAILABLE
<input type="checkbox"/>	Delegate Help Desk (Exclusive)	\$ 10,000	AVAILABLE
<input type="checkbox"/>	Pens (Exclusive)	\$ 5,000	AVAILABLE
<input type="checkbox"/>	Notepads (Exclusive)	\$ 5,000	AVAILABLE
<input type="checkbox"/>	Charging Stations (2 available)	\$ 5,000	AVAILABLE
<input type="checkbox"/>	All 2 Charging Stations	\$ 8,000	AVAILABLE
<input type="checkbox"/>	Networking Breaks (Six (6) available)	\$ 5,000	AVAILABLE
<input type="checkbox"/>	Delegate Bag Insert	\$ 2,000	AVAILABLE
On-Site Program Advertising			
<input type="checkbox"/>	Outside Back Cover	\$ 3,000	AVAILABLE
<input type="checkbox"/>	Inside Front Cover	\$ 2,000	SOLD
<input type="checkbox"/>	Inside Back Cover	\$ 2,000	AVAILABLE
<input type="checkbox"/>	Full Page	\$ 1,500	AVAILABLE
<input type="checkbox"/>	½ Page	\$ 800	AVAILABLE
<input type="checkbox"/>	¼ Page	\$ 400	AVAILABLE