



## FAQs

### **Q. What are the show dates for The World of Health IT 2015 Riga?**

A. 11 - 13 May 2015

### **Q. What are scheduled exhibition hours for set up, opening and breakdown?**

A.

#### Set up

9 May, Saturday	10:00 – 18:00 (Raw Space Exhibitors only)
10 May, Sunday	08:00 – 18:00 (All Exhibitors)
11 May, Monday	08:00 – 11:00 (Final finishing touches and small stand set up ONLY)

#### Opening hours

11 May, Monday	13:00 – 18:30
	17:00 – 18:30 (Opening Reception on Exhibition Floor)
12 May, Tuesday	10:00 – 17:30
13 May, Wednesday	10:00 – 15:30

#### Breakdown

13 May, Wednesday	16:30 – 22:00
14 May, Thursday	08:00 – 13:00

### **Q. When are the education sessions?**

A.

You can review the programme at a glance [here](#)

### **Q. When does exhibitor badge registration open online?**

A.: Exhibitor badge registration opens February 2015.

### **Q. What are the onsite registration open hours?**

A.

Sunday, 10 May 2015	13:00 – 18:00 (exhibitor registration only)
Monday, 11 May 2015	08:30 – 18:00
Tuesday, 12 May 2015	08:00 – 17:00
Wednesday, 13 May 2015	08:30 – 12:00

## Q. What are the critical deadlines I need to be aware of?

A.

2 March, 2015 - Onsite Guide Information Due

10 April, 2015 - Order forms due

17 April, 2015 – Booth Drawings for Space Only Exhibitors due for approval

24 April, 2015 – Booth space released if 100% of balance not paid

## Q. What kind of attendees will be at this conference?

A. Presenting and attending will be healthcare professionals, who have the buying power for their organisations - healthcare providers, payers, suppliers, policy-makers, and government officials. There will also be clinicians, directors, administrators, informatics professionals, and academicians.

## Q. How much will it cost for me to exhibit?

A. Exhibit booths are sold in increments 1 square meter. Fees for each sqm are as follows:

Space Only (Minimum 6sqm)

€345 per sqm (*Early Exhibiting Rates ends 16 January*)

€360 per sqm (*Rack Rates from 17 January*)

*\* Additional €400 per every open corner side of booth selected*

Space and Shell Scheme (Minimum 6sqm)

€410 per sqm (*Early Exhibiting Rates ends 16 January*)

€425 per sqm (*Rack Rates from 17 January*)

*\* Additional €400 per every open corner side of booth selected*

## Q. What comes with my booth?

A.

Each **Space Only** booth rental comes with the following items:

One (1) Exhibition badge per 9 sq.m of space rental

Dedicated exhibition hall hours

Access to all education programme sessions

Product or company description in the Onsite Conference Guide

One (1) conference delegate bag per exhibiting company

Each **Shell scheme** booth rental comes with the following items:

Carpet

White Octanorm System constructed wall panels

Fascia board with company name

All other benefits mentioned for 'Space Only Booth Rental' above

Please note that no electricity or lighting will be provided. You are responsible to acquire these and all other requirements from the stand builder directly.

**Q. What is the expected attendance for The World of Health IT 2015 Conference & Exhibition?**

A. We anticipate a strong participation of 2200 delegates in 2015.

**Q. How can I see where my booth is located on the exhibit floor?**

A. View a PDF of the exhibit floor plan [here](#).

**Q. What if my company wants to hold an event in conjunction with eHealth week?**

A. If you wish to hold an event in conjunction with eHealth week, please contact:

Sean Roberts,

+ 49 30 46 7777 350

+ 1 312 590 7101

[sroberts@himss.org](mailto:sroberts@himss.org)

**Q: How do I become a corporate member?**

A. For information on becoming a corporate member, please contact: Sean Roberts, [sroberts@himss.org](mailto:sroberts@himss.org) | + 49 30 46 7777 350 | + 1 312 590 7101

**Q. How is the weather in Riga?**

A. In May, the average temperature is 16-20°C.

**Q. What is the closest airport to The Riga Kipsala Expo Centre?**

A. The Riga International Airport is located 10km from the International Exhibition Centre Kipsala, and about 13km from the city centre.



**Taxi:** You can easily reach the city center by bus or your chosen location by taxi. Journey time to the city centre is approximately 15 minutes. Average cost per trip by taxi to Riga city centre is 12-15 EUR.

**Airport Express:** Shuttle bus «Airport Express» departs every 30 minutes between 5:30-00:35 from Riga International Airport and serves the route connecting Riga International Airport with hotels in Riga City Centre and Riga International Coach Terminal. The journey from the airport to the city centre takes approximately 20 minutes, however during rush hours it may take longer.

One way fare is 5.00 EUR. Tickets can be purchased in the Riga International Airport at the “Welcome to Riga!” office, from the driver of the shuttle bus, in the hotels along the «Airport Express» route, on airBaltic website and in the airBaltic ticket office.

### **Q. Do I need a visa to enter Latvia?**

A. Latvia is a member state of the European Union and travelers have the same rules as in other EU member states. Latvia is a signatory of the [Schengen Agreement](#); accordingly there is no border control for persons entering from the European Union. There are border controls in place with Russia and Belarus.

The citizens of the European Union, residents of Schengen Agreement Area, citizens of the USA and Canada do **not require a visa** to enter the Republic of Latvia. More information about visa requirements for citizens of other countries can be found at the [Ministry of Foreign Affairs website](#).

### **Q. If I do need a visa, who do I contact to receive my Letter of Invitation?**

A. To receive an official Letter of Invitation, please register and pay for the conference and then email [Caroline Siegwarth](#). HIMSS Europe can only provide a Letter of Invitation and proof of conference registration. We are not able to apply for a visa on your behalf.

### **Q. What kind of currency do I use?**

A. The Euro (EUR) is the official currency of Latvia

### **Q. What is the attire for the conference?**

A. Business