



WCO IT CONFERENCE & EXHIBITION 2018

BUILDING A RELIABLE DIGITAL LANDSCAPE TO BOOST CROSS-BORDER TRADE

Explore the ways that modern information and communications technology can lead to exciting possibilities for a whole-of-government approach at the border

**Lima, Peru
6-8 June 2018**

A three day conference focusing on
exploring the role of information technology at the border



Hosted by:

Superintendencia Nacional de
Aduanas y de Administración
Tributaria (SUNAT),
Peru Customs



Corporate Event Sponsor:

HUAWEI



Supported by:

Korea Customs Service (KCS)

Who will attend:

Customs authorities, representatives from border regulatory agencies, the IT sector, the broader business community, governmental and trade organizations, development partners, academia and others involved in the international trade arena.

For further information about the Conference: Visit the WCO events website:
<http://www.wcoomd.org/en/events/upcoming-events.aspx>

Tuesday, 5 June 2018

17.00 – 20.00 **Registration**
20.00 – 22.00 **Welcome reception**



Wednesday, 6 June 2018

08.00 – 18.00 **Registration**
09.30 – 10.30 **Official Opening Ceremony**

Mr. **Martín Alberto Vizcarra Cornejo**, President of the Republic of Peru (tbc)

Mr. **David Alfredo Tuesta Cárdenas**, Minister of Economy & Finance, Peru

Mr. **Victor Shiguiyama Kobashigawa**, National Superintendent, Superintendencia Nacional de Aduanas y de Administración Tributaria (SUNAT), Peru

Dr. **Kunio Mikuriya**, Secretary General, World Customs Organization (WCO)

Dr. **Taeil Kang**, Director General of Information and International Affairs Bureau, Korea Customs Service (KCS)

10.30 – 11.30 **VIP Tour & Press Conference**

10.30 – 11.30 **Refreshment & Contact Break:**
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Keynote speeches:

11.30 – 11.45 Ms. **Vania Masias Malaga**, dancer and social entrepreneur, Peru

11.45 – 12.00 Mr. **Jonathan Koh**, Vice President – Global e-Government, Government and Public Utility Sector, HUAWEI

12.00– 14.00 **Networking lunch**
Sponsored by:



Security & Detection Systems

14.00 **Conference Chair**
Mr. **Rafael Garcia**, Deputy National Superintendent, SUNAT, Peru

14.00 – 14.15 **Keynote address from the host administration:**
Mr. **Victor Shiguiyama Kobashigawa**, National Superintendent, Superintendencia Nacional de Aduanas y de Administración Tributaria (SUNAT), Peru

14.15– 15.45 **Session 1: How can Artificial Intelligence secure and facilitate cross-border E-Commerce in goods?**

Moderator: Dr. **Kunio Mikuriya**, Secretary General, WCO

Mr. **Marcus Vinicius Vidal Pontes**, Undersecretary of Federal Revenue of Brazil (RFB), Director of Customs

Ms. **Natasha Avendaño Garcia**, Director of Corporate Intelligence, National Tax and Customs Organization (DIAN), Colombia

Mr. **Fermin Cuza**, International President, World Business Alliance for Secure Commerce (BASC)

Mr. **Gino Lechasseur**, Director General, Information, Science and Technology, Canada Border Services Agency (CBSA)

Mr. **Stewart Jeacocke**, Customs Lead, IBM

Mr. **Pedro J. Uribe Bermudez**, Government Industry Manager, Microsoft Latin America

Refreshment & Contact Break:

15.45– 16.15

Sponsored by:



16.15– 16.30

Keynote speech: Mr. **Andrew Farrelly**, L3 Security and Detection Systems
[Using Technology to Transform and Transcend Border Management]

16.30 – 18.00

Session 2: **Demystifying the Cloud – what are the major concerns for businesses and governments?**

Moderator: Mr. **Daniel Delgado-Diamante**, General Manager, Panama Branch, Webb Fontaine

Mr. **Satya Prasad “SP” Sahu**, Commissioner (Single Window), Central Board of Excise & Customs, Ministry of Finance, India

Mr. **Vladimír Staško**, Director, Department of International Relations & Cooperation, Financial Administration (Customs & Tax), Slovak Republic

Mr. **Mike Squirell**, Chief Technology Officer, TTEK Global

Mr. **George Chan**, General Manager (Africa), vCargo Cloud Pte. Ltd.

Mr. **Elin Martinez**, Senior Regional Manager, IT Business, Latin America Region, HUAWEI Technologies Co. Ltd.

19:30 – 22.30

GALA DINNER

Hosted by: **SUNAT** (Huaca Mateo Salado)



Thursday, 7 June 2018

08.30 – 18.00

Registration

09.30 – 09.45

Keynote Speaker

Mr. **Hiroshi Kishimoto**, Deputy Director General, Customs and Tariff Bureau, Ministry of Finance, Japan

09.45 – 10.45

Session 3: **Connecting the dots in the maritime environment**

Moderator: Ms. **Valentina Mintah**, West Blue Consulting, Ghana & Nigeria

Mr. **Raju Boddu**, Member of Caribbean Customs Law Enforcement Council (CCLEC) & Comptroller of Customs, Antigua and Barbuda

Mr. **Arno Kooij**, Director, National Targeting Center, Customs Administration, the Netherlands

Mr. **Dan Garcia**, Senior Analyst Counter Terrorism, Gravick Group

10.45 – 11.00

Launch of the WCO Academy, presentation by Mr. **Dimitros Politopoulos**, Project / Client Relations Coordinator, WCO

11.00 – 11.30

Refreshment & Contact Break:

Sponsored by:



11.30 – 11.45

Keynote speech: Ms. **Velma Rickettes Walker**, CEO/Commissioner, Jamaica Customs Agency (JCA)

11.45 – 13.15

Session 4: **Internet of Everything – maximizing the benefits in border management**

Moderator: Ms. **Milena Budimirović**, Senior Technical Officer, Procedures and Facilitation, WCO

Mr. **Frank Heijmann**, Head of Trade Relations, Customs Administration, the Netherlands

Mr. **Henk Mulder**, Head of Digital Cargo, International Air Transport Association (IATA)

Mr. **Weidong Wang**, Senior Vice President, Global Sales and Business Development, NUCTECH Company Limited

Mr. **Mokhtar Ketani Doucoure**, Coordinator, Senegal Customs

Ms. **Hanane Becha**, Project Leader, UN/CEFACT Transport & Logistics Domain Smart Container Project

13.15 – 14.30

Networking lunch:

Sponsored by IBM



14.30 – 18.00

TECHTALKS:

Continuous refreshments:

TechTalk 1 <i>Limatambo Ballroom</i>	TechTalk 2 <i>Room Cusco 1</i>	TechTalk 3 <i>Room Cusco 2</i>	TechTalk 4 <i>Room Cusco 3</i>
<i>English/French/Spanish</i> “WCO Data Model and Single Window – the DOs and the DON'Ts of Single Window” 14.30 – 18.00	<i>English</i> “IT solutions for AEO mutual recognition” 14.30 – 16.30	<i>English</i> “The role of women in IT” 14.30 – 16.30	<i>English</i> “IT Security contingency plans” 14.30 – 16.30

Continuous refreshments:



A Customs World Company

<p>Moderator: Mr. Satya Prasad “SP” Sahu, <i>Commissioner (Single Window), Central Board of Excise & Customs, Ministry of Finance, India</i></p>	<p>Moderator: Ms. Milena Budimirović, <i>Senior Technical Officer, Procedures and Facilitation, WCO</i></p>	<p>Moderator: Mr. Luc De Blicck, <i>Deputy Director, Procedures and Facilitation, WCO</i></p>	<p>Moderator: Mr. Bryce Blegen, <i>Senior Lecturer & Regional Representative, Americas, Centre for Customs and Excise Studies, Charles Sturt University, Australia</i></p>
<p>Mr. William “Randy” Slusher, <i>Technical Architect, US Customs and Border Protection (CBP)</i> [ACE / WCO Data Model Alignment]</p> <p>Mr. Martin Krusch, <i>Senior eBusiness Consultant, GEFEG</i> [Planning WCO Data Model Implementations in Single Window environments: Challenges and Practical Experiences]</p> <p>Mr. Alvaro Palmigiani, <i>Director, Processes, Uruguay Customs &</i> Mr. Alejandro Rinaldi, <i>Engineer, Concepto/Uruguay</i></p> <p>Mr. André Sceia, <i>Information System Officer, Sustainable, Transport Division, UNECE</i></p> <p>Mr. Chris Thibedeau, <i>Chief Executive Officer, TTEK</i></p>	<p>Mr. Sunbok Kwon, <i>Associate Researcher, Korea AEO Association (KAA)</i> Prof. Dr. Yao-Hua Tan, <i>Professor of Information of Technology, Delft University of Technology, the Netherlands</i></p> <p>Ms. Sandra Corcuera Santamaria, <i>Customs Specialist, Inter-American Development Bank (IADB)</i></p> <p>Mr. Eduardo Garcia Godos, <i>CEO, Instituto de Facilitación del Comercio, Peru</i></p>	<p>Ms. Valentina Mintah, <i>West Blue Consulting, Ghana & Nigeria</i></p> <p>Mr. Mark Toomey, <i>Executive Chair and Founder, Digital Leadership Institute Limited, Australia</i></p> <p>Ms. Rocío Briceño, <i>Consultant & Coach Universidad de Costa Rica, Costa Rica</i></p> <p>Ms. Louritha “Lou” Green, <i>International Trade Liaison, US Customs and Border Protection</i></p> <p>Ms. Louise Wiggett, <i>Founder, Global Trade Solution (GTS)</i></p> <p>Mr. Andrew Farrelly, <i>L3 Security and Detection System</i></p>	<p>Mr. Oren Elimelech, <i>Cyber Security Researcher, Expert & Adviser Research Associate, International Institute for Counter-Terrorism ICT & Ministry of Transport and Road Safety Cyber Security Director, Israel</i></p> <p>Mr. Edgardo Herrera, <i>National Intendent of Information Systems, SUNAT, Peru</i></p> <p>Mr. Frank Heijmann, <i>Head of Trade Relations, Customs Administration, the Netherlands</i></p>

	TechTalk 2 contd. <i>Room Cusco 1</i> 16.30 – 18.00	TechTalk 3 contd. <i>Room Cusco 2</i> 16.30 – 18.00	TechTalk 4 contd. <i>Room Cusco 3</i> 16.30 – 18.00
	Diverse topics	Diverse topics	Diverse topics
	Moderator: <i>Mr. Arno Kooij,</i> <i>Director, National Targeting Center, Customs Administration, the Netherlands</i>	Moderator: <i>Ms. Louise Wiggett</i> <i>Founder, Global Trade Solution (GTS)</i>	Moderator: <i>Mr. Bryce Blegen,</i> <i>Senior Lecturer & Regional Representative, Americas, Centre for Customs and Excise Studies, Charles Sturt University, Australia</i>
	Mr. Simon Binderup Johansen, <i>Senior Director, Lyngsoe Systems</i> <u>[Boost your cross-border trade by connecting the physical flow to the digital landscape]</u>	Mr. Rodrigo Crespo, <i>T Infrastructure Director, Webb Fontaine</i> <u>[Integration Platform as a Cloud Service - Panama Study Case]</u>	Ms. Laurence Levesque, <i>Product Manager Customs & Security, CHAMP Cargosystems</i> <u>[Regulatory Compliance: Customs and security related services]</u>
	Dr. Jeyoun Dong, <i>Senior Researcher, ETRI (Electronics and Telecommunications Research Institute)</i> <u>[AEO mutual recognition solutions]</u>	Mr. Marc-Olivier Roche, <i>Product Director, Ports & Borders, Smiths Detection</i> <u>[How AI helps customs optimize their operations]</u>	Mr. Claudio Pino, <i>Government Solutions Manager, SICPA SA</i> <u>[Secure data for a modern value chain]</u>
	Mr. Carlos Carballada, <i>Service Desk Manager, Postal Technology Center, Universal Postal Union (UPU),</i> <u>[UPU's Customs Declaration System (CDS)]</u>	Mr. Massato Takakuwa, <i>Director, NEC Latin America</i> <u>[Facial Recognition in Brazil's Airport Customs]</u>	Mr. David Deputy, <i>Director of Strategic Development and Emerging Markets, Vertex Inc.</i> <u>[Toward Frictionless Trade and Frictionless Compliance: The Challenges and Opportunities of Blockchain]</u>

SOCIAL EVENT

19.30 – 22.30

Dinner Hosted by: Korea Customs Service (Damajuana)



Friday, 8 June 2018

09.00 – 09.15

Keynote speech:

Ms. **Marushka Chocobar**, Secretary of Digital Government, Presidency of Ministers Council, Peru

09.15 – 09.30

Keynote speech: What for the Future?

Mr. **Wang Lingjun**, Vice-Minister, General Administration of Customs, China

09.30 – 11.00

Session 5: **Cybersecurity and the classic issues in data protection**

Moderator: Ms. **Melissa Odegaard**, Director Marketing, S2 Global

Mr. **Oren Elimelech**, Cyber Security Researcher, Expert & Adviser Research Associate, International Institute for Counter-Terrorism ICT & Ministry of Transport and Road Safety Cyber Security Director, Israel

Ms. **Mary Wong**, Deputy General Manager, GS1 Peru

Mr. **Mathieu Guillebaud**, Director, CV 2 Product Line, L3 Security & Detection Systems

11.00 – 11.30

Refreshment & Contact Break:

Sponsored by:

smiths detection
bringing technology to life

11.30 – 13.00

Session 6: **Building trust with Blockchain technology**

Moderator: Mr. **José Nicanor Gonzales**, Project Development Director, SICPA SA

Ms. **Sandra Corcuera Santamaria**, Senior Integration and Trade Specialist, Inter-American Development Bank (IADB)

Mr. **Tim S. Norton**, Global Market Director, Ports & Borders, Smiths Detection

Mr. **Norbert Kouwenhoven**, Authorities Leader, Global Trade Digitalisation (GTD)

Ms. **Young-Mi Kim**, ICT Project Development Manager, ICT Development Division, KCS

Ms. **Maria del Rosario Huaman Camayo**, IT Leader of the Program "Facilitacion Aduanera Seguridad y Transparencia", SUNAT, Peru

13.00 – 13.30

Conclusions :

Conference Chair: Mr. **Rafael Garcia**, Deputy National Superintendent, SUNAT, Peru

Mr. **Victor Shiguiyama Kobashigawa**, National Superintendent, SUNAT, Peru

Mr. **Ray McDonagh**, Head of Administration and Personnel, WCO

13.30

Take Away Lunch

 **NUCTECH**

Tour: 14:00 – 19.00