

Coming Up Roses: Vogue Knitting LIVE Heads to Pasadena this April

Pasadena, CA – Vogue Knitting LIVE heads to Pasadena for their one-of-a-kind, fashion-forward, knitting event at the Pasadena Convention Center, Friday April 17 - Sunday April 19! Knitting and crocheting fans alike can take master-level hand-knitting workshops on fit and shaping, pattern writing, lace, socks, and more. Attendees can shop the Marketplace, which showcases new yarn and accessories from around the world, watch designer fashion shows and browse the knitted art gallery.

Vendors come from all over the world—across the US, Brazil, Israel, Ireland, Japan, and Italy, offering needles, hooks, notions, books, patterns, kits, finished garments, and of course yarn! Fiber will be everywhere—from wool to cotton, silk to bison, mohair to stainless steel, and cashmere to qiviut. Pasadena offers sophisticated charm, culture, history, and fun in a world of dining and shopping to theater and art galleries!

“We are very excited for our return to Southern California! We are looking forward to a weekend celebrating fashion, fiber and education with fiber lovers from around the world” says Trisha Malcolm, Editor-in Chief of Vogue Knitting Magazine.

Activities at Vogue Knitting LIVE include:

- The Warmth of Mohair Blanket Design Contest; the finalist’s blankets will be on display all weekend and the winner will be announced at the Saturday night evening Cocktail Reception
- Mini Knit Rose Hunt: Commemorate our arrival to the City of Roses by scouring the Marketplace for mini knit roses! Find a rose in the Marketplace and win a prize!
- Yoga for Knitters class: where knitters can join in this gentle, seated class that will release tension in your arms, neck and shoulders.

- Relax and Unwind Lounge featuring free hand massages during select hours
- Knit-Couture Fashion Shows featuring hand-knit garments in today's latest fashions and colors
- Readers on the Runway Show; attendees can submit photos of themselves in a Vogue Knitting garment that they've knit for a chance to walk in the Fashion Show
- FREE Learn to Knit and Crochet lessons with Krista Ann from KnitsyKnits
- Knit Art Gallery featuring fiber artists Ben Cuevas, Anna Hrachovec, Collette Smith, Pete Ahern and more!

Tickets can be purchased online at www.vogueknittinglive.com or at the door. One-Day Marketplace Tickets (for attending on Saturday OR Sunday) are \$20 and Two-Day Marketplace Tickets (for attending both Saturday AND Sunday) are \$25. Friday evening Marketplace is free with the purchase of either a One-Day or Two-Day ticket. Kids under 12 are free; students receive half off Marketplace Tickets and save \$15 on classes.

For more information regarding Vogue Knitting LIVE, including images and/or interview opportunities, please contact Ariane Sloan at 917-565-2204 or ariane@socialflyny.com.

About Vogue Knitting LIVE

In 2011, the editors of *Vogue Knitting* launched Vogue Knitting LIVE, bringing together thousands of knitting enthusiasts for a weekend show filled with fashion, fiber and education. For more than 25 years, Vogue Knitting has brought the best of fashion knitting to the magazine's dedicated following and now readers are invited to experience everything they love about Vogue Knitting like never before—live and in person! Vogue Knitting LIVE features beginner- to master-level hand-knitting classes, a high-end shopping experience, knit-couture fashion shows, a knit art gallery and more to engage and inspire every knitter.

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