



2012 EQUIPMENT EXPO & TECHNICAL CONFERENCE EXHIBIT SPACE APPLICATION

This is an application for exhibit space at the **ADSC 2012 Equipment EXPO & Technical Conference** in San Antonio, Texas, which will become a binding contract if the potential exhibitor satisfies exhibitor requirements and if the application is accepted by ADSC. The undersigned company (the "Exhibitor") does hereby make application to participate as an Exhibitor in the **2012 Equipment Expo & Technical Conference** to be held at the JW Marriott in San Antonio Hill Country, March 14-17, 2012. We request ADSC to reserve exhibit space for our use at the Exhibition. We understand that specific booths will be assigned, to the extent available, ***based on a first-come, first-served basis.***

Please print or type

Exhibiting Company

Mailing Address

City/State/Zip or Postal Code/Country

Company Phone
(include country code)

Company Fax
(include country code)

Company Website

Primary Contact
(will receive show mailings)

Title

Primary Contact Office Phone

Cell Phone

Email Address

Marketing Contact Title

Office Phone

Email Address

MEMBERSHIP DESIGNATION

Please check appropriate box:

☐ ADSC Member

☐ Cooperating Organization (C.O.)
Please check applicable organization.

☐ AEG

☐ ASA

☐ ASFE

☐ DBIA

☐ DFI

☐ Geo-Institute of ASCE

☐ ISM

☐ PDCA

☐ Non-Member

ASSIGNMENT INFORMATION

Indoor Space 10' x 10'

Member or C.O.: \$ 1,995

Non-Member: \$ 2,295

Outdoor Space 20' x 20'

Member or C.O.: \$ 3,595

Non-Member: \$ 4,295

Outdoor Space 30' x 30'

Member or C.O.: \$ 7,095

Non-Member: \$ 8,495

**Note: Exhibit space rental includes "TWO" booth personnel registrations (a \$700 value).
Additional 4-Day Exhibit Personnel Passes for \$350 each**

Preferred Booth Locations:

☐ Indoor 10' x 10' Exhibit Space

☐ Outdoor 20' x 20' Exhibit Space

☐ Outdoor 30' x 30' Exhibit Space

Number of Exhibit Spaces: _____ x \$ _____ = \$ _____

Number of Exhibit Spaces: _____ x \$ _____ = \$ _____

Number of Exhibit Spaces: _____ x \$ _____ = \$ _____

Total = \$ _____

Booth Space Preferred: 1. _____ 2. _____ 3. _____ 4. _____ 5. _____ 6. _____ (in order of preference)

In the assignment of exhibit space, we will try our best to separate competitors. Please list four companies which you do not wish to have adjacent to your Exhibit Booth. We will advise you of possible options.

1. _____ 2. _____ 3. _____ 4. _____

EXHIBITOR IN

CANCELLATION POLICY:

Cancellations will be accepted only in accordance with the schedule listed below. Failure to make full deposit for exhibit space at least 120 days prior to the event start date will subject the exhibitor to possible cancellation of the Contract by ADSC, including a forfeiture of the deposit made, as well as any outstanding balance due. If booth space is not occupied by 4:00 pm on the day before the event start date ADSC shall have the right to use the space, as deemed necessary. Reletting by ADSC of an Exhibitor's "cancelled" space shall not excuse the Exhibitor from assessment.

On or before August 2, 2011	75% of Deposit Rate
August 3-October 3, 2011	50% of Deposit Rate
October 4-November 2, 2011	25% of Deposit Rate
On or after November 3, 2011	No Refunds

EXHIBIT HOURS & SPACE ALLOCATIONS:

Exhibit hours are subject to change by ADSC will be published in the preliminary program. SPACE ALLOCATIONS: The exhibit space diagram shows the floor arrangement of space. Dimensions and location of each booth are believed to be accurate but only warranted to be approximate.

PAYMENT:

50% of booth space is required with this registration. You will be sent a confirmation of your booth space upon receipt. An invoice will be sent October 1, 2011 for the final payment, due November 2, 2011. (You may purchase additional 4-Day Exhibit Personnel Passes for \$350 each).

Make checks payable to ADSC. *Payment must be in USD.*

Wire transfers may be used by Non-US exhibitors and a banking fee of \$25.00 must be added to the transfer amount. Please contact the ADSC office for instructions (469.359.6000).

Note: *You may purchase additional Full Conference Registrations. This information will be available in October 2011, including information that will be sent to you in regards to the host hotel.*

PLEASE REMIT PAYMENT TO:**ADSC**

(Memo: 2012 EXPO)
8445 Freeport Parkway, Suite 325
Irving, TX 75063

IF PAYMENT IS NOT RECEIVED IN FULL BY NOVEMBER 2, 2011, YOUR EXHIBIT SPACE WILL BE RELEASED FOR SALE AND NO REFUNDS WILL BE GRANTED.

☐ Enclosed Check # _____ in the amount of USD \$ _____

Please make check payable to ADSC (Memo: 2012 EXPO). For prompt processing, please include booth registration on the check.

Or

☐ Charge \$ _____ to the following Credit Card:

☐ American Express ☐ MasterCard ☐ VISA

Card Number	Exp. Date	Identification Code
Name on Card	Card Holder Signature	

INFORMATION

EXPO 2012 - MARCH 14-17 - JW MARRIOTT - SAN ANTONIO, TEXAS

Please send completed form to Jan Hall at jhall@adsc-iafd, fax 469.359.6007 or mail to the ADSC office.

PROVISIONS:

A. The individual signing this agreement warrants that he/she has the authority to bind contractually the organization applying for exhibit space. The individual signing this agreement also warrants that the product sought to be exhibited qualifies for the exhibition. If ADSC later determines that such product in fact does not qualify for the exhibition, ADSC can cancel the space and contract without refunds.

B. ADSC shall not be responsible for any loss business, loss of profits, injury, damage or expense, of whatever nature that the Exhibitor may suffer due to event cancellation as a result of conditions that render the event impracticable. Causes of impracticability include, but without limitation, casualty, explosion, fire, lightning, utility interruption, flood, weather, epidemic, hurricane, tornado, earthquake or other acts of God, or any law, ordinance, rule or regulation, acts of public enemies, strikes, riots, or civil disturbances.

C. The Exhibitor hereby agrees to defend, indemnify, and hold harmless ADSC and its agents and employees with respects to any claims, suits, damages, liabilities, losses, expenses, and costs (including reasonable attorney fees) which ADSC and its agents or employees may suffer or be subject to, and which are in any way connected with the Agreement or the presence by the Exhibitor or Exhibitor's personnel at the Exhibition; provided, however, that the Exhibitor's duty to indemnify and hold harmless shall not extend to such claims, suits, damages, liabilities, losses, expenses, and costs (including any of the foregoing resulting from ADSC's own negligence, including or willful misconduct of ADSC or its agents or employees.

Accepted By:

AUTHORIZED EXHIBITOR REPRESENTATIVE

DATE

ADSC EXHIBITS MANAGER

DATE

For ADSC Show Management Use Only:

Booth(s) Assigned _____ Date Received _____

1st Deposit Received _____ Final Payment Received _____

COOPERATING ORGANIZATIONS



SPECIAL CONTRIBUTORS



UTSA THE UNIVERSITY OF TEXAS AT SAN ANTONIO



RULES AND REGULATIONS

1. CONTRACT FOR SPACE

The exhibit space contract properly executed by Applicant (Exhibitor) is subject to formal notice of acceptance by Show Management (ADSC), and when so accepted upon full payment of the exhibit space, rates shall constitute a contract for the right to use the space, subject to all conditions, terms and regulations set forth herein. Show Management reserves the right to reject any application without assigning any cause therefore.

Set up/tear down times will be outlined prior to the event. These must be adhered to. It is the responsibility of the company representative to make arrangements for the set up/tear down within the time restrictions. Should this not be accomplished, and ADSC incurs penalty charges, the penalty charge will be passed on to the responsible party.

INSTALLATION AND DISMANTLING OF EXHIBITS: All exhibits must be assembled and ready to conduct business, one hour prior to the opening of the Event. (A tentative installation schedule will be included in the Exhibitor's Service Manual). Exhibitors will receive a FINAL installation schedule in advance of their assigned move-in date. **Special Note:** Failure to comply with the assigned installation and dismantle schedule, will result in substantial delays to the offending party, and a penalty may be assessed at the sole discretion of Show Management as a result.

FAILURE TO OBSERVE RULES: Any failure to comply with these rules shall, at the sole discretion of Show Management, be cause for closing the offending exhibitor's display, in which the exhibitor, or any party related expressly agrees to hold Show Management harmless, and prepayment will not be refundable. In addition, Show Management holds the right to prohibit exhibiting parties from participating at future ADSC sponsored events.

2. CHARACTER

The ADSC 2012 EXPO & Technical Conference is undertaken primarily for its technical education value. To provide the best possible atmosphere to discuss the technical application of the equipment and services displayed, each exhibitor agrees to abide by the rules and regulations stated herein and as explicitly stated in the Exhibit Regulations.

3. PAYMENT/CANCELLATIONS/SPACE REDUCTION

A. Applications for space received by August 2, 2011, must be accompanied with a minimum of a 50% deposit. A space application without the required payment will delay assignment of exhibit space which is on a first-come, first-served basis.

B. Full Payment for exhibit space is due by November 2, 2011. Applications received after November 2, 2011 must be accompanied with the full payment for the booth space requested. Applications received without the required payment will not be processed, resulting in exhibit space not being assigned. ADSC reserves the right to cancel and reassign any exhibit space for which an invoice remains unpaid for more than thirty (30) days after invoice due date. Exhibitor's will not be listed in the Conference Program on the **ADSC 2012 EQUIPMENT EXPO & TECHNICAL CONFERENCE** official Website, nor allowed move-in operations until full payment and a duly executed contract has been received by ADSC (2012 EXPO), and confirmation has been given.

C. After space has been confirmed, a reduction in space is considered a cancellation and will be governed by the same policies as outlined. Reduction in space can result in relocation of exhibit space at the discretion of ADSC.

D. Should an exhibitor cancel from the Exhibition, the following shall apply:

1. If an Exhibitor cancels with an outstanding balance, the exhibitor remains responsible for the entire balance due, plus reasonable attorney's fees. The exhibitor will not be permitted to participate in future ADSC events until all outstanding balances have been paid.

2. No cancellations shall be acknowledged unless received in writing by ADSC (2012 EXPO). The date upon which the notice of cancellation is received shall apply as the official date of cancellation.

3. Upon exhibitor notification of cancellation, ADSC has the right to resell the vacated space.

4. NO-SHOW RULING

If an exhibitor fails to utilize the exhibit space and/or the space is vacant at the time of the published deadline for completion of installation, ADSC reserves the right to consider the space to be cancelled and vacated. All requests for installations beyond the published installation completion deadline must be submitted to ADSC in writing. Approval of late installation requests are at the discretion of ADSC. Should ADSC not be notified in writing, ADSC reserves the right to resell the cancelled space and the contract will become null and void.

5. SUBLETTING SPACE

No exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc., not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of ADSC.

6. CHANGE OF FLOOR PLAN OR SPACE ASSIGNMENT

ADSC reserves the right to change the floor plan design without notice. ADSC reserves the right to move an exhibitor to another location prior to or during the show. **FLOOR PLAN:** All dimensions and locations shown on the official floor plan to be supplied are believed, but not warranted, to be accurate. ADSC reserves the right to make such modifications in an effort to meet the overall goal of the **ADSC 2012 EQUIPMENT EXPO & TECHNICAL CONFERENCE**, the Exhibitors, and the exhibit program.

7. COMPLIANCE

The exhibitor assumes all responsibility for any compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

8. INSURANCE

Insurance for fire, property, public liability, and theft must be taken out by each exhibiting Company's at their own expense. The insurance is to cover the full period of occupancy of the premises by the exhibitor, its agents and employees. (Exhibiting companies must provide written proof of insurance. Please refer to the Exhibitor Manual for details.)

PROOF OF INSURANCE: Certificate evidencing Comprehensive General Liability Coverage must be provided to Management of Exhibition within 30 days of sign up, or prior to the on-site setup of display by firms obtaining space within 30 days of Show opening.

9. LIABILITY

The Exhibitor agrees that ADSC (2012 EXPO) (ADSC-The International Association of Foundation Drilling) shall not be liable for any damage or liability of any kind, including content of display or literature, or for any damage or injury to person or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by the Exhibitor or any person thereon with the consent of the Exhibitor, and that the Exhibitor will indemnify and hold harmless ADSC (2012 EXPO) from all liability whatsoever, including all litigation expenses, court costs and attorney fees, on account of any such damage, or injury, where or not caused by negligence or of breach of any obligation by the Exhibitor or its employees or representatives.

10. EXHIBITOR SERVICES

To ensure the configuration of a smooth installation, dismantling and operation during 2012 EXPO, Official Contractors will be appointed. Although full-time employees of the exhibitor-appointed contractors, other than the Official Contractors may be authorized to gain access to exhibition areas, exhibitors are urged to obtain required labor and services from ADSC Official Contractors.

11. STRIKES, FIRE AND ACTS OF GOD

ADSC reserves the right to change the location or cancel the ADSC in the event of strike, fire, war, government relegation, disaster, civil disorder, curtailment of transportation facilities, threat of terrorism, or Act of God should rend the facility in which the EXPO and conference has been scheduled unusable. No refunds of exhibit space payments will be distributed until ADSC has officially been declared, in writing, that ADSC has been cancelled. The applicant's signature signifies that they have the authority to sign contracts for the firm stated on the face of this contract and they comply with ADSC Rules & Regulations as indicated. Both sides of this contract are to be signed and returned to ADSC for processing. Please make copies for your files.

12. RULES AND REGULATIONS

Exhibitors will abide by all other provisions of these rules and regulations, and with fire regulations and all other regulations of governmental agencies and the Facility. It is expressly understood and agreed by applicant that the Rules and Regulations of the Exhibit as issued or amended by ADSC is hereby made an integral part of the Contract and of the agreement between Applicant and ADSC for this reference and to the same extent and effect as if said Rules and Regulations were set forth in full in the contract.

CONFLICTING MEETINGS & SOCIAL EVENTS: In the interest of the success of the entire convention and exhibition the Exhibitor agrees not to extend invitations, call meetings or otherwise encourage absence of members or Exhibitors from the convention or exhibit hall during the official hours of the conference, which will be supplied and shall be binding upon the Exhibitor as though fully set forth herein.

FRIENDLY NEIGHBOR POLICY: Out of respect of all those exhibiting at the show, please be mindful of the privacy and professionalism of all participants. Any indication of an act considered not to be in the best interest of the overall intent of the 2012 EXPO, shall be addressed appropriately at the discretion of the ADSC.

13. AMENDMENTS

Any and all matters and questions not specifically covered by the articles in this Contract or in the official Exhibit Regulations shall be subject to the decision of ADSC and may be amended at any time by ADSC in the overall best interest of the Exhibition and notice thereof shall be binding on the exhibitors equally with the foregoing in this Contract.

14. UNION RESTRICTIONS

Exhibitors agree to abide by all local jurisdiction union requirements, if applicable, for work involving installation and dismantling of exhibit space.