



## EXHIBITION PROSPECTUS & ADVERTISING

*We invite you to exhibit...*

In addition to providing continuing education, the conference also hosts an exhibition that provides conference attendees with **DEDICATED EXHIBIT TIME** to network with representatives from external agencies and facilities that provide resources, services and products critical to their patient care delivery systems.

**ESTIMATED ATTENDANCE:** 140-150

**ESTIMATED EXHIBITORS:** 70

**PAYMENT DEADLINE:** February 26, 2025

### EXHIBITING WILL PROVIDE YOUR COMPANY WITH THE OPPORTUNITY TO:

- Reach target market of Health System Case Management & TOC professionals (leadership and staff)
- Showcase products/services to new and existing customers
- Service existing accounts
- Evaluate your competition
- Network with other area vendors and expand your professional peer network

**STEP ONE: SELECT YOUR BOOTH PACKAGE FROM THE 2 OPTIONS BELOW AND THEN SCROLL DOWN TO SELECT AN ADD-ON SPONSORSHIP ITEM TO INCREASE YOUR VISIBILITY AT THE CONFERENCE.** *You may choose to sponsor a booth only or select an add-on sponsorship item. Deadline date for add-on sponsorships is **February 20, 2025**.*

### THE FOLLOWING EXHIBIT PACKAGES ARE AVAILABLE:

#### PLATINUM: \$2,000

- Booth Package – one 6' Skirted Table, two Chairs (*table-top, banner stand or free-standing displays*)
- Priority Booth selection within 2 weeks of the event
- Pre-Conference Attendee List via email 2 weeks prior to conference (*email addresses not included*)
- Post-Conference Attendee List via email within 1 week after the conference (*email addresses not included*)
- Post-Conference Participant Directory via email within 1 week after the conference
- Company logo and profile included in conference materials and in the Exhibitor Directory & Referral Guide that is emailed to all conference attendees after the event
- Company provided advertisements will be featured as a full-page promotion in the Exhibitor Directory & Referral Guide that is emailed to all conference attendees (*ad should be submitted to ACMA as: JPG or PNG image*)
- Post conference email blast to registered conference participants (*platinum exhibitor provides email copy to ACMA*)
- (4) all-access name badges allowing booth representatives access to educational sessions, food functions and continuing education credits if needed.

#### BRONZE: \$850

- Booth Package – one 6' Skirted Table, two Chairs (*table-top and banner stand displays only*)
- Pre-Conference Attendee List via email 2 days prior to conference (*email addresses not included*)
- Post-Conference Attendee List via email within 1 week after the conference (*email addresses not included*)
- Company profile included in conference materials and in the Exhibitor Directory & Referral Guide that is emailed to all conference attendees after the event
- (2) all-access name badges allowing booth representatives access to educational sessions, food functions and continuing education credits if needed.

#### ADDITIONAL BOOTH: \$750

- Need more space? Add a second 6' skirted table and 2 chairs
- 1 all access name badge allowed with each additional booth space purchased. Allows access to sessions & food functions, and CE credits, if needed.

**If you have questions, or need additional information, please contact:**

**ACMA Exhibit Sales / Phone: 501-242-4654**



## EXHIBITION PROSPECTUS & ADVERTISING

**STEP TWO: SELECT ONE OF THE FOLLOWING ADD-ON SPONSORSHIP ITEMS FOR \$850 TO INCREASE YOUR VISIBILITY AT THE CONFERENCE!** See more items that you want to support? Each additional sponsorship item can be added for \$650 each after your initial sponsorship item is added. All add-on sponsorship items have a deadline of *February 20, 2025*, and must be paid prior to fulfillment.

### **BENEFITS INCLUDED FOR THE ADDITIONAL SPONSORSHIP ADD ON**

- Recognition on signage in a common area in the foyer close to the registration desk
- Recognition on an 8.5x11 sign in your booth
- Recognition on the Networking Card
- Recognition on a pre-conference promotional email sent to the attendees
- 1 additional complimentary rep for your booth
- Choose your booth location (booth selection will be allowed in order of sponsorship level and date of registration)

**LANYARDS:** *Your company can be the exclusive sponsor of the lanyard for attendees to use for their badge. Due to CE guidelines, we cannot allow logos, but your company name can be displayed on the lanyards. An O ring closure is preferred for the badge style utilized.*

**GENERAL CONFERENCE SPONSOR:** *ACMA works to provide our case management and TOC community with the highest quality content for our conferences. You are now able to support the conference by supporting our ability to secure quality speakers and overall content.*

**FOOD AND BEVERAGE:** *Everyone needs to eat and drink! Please consider supporting one of our food functions below. Each food function is one sponsorship add-on. You can add another one for an additional \$650 each.*

- Breakfast
- Lunch
- Coffee Break
- Water Station
- Afternoon Snack Station: *this will only be added if you sponsor it! Popcorn, pretzels, cookies come to mind!*

**CONFERENCE AMENITY:** *Your company can be THE sponsor of a conference amenity. Your company can provide the attendees with a unique and exclusive item. You can add your logo and be creative! A hat, a Yeti cup, blanket, techie kit, or anything else that you can think of! Attendees can pick up a ticket at the attendee registration desk and bring it to your booth to collect their item! The sponsor of this item is responsible for production and shipping of items to the conference. ACMA will need to preview the item(s).*

**DIRECTIONAL SIGNAGE:** *Help the attendees find their way to our session room and the exhibit hall! Your company logo will be displayed on signage.*

**STEP AND REPEAT PHOTO BOOTH/BACKDROP:** *Help the attendees capture a memory from the conference with a photo booth opportunity! Your company logo will be included in this unique sponsorship opportunity! Your company can also provide some fun photo items, hats, scarves, buttons, and more! ACMA will work with you to create the backdrop. Your company would be responsible for supplying any add-on props for the booth (yes, they can include your logo!).*

**ACMA GRAND PRIZE DRAWING:** *Your company can participate in the ACMA grand prize giveaway! This will be a Visa Gift Card. One lucky attendee will win!*

**PRE OR POST CONFERENCE EMAIL BLAST:** *You can reach out to the attendees and members with a pre- or post-conference message. You can create the content and work with us to bring this to the attendees and members.*

**POST CONFERENCE DIRECTORY FULL PAGE AD:** *Platinum sponsorship includes this ad, but as a platinum sponsor, you can purchase a second one! If you are a bronze sponsor, please consider purchasing a full-page advertisement in the post conference exhibitor directory!*

**If you have questions, or need additional information, please contact:**

**ACMA Exhibit Sales / Phone: (501) 242-4654**