



Insider Client-Finding Tips From 'The Job Fairy'



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#BeYourOwnJobFairy #ASJA2019

Job listings, directories & editor updates to check out:

Cision Jobs: <https://www.cisionjobs.com> (choose either Journalism or PR listings)

Institute for Nonprofit News – Industry Jobs:
<https://inn.org/jobs/#s=1> (use 'freelance' or 'contract' in the keyword field)

ProBlogger: <https://probblogger.com/jobs/>

Ed2010 Media Jobs: <http://ed2010.com/whisper-jobs/#s=1>

Freelance Writing Jobs for Journalism, Content, Copywriting & Blogging:
<https://www.freelancewriting.com/jobs/>

Freelance Writing Gigs: <https://www.freelancewritinggigs.com>

Journalism Jobs: <https://www.journalismjobs.com/job-listings?JobTypeID=4>
(use 'Job Type' filter for freelance gigs)

Trade Magazine Directories: <https://www.freetrademagazines.com/mediakits.asp>
and <https://www.webwire.com/IndustryList.asp>

Writers who curate calls for pitches/offer newsletters for small fee:

Sonia Weiser' Opportunities of the Week: <https://bit.ly/2N3JE6e>

James Durston's Pitchwhiz <https://pitchwhiz.com>

Awards & conferences where you can find potential clients:

Content Marketing Awards – list of 2018 Finalists & Winners:

<https://www.contentmarketingawards.com/2018-winners/>

Judges: <https://www.contentmarketingawards.com/the-judges/>

Ragan Awards (for many industry sectors, including: Health Care PR & Marketing; Employee Communications; Digital Marketing & Social Media; Content Marketing; Nonprofit PR and more):

<https://www.ragan.com/awards/winners/>

Folio's Eddie Awards: <https://www.foliomag.com/go/2018-eddie-and-ozzie-awards/#eddie-awards-winners>

(for Association/Nonprofit, B2B, Consumer, Custom/Content Marketing;

MarCom Awards: <http://enter.marcomawards.com/winners/>

International Association of Business Communicators Gold Quill Winners 2019:

https://gq.iabc.com/2019-gold-quill-award-winners-l/?utm_source=2April2019GoldQuillWinners&utm_medium=email

Hermes Creative Awards

<https://hermesawards.com> (click on 'Winners Gallery' or 'Winners List')

Advanced Learning Institute

https://www.aliconferences.com/events/6th-annual-strategic-internal-communications-east-coast/#custombox_speakers_hook

Bonus Tips

- Don't have LinkedIn Premium access? Hit the Connect button, and then add a note introducing yourself, making sure to ask where you can send info and clips.
- Search #hiringwriters #pitchme #needpitches on Twitter
- If an organization/company follows you, DM them asap. Thank them for the follow and ask if they work with freelance writers.
- Search for potential clients within LinkedIn by typing "managing freelance writers" in the 'jobs' search window. See what job ads pop up – those companies hire outside writers.
- Use Hunter.io to figure out the email configuration for any company or publication. You can also search for specific people on this site.