

THE TRAFFIC MANAGEMENT
ASSOCIATION OF AUSTRALIA
2022 CONFERENCE

ANNUAL CONFERENCE 2022



TRAFFIC MANAGEMENT
ASSOCIATION OF AUSTRALIA

Redefining Traffic Management

SPONSORSHIP PACKAGES

Keynote
presenters,
product
demonstrations
and workshops
will change your
thinking and
change the way
you work.

24 & 25 MARCH
2022
MELBOURNE

Welcome from TMAA



Louise Van Ristell

Executive Office

Redefining Traffic Management

Redefining traffic management presents the opportunity to showcase the plethora of works traffic management is engaged to undertake. 2020-21 has cast our industry into the political spotlight, highlighting our flexibility to provide emergency services, border closures, medical testing, flood and fire emergency management, as well as urban utilities, road, rail and construction projects.

The focus for the TMAA 2022 Conference – Redefining Traffic Management – will explore these industry sectors providing education and safety information for working in this wide range of fields. Expect to understand why traffic management is at the front end of every type of work and how this sector will enhance its focus and drive for safety on all sites. Expect to learn the new wave of products to be used in traffic management sites. Expect advanced technology safety systems and demonstrations. Expect to meet and mingle with the top educators and players in our industry. Expect Traffic Management to be Redefined.

Louise Van Ristell

Why Partner with TMAA

A partnership with the TMAA means you are supporting our vision. TMAA's vision is safety, compliance and harmonisation across Australia.

Redefining Traffic Management

Aligning yourself with the TMAA provides Strategic benefits:

- ▶ Showing support for a professional body that is leading advocacy for members, associates, suppliers and stakeholders
- ▶ Being aligned with the recognised peak body for the traffic management industry
- ▶ Attracting your next generation of key clients and professional allegiances
- ▶ Promoting excellence in the profession
- ▶ Positioning your company as a leader in the traffic management sector
- ▶ Networking directly to promote your company's products and services
- ▶ Promoting your competitive edge
- ▶ Working with Australia's leading traffic management companies
- ▶ Accessing the delegate listing to pursue relationships

TMAA Conference Office



For general event and sponsorship enquiries please contact the TMAA Conference Office on

Phone: 02 8850 4200

Email: events@tpmevents.com.au

Visit www.tmaaconference.com.au for further conference information.

Program Snapshot

Thursday 24 March 2022

- ▶ Welcome Drinks
- ▶ Exhibition Sponsor Showcase

Friday 25 March 2022

- ▶ Exhibition Sponsor Showcase
- ▶ Conference Opens
- ▶ Plenary Sessions
- ▶ TCOY & TMI Finalists revealed
- ▶ TMAA Gala Awards Dinner



Available Packages

Sponsorship Package	Amount All costs ex GST
Platinum Sponsor (3 available)	\$13,000
Gold Sponsor (5 available)	\$8,000
Silver Sponsor (15 available)	\$3,500
Welcome Drinks Sponsor (1 available)	\$5,000
Pre-Gala Dinner Drinks Sponsor (1 available)	\$3,000
Lanyard Sponsor (1 available)	\$2,500
Satchel Sponsor (1 available)	\$3,500
Notebook and Pen Sponsor (1 available)	\$2,000
Conference App Sponsor (1 available)	\$3,500
Coffee Cart Sponsor (1 available)	\$1,500

Available Packages

Platinum \$13,000 + GST (3 only available)

Sponsorship includes:

- Keynote Speaker introduction & introductory presentation
- Exhibition Stand (6m x 3m) – large, access to attendees at morning tea, lunch and afternoon tea
- Two (2) Full Conference Registrations including Welcome Drinks and Gala Dinner
- Recognition as Platinum Sponsor on all conference marketing material with your company logo
- Recognition as Platinum Sponsor on conference website with your logo hyperlinked to your company website
- Recognition as Platinum Sponsor on dedicated conference app with listing and ability to upload material (up to 3 items)
- Promotional and marketing opportunities through face-to-face contact, networking and product service display
- Dedicated delegate lounge area in plenary with placement of company pull-up banner
- Opportunity to display two (2) vehicles or pieces of equipment in primary location outside of conference venue
- Access to conference delegate list for two (2) online email promotions

Gold \$8,000 + GST (5 only available)

Sponsorship includes:

- Opportunity for a representative to make a relevant (maximum 2 min) address in a pre-determined plenary session
- Exhibition Stand (3m x 3m) – medium, access to attendees at morning tea, lunch and afternoon tea
- One (1) Full Conference Registration including Welcome Drinks and Gala Dinner
- Recognition as Gold Sponsor on all conference marketing material with your company logo
- Recognition as Gold Sponsor on conference website with your logo hyperlinked to your company website
- Recognition as Gold Sponsor on dedicated conference app with listing and ability to upload material (up to 2 items)
- Promotional and marketing opportunities through face-to-face contact, networking and product service display
- Opportunity to display one (1) vehicle or piece of equipment in secondary location outside of conference venue
- Access to conference delegate list for two (2) online email promotions

Silver \$3,500 + GST (15 only available)

Sponsorship includes:

- Exhibition Stand (2m x 2m) – small, access to attendees at morning tea, lunch and afternoon tea
- One (1) Exhibition Registration excluding Welcome Drinks and Gala Dinner (additional fees apply)
- Recognition as Silver Sponsor on all conference marketing material with your company logo
- Recognition as Silver Sponsor on conference website with your logo hyperlinked to your company website
- Recognition as Silver Sponsor on dedicated conference app with listing and ability to upload material (1 item only)
- Promotional and marketing opportunities through face-to-face contact, networking and product service display
- Access to conference delegate list for two (2) online email promotions

Available Packages

Welcome Drinks Sponsor: \$5,000 (+ GST) 1 only available

Sponsorship includes:

- Three (3) tickets to the Welcome Drinks held Thursday 24 March 2022
- Opportunity to welcome all guests to the Welcome Drinks at beginning of evening (2 min)
- Promotional and marketing opportunities through face-to-face contact and networking
- Recognition as Welcome Drinks Sponsor on all conference marketing material with your company logo
- Recognition as Welcome Drinks Sponsor on conference website with your logo hyperlinked to your company website
- Access to conference delegate list for two (2) online email promotions
- Opportunity to display equipment or small vehicle during Welcome Drinks
- Opportunity to display company banner during Welcome Drinks
- Listing and ability to upload material in the dedicated conference app

Pre-Gala Dinner Drinks Sponsor: \$3,000 (+ GST) 1 only available

Sponsorship includes:

- Held Friday 25 March 2021
- Opportunity to welcome all guests to the Pre-Gala Dinner Drinks at beginning of evening (2 min)
- Promotional and marketing opportunities through face-to-face contact and networking
- Recognition as Pre-Gala Drinks Sponsor on all conference marketing material with your company logo
- Recognition as Pre-Gala Drinks Sponsor on conference website with your logo hyperlinked to your company website
- Access to conference delegate list for two (2) online email promotions
- Opportunity to display equipment or small vehicle during Pre-Gala Dinner Drinks
- Opportunity to display company banner during Pre-Gala Dinner Drinks
- Listing and ability to upload material in the dedicated conference app

Lanyard Sponsor: \$2,500 (+ GST) 1 only available

Sponsorship includes:

- Corporate logo printed in prominent position (full colour) on the conference lanyard alongside the TMAA logo. TMAA to facilitate lanyard production
- Recognition as Lanyard Sponsor on all conference marketing material with your company logo
- Recognition as Lanyard Sponsor on conference website with your logo hyperlinked to your company website
- Access to conference delegate list for two (2) online email promotions
- Listing and ability to upload material in the dedicated conference app



Available Packages

Satchel Sponsor: \$3,500 (+ GST) 1 only available

Sponsorship includes:

- Corporate logo printed in prominent position (one colour) on the conference satchel alongside the TMAA logo. TMAA to facilitate lanyard production
- Opportunity to provide one (1) giveaway item or brochure for inclusion in the satchel
- Recognition as Satchel Sponsor on all conference marketing material with your company logo
- Recognition as Satchel Sponsor on conference website with your logo hyperlinked to your company website
- Access to conference delegate list for two (2) online email promotions
- Listing and ability to upload material in the dedicated conference app

Notebook & Pen Sponsor: \$2,000 (+ GST) 1 only available

Sponsorship includes:

- Corporate logo printed in prominent position (one colour) on the conference notepads and pens placed on every place setting in the Plenary room. TMAA to facilitate the production of these items.
- Recognition as Notebook and Pen Sponsor on all conference marketing material with your company logo
- Recognition as Notebook and Pen Sponsor on conference website with your logo hyperlinked to your company website
- Access to conference delegate list for two (2) online email promotions
- Listing and ability to upload material in the dedicated conference app

Conference App: \$3,500 (+ GST) 1 only available

Sponsorship includes:

- Corporate logo in prominent position (full colour) on all screens of the conference app. In use before, during and after the conference, this conference app will enable delegates to communicate with each other, generate their own conference program and provide feedback
- Listing and ability to upload material in the dedicated conference app
- Recognition as Conference App Sponsor on all conference marketing material with your company logo including the conference app launch email
- Recognition as Conference App Sponsor on conference website with your logo hyperlinked to your company website
- Opportunity to provide branded banner ads
- Access to conference delegate list for two (2) online email promotions



Available Packages

Coffee Cart Sponsor: \$1,500 (+ GST) 1 only available

Sponsorship includes:

- Provide delegates with fresh coffee with your company branded coffee cart
- Opportunity to provide branded coffee cups (at own cost)
- Networking opportunities with members and guests
- Listing and ability to upload material in the dedicated conference app
- Recognition as Coffee Cart Sponsor on all conference marketing material with your company logo
- Recognition as Coffee Cart Sponsor on conference website with your logo hyperlinked to your company website
- Access to conference delegate list for two (2) online email promotions



Targeted Program Management

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