



## TRACK LEADS AND HAVE FUN WITH OUR DELEGATES!

Want to track leads at the conference from your exhibit booth?



Then join in the fun with our delegates as they play SCANTrivia, a new interactive game that PSATS is introducing at its 2021 Conference and Exhibit Show.

### Here's how it will work:

- ➔ For just \$100, participating exhibitors will get a QR code in a table-top stand to place at their booth.
- ➔ Participating delegates with smartphones will scan the QR code at your booth to answer a question about your business that you provide to PSATS ahead of time.
- ➔ If they get it right, they win points toward prizes.
- ➔ You will get an Excel file of these delegates after the show! Information will include name, title, township, county, and any other information delegates choose to provide, including email addresses.

Sign up when you register online for the conference.

