



November 16-18, 2021
The Davenport Grand Hotel
Spokane County

HOSTED BY WASHINGTON STATE
ASSOCIATION of COUNTIES

Exhibitor / Sponsor Opportunities

Gold Sponsor - \$10,000.00 – 2 opportunities

- Opening Session – Be at the front of the line by kicking off the 2021 County Leaders Conference!

Silver Sponsor - \$7,500.00 – 1 opportunity LEFT

- Awards Luncheon (Wed. Nov. 17)
- Technology (Wifi & Mobile App) *Platinum Sponsor of Mobile App
- Opening Reception

Bronze Sponsor – \$5,000.00 – 1 opportunity LEFT

- Charging Station
- Conference Wellness
- Member Recognition Luncheon (Thurs. Nov. 18)

County Supporter – Sponsorship less than \$5,000 – 9 opportunities LEFT

- \$3,500 – Breakfast (2 opportunities)
- \$3,500 – Tote bag (1 opportunity)
- ~~\$2,500 – Notebook (1 opportunity)~~
- ~~\$2,500 – Lanyard (1 opportunity)~~
- \$2,500 – Break (2 opportunities)
- \$2,500 – Hospitality (3 opportunities)

Conference Exhibitor – \$650 - \$1,500

- Full conference rate: \$1,500 or Single day rate: \$850
- Non-Profit/State Agency Rate: Full conference rate: \$950 or Single day rate: \$650

Opportunity Benefits

Gold Sponsor - \$10,000

- 10 Minutes to address conference attendees
- 2 Customized push notifications to all conference participants
- 3 Complimentary full conference registrations
- 1 Complimentary 2-day exhibitor table
- 1 Banner advertisement on conference website
- 4 Complimentary guest tickets to a reception of your choosing
- 1 Full page color ad in conference program
- Custom 1-minute ad to be played 2 times during conference
- Company logo displayed on conference website, e-marketing, and program
- Gold Sponsor of Conference Mobile App

Silver Sponsor - \$7,500

- 8 Minutes to address conference attendees
- 1 Customized push notification to all conference participants
- 2 Complimentary full conference registrations
- 1 Complimentary 2-day exhibitor table
- 3 Complimentary guest tickets to a reception of your choosing
- 1 Half page color ad in conference program
- Custom 30 second ad to be played 2 times during conference
- Company logo displayed on conference website, e-marketing, and program
- Silver Sponsor of Conference Mobile App

Bronze Sponsor - \$5,000

- 2 Complimentary full conference registrations
- 1 Complimentary 2-day exhibitor table
- 2 Complimentary guest tickets to a reception of your choosing
- 1 Quarter page ad in conference program
- Company logo displayed on conference website, e-marketing, and program
- Bronze Sponsor of Conference Mobile App

County Supporter – Sponsorship less than \$5,000

- 1 Complimentary full conference registration
- 1 Complimentary guest tickets to a reception of your choosing
- 1 Complimentary 2-day exhibitor table
- Company logo displayed on conference website, e-marketing, and program

Conference Exhibitor

- Exhibitor table, chair, and access to over 300 decision-makers.
- 1 Complimentary full conference registration. Full conference and single day rates available for additional staff.
- Company logo displayed on conference website, e-marketing, and program

Exhibitor / Sponsor Benefits

Sponsorship Benefits	Gold \$10,000	Silver 7,500	Bronze 5,000	County Supporter	Exhibitor
Banner Advertisement on Conference Website	✓				
Time to Address Conference Attendees	10 mins	8 mins			
Custom Video Advertisement	1 min	30 secs			
Exclusive Branding at Event or on Product	✓	✓	✓		
Promotional Ad	Full Page	1/2 Page	1/4 Page		
Sponsor Level of Mobile App	Gold	Silver	Bronze		
Complimentary Exhibitor Table	2-day	2-day	2-day	2-day	
Guest Tickets to Reception	4	3	2	1	
Full Conference Registrations	4	3	2	1	1
Logo on Website, e-marketing and Program	✓	✓	✓	✓	✓
Customized Push Notification to All Conference Participants	2	1			



**Want
Exposure?**

39 Counties in
Washington State

100% Counties are in
attendance

19 Unique opportunities to
showcase your services

2 Full days of face-to-face time

350 Decision-makers
in attendance