



Funding innovation in The Netherlands

R.E. (Erwin) Eisinger MSc

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The Netherlands: concrete goals set things in motion

- Within 5 years 80% of the chronically ill has direct access to their own medical data. Also, 40% of all Dutch should have that same access.
- Within 5 years 75% of our chronically ill (diabetes, COPD) and frail elderly should be able to make self measurements.
- Within 5 years we want to realize that anyone who receives care or support at home, should be able to get monitor care and domotica 24/7.

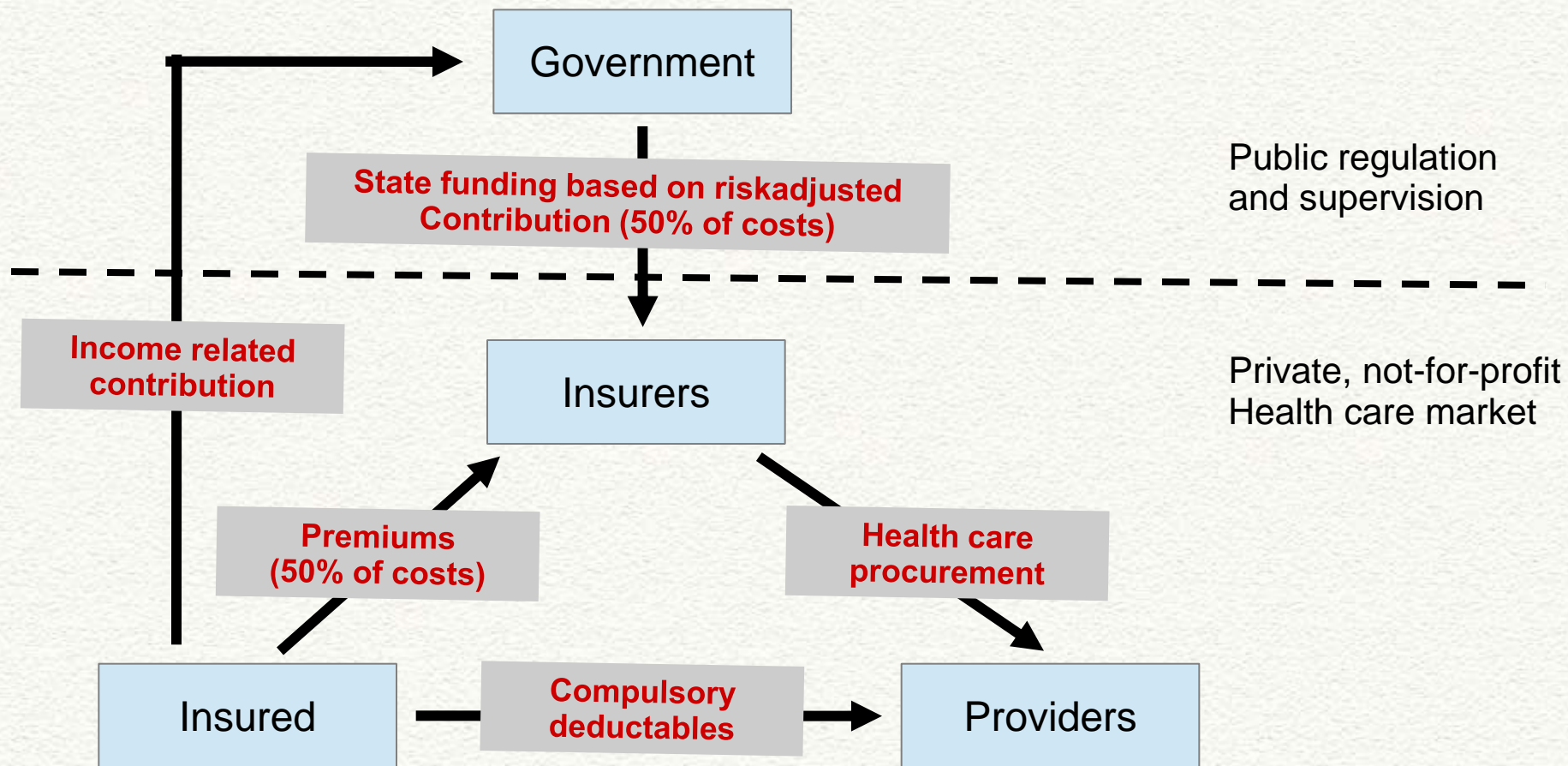
Ambitious goals, but no money...



... how do we get it done?

Dutch healthcare system: managed competition

Actors and financing (since 2006)



In short:

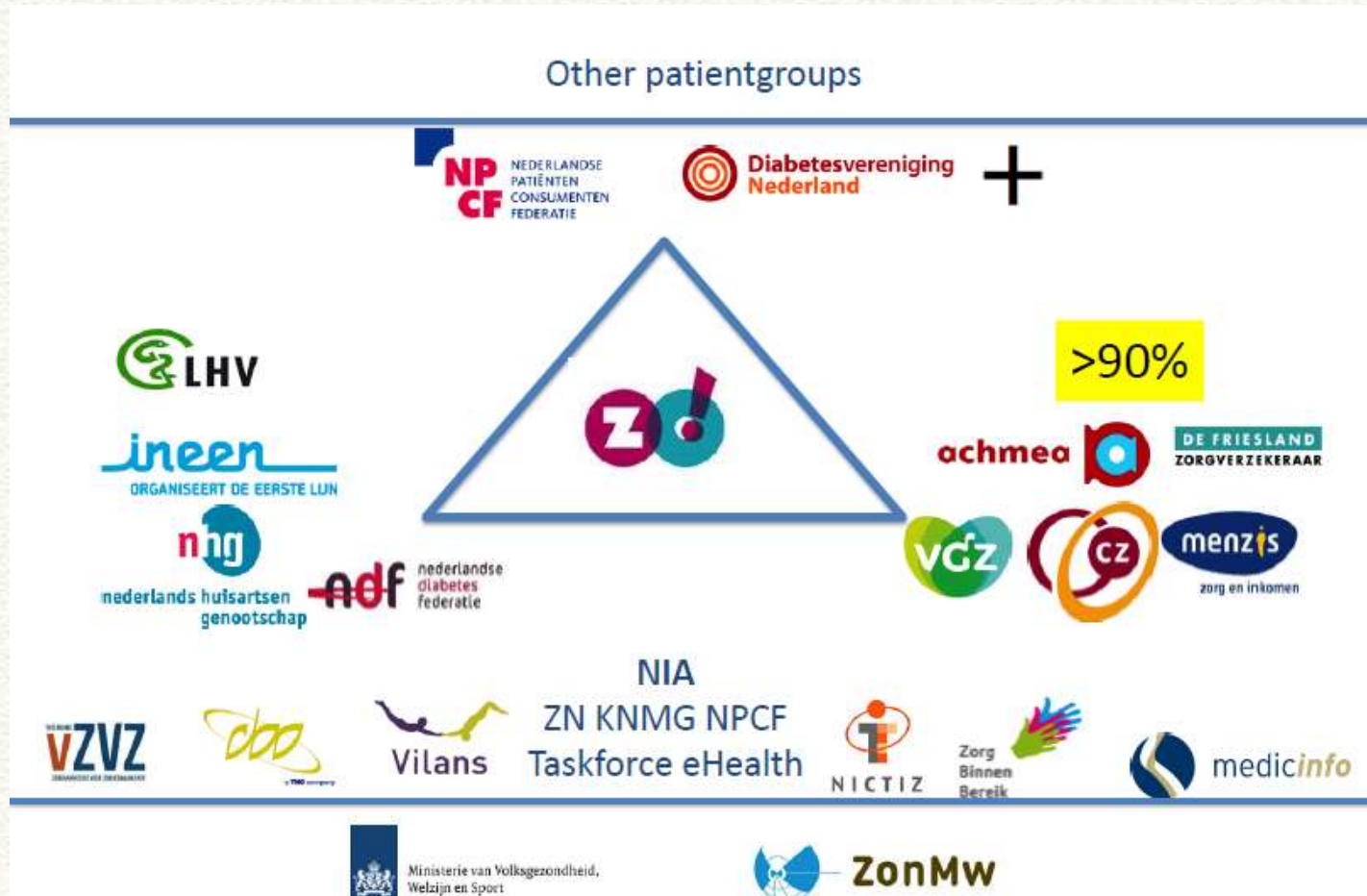
- Involvement government minimized
- Framework defined by law
- Functional entitlement of insurance cover
- Insurer and provide work out care arrangement
- Insured are critical towards quality and price of health care services (voting with their feet)

If Shakespeare did a play on innovation...

To *compete* or not to *compete*: that is the question



Combining forces to succeed in upscaling selfmanagement (Diabetes, COPD / asthma, heart failure)

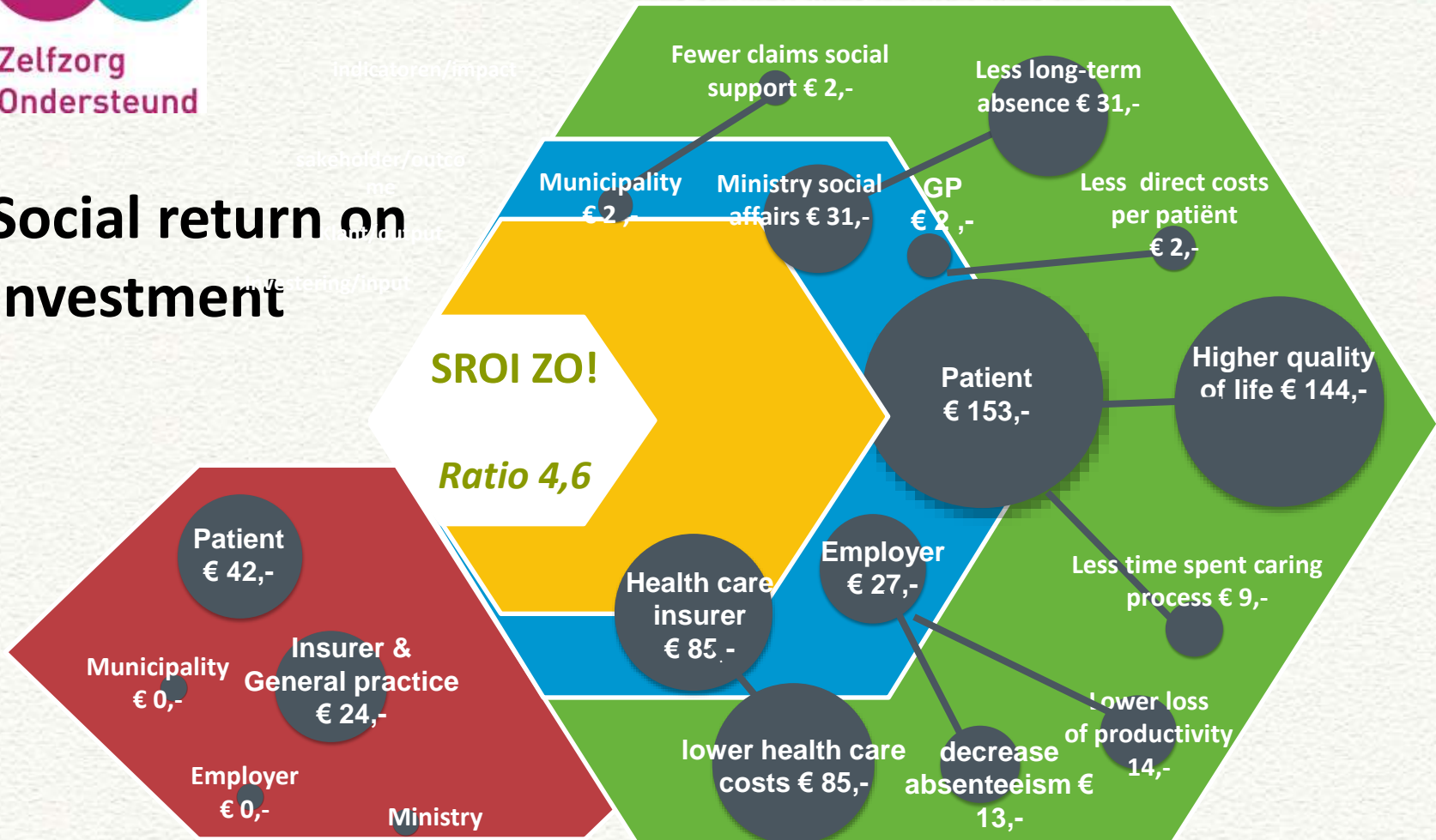




Zelfzorg
Ondersteund



Social return on investment



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per patient per year (average over 5 years)

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Source for funding innovation

- Funding by regular tariffs
- Earmarking budget for innovation
- Third party investors / public-private partnerships
- Providers invest own financial means
- Innovation funds (for instance by insurers, research diseases)
- Shared investments/Shared savings
- Regional, national or European subsidies/calls
- 'Free e-health' (business case selling data)

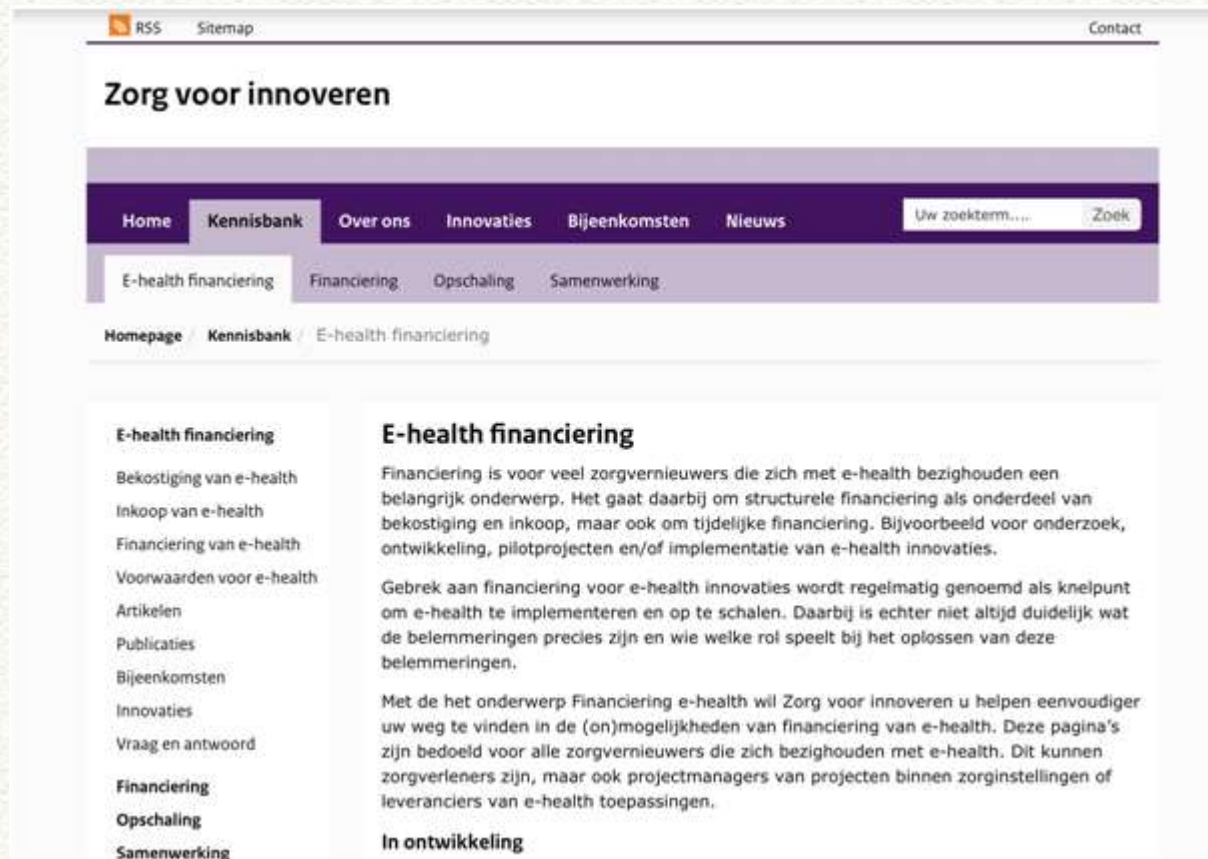
Condition: Clear business case (Value/SROI) + partnership



Key ingredients for successful funding

Co-operation
Digital leadership
Setting concrete goals
Business case after piloting
Earmarking budget for innovation
Knowledge exchange funding schemes

www.ehealthfinanciering.nl



The screenshot shows the website's navigation menu with 'Kennisbank' selected. The breadcrumb trail is 'Homepage / Kennisbank / E-health financiering'. The main content area features a sidebar with a list of topics under 'E-health financiering' and a main article titled 'E-health financiering'.

Zorg voor innoveren

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Home Kennisbank Over ons Innovaties Bijeenkomsten Nieuws Uw zoekterm.... Zoek

E-health financiering Financiering Opschaling Samenwerking

Homepage / Kennisbank / E-health financiering

E-health financiering

- Bekostiging van e-health
- Inkoop van e-health
- Financiering van e-health
- Voorwaarden voor e-health
- Artikelen
- Publicaties
- Bijeenkomsten
- Innovaties
- Vraag en antwoord

Financiering

Opschaling

Samenwerking

E-health financiering

Financiering is voor veel zorgvernieuwers die zich met e-health bezighouden een belangrijk onderwerp. Het gaat daarbij om structurele financiering als onderdeel van bekostiging en inkoop, maar ook om tijdelijke financiering. Bijvoorbeeld voor onderzoek, ontwikkeling, pilotprojecten en/of implementatie van e-health innovaties.

Gebrek aan financiering voor e-health innovaties wordt regelmatig genoemd als knelpunt om e-health te implementeren en op te schalen. Daarbij is echter niet altijd duidelijk wat de belemmeringen precies zijn en wie welke rol speelt bij het oplossen van deze belemmeringen.

Met de het onderwerp Financiering e-health wil Zorg voor Innoveren u helpen eenvoudiger uw weg te vinden in de (on)mogelijkheden van financiering van e-health. Deze pagina's zijn bedoeld voor alle zorgvernieuwers die zich bezighouden met e-health. Dit kunnen zorgverleners zijn, maar ook projectmanagers van projecten binnen zorginstellingen of leveranciers van e-health toepassingen.

In ontwikkeling



Thank you

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Ministry of Health
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- Erwin Eisinger
- Funding innovation in
The Netherlands
- re.eisinger@minvws.nl

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