



GOODWILL CENTRAL TEXAS – SUMMER CONFERENCE 2018 RETAIL TOURS

Wednesday, August 1, 2018

Tour 1

Description:

Really interested in retail store operations? This is the tour for you! Learn more about our retail experience while you explore one of our showcase retail locations, our Kyle Store, including informative and interactive stations from front-of-store through donations and production. Then, take a tour of the Goodwill Resource Center featuring collocated mission programming, a retail Outlet, ecommerce, and recycling operations.

TIME	ACTION/DESTINATION
9:45 AM – 10:30 AM	Travel from Hilton Austin to the Kyle Store
10:30 AM – 11:20 AM	Visit Kyle Store
11:20 AM – 11:50 AM	Travel to Goodwill Resource Center
11:50 AM – 12:30 PM	Visit Goodwill Resource Center
12:30 PM – 12:45 PM	Travel to Austin Bergstrom International Airport
12:45 PM – 1:15 PM	Travel to Hilton Austin

Tour 2

This tour will primarily focus on mission programming as you explore the campus of the Goodwill Community Center featuring our adult charter high school, the future site of the Goodwill Career & Technical Academy (certification training) and Workforce Advancement Division. This tour also gives you a look inside smaller-scale retail operations at our Clock Tower Store from back-of-store production to front-of-store experience.

TIME	ACTION/DESTINATION
1:15 PM – 1:40 PM	Travel from Hilton Austin to Clock Tower Store
1:40 PM – 2:15 PM	Visit Clock Tower Store
2:15 PM – 3:15 PM	Visit GCC: The Goodwill Excel Center, The Goodwill Career & Technical Academy, Workforce Advancement /General GCC
3:15 PM – 3:40 PM	Travel to Austin Bergstrom International Airport
3:40 PM – 4:00 PM	Travel to Hilton Austin