



# **The synergies between AEO and e-commerce**

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FIRST GLOBAL CROSS-BORDER  
E-COMMERCE CONFERENCE  
首届世界海关跨境电商大会



FIRST GLOBAL CROSS-BORDER E-COMMERCE CONFERENCE  
PREMIERE CONFÉRENCE MONDIALE SUR LE COMMERCE  
ÉLECTRONIQUE TRANSFRONTALIER

首届世界海关跨境电商大会

INTERNATIONAL EXCHANGE OF STRATEGIC AND COLLABORATIVE APPROACHES TO E-COMMERCE  
ÉCHANGÉ INTERNATIONAL D'INITIATIVES ET D'APPROCHES COLLABORATIVES

INNOVATION, INCLUSION, INTEGRATION, INTERACTION, INTERNATIONALIZATION  
INNOVATION, INCLUSION, INTEGRATION, INTERACTION, INTERNATIONALIZATION

创新、包容、审慎、协同、推动跨境电商可持续发展



Ministry of Commerce of the People's Republic of China



General Administration of Customs of China

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FIRST GLOBAL CROSS-BORDER  
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首届世界海关跨境电商大会

# CONTEN

**Development**

**Challenges**

**Practices**

**Prospect**

# 01

# Development

cross-border e-commerce  
new business type



Development

Challenges

Practices

Prospect

**NEW**

*fostering new development  
momentum*

**NEW**

*promoting new growth in  
foreign trade*

**NEW**

*leading new consumer  
trends*

**NEW**

*creating new jobs*



中國海關  
CHINA CUSTOMS

# declarations



- cross-border e-commerce
- cargo



Development

Challenges

Practices

Prospect



中國海關  
CHINA CUSTOMS

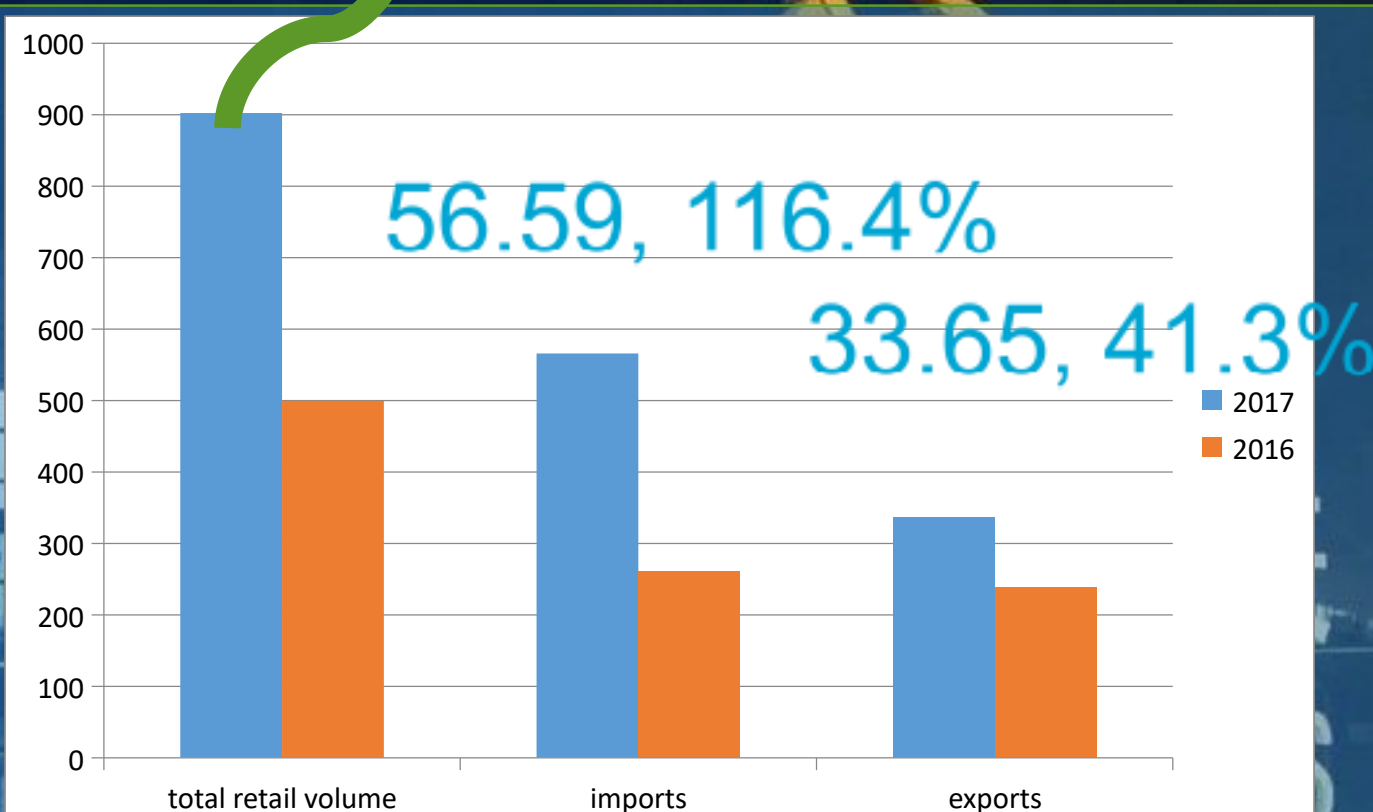
Development

Challenges

Practices

Prospect

90.24 billion RMB  
Up 80.6%





中國海關  
CHINA CUSTOMS

# 02

## Challenges



Development



Challenges

**e-commerce**

**Challenges**

Practices

electronic  
personalized  
fragmented  
high-frequency  
low value  
data exchange

traditional control  
methods are not  
adaptable to the rapid  
development of cross-  
border e-commerce.

Prospect

# 03

# Practices



中國海關

Development

A. *GOOD* access management

Challenges

B. *GOOD* communication mechanism

Practices

C. *GOOD* IT system

D. *GOOD* certification criteria

Prospect

E. *GOOD* benefit

# 2017

Development

Challenges

Practices

Prospect

about 26,000 e-commerce enterprises registered with China Customs.





# 04

# Prospect



Development

- the customs control will be more efficient

Challenges

- the supply chain will be further safeguarded

Practices

Prospect

- the clearance efficiency will be further enhanced

**THANKS**

