

SNW Announces Finalists for Spring 2011 “Best Practices” Awards Program

Winners to Be Honored at SNW Spring 2011 Conference, April 4-7, in Santa Clara

FRAMINGHAM, Mass. – March 16, 2011 – Computerworld and the Storage Networking Industry Association (SNIA) announced 25 finalists for the [SNW Spring 2011](#) Best Practices Awards Program, which identifies and acknowledges excellence among IT user-organizations.

Five finalists and one winner in each category will be recognized during an Awards Ceremony at SNW Spring 2011, April 4-7, at the Hyatt Regency Silicon Valley / Santa Clara Convention Center in Santa Clara, California.

The finalists for the SNW Spring 2011 Best Practices Awards Program are:

Best Practices in IT Consolidation, IT Efficiency and Data Center Design:

The Chinese University of Hong Kong - Hong Kong, China
Department of Innovation, Industry, Science and Research (DIISR) - South Melbourne, Australia
The E.W. Scripps Company - Cincinnati, Ohio
O.C. Tanner Company - Salt Lake City, Utah
Reliance Communications Ltd. - Maharashtra, India

Best Practices in Virtualization and Cloud Computing:

Aura Group - Fullerton, California
Bloomington School District #87 - Bloomington, Illinois
High Moon Studios - Carlsbad, California
Patients First Health Care - Washington, Missouri
United Way of Atlanta - Atlanta, Georgia

Best Practices in Storage Resiliency, Data Protection and Recovery:

Arnold Worldwide - Boston, Massachusetts
Cloudmark - San Francisco, California
Escondido Union High School District - Escondido, California
Farm Credit Services of Mid-America - Louisville, Kentucky
FICO - St. Paul, Minnesota

Best Practices in Adopting Emerging and Innovative Technologies:

California Emergency Management Agency (Cal EMA) - Mather, California
District of Columbia Water and Sewer Authority (DC Water) - Washington, DC
International Justice Mission - Arlington, Virginia
Rockford Construction - Grand Rapids, Michigan
U.S. Customs & Border Protection, Office of Information Technology - Springfield, Virginia

With the Spring 2011 conference, [SNW](#) is taking on a new look and has moved to Silicon Valley—the heart of technology innovation—with an expanded program featuring enhanced educational sessions, workshops and presentations centered on the conference’s theme, “Driving Innovation Through the Information Infrastructure.” SNW Spring 2011 will spotlight IT management’s most important topics across 15 tracks. SNW attendees will be able to participate in more than 120 end user case study sessions, analyst presentations, SNIA tutorials and vendor solution spotlights; hear from CIOs and technology visionaries presenting on some of the most topical challenges facing IT; and drill down into hot topics such as cloud, virtualization and data management in over 35 SNIA tutorials.

For more information about the Best Practices Awards Program or to register for SNW Spring 2011, please visit www.snwusa.com.

Please follow SNW on [Twitter](#) (#snwusa) and [LinkedIn](#).

About Computerworld

Computerworld is the leading source of technology news and information for IT influencers worldwide, providing peer perspective, IT leadership and business results. Computerworld's award-winning Web site (<http://www.computerworld.com>), bi-weekly publication, focused conference series and custom research forms the hub of the world's largest (40+ edition) global IT media network. In the past five years alone, Computerworld has won more than 100 awards, including 13 American Society of Business Publication Editors (ASBPE) awards in 2009, the 2009 Best Blog from the Neal awards, and 2006 Best Overall Web Publication from ASBPE. Computerworld leads the industry with an online audience of over 3.5 million unique, monthly visitors (comScore Media Metrix, August 2010). Computerworld is published by IDG Enterprise, a subsidiary of International Data Group (IDG), the world's leading media, events, and research company. Company information is available at www.idgenterprise.com.

About the SNIA

The Storage Networking Industry Association (SNIA) is a not-for-profit global organization, made up of some 400 member companies spanning virtually the entire storage industry. SNIA's mission is to lead the storage industry worldwide in developing and promoting standards, technologies, and educational services to empower organizations in the management of information. To this end, the SNIA is uniquely committed to delivering standards, education, and services that will propel open storage networking solutions into the broader market. For additional information, visit the SNIA Web site at www.snia.org.

Media Contacts:

Sarah Thomas
Topaz Partners
snw@topazpartners.com
781-404-2427

Duncan Newell
IDG Enterprise
DNewell@idgenterprise.com
508-271-8029

###