

WCO PICARD Conference Agenda
Online Conference / 23-26 November 2020

(Brussels time: GMT+1:00)

Monday 23 November	
12:00-12:10	<p><u>Opening Ceremony</u></p> <p>Keynote speech: Kunio Mikuriya, Secretary General, World Customs Organization</p>
12:10-13:10	<p><u>Lessons learned regarding Customs' response and role in supply chain continuity during the COVID-19 pandemic (1)</u></p> <p>Moderator: Brendan O'Hearn (Deputy Director, Procedures and Facilitation, Compliance and Facilitation Directorate, WCO)</p> <p><i>Report by the Secretariat on the WCO and Customs' contributions (5 mins)</i></p> <p>– Vyara Filipova (Technical Attaché, Procedures and Facilitation Sub-Directorate, Compliance and Facilitation Directorate, WCO)</p> <p><i>Partnership between Customs and Business during the COVID-19 pandemic (tbc) (8 mins)</i></p> <p>– Fermin Cuza (Business Alliance for Secure Commerce, US)</p> <p><i>Humanitarian Customs: Lessons learned regarding Customs response and role in supply chain continuity during the COVID-19 pandemic (8 mins)</i></p> <p>– T. Samaya Murali and S. Vandana Raj (India Customs)</p> <p><i>Question & Answer Session (37 mins)</i></p>
13:10-14:10	<p><u>Lessons learned regarding Customs' response and role in supply chain continuity during the COVID-19 pandemic (2)</u></p> <p>Moderator: Brendan O'Hearn (Deputy Director, Procedures and Facilitation, Compliance and Facilitation Directorate, WCO)</p> <p><i>SACU and its response to COVID-19 – Approaches for building resilience for Customs administrations (8 mins)</i></p> <p>– Mbakiso Magwape (Legal Officer, Botswana Unified Revenue Service)</p> <p><i>Some notes on the actions of Customs administrations against the COVID-19 pandemic (8 mins)</i></p> <p>– Eva Roxana Aliaga (Research Specialist, SUNAT, Peru)</p> <p><i>Saudi Customs' efforts for streamlined operations amid the COVID-19 pandemic (8 mins)</i></p> <p>– Nawal Younis and Khalid Alzahrani (Saudi Customs)</p>

Question & Answer Session (34 mins)

14:10-14:55

Customs fostering Sustainability for People, Prosperity and the Planet (environmental sustainability)

Moderator: **Roux Raath** (Environmental Programme Manager, Enforcement and Compliance Sub-Directorate, Compliance and Facilitation Directorate, WCO)

Current situation, observation and analysis on waste control at border by Customs (5 mins)

– **Kenji Omi** (Technical Attaché, Research Unit, Office of the Secretary General, WCO)

The role of Customs in environmental protection: The case of the Islamic Republic of Iran (8 mins)

– **Saeid Mohamadiyan** (Expert, Iran Customs)

WCO role in illegal transboundary movements of waste: Experience of Indonesia (8 mins)

– **Yuafanda Kholfi Hartono** (Data Analyst, Indonesian Customs)

Question & Answer Session (22 mins)

Tuesday 24 November

12:00-12:15

Data analytics and data-driven Customs (1)

Report by the Secretariat on the BACUDA project on data analytics (2 mins + 3 mins)

– **Kenji Omi** (Technical Attaché, Research Unit, Office of the Secretary General, WCO) and **Mourad Arfaoui** (Technical Attaché, Capacity Building Directorate, WCO)

Question & Answer Session (8 mins)

12:15-13:15

Data analytics and data-driven Customs (2)

Moderator: **Mourad Arfaoui** (Technical Attaché, Capacity Building Directorate, WCO)

Customs revenue prediction using ensemble methods (statistical modeling vs machine learning (8 mins)

– **Jordan Simonov** (Head of the Forecasting and Analysis Unit, Department for Public Revenues and Tax and Customs Policy , Ministry of Finance of North Macedonia) and **Zoran Gligorov** (Assistant to the Head of the Department)

Machine learning for detection of trade in strategic goods: An approach to support future Customs enforcement and outreach (8 mins)

– **Christopher Nelson** (Senior Data Analyst, New York State Office of the Attorney General, US)

The multifaceted and challenging evaluation of the impact of data analytics in the Customs risk management process (8 mins)

– **Jonathan Migeotte** (Project Coordinator, Risk Management Department, Belgian Customs) and **Mathieu Labare** (Data-Miner at the Risk Management Department)

Question & Answer Session (34 mins)

13:15-14:15

Organizational performance measurement (1)

Moderator: **Valentina Ferraro** (Technical Attaché, Facilitation Sub-Directorate, Compliance and Facilitation Directorate, WCO)

Report by the Secretariat on the WCO and Customs' contributions (5 mins)

– **Maka Khvedelidze** (Technical Officer, Capacity Building Directorate, WCO)

Linking performance management systems with organizational performance: A case study of the Indonesian Customs and Excise Administration (8 mins)

– **Saut Mulia Simbolon** (Head of Customs and Excise Office of Ambon, Indonesia Customs)

Measurement of relative efficiency of the implementation of WCO policies and guidelines by the Customs and commercial community (8 mins)

– **Gloria Rodriguez-Lozano** (Professor, Universidad Nacional de Colombia) and **Sebastian Galindo-Cantor** (Junior researcher, Universidad Nacional de Colombia)

Question & Answer Session (37 mins)

14:15-14:55 **Organizational performance measurement (2)**

Panel discussion: What do new pre-arrival processing (PAP) capabilities in Montenegro tell us about Customs performance measurement? Practical insights from a recent assessment (30 mins)

Moderator: **Andrew Grainger** (Honorary Associate Professor, University of Nottingham, UK; Trade Facilitation Consulting, Germany)

– **Maria Rackovic** (Head of Customs Office Podgorica Airport, Montenegro Customs) and **Stojanka Milosevic** (Head of Department for Valuation and Origin, Montenegro Customs)

– **Steven Pope** (Deutsch Post DHL, Germany)

– **Tanja Boskovic** (Senior Project Manager, GIZ Open Regional Fund for South-East Europe, Germany)

Question & Answer Session (8 mins)

Wednesday 25 November

12:00-12:05

Introduction of 'World Customs Journal Special Edition'

Introduction: **David Widdowson** (Editor-in-Chief, World Customs Journal)

12:05-13:05

Evolving roles of Customs and achievements of the WCO (1)

Moderator: **Mikhail Kashubsky** (Head of Secretariat, International Network of Customs Universities) (tbc)

Implementing an Innovation Strategy in the WCO: Responding to Disruptive Events (8 mins)

– **Ricardo Treviño Chapa** (Deputy Secretary General, WCO)

The WCO and global trade: Imprints and future paradigms (8 mins)

– **M.M. Parthiban** and **G. Kanaga Subramanian** (India Customs)

The World Customs Organization as a knowledge-based organization (8 mins)

– **Jenia Peteva** (Policy Officer, European Commission)

Question & Answer Session (34 mins)

13:05-14:05

Evolving roles of Customs and achievements of the WCO (2)

Moderator: **Ricardo Treviño Chapa** (Deputy Secretary General, WCO)

Managing Customs risk and compliance: An integrated approach (8 mins)

– **David Widdowson** (Professor, Charles Sturt University, Australia)

The changing role of Customs – Customs aligning with supply chain management (8 mins)

– **Frank Heijmann** (Customs Administration of the Netherlands), **Yao-Hua Tan** (Delft University of Technology), **Boriana Rukanova** (Delft University of Technology) and **Albert Veenstra** (Erasmus University Rotterdam & DINALOG)

Future of the Revised Kyoto Convention and an ongoing RKC review process (8 mins)

– **Hans-Michael Wolfgang** (Professor, University of Münster, Germany), **Achim Rogmann** (Professor, Brunswick European Law School (BELS), Germany) and **Kerstin Harden** (Senior Resaercher, University of Münster, Germany)

Question & Answer Session (34 mins)

14:05-14:50

Lessons learned regarding Customs' response and role in supply chain continuity during the COVID-19 pandemic (3)

Panel discussion: Private-sector partnership in a pandemic: COVID-19 lessons learned through Customs-Business engagement (32 mins)

Moderator: **Lenny Feldman** (Co-Chair, Customs Operations Advisory Committee, CBP, US)

– **Sabine Henzler** (Director of International and General Affairs, European Union Taxation and Customs Union)

– **Marilú Llerena** (Deputy National Superintendent of Customs, SUNAT, Peru)

– **Cynthia Whittenburg** (Deputy Executive Assistant Commissioner, Office of Trade, CBP, US)

Question & Answer Session (11 mins)

Thursday 26 November

12:00-13:10

Capacity building and the PICARD Programme

Moderator: **Dashgin Aliyev** (Technical Attaché, Capacity Building Directorate, WCO)

The Mercator Programme and the latest developments in capacity building activities and the PICARD Programme (tbc) (5 mins)

– **Jonathan Fellows** (Acting Deputy Director, Capacity Building Directorate, WCO)

Customs capacity building through Partnership in Customs Academic Research and Development (PICARD): Achievements and future directions (8 mins)

– **Juha Hintsa** (Cross-Border Research Association, Switzerland) and **Mikhail Kashubsky** (Head of Secretariat, International Network of Customs Universities)

The WCO's impact to date and lessons learned: The road from Columbus to Competency (8 mins)

– **David Hesketh** (Hesketh Consultancy Ltd., UK)

How to better utilize the PICARD Programme in the WCO capacity building activities from the perspective of the WCO Asia-Pacific regional structures (8 mins)

– **Tong Hua** (Programme Manager, Asia-Pacific Regional Office for Capacity Building, WCO)

Question & Answer Session (39 mins)

13:10-14:30

Data-driven Customs and emerging technologies

Moderator: **Milena Budimirovic** (Senior Technical Officer, Procedures and Facilitation Sub-Directorate, Compliance and Facilitation Directorate, WCO)

Effectiveness and efficiency of artificial intelligence in boosting Customs performance: A case study of the RECTS at the Uganda Customs Administration (8 mins)

– **Kugonza Julius** and **Mugalula Christabel** (Uganda Revenue Authority)

How can Customs better leverage emerging technologies for more sustainable and smarter operations? (8 mins)

– **Ismael Kafando** (Cotecna Inspection SA, Switzerland)

Blockchain technology in post and Customs (8 mins)

– **Samira Rahmanian** and **Morteza Farokhzad** (Iran Customs)

	<p><i>Re-examining border clearance models in the age of e-commerce (8 mins)</i> – Bryce Blegen (Trusted Trade Alliance LLC, US)</p> <p><i>Question & Answer Session (46 mins)</i></p>
14:30-14:35	<p><u>Closing Ceremony</u></p> <p>Closing remarks: Ricardo Treviño Chapa (Deputy Secretary General, World Customs Organization)</p>