Money not Enough: Retirement Planning for Women

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Tsao Foundation

1. Non profit operational foundation based in Singapore but regionally oriented.

2. We harness, cultivate and leverage our thought and practice leadership to transform ageing experience in the community over the life course, through
   • Active research
   • Platforms and/or service models,
   • Strategic partners
   • Ecosystem of comprehensive and integrated person-centered care augmented by appropriate technology;
   • Advocacy on positive transformation of ageing at the individual, community and societal level; and,
   • Providing value-driven programs and services in the sector.
Three Initiatives

- Hua Mei Centre for Successful Ageing
  - Community-based, interdisciplinary medical and psycho-social healthcare
- Hua Mei Training Academy
  - Training and education in community-based eldercare
- ILC Singapore
  - Community development programmes, research and collaboration

Transforming the Ageing Experience
Longevity in Singapore

One of the fastest ageing countries in the world

- In 2011:
  - 340,000 or 10% of residents were aged 65 and above

- By 2030:
  - 900,000 or 24% of residents will be aged 65 and above

- We will more than double our older population from 10% to 24% in 19 years

Source: Singapore Department of Statistics, 2010
Citi-Tsao Foundation Financial Education Programme for Mature Women

- Why women?
- Why mature women?
- Why financial education?
- Why retirement/financial planning

- Pilot from 2007-2012
Impact Evaluation

- **Objectives**
  - Investigate changes to the participants’ financial knowledge
  - How they managed their finances after gaining this knowledge
  - Their approach towards their finances in the short term as well as planning for income security in late life.
Results of the 5 year pilot programme (1)

- Safety nets within the household
  - Six months emergency funds
  - Preparedness in case of unexpected crisis
  - Feeling empowered about the future

- Understanding and using financial products and services
  - Know which available financial products suit their needs
  - Use of financial products and services
  - Regularly check on financial statements
  - Keep track of developments in CPF
  - Have financial plan that guides present financial activities and prepares for retirement
Results of the 5 year pilot programme (2)

- Consumption smoothing within the household
  - Have monthly budget
  - Keep track of expenses
  - Stay within the budget
  - Have savings
  - Know exact amount of debt
  - Reduce debt

- Retirement planning
  - Comfortable with the thought of longer lives
  - Have a clear plan to have enough in the future
Institutionalisation and sustainability

- Adoption by the Women Integration Network of the People’s Association
  - 105 community centres
  - Women’s Executive Committees

- Replication beyond Singapore
  - Indonesia with PPSW
  - Malaysia with UPM
  - Japan
  - HK and other Asian cities with an ageing population
Financial education is still not enough

Financial Capability Building

- Back to work
- Entrepreneurship
- Cash transfers for low income
Build your own nest

1. Matched savings programme
2. Experimental design
3. Advocacy for cash transfer policy for adults, especially low income women
Thank You
RE-THINKING

From Retirement Planning to Planning for longer lives

From Quantity to Quality