



FINANCIAL  
TIMES



# FT-ODX

## Outstanding Directors Exchange

**The only conference exclusively for directors**

**PALO ALTO** June 9-10, 2014 | Four Seasons, Silicon Valley

Partners



**HayGroup®**

An event from FINANCIAL TIMES **LIVE**

# Governance Under Scrutiny

Never before have companies been under such pressure from global competition, mounting regulation, disruptive technology, and activist investors. At **FT-ODX**, you will hear from some of the country's most experienced and respected directors as they share their stories and lessons learned.

Completely off-the-record and composed of intimate, interactive groups, the event is limited to sitting public board directors. Together, you will tackle topics including the changing role of China in the global economy, difficult board leadership and composition decisions, staying on top of strategy and risk oversight, and winning with executive compensation.

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## MONDAY, JUNE 9, 2014

**5:00 pm**    **Cocktail Reception**

**6:00 pm**    **Outstanding Directors Awards Dinner**

**8:00 pm**    **Evening Concludes**



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## TUESDAY, JUNE 10, 2014

**7:30 am**    **Registration and Breakfast Buffet**

**8:15 am**    **Essential China: Insider Insights for Directors**

Presented in partnership with Cheung Kong Graduate School of Business

**8:30 am**    **Summary of the Chinese Government's Third Plenum and Its Major Implications for Business**

**8:45 am**    **Grasping China's Enormous Transformation and Its Global Impact**  
*Xiang Bing, Dean, Cheung Kong Graduate School of Business*

**9:45 am**    **Networking Break**

**10:10 am**    **Exploring Key Themes of Centralization of Power and Innovation**

Panelists and participants will explore two of the Third Plenum's most significant "calls to action" in detail. Of major interest to business are the implications of stricter supervision of foreign companies in China and the creation of an "innovation ecosystem" supported by market incentives, a legal framework and viable financing.

**Dennis Chookaszian**, Chairman: *Allscripts Healthcare Solutions*

Director: *CME Group, Career Education, Internet Patents, MacDonald, Dettwiler and Associates*

**Chris Lynch**, Chairman: *Freddie Mac*, Director: *AIG*

**Bill Owens**, Chairman: *CenturyLink*, Director: *Polycom, Viasystems Group, Wipro*

**11:30 am**    **Essential China Wrap Up**

**11:45 am Lunch and Book Signing**

**12:30 pm “Fireside Chat” with Maynard Webb**

Touching on challenges from board leadership and composition to a director’s role in strategy, risk and investor communications, Mr Webb will share insights from his vast board experience and lessons learned along the way.

**Maynard Webb**, Chairman: *Yahoo!*, Director: *Salesforce.com, Visa*

INTERVIEWED BY

**Richard Waters**, West Coast Editor, *Financial Times*

**1:15 pm Compensation 2014 and Beyond**

Winning say-on-pay support from proxy advisors and investors while attracting and motivating top talent has become a multi-pronged challenge for boards. Hear how directors are handling executive pay practices in the US and abroad and what it takes to satisfy the many interested parties.

**Bill Flynn**, CEO, *Atlas Air Worldwide Holdings*, Director: *Republic Services*

**Adrian Bellamy**, Chairman: *Reckitt Benckiser Group*

Chairman: *Williams-Sonoma*, Director: *The Gap*

**Jane Shaw**, Retired Chairman, *Intel*, Director: *McKesson*

**2:15 pm Networking Break**

**2:35 pm Risk Oversight’s Importance on the Board Agenda**

Tougher regulatory enforcement, a more global business arena, and myriad cyber threats all make the board’s risk oversight role more critical and more complex. Speakers will address how their organizations are tackling ERM at the board level, and how they’re keeping up with an ever-changing risk landscape.

**Lou Lavigne**, Former CFO, *Genetech*, Chairman: *Accuray*

Director: *Allergan, BMC Software, Depomed*

**Ellen Siminoff**, CEO, *Shmoop University*, Director: *SolarWinds, Zynga*

**3:35 pm What’s a Digital Director and When Does a Board Need One?**

In many companies if not most, the effective use of IT is very important to value creation. This panel will address digital domain expertise and when it may become critical to strategic governance.

**Jeff Balagna**, EVP and CIO, *Sears Holdings*

**Katie Mitic**, CEO, *Three Koi Labs*, Former Director of Platform & Mobile Marketing, *Facebook*, Director: *eBay, Restoration Hardware*

**Tom Reddin**, President, *Red Dog Ventures*, Director: *Deluxe, Premier Farnell, Tanger Factory Outlet Stores*

**4:45 pm Closing Remarks**

**5:00 pm Cocktail Reception with the Agenda Digital 50**

**6:30 pm Conference Concludes**

## CONFIRMED SPEAKERS INCLUDE

**Adrian Bellamy**

**Chairman:** Reckitt Benckiser Group

**Chairman:** Williams-Sonoma

**Director:** The Gap

**Xiang Bing**

**Dean,** Cheung Kong Graduate School of Business



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**Dennis Chookaszian**

**Chairman:** Allscripts Healthcare Solutions

**Director:** CME Group, Career Education,  
Internet Patents, MacDonald, Dettwiler  
and Associates

**Ellen Siminoff**

**CEO,** Shmoop University

**Director:** SolarWinds, Zynga



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**Bill Flynn**

**CEO,** Atlas Air Worldwide Holdings

**Director:** Republic Services

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**Maynard Webb**

**Former CEO,** LiveOps

**Chairman:** Yahoo!

**Director:** Salesforce.com, Visa

## PARTNERS



**Cheung Kong Graduate School of Business (CKGSB)** is China's leading private, independent business school, established in 2002 with funding from the Li Ka-shing Foundation. CKGSB's alumnus has been described as "a Who's Who of China business", while its EMBA is ranked #1 in China by Forbes Magazine. CKGSB's success is built on the quality of its world-class faculty, most of whom are native Chinese who earned PhDs and held tenured positions at leading Western business schools such as Harvard, Stanford and Wharton prior to joining CKGSB. CKGSB's mission in the Americas is to help American corporations succeed in the China market. The school mounts executive programs and events in the United States for corporate board members, C-suite executives and senior managers.

[www.english.ckgsb.edu.cn](http://www.english.ckgsb.edu.cn)



**Hay Group** is a global management consulting firm that works with leaders to transform strategy into reality. We develop talent, organize people to be more effective and motivate them to perform at their best. Our focus is on making change happen and helping people and organizations realize their potential.

[www.haygroup.com/us](http://www.haygroup.com/us)

## SUPPORTING ORGANIZATIONS



This program is recognized by  
NASBA for 8 CPE hours of credit

# REGISTRATION FORM

## Registration

Registration includes all sessions, meals and reading materials. Travel and lodging are the responsibility of each participant.

**\$4495 Early Rate (Ends May 15)**

**\$4995 Standard Rate (After May 15)**

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## Registration Information

**Online:** [www.ft-live.com/odxpaloalto](http://www.ft-live.com/odxpaloalto)

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## Cancellation Policy

To receive a refund, minus \$750 registration fee, we must receive written notification of any cancelation by May 2, 2014. Participants who cancel after this date forfeit the entire program fee. You may designate a substitute participant with the approval of the program director.

## After Registration

Once you have registered, we will contact you to obtain some additional information to include in our conference materials.

We will also ask you which sessions you would like to attend. Participants are subject to the approval of the program director.

## Location and Hotel

FT-ODX will be held at:  
Four Seasons Silicon Valley  
2050 University Ave.  
East Palo Alto, CA 94303  
650-566-1200

Please identify yourself as an FT-ODX Participant to receive a discounted room rate.

Rooms are held until Friday May 9 at the rate of \$450



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**Save the date: FT-ODX NEW YORK | October 29-30, 2014 | [www.ft-live.com/odx2014](http://www.ft-live.com/odx2014)**

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